

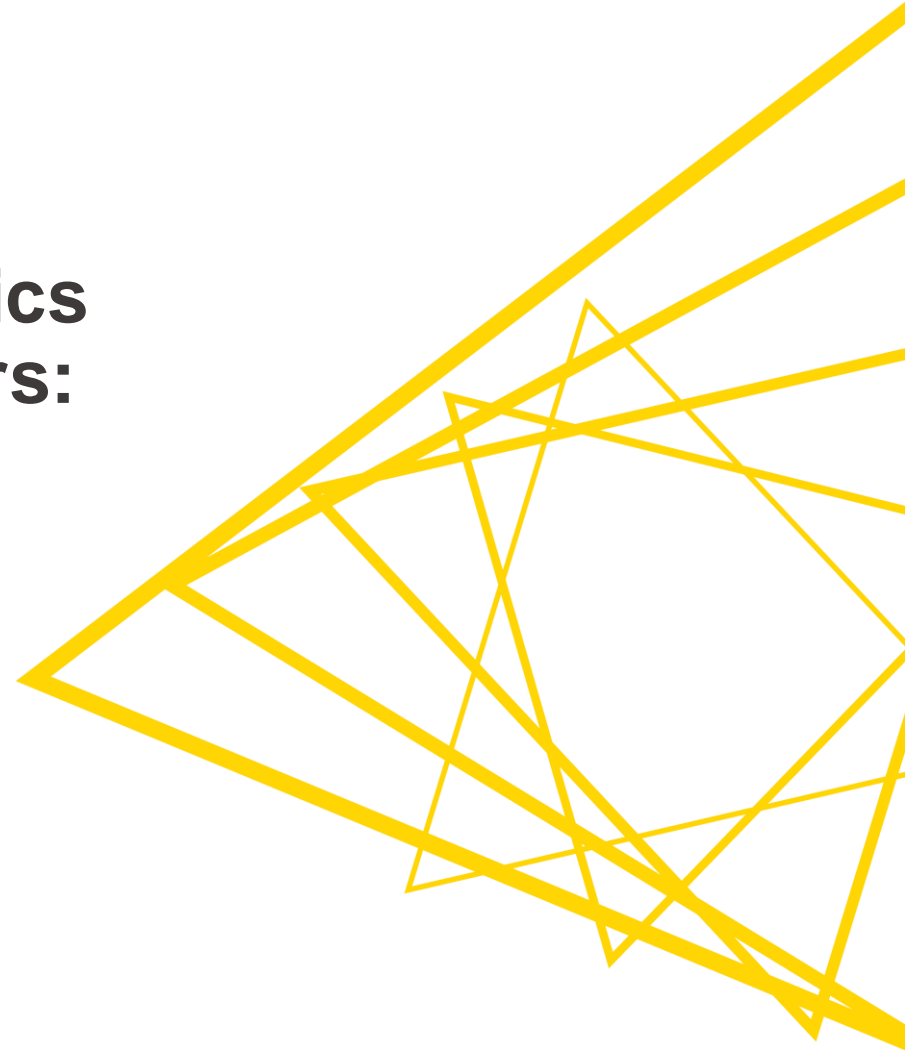


Open for Innovation

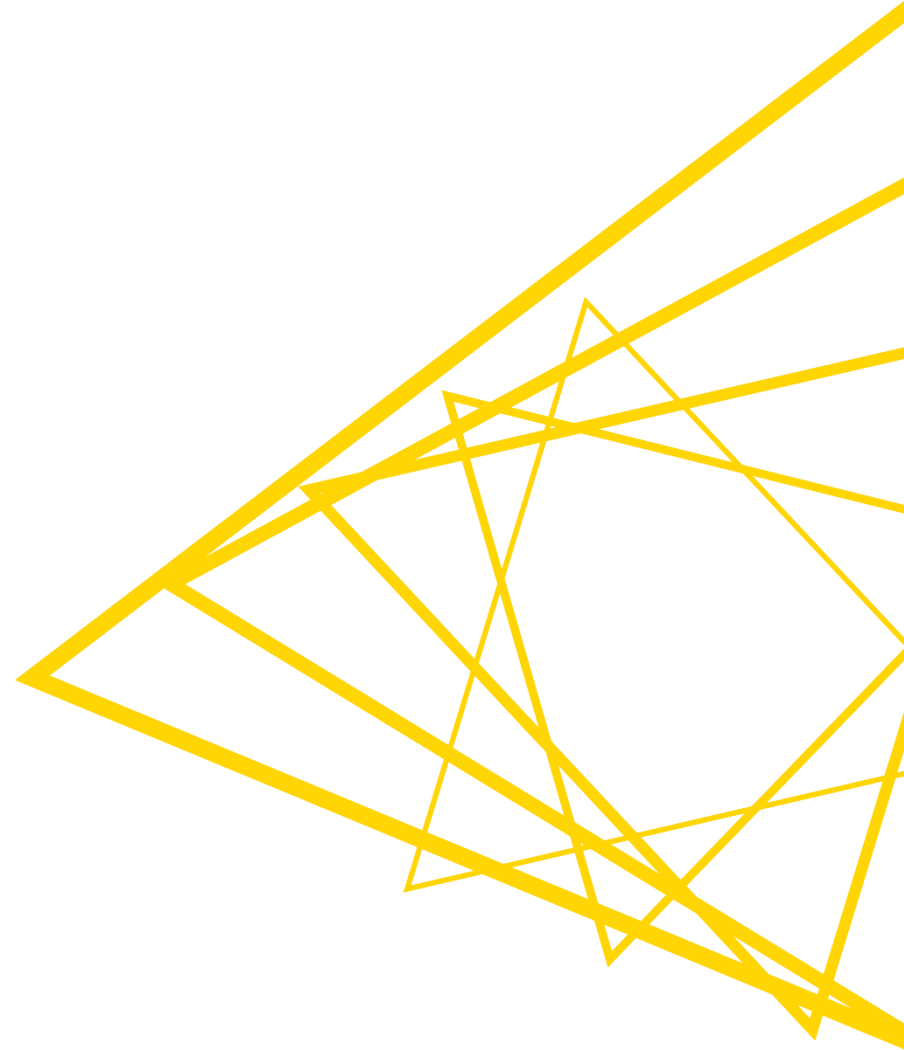
KNIME

[L1+L2-DW] KNIME Analytics Platform for Data Wranglers: from Basics to Advanced

KNIME AG

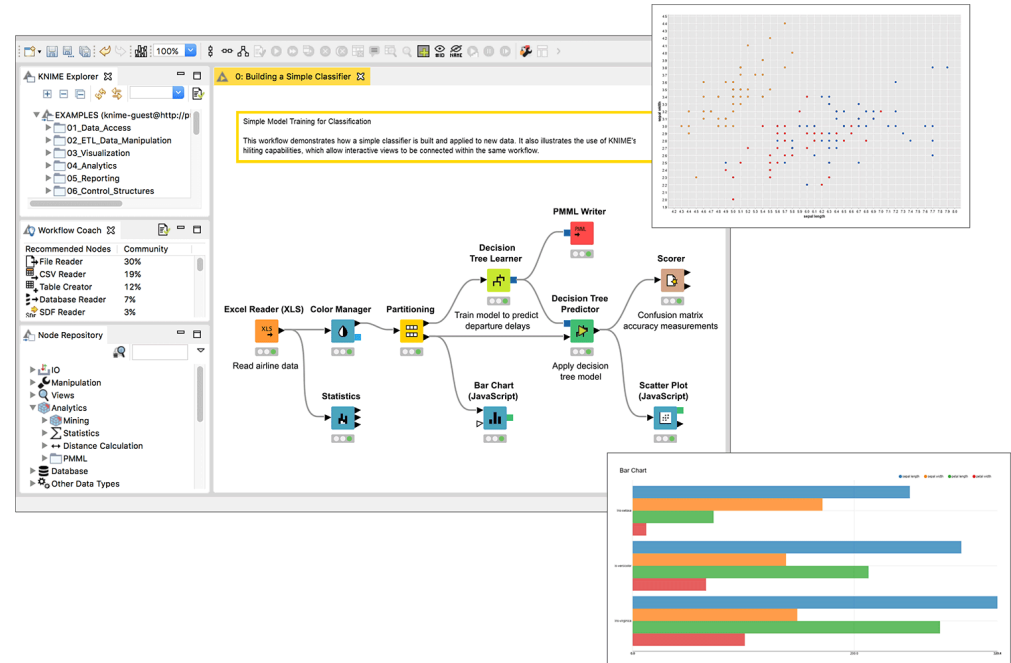


Overview KNIME Analytics Platform



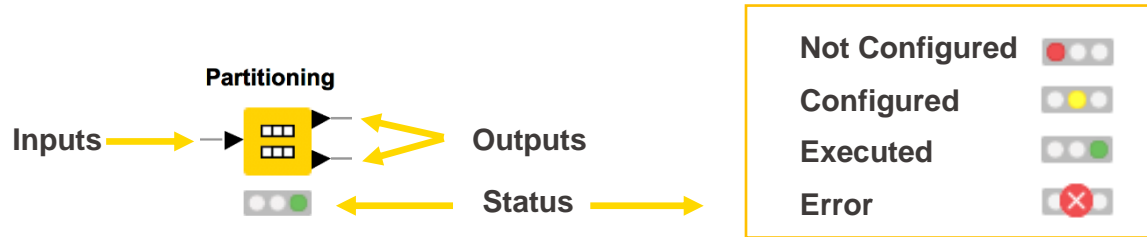
What is KNIME Analytics Platform?

- A tool for data analysis, manipulation, visualization, and reporting
- Based on a graphical interface
- Provides a diverse array of extensions:
 - Text mining
 - Network mining
 - Cheminformatics
 - Many integrations, such as Java, R, Python, Weka, Keras, Plotly, H2O, etc.

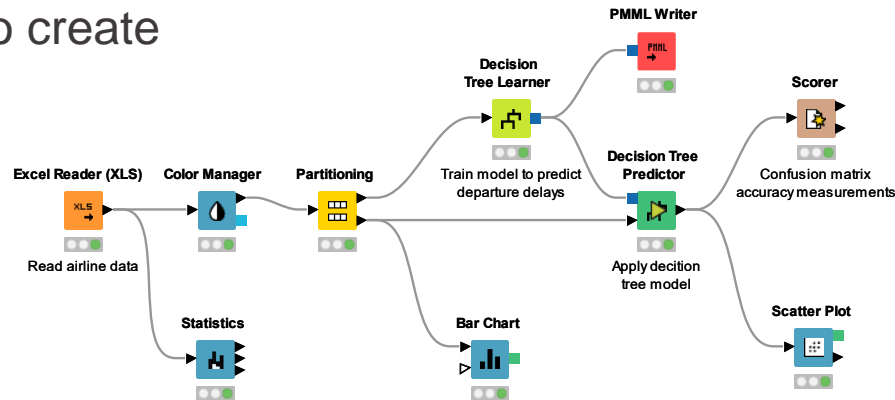


Visual KNIME Workflows

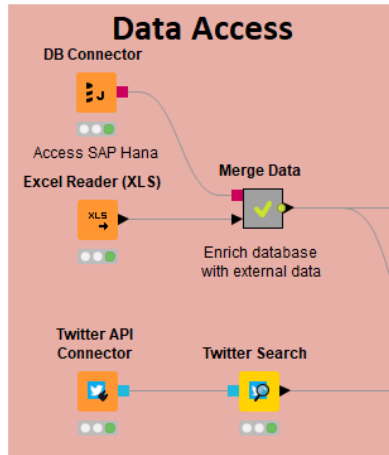
NODES perform tasks on data



Nodes are combined to create
WORKFLOWS

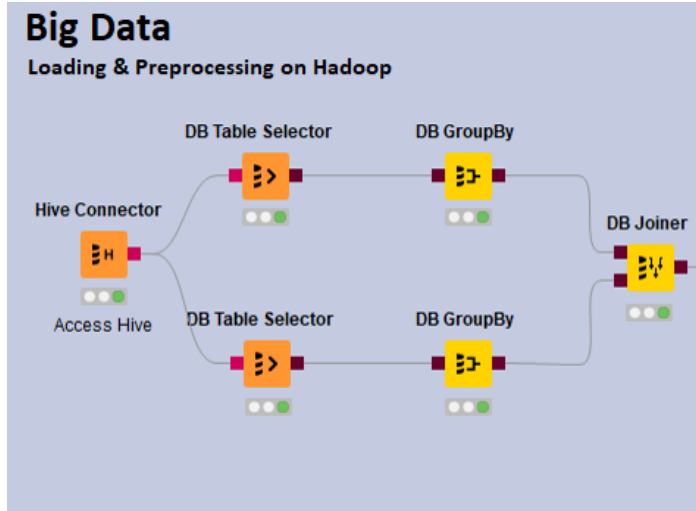


Data Access



- **Databases**
 - MySQL, PostgreSQL, Oracle
 - Theobald
 - any JDBC (DB2, MS SQL Server)
 - Amazon DynamoDB
- **Files**
 - CSV, txt, Excel, Word, PDF
 - SAS, SPSS
 - XML, JSON, PMML
 - Images, texts, networks
- **Other**
 - Twitter, Google
 - Amazon S3, Azure Blob Store
 - Sharepoint, Salesforce
 - Kafka
 - REST, Web services

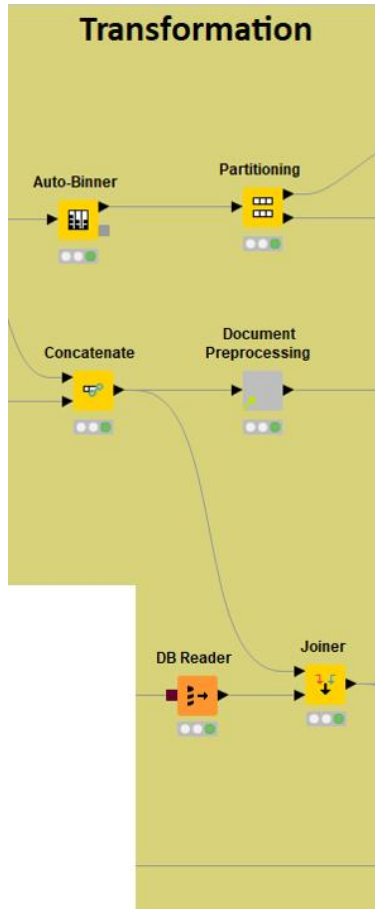
Big Data



- Spark & Databricks
- HDFS support
- Hive
- Impala
- In-database processing

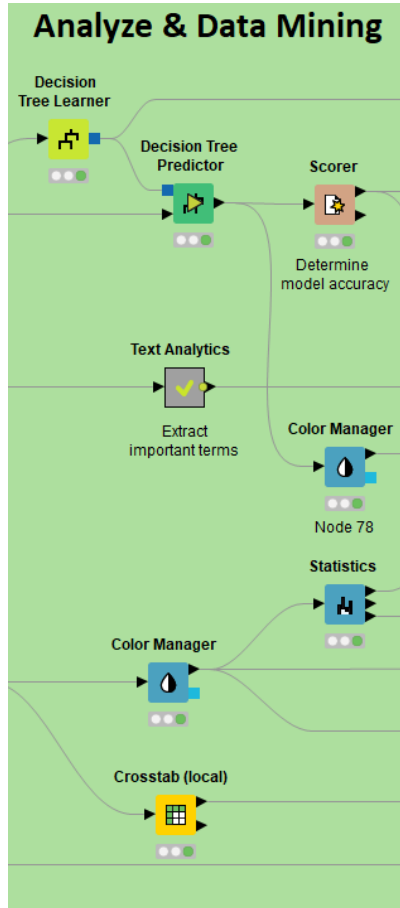


Transformation



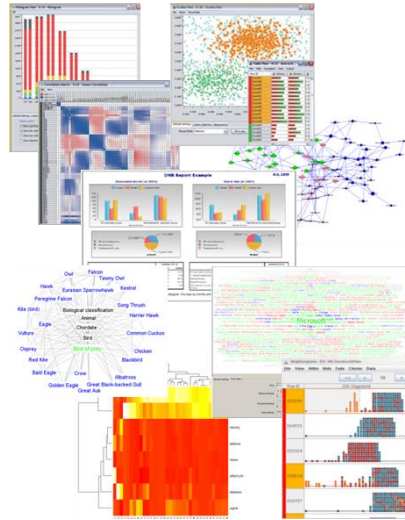
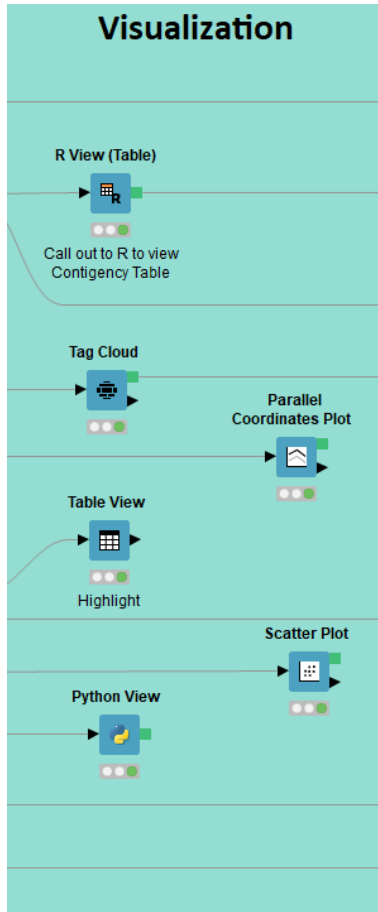
- Preprocessing
 - Row, column, matrix based
- Data blending
 - Join, concatenate, append
- Aggregation
 - Grouping, pivoting, binning
- Feature creation and selection

Analysis & Data Mining



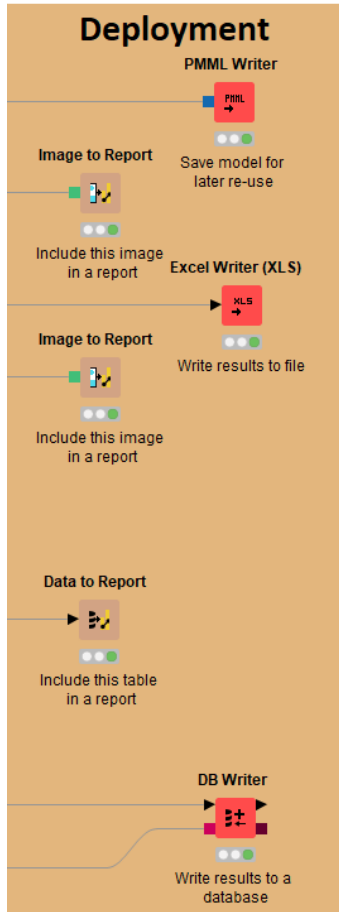
- Regression
 - Linear, regression tree
- Classification
 - Decision tree, ensembles, SVM, MLP, Naïve Bayes, logistic regression
- Clustering
 - k-means, DBSCAN, hierarchical
- Validation
 - Cross-validation, scoring, ROC
- Deep Learning
 - Keras, DL4J
- External
 - R, Python, Weka, H2O, Keras

Visualization



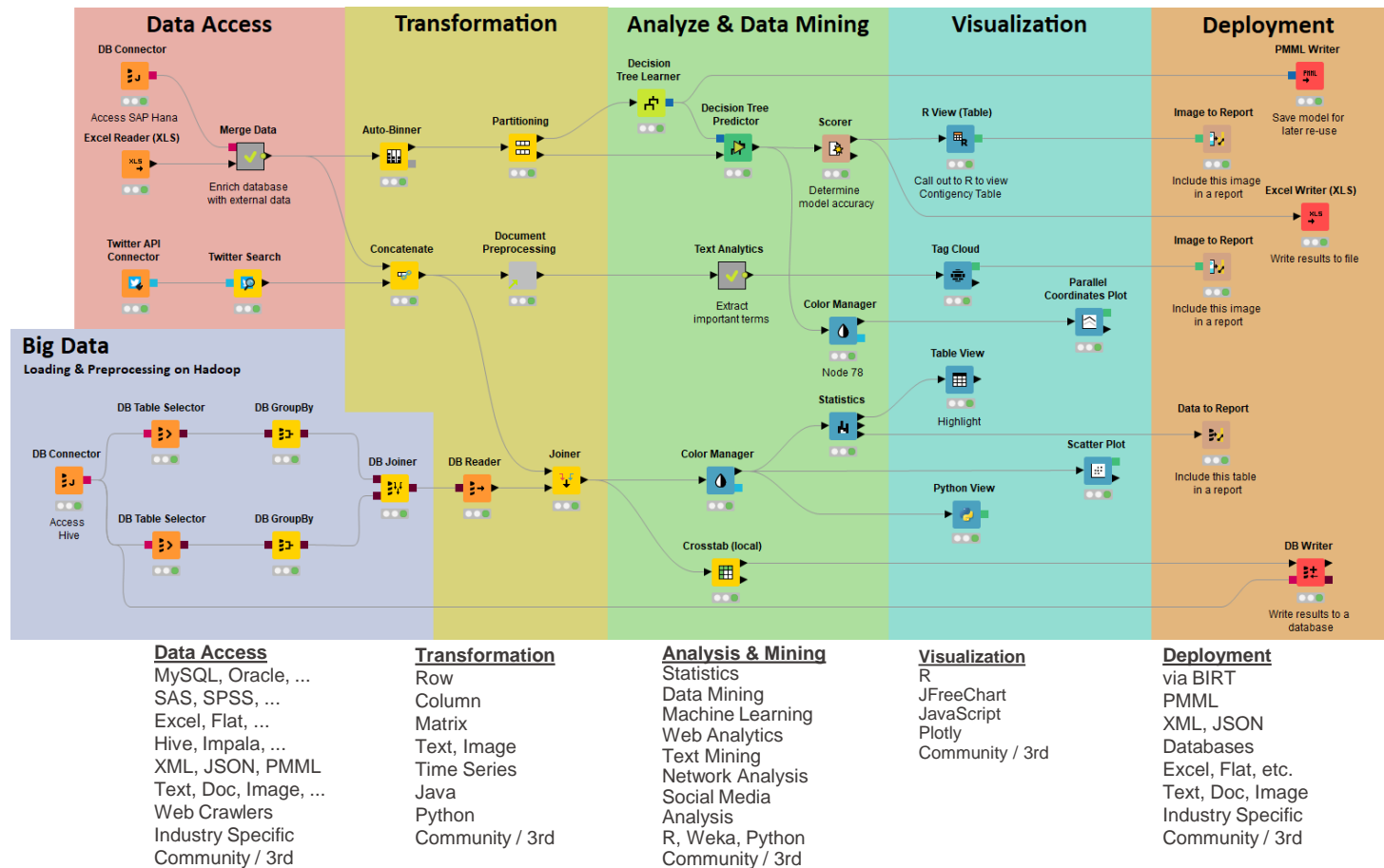
- Interactive visualizations
- JavaScript-based nodes
 - Scatter Plot, Box Plot, Line Plot
 - Networks, ROC Curve, Decision Tree
 - Plotly Integration
 - Adding more with each release!
- Misc
 - Tag cloud, open street map, molecules
- Script-based visualizations
 - R, Python

Deployment



- Database
- Files
 - Excel, CSV, txt
 - XML
 - PMML
 - to: local, KNIME Server, Amazon S3, Azure Blob Store
- BIRT reporting

Over 4000 Native and Embedded Nodes Included:



Install KNIME Analytics Platform

- Select the KNIME version for your computer:
 - Mac
 - Windows – 32 or 64 bit
 - Linux
- Download the archive and extract the file, or download installer package and run it

Windows

KNIME Analytics Platform for Windows (installer) <i>The installer adds an icon to the desktop and suggests suitable memory settings</i>	Download (459 MB)
KNIME Analytics Platform for Windows (self-extracting archive) <i>The self-extracting archive only creates a folder holding the KNIME installation</i>	Download (463 MB)
KNIME Analytics Platform for Windows (zip archive)	Download (547 MB)

Linux

KNIME Analytics Platform for Linux	Download (583 MB)
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Mac

KNIME Analytics Platform for macOS (10.13 and above)	Download (438 MB)
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Find out what's new in the latest KNIME 4.4 release [here](#).

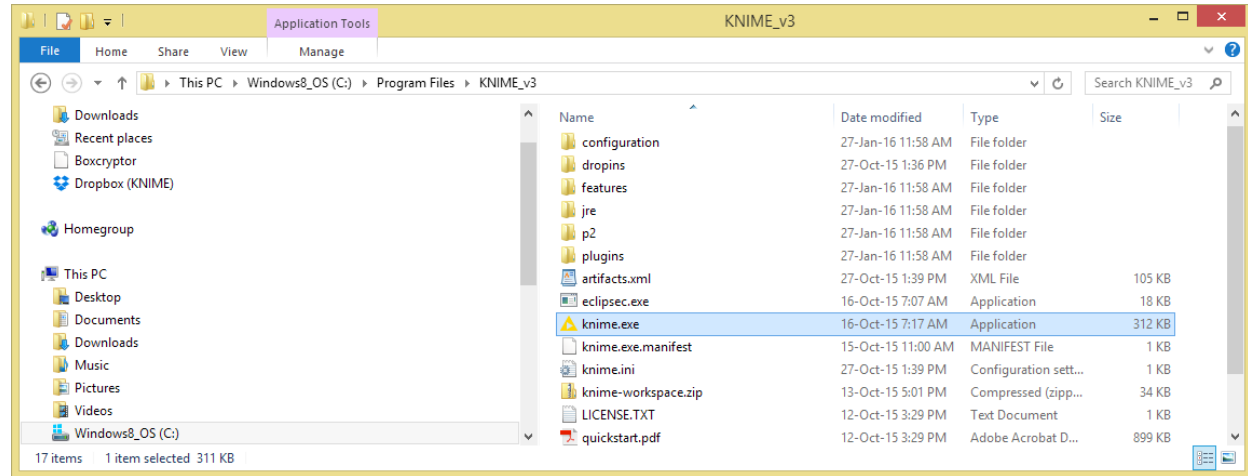
If you are interested in a previous version of KNIME Analytics Platform, please click [here](#).

Start KNIME Analytics Platform

- Use the shortcut created by the installer

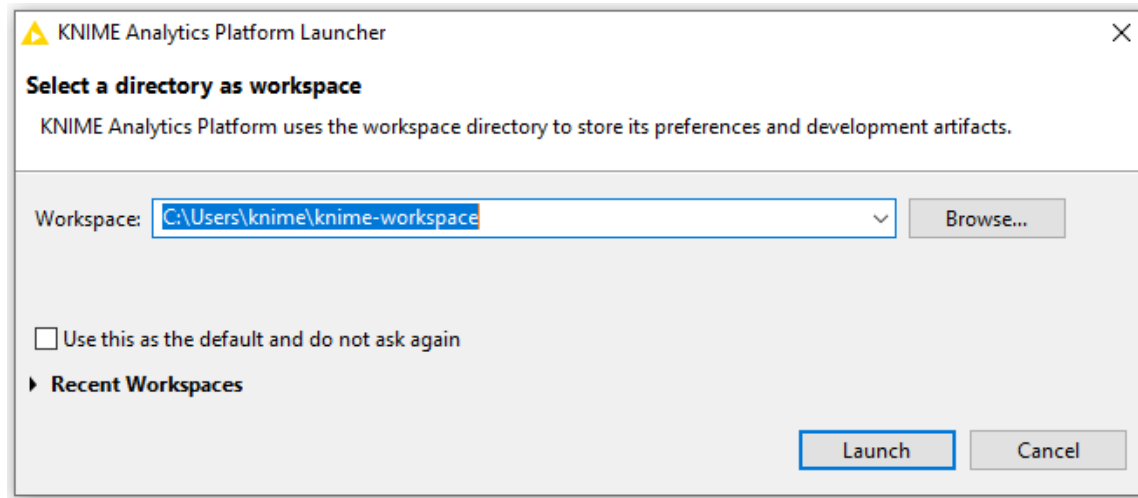


- Or go to the installation directory and launch KNIME via the knime.exe



The KNIME Workspace

- The workspace is the **folder/directory** in which workflows (and potentially data files) are stored for the current KNIME session
- Workspaces are portable (just like KNIME)



The KNIME Analytics Platform Workbench

The screenshot displays the KNIME Analytics Platform Workbench interface. The main workspace shows a workflow titled "My first Workflow" with the following steps: File Reader (read adult.csv) → Row Filter (keep only records born in the US) → Column Filter (remove gender) → Table Writer (write table). The interface is divided into several panels:

- KNIME Explorer:** Located on the top left, it shows a file tree with folders like "My-KNIME-Hub", "EXAMPLES", and "LOCAL (Local Workspace)".
- Workflow Coach:** Located on the middle left, it displays a list of recommended nodes and their usage percentages.
- Node Repository:** Located on the bottom left, it provides a categorized list of nodes for selection.
- Node Description:** Located on the top right, it provides detailed information about the selected "Row Filter" node, including its purpose and configuration options.
- KNIME Hub:** Located on the middle right, it features a search bar and a "Sign in" button for accessing the KNIME Hub.
- Outline:** Located at the bottom left, it shows a small thumbnail of the current workflow.
- Console & Node Monitor:** Located at the bottom right, it displays the execution status of the selected node and its output data.

The "Row Filter" node description panel includes the following text:

The node allows for row filtering according to certain criteria. It can include or exclude: certain ranges (by row number), rows with a certain row ID, and rows with a certain value in a selectable column (attribute). Below are the steps on how to configure the node in its configuration dialog. Note: The node doesn't change the domain of the data, it only filters out rows that do not match the specified criteria.

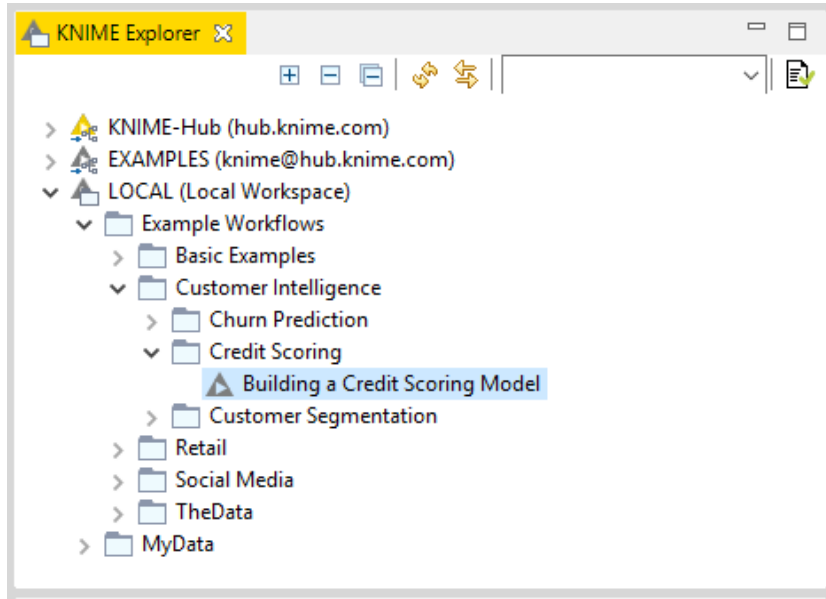
The "Dialog Options" section shows the configuration for the "Row Filter" node:



In- or exclude rows by criteria

The "Console & Node Monitor" panel shows the output of the "Row Filter" node (3:6) in a table format:

ID	age	workclass	fnlwgt	education	education-num	marital-status	occupation	relationship	race	sex	capital-gain	capital-loss	hours
Row0	39	State-gov	77516	Bachelors	13	Never-married	Adm-clerical	Not-in-family	White	Male	2174	0	40
Row1	50	Self-emp-not-inc	83311	Bachelors	13	Married-civ-spouse	Exec-managerial	Husband	White	Male	0	0	13
Row2	38	Private	215646	HS-grad	9	Divorced	Handlers-cleaners	Not-in-family	White	Male	0	0	40

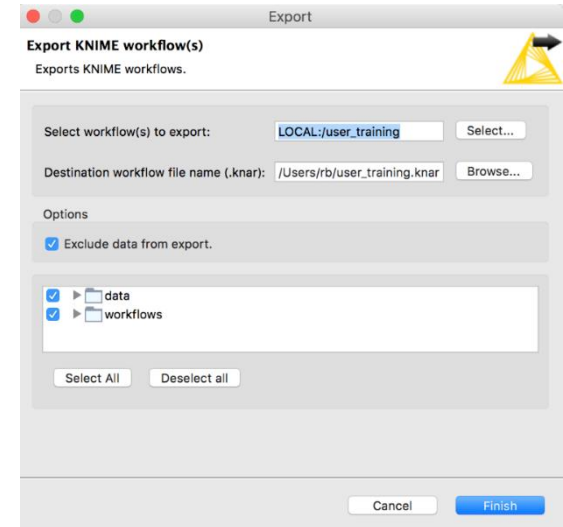
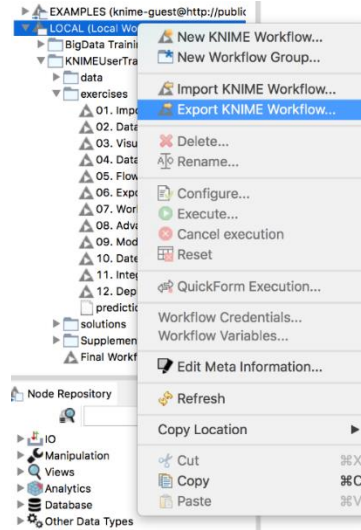
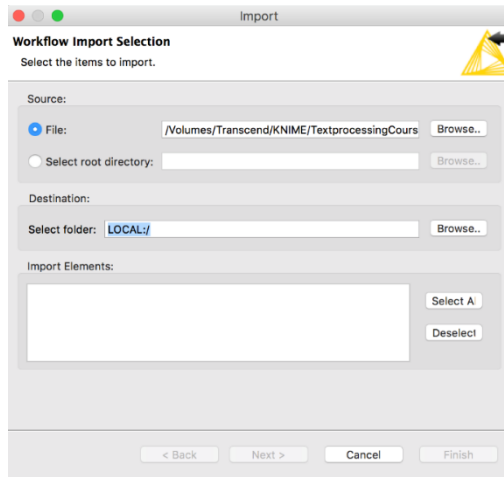
KNIME Explorer



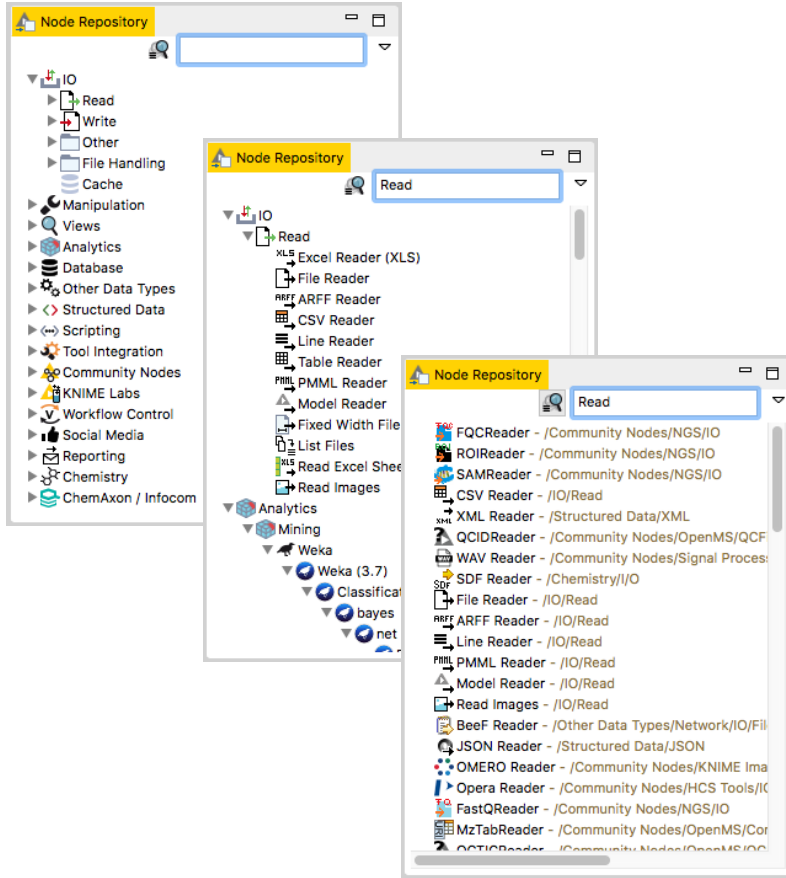
- In LOCAL you can access your own workflow projects.
- Other mountpoints allow you to connect to
 - EXAMPLE Server
 - KNIME Hub
 - KNIME Server
- The Explorer toolbar on the top has a search box and buttons to
 -  select the workflow displayed in the active editor
 -  refresh the view
- The KNIME Explorer can contain 4 types of content:
 - Workflows
 - Workflow groups
 - Data files
 - Shared Components



Creating New Workflows, Importing, and Exporting

- Right-click inside the KNIME Explorer to create a new workflow or a workflow group, or to import a workflow
- Right-click the workflow or workflow group to export

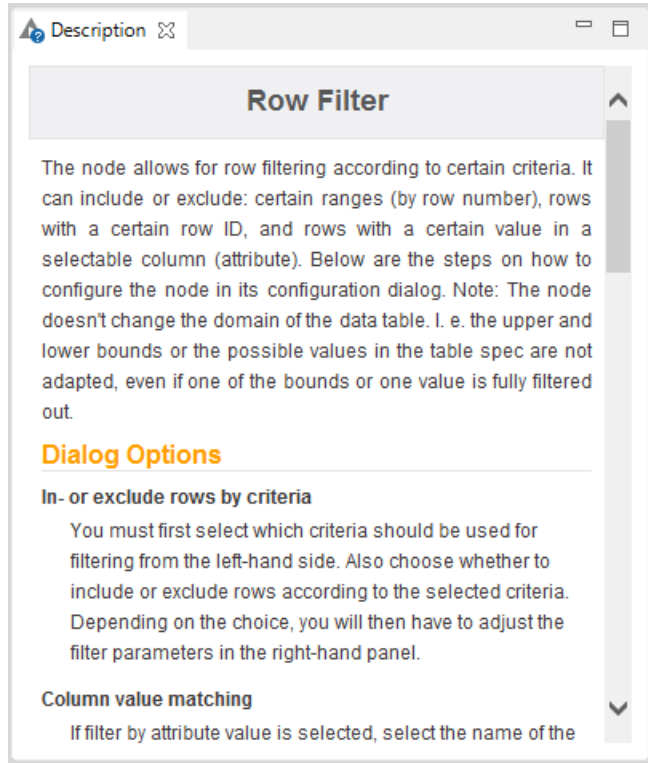


Node Repository



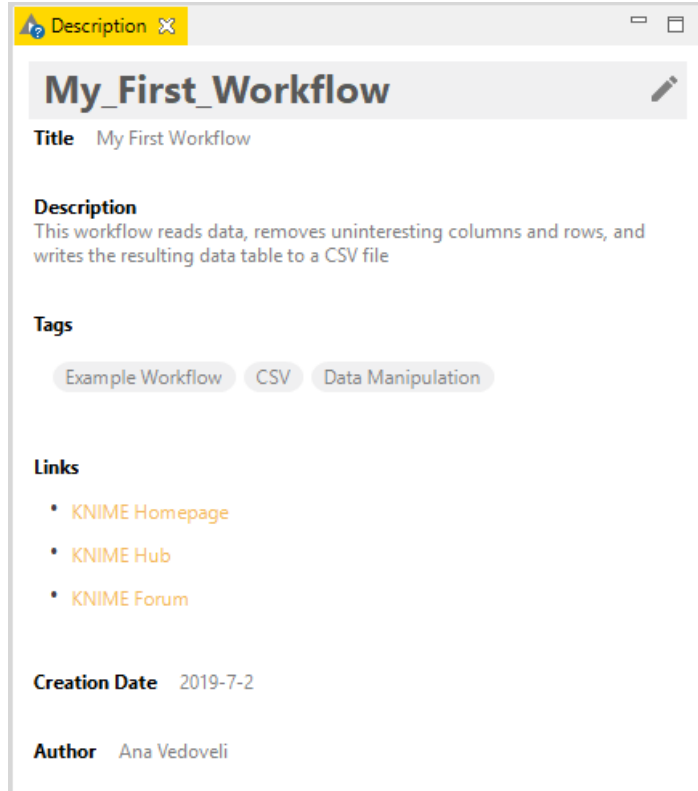
- The Node Repository lists all KNIME nodes
- The search box has 2 modes
 -  Standard Search – exact match of node name
 -  Fuzzy Search – finds the most similar node name

Description



- The Description view provides information about:
 - Node functionality
 - Input & output
 - Node settings
 - Ports
 - References to literature

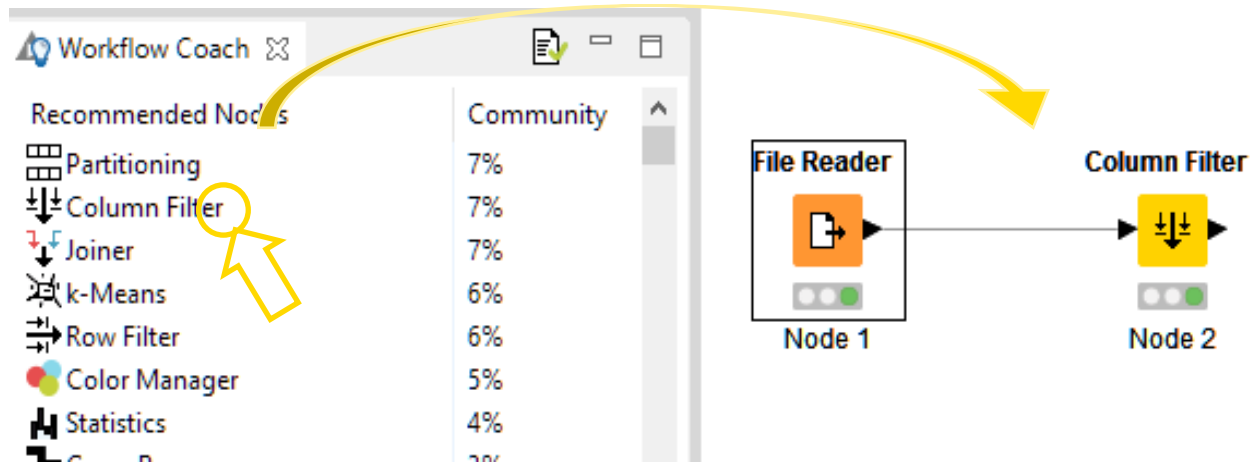
Workflow Description



- When selecting the workflow, the Description view gives you information about the workflow:
 - Title
 - Description
 - Associated tags and links
 - Creation date
 - Author

Workflow Coach

- Node recommendation engine
 - Gives hints about which node to use next in the workflow
 - Based on KNIME communities' usage statistics
 - Based on own KNIME workflows



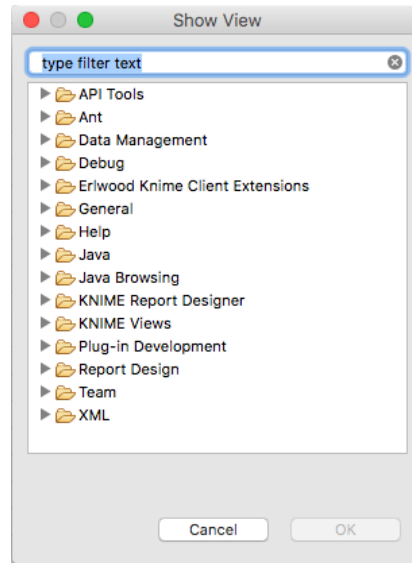
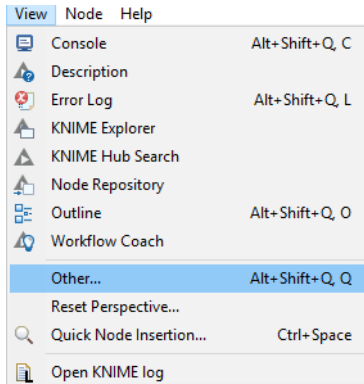
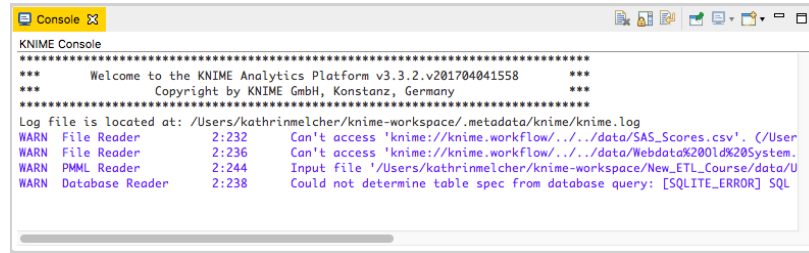
Node Monitor

- By default the Node Monitor shows you the output table of the node selected in the workflow editor
- Click on the three dots on the upper right to show the flow variables, configuration, etc.

The screenshot shows the KNIME Node Monitor window. The 'Node' field is set to 'Get Customers from Database (0:1207)' and the 'State' is 'EXECUTED'. The 'Port Output' is set to 'Port 0'. A dropdown menu is open, showing options: 'Show Output Table' (checked), 'Show Variables', 'Show Configuration', 'Show Entire Configuration', 'Show Node Timing Information', and 'Show Graph Annotations'. Below the menu is a table with 11 columns: ID, MaritalStatus, Gender, EstimatedYearlyIncome, NumberOfContracts, Age, Available401K, CustomerV, and two unlabeled columns (likely Product and another variable). The table contains 8 rows of customer data.

ID	MaritalStatus	Gender	EstimatedYearlyIncome	NumberOfContracts	Age	Available401K	CustomerV			Products	
CustomerID: 722204	S	F	80000	4	42	1	1		4	5	Private Investn
CustomerID: 489847	M	M	60000	2	46	1	1		4	3	Private Investn
CustomerID: 8444723	M	M	40000	1	32	1	2		3	0	P+B Investmer
CustomerID: 1487427	M	M	30000	2	63	1	1		2	2	P+B Investmer
CustomerID: 4693433	M	M	20000	2	63	1	1		3	4	Gold Investme
CustomerID: 7724940	M	M	30000	2	33	1	2		3	0	P+B Investmer
CustomerID: 9784443	M	M	60000	2	34	1	2		3	0	P+B Investmer
CustomerID: 3177757	M	M	70000	2	57	1	1		5	2	Fund Manager

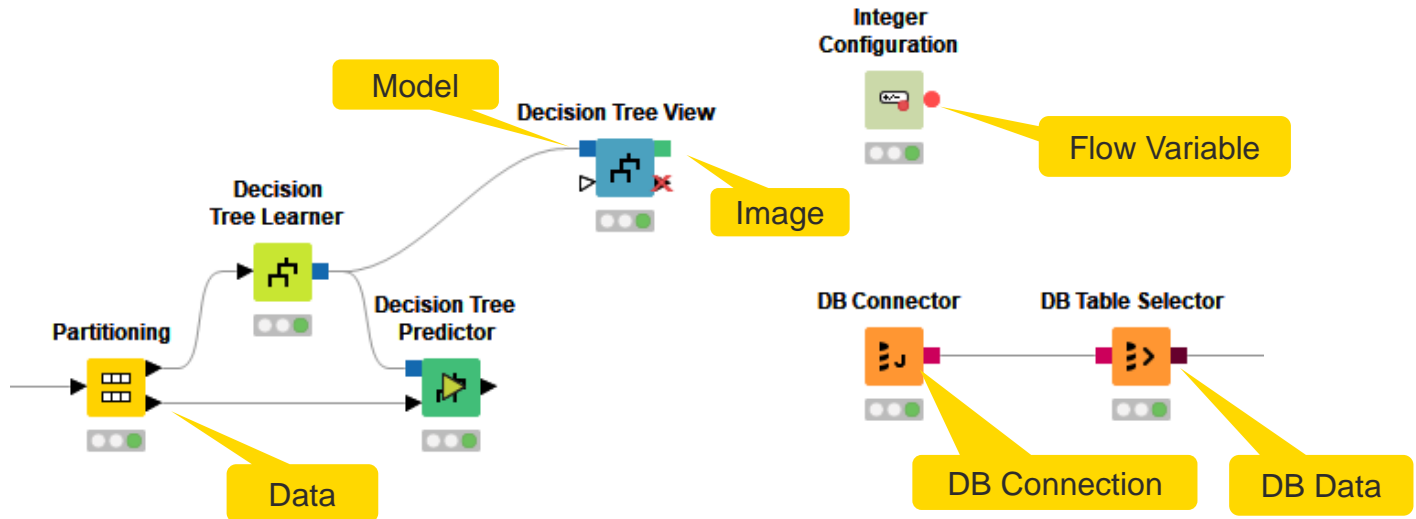
Console and Other Views



- Console view prints out error and warning messages about what is going on under the hood
- Click View and select Other... to add different views
 - Node Monitor, Licenses, etc.

Inserting and Connecting Nodes

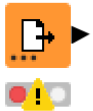
- Insert nodes into workspace by dragging them from the Node Repository or by double-clicking in the Node Repository
- Connect nodes by left-clicking the output port of Node A and dragging the cursor to the (matching) input port of Node B
- Common port types:



More on Nodes...

- A node can have 4 states:

File Reader



Not Configured:

The node is waiting for configuration or incoming data.

File Reader



Configured:

The node has been configured correctly and can be executed.

File Reader



Executed:

The node has been successfully executed. Results may be viewed and used in downstream nodes.

File Reader



Error:

The node has encountered an error during execution.

Node Configuration

- Most nodes need to be configured
- To access a node configuration dialog:
 - Double-click the node
 - Right-click -> Configure

Dialog - 0:1 - File Reader

File

Settings Transformation Advanced Settings Limit Rows Encoding Flow Variables Memory Policy

Input location

Read from: Relative to Current workflow

Mode: ☒ File ☐ Files in folder

File: ..././data/CustomerInfoSystem1.csv Browse...

Reader options

Format

Autodetect format ⚙

Column delimiter: , Row delimiter: ☒ Line break ☐ Custom \r\n

Quote char: " Quote escape char: \

Comment char

☒ Has column header ☐ Has row ID

☐ Support short data rows ☐ Prepend file index to row ID

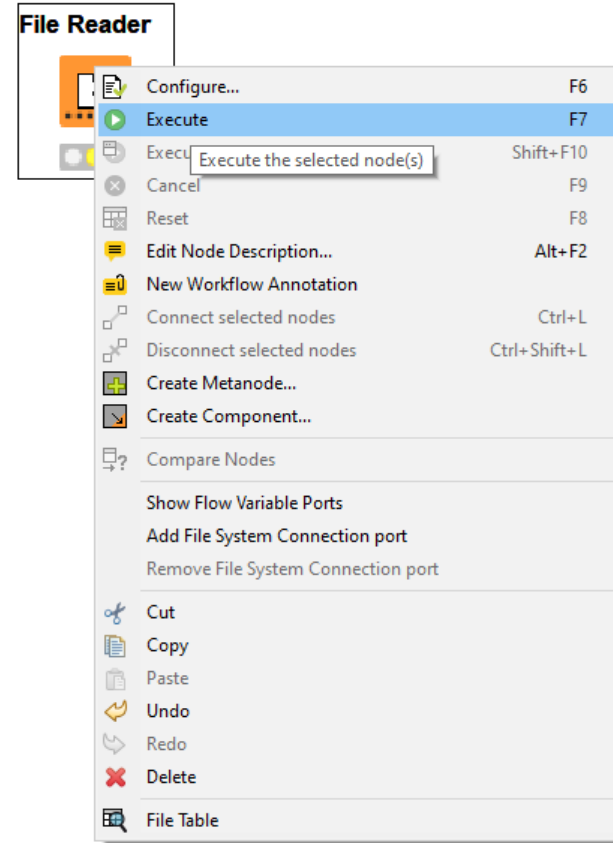
Preview

! The suggested column types are based on the first 10000 rows only. See 'Advanced Settings' tab.

Row ID	S City	S Country	S CustomerID	S FirstName	S LastName	S Birthday	I Age	S Email
Row0	Glasgow	United Kingdom	17-171-832-104	Alois	Berger	23.9.1972	47	Alois.Berger@mcr.com
Row1	Szczecin	Poland	37-370-580-177	Michaela	Schultz	9.6.1998	21	Michaela.Schultz@mcr.com
Row2	Sheffield	United Kingdom	27-270-743-182	Rotraut	GrÄ¼nwald	20.4.1975	44	Rotraut.GrÄ¼nwald@mcr.com
Row3	Bochum-Hordel	Germany	64-647-953-993	Helga	Heindl	18.10.2000	19	Helga.Heindl@mcr.com
Row4	Dortmund	Germany	84-846-821-690	Mira	Gleich	18.3.1997	22	Mira.Gleich@mcr.com
Row5	Valencia	Spain	58-582-352-948	Joanna	Radke	13.12.1995	24	Joanna.Radke@mcr.com
Row6	Valencia	Spain	65-655-257-939	Hanspeter	Storch	25.1.1998	21	Hanspeter.Storch@mcr.com

Node Execution






- Right-click node
- Select Execute in the context menu
- If execution is successful, status shows green light
- If execution encounters errors, status shows red light



Tool Bar

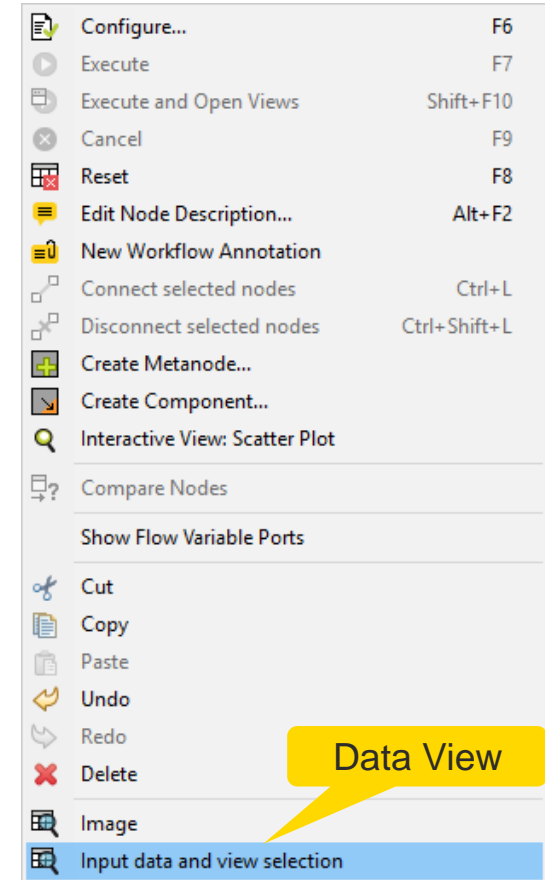
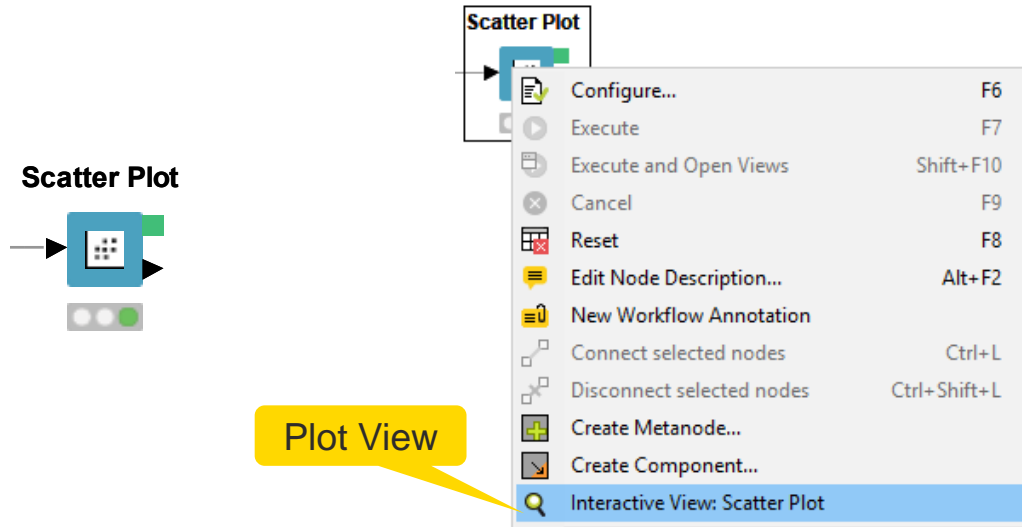


- The buttons in the toolbar can be used for the active workflow. The most important buttons are:

-  Execute selected and executable nodes (F7)
-  Execute all executable nodes
-  Execute selected nodes and open first view
-  Cancel all selected, running nodes (F9)
-  Cancel all running nodes

Node Views

- Right-click node to inspect the execution results by
 - selecting output ports (last option in the context menu) to inspect tables, images, etc.
 - selecting Interactive View to open visualization results in a browser



KNIME File Extensions

Dedicated file extensions for workflows and workflow groups associated with KNIME Analytics Platform

- ***.knwf** for KNIME Workflow Files

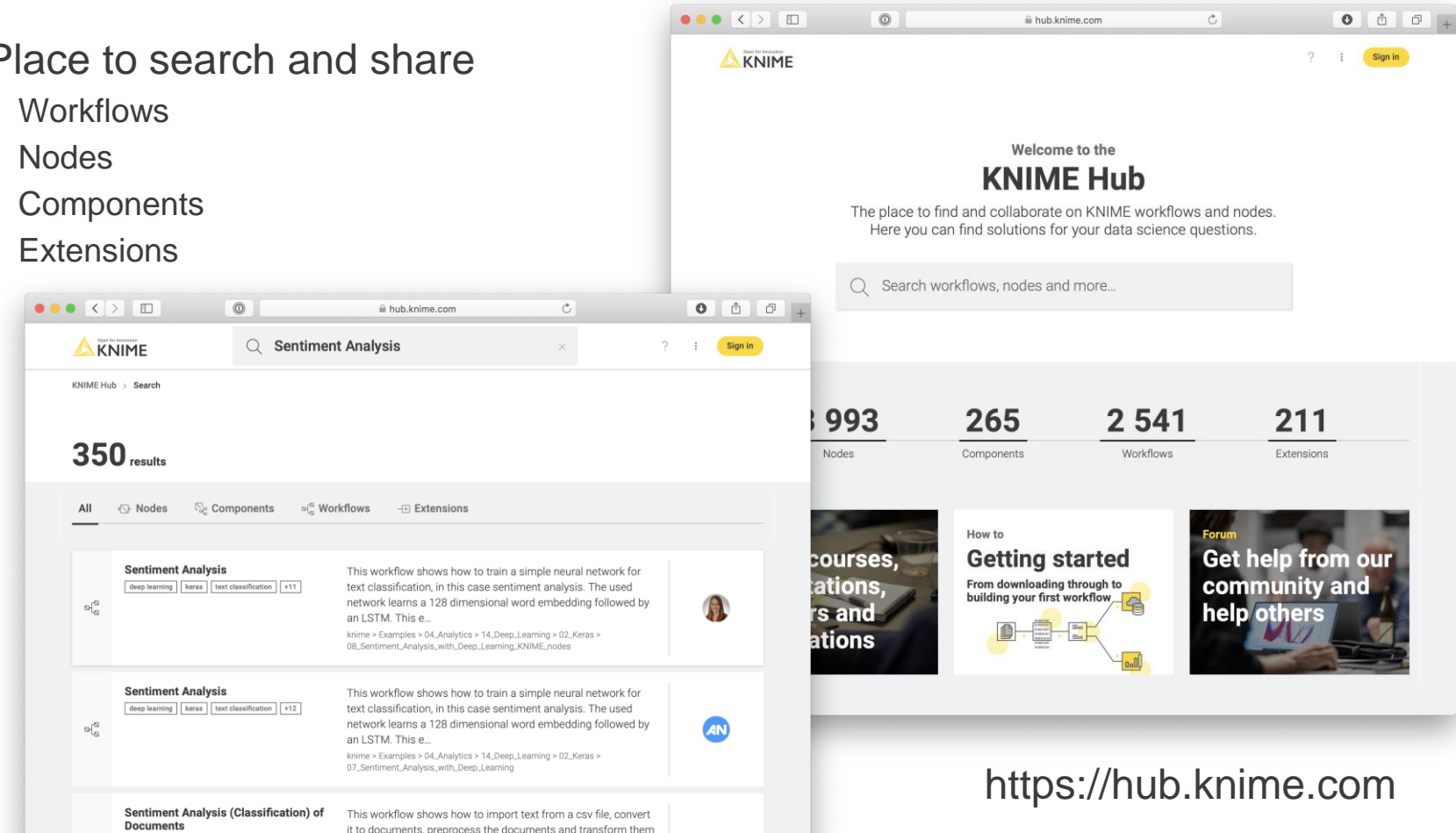


- ***.knar** for KNIME Archive Files



Getting Started: KNIME Hub

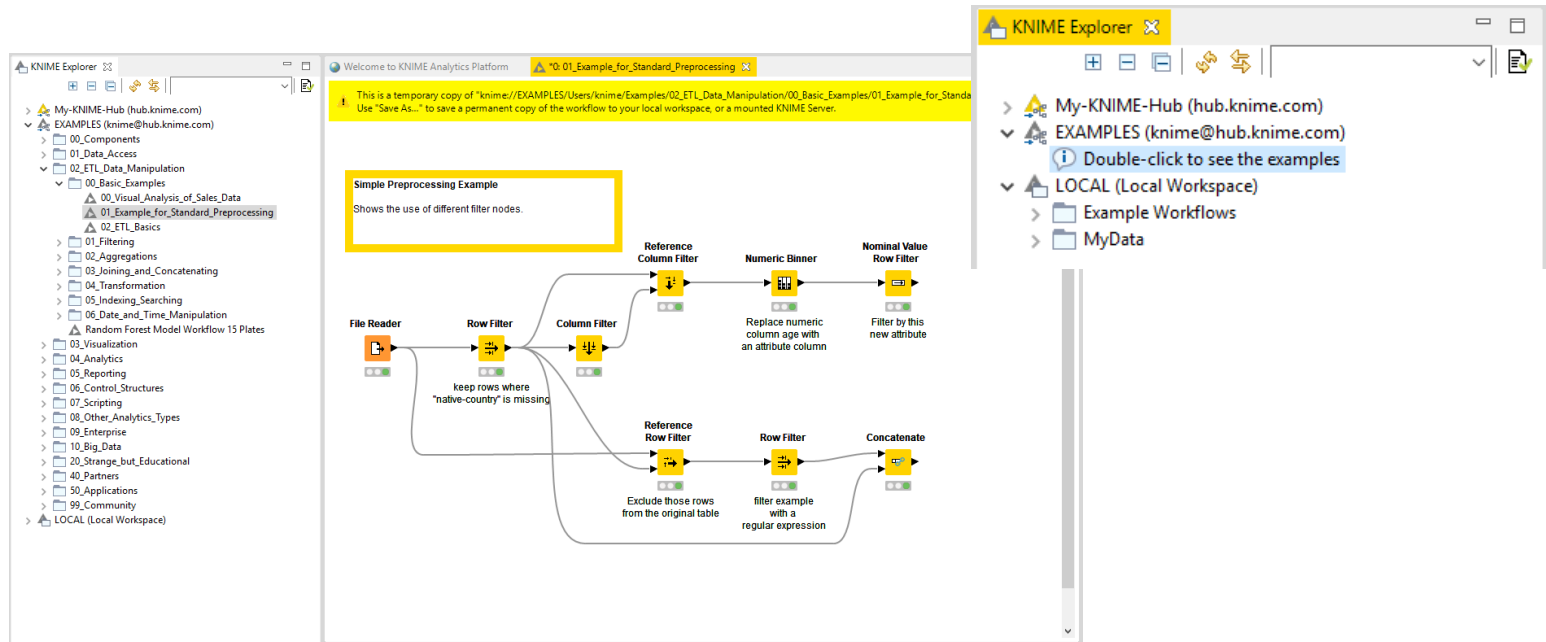
- Place to search and share
 - Workflows
 - Nodes
 - Components
 - Extensions



<https://hub.knime.com>

Getting Started: KNIME Example Server

- Connect via KNIME Explorer to a public repository with large selection of example workflows for many, many applications



Hot Keys (for Future Reference)

Task	Hot key	Description
Node Configuration	F6	opens the configuration window of the selected node
Node Execution	F7	executes selected configured nodes
	Shift + F7	executes all configured nodes
	Shift + F10	executes all configured nodes and opens all views
	F9	cancels selected running nodes
	Shift + F9	cancels all running nodes
Node Connections	Ctrl + L	connects selected nodes
	Ctrl + Shift + L	disconnects selected nodes
Move Nodes and Annotations	Ctrl + Shift + Arrow	moves the selected node in the arrow direction
	Ctrl + Shift + PgUp/PgDown	moves the selected annotation in the front or in the back of all overlapping annotations
Workflow Operations	F8	resets selected nodes
	Ctrl + S	saves the workflow
	Ctrl + Shift + S	saves all open workflows
	Ctrl + Shift + W	closes all open workflows
Metanode	Shift + F12	opens metanode wizard

KNIME Modern UI Preview (Labs)

- Preview KNIME Analytics Platform's makeover
 - Install KNIME Modern UI Preview extension and click the “Open KNIME Modern UI Preview”

The screenshot displays the KNIME Analytics Platform (Nightly Build) interface. The title bar reads "KNIME Analytics Platform (Nightly Build)". The main window is titled "Basic Customer Segmentation Use Case". The interface includes a top toolbar with buttons for "Execute", "Cancel", "Reset", "Create Metanode", and "Create Component". A "Repository" sidebar on the left contains search and node categories like "IO", "Manipulation", and "Views". The central workspace shows a workflow diagram with nodes: "Excel Reader" (Reading CallData.xls), "CSV Reader" (Reading ConnectData.csv), "Metanode", "k-Means" (10 clusters on all numerical inputs), and two "Denormalizer (PMML)" nodes. The bottom panel shows a table view with 100 rows and 16 columns.

1: File Table

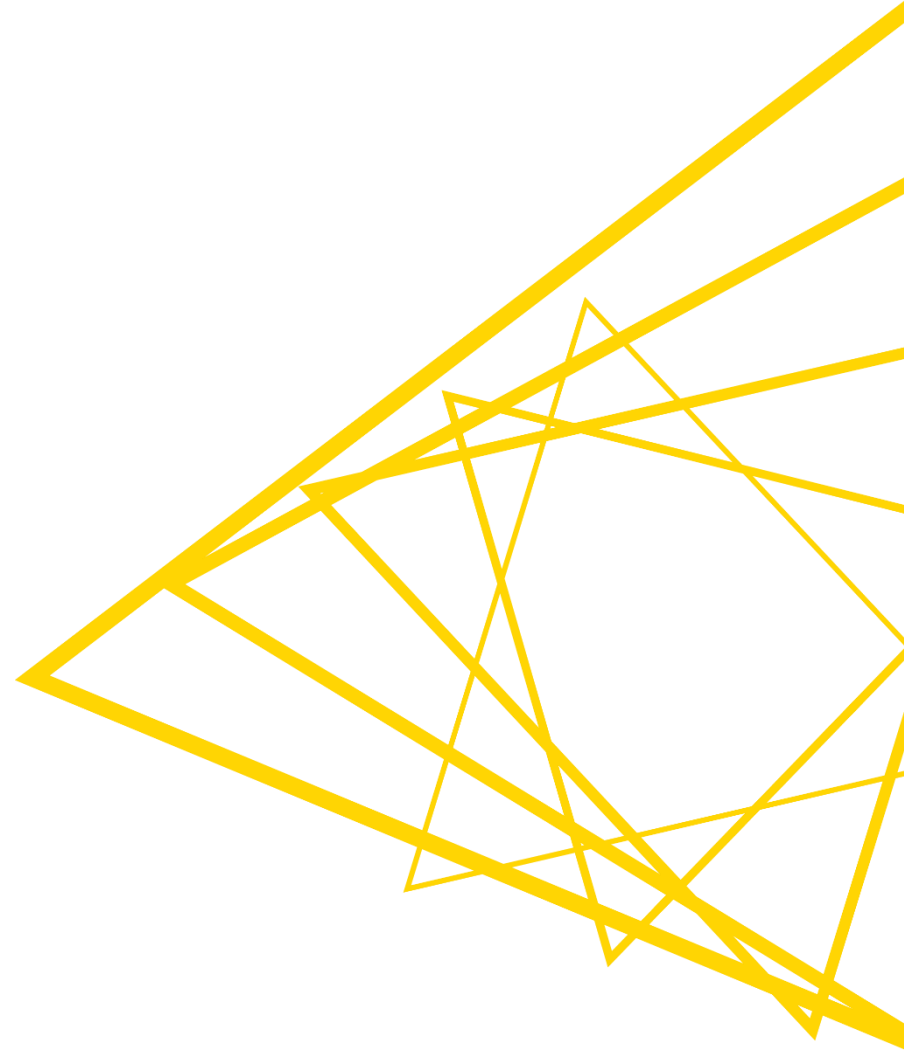
Rows: 100 of 3333 | Columns: 16

ID	VMail Message	Day Mins	Eve Mins	Night Mins	Intl Mins	CustServ Calls	Day Calls	Day Charge	Eve Calls	Eve Charge	Night Calls	Night Charge	Intl Calls	Intl Charge	Area Code
	Number (integer)	Number (double)	Number (double)	Number (double)	Number (double)	Number (integer)	Number (integer)	Number (double)	Number (integer)	Number (double)	Number (integer)	Number (double)	Number (integer)	Number (double)	Number (integer)
Row0	25	265.1	197.4	244.7	10.0	1	110	45.07	99	16.78	91	11.01	3	2.7	415
Row1	26	161.6	195.5	254.4	13.7	1	123	27.47	103	16.62	103	11.45	3	3.7	415
Row2	0	243.4	121.2	162.6	12.2	0	114	41.38	110	10.3	104	7.32	5	3.29	415
Row3	0	299.4	61.9	196.9	6.6	2	71	50.9	88	5.26	89	8.86	7	1.78	408
Row4	0	166.7	148.3	186.9	10.1	3	113	28.34	122	12.61	121	8.41	3	2.73	415
Row5	0	223.4	220.6	203.9	6.3	0	98	37.98	101	18.75	118	9.18	6	1.7	510
Row6	24	218.2	348.5	212.6	7.5	3	88	37.09	108	29.62	118	9.57	7	2.03	510

Today's Use Case

- Analyze data from a retail company, which has an online shop and stores
- Data:
 - Customer information from two different systems (.csv, .table)
 - Purchases from the online store (sqlite database)
 - List of product numbers and prices (sqlite database)
 - Purchases from the stores (.table)
 - Store information (.xls)
- Goal:
 - Single, clean table of our customers
 - Standardized list of all transactions

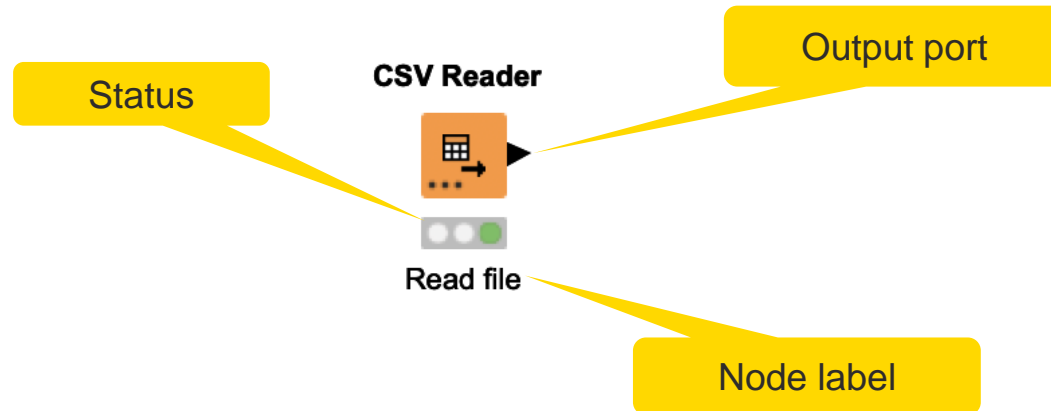
Importing Data



Data Source Nodes

Typically characterized by:

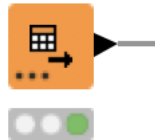
- Orange color
- By default no input ports, 1-2 output ports
- New file handling with KNIME 4.3.
 - Consistent user experience across all nodes and file systems
 - Managing of various file systems within the same workflow
 - Performance improvements



CSV Reader

- Reads either one or multiple .csv and .txt files
- Further tabs to
 - limit the rows
 - select encoding

CSV Reader



File system

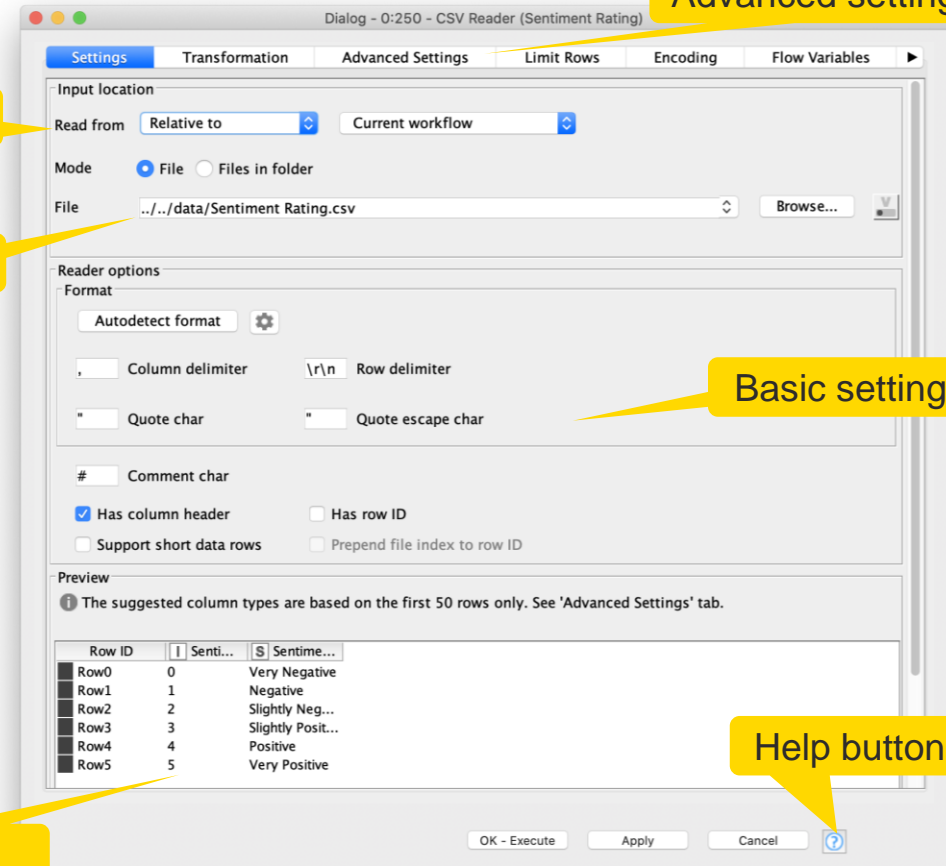
Path

Advanced settings

Basic settings

Help button

Preview



Dialog - 0:250 - CSV Reader (Sentiment Rating)

Settings Transformation Advanced Settings Limit Rows Encoding Flow Variables

Input location

Read from: Relative to Current workflow

Mode: ☒ File ☐ Files in folder

File: ../data/Sentiment Rating.csv Browse...

Reader options

Format

Autodetect format

Column delimiter: , Row delimiter: \r\n

Quote char: " Quote escape char: "

Comment char

☒ Has column header ☐ Has row ID

☐ Support short data rows ☐ Prepend file index to row ID

Preview

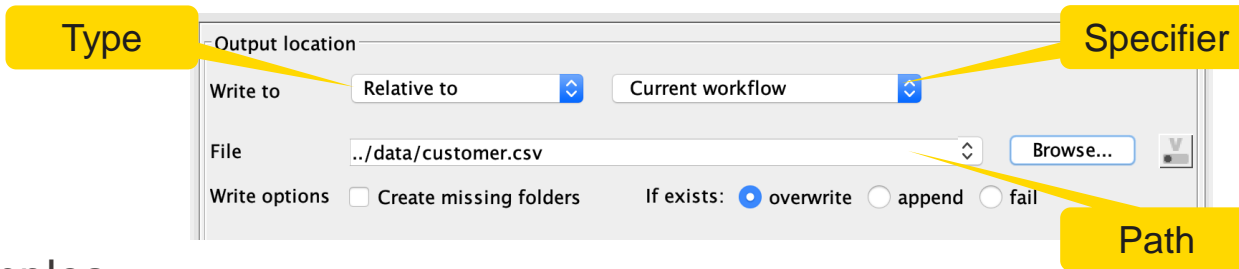
The suggested column types are based on the first 50 rows only. See 'Advanced Settings' tab.

Row ID	I Senti...	S Senti...
Row0	0	Very Negative
Row1	1	Negative
Row2	2	Slightly Neg...
Row3	3	Slightly Posi...
Row4	4	Positive
Row5	5	Very Positive

OK - Execute Apply Cancel ?

Common Settings: File Path

- A path consists of three parts:
 - **Type**: Specifies the file system type e.g. local, relative, mountpoint, custome_url or connected.
 - **Specifier**: Optional string with additional file system specific information e.g. relative to which location (knime.workflow)
 - **Path**: Specifies the location within the file system



- Examples:
 - (LOCAL, , C:\Users\username\Desktop)
 - (RELATIVE, knime.workflow, file1.csv)
 - (MOUNTPOINT, MOUNTPOINT_NAME, /path/to/file1.csv)
 - (CONNECTED, amazon-s3:eu-west-1, /mybucket/file1.csv)

Common Settings: Four Default File Systems

■ Local File System

Input location

Read from: Local File System

Mode: ☒ File ☐ Files in folder

File: /Users/kathrinmelcher/Desktop/course_data.csv Browse...

■ Relative to ...

Read from: Relative to

File: Calls_data.xlsx Browse...

Current mountpoint
Current workflow data area
Current workflow

■ Mountpoint

Read from: Mountpoint LOCAL

File: /Example Workflows/TheData/Customers/CallsData.xls Browse...

■ Custom URL

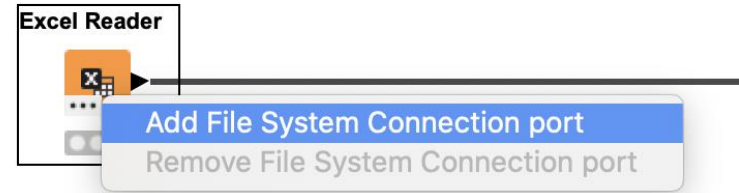
Read from: Custom URL

URL: knime://knime.workflow/data/Calls_data.xlsx Browse...

Common Settings: Connecting to other File Systems

- Add file system connection port to connect to another file system

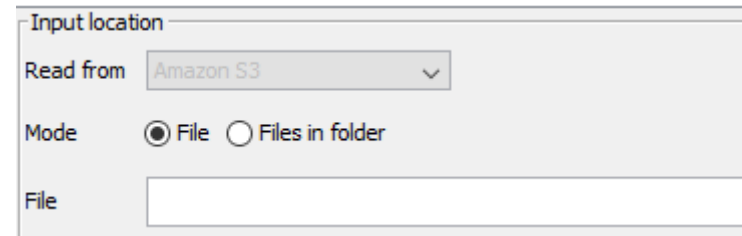
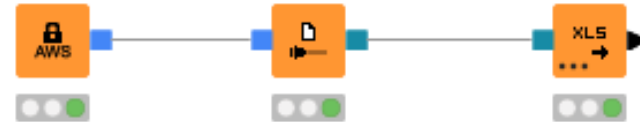
- Click on the three dots on the lower left to add or remove a dynamic port.



- Supported file systems

- Microsoft Azure
- Google
- Amazon
- Databricks
- BigData file systems (hdfs, httpFS, ...)
- On-premise (e.g. ssh, ftp, ...)

Amazon
Authentication Amazon S3 Connector Excel Reader (XLS)



Common Settings: Read Single or Multiple Files

■ Single file

Input location

Read from: Local File System

Mode: ☒ File ☐ Files in folder

File: /Users/kathrinmelcher/Desktop/course_data.csv

Browse...

■ Files in a folder

Input location

Read from: Relative to Current workflow

Mode: ☐ File ☒ Files in folder

Filter options ☐ Include subfolders

Folder: ../../data/

Browse...

Selected 22 of 22 files

- Option to include subfolder
- Option to define filter criteria

Filter options

File filter options

☒ File extension(s) .csv

☐ Case sensitive

☐ File name *

☐ Case sensitive ☒ Wildcard ☐ Regular expression

☐ Include hidden files

Folder filter options

☒ Folder name month

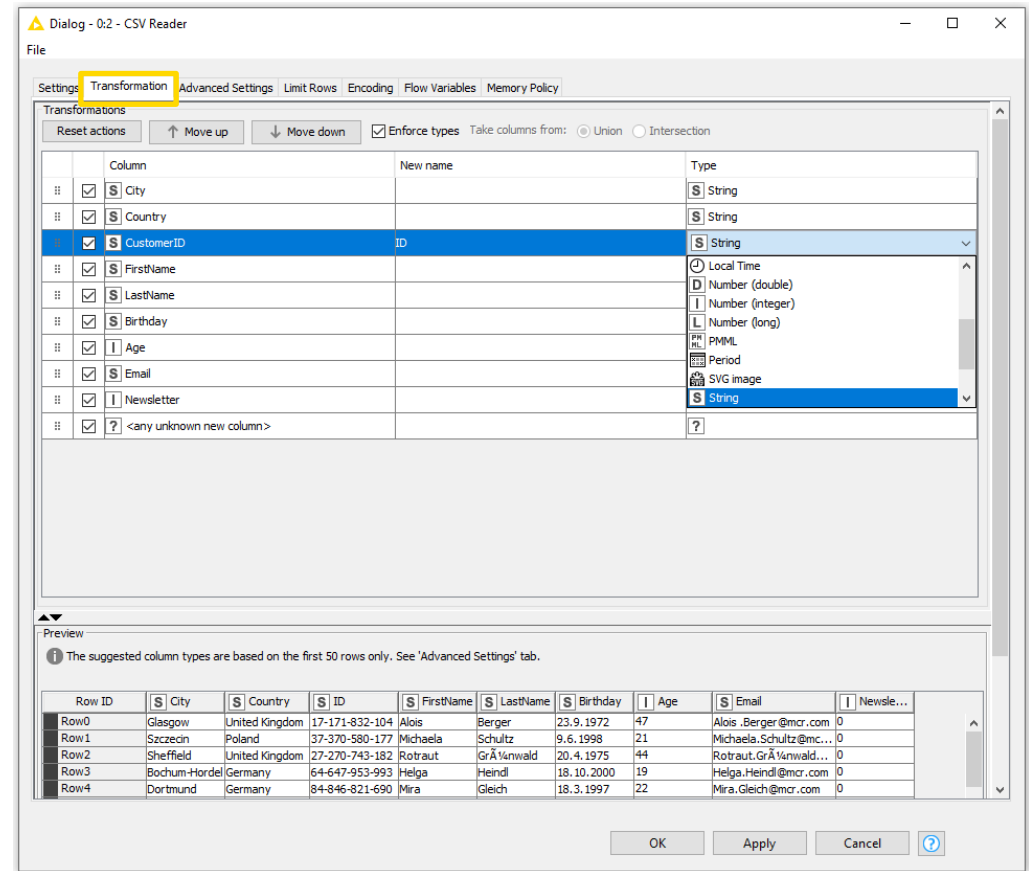
☐ Case sensitive ☒ Wildcard ☐ Regular expression

☐ Include hidden folders

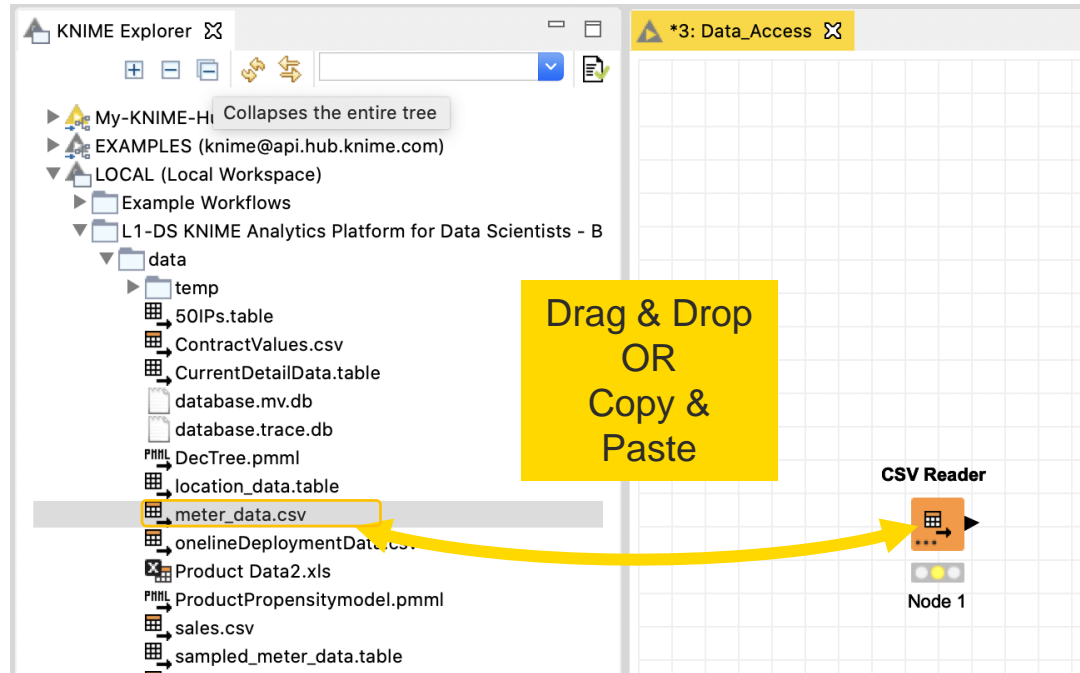
OK Cancel

Common Settings: Transformation Tab

- Supported operations
 - Column filtering
 - Column sorting
 - Column renaming
 - Column type mapping
 - Select between union or intersection of columns (in case of reading many files)



Alternative Faster Way ...



File Path Options Old File Handling

- Local path

Input location

/Users/rb/knime-workspace/KNIMEUserTraining/data/Sentiment Analysis.table

Browse...

- Absolute URL

Input location

knime://LOCAL/KNIMEUserTraining/data/Sentiment%20Analysis.table

Browse...

- Mountpoint-relative URL

Input location

knime://knime.mountpoint/KNIMEUserTraining/data/Sentiment%20Analysis.table

Browse...

New file handling

Input location

Read from Local File System

Mode File Files in folder

File /Users/kathrinmelcher/Desktop/course_data.csv

Browse...

Input location

Read from Mountpoint LOCAL

Mode File Files in folder

File /L1-DS KNIME Analytics Platform for Data Scientists - Basics - Update/data/Contrac

Input location

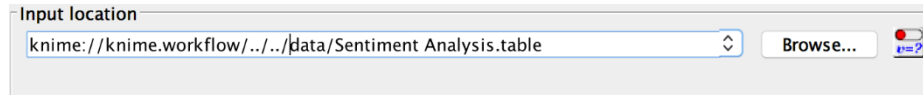
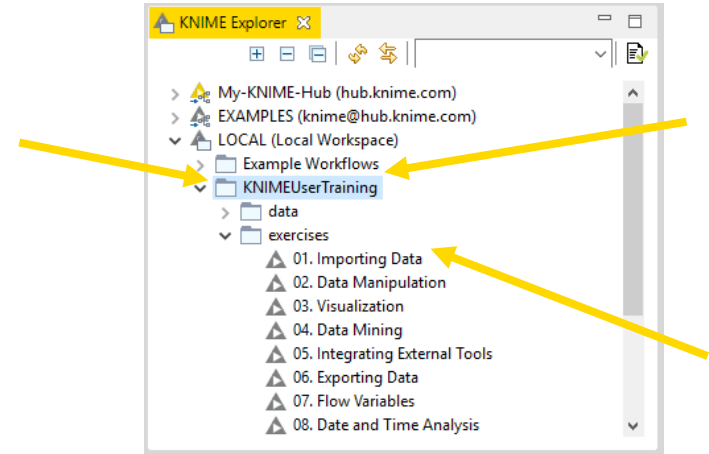
Read from Relative to Current mountpoint

Mode File Files in folder

File L1-DS KNIME Analytics Platform for Data Scientists - Basics - Update/data/Coni

Workflow-Relative File Paths (Old File Handling)

- Best choice if workflows are to be shared
- Requires matching folder structure within workflow group
 - Independent of environment outside of workflow group
- Example: Path to „Sentiment Analysis.table“
 - Local path:
C:\Users\rb\knome-workspace\KNIMEUserTraining\data\Sentiment Analysis.table
 - Workflow relative:



YouTube KNIME TV Channel:
<https://youtu.be/U9sP4g4yGwY>

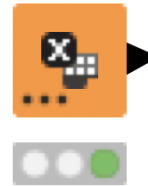
Excel Reader (XLS)

- Reads .xls and .xlsx file from Microsoft Excel
- Supports reading from multiple sheets

Excel Reader



Read Excel Sheet Names



Excel Reader

Excel Reader



Dialog - 0:1 - Excel Reader

File

Settings Transformation Advanced Settings Flow Variables Memory Policy

Input location

Read from: Relative to Current workflow

Mode: ☒ File ☐ Files in folder

File: ../../data/Product Data2.xls Browse...

Sheet selection

☒ Select first sheet with data (Product Data.xls_defa...)

☐ Select sheet with name Product Data.xls_defa...

☐ Select sheet at index 0 (Sheet indexes start with 0.)

Column header

☒ Table contains column names in row number 1 (Row numbers start with 1. See "File Content" tab to identify row numbers.)

Row ID

☒ Generate row IDs ☐ Table contains row IDs in column A

Sheet area

☒ Read entire data of the sheet ☐ Read only data in columns from A to and rows from 1 to . (See "File Content" tab to identify columns and rows.)

Preview File Content

Preview with current settings

The suggested column types are based on the first 50 rows only. See "Advanced Settings" tab.

Row ID	I Custom...	S Products
Row0	11000	Private Investment
Row1	11001	Private Investment
Row2	11002	Private Investment
Row3	11003	Private Investment
Row4	11004	Private Investment

OK Apply Cancel ?

File system

Path

Sheet
specific
settings

Preview

Table Reader

- Reads tables from the native KNIME Format
- Maximum performance, minimum configuration

Table Reader



File system

Path

Dialog - 3:292 - Table Reader

Settings Transformation Advanced Settings Flow Variables Memory Policy

Input location

Read from Relative to Current workflow

Mode ☒ File ☐ Files in folder

File ../../data/CustomerInfoSystem2.table Browse...

Row ID handling

☐ Use existing row ID ☐ Prepend table index to row ID

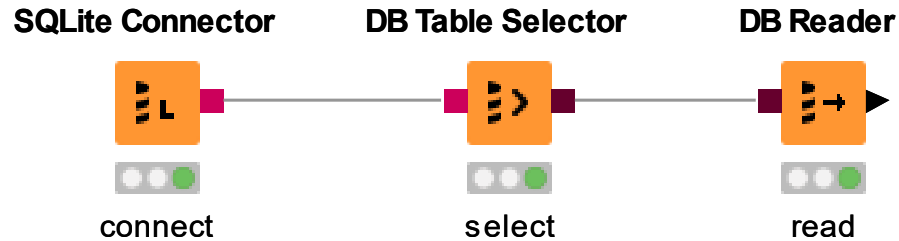
Preview

Row ID	City	Country	CustomerID	FirstN...	LastN...	Birthday	Age	Email
Row0	Glasgow	United Kingdom	17-171-832-104	Alois	Berger	23.9.1972	47	Alois.Berger
Row1	Szczecin	Poland	37-370-580-177	Michaela	Schultz	9.6.1998	21	Michaela.Schultz
Row2	Sheffield	United Kingdom	27-270-743-182	Rotraut	Grünwald	20.4.1975	44	Rotraut.Grünwald
Row3	Bochum-...	Germany	64-647-953-993	Helga	Heindl	18.10.2000	19	Helga.Heindl
Row4	Dortmund	Germany	84-846-821-690	Mira	Gleich	18.3.1997	22	Mira.Gleich
Row5	Valencia	Spain	58-582-352-948	Joanna	Radke	13.12.1995	24	Joanna.Radke
Row6	Valencia	Spain	65-655-257-939	Hanspeter	Storch	25.1.1998	21	Hanspeter.Storch
Row7	Lodz	Poland	96-969-846-915	Klaus-Peter	Heinecke	13.4.1963	56	Klaus-Peter.Heinecke
Row8	Stuttgart	Germany	48-484-590-744	Günter	Gassner	1.5.1988	31	Günter.Gassner
Row9	Denver	United States	47-474-558-858	Giuseppina	Nitsch	9.12.1975	44	Giuseppina.Nitsch
Row10	Kharkiv	Ukraine	85-859-448-511	Sami	Zimmerer	5.10.1982	37	Sami.Zimmerer

OK Apply Cancel ?

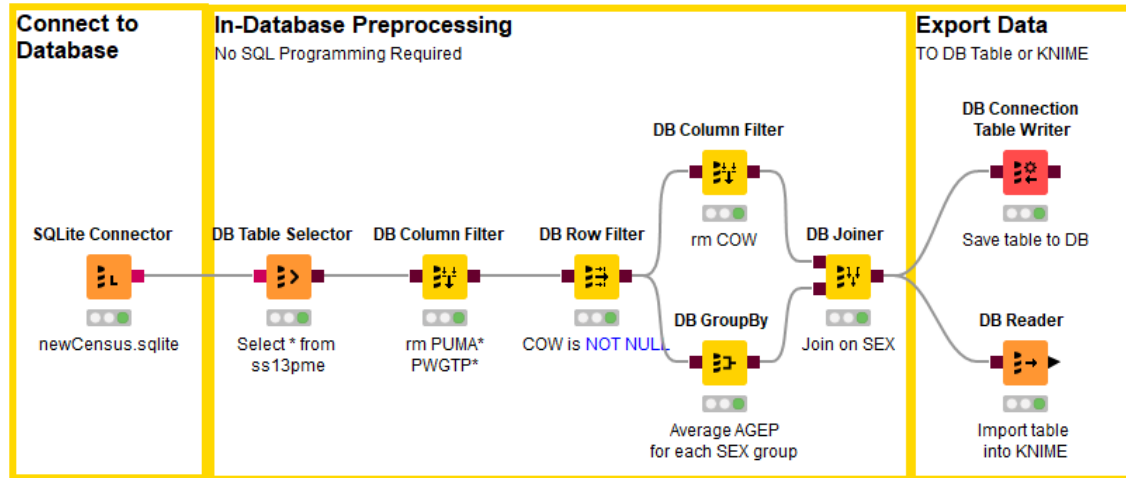
Database Connectivity

- Read data from any JDBC enabled database
- Write your own SQL or model it using dedicated nodes

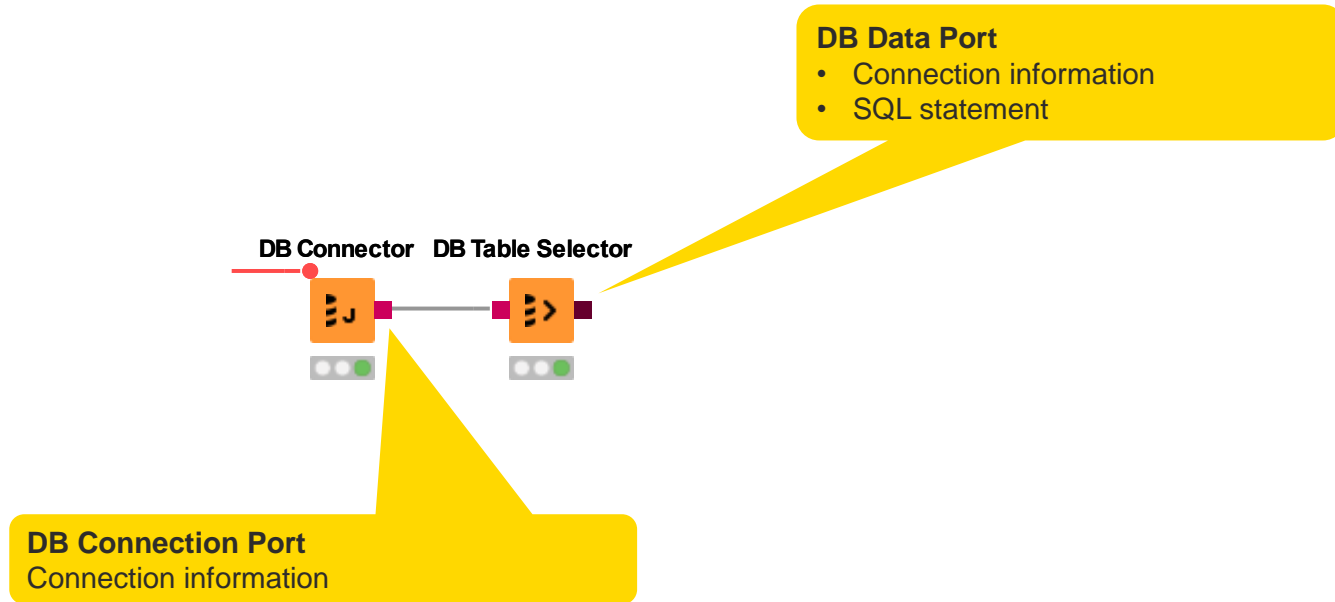


Database Extension

- Visually assemble complex SQL statements (no SQL coding needed)
- Connect to all JDBC-compliant databases
- Harness the power of your database within KNIME
- Complete rewrite in KNIME Analytics Platform 4.0

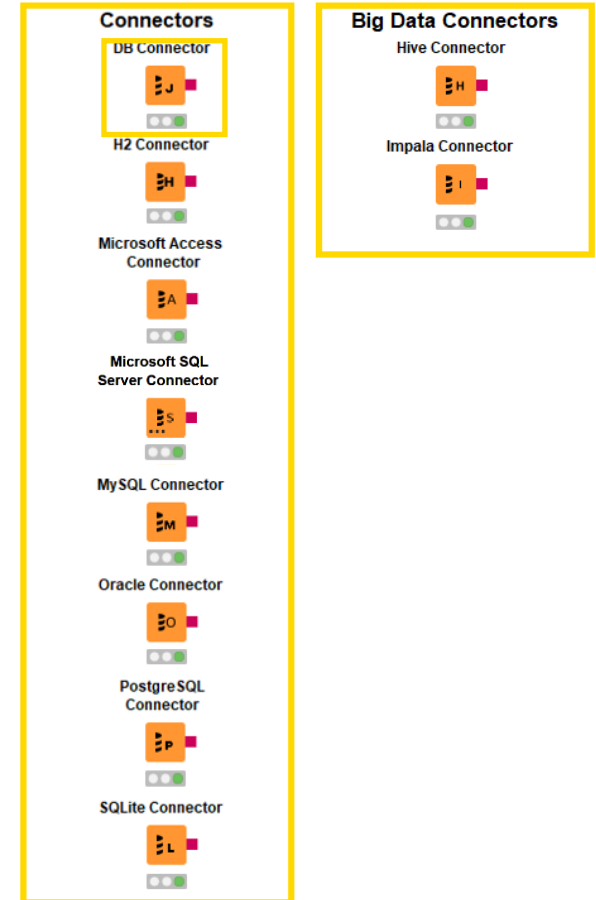


Database Port Types

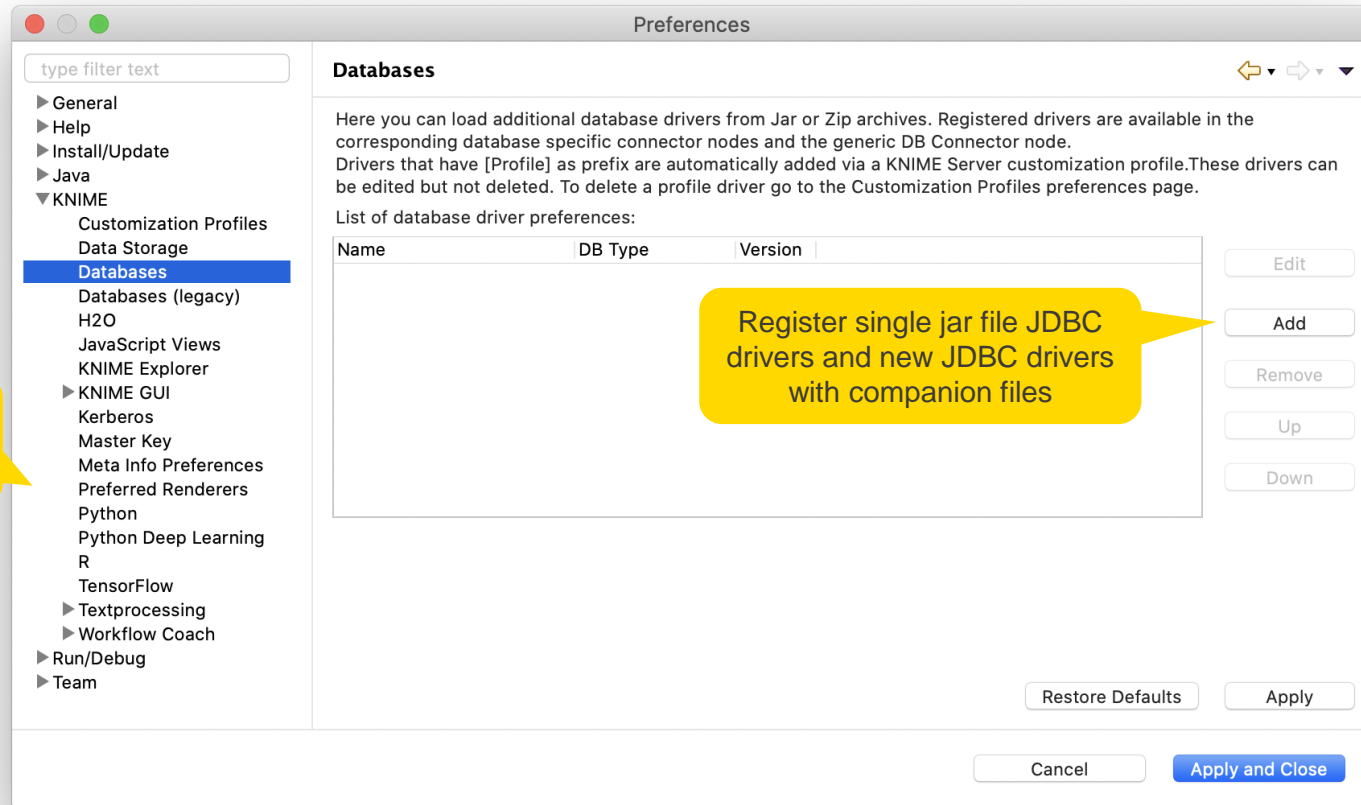


Database Connectors

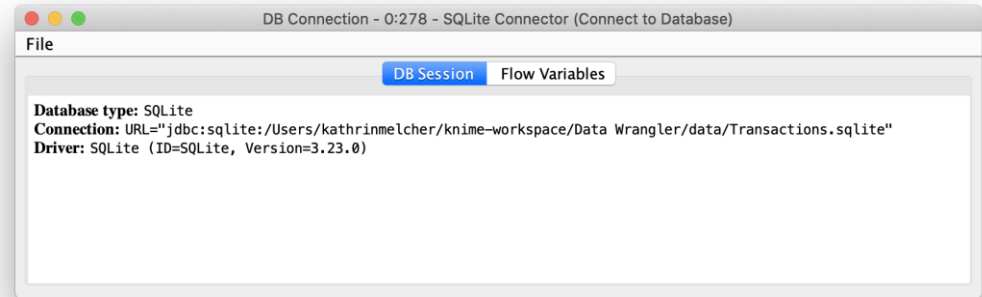
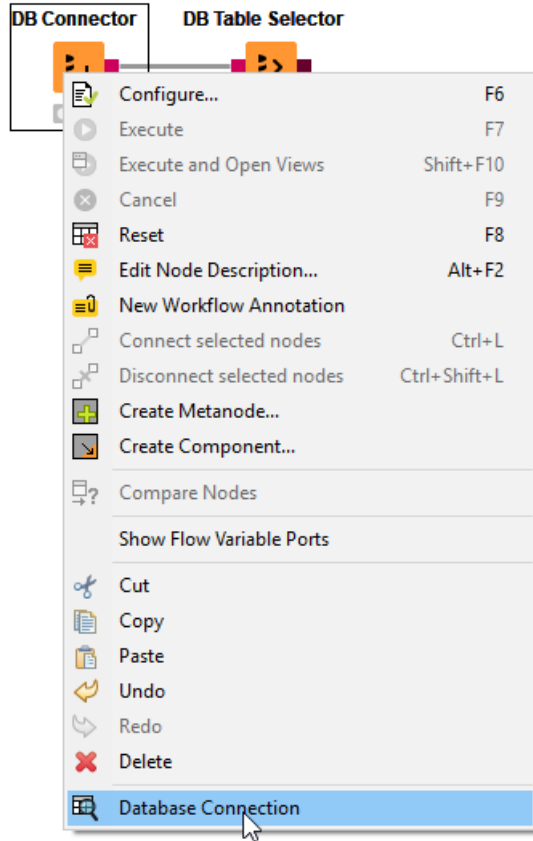
- Dedicated nodes to connect to specific databases
 - Necessary JDBC driver included
 - Easy to use
 - Import DB specific behavior/capability
- Hive and Impala connectors are part of the KNIME Big Data Connectors extension
- General DB Connector
 - Can connect to any JDBC source
 - Register new JDBC driver via
File -> Preferences -> KNIME -> Databases



Register JDBC Driver

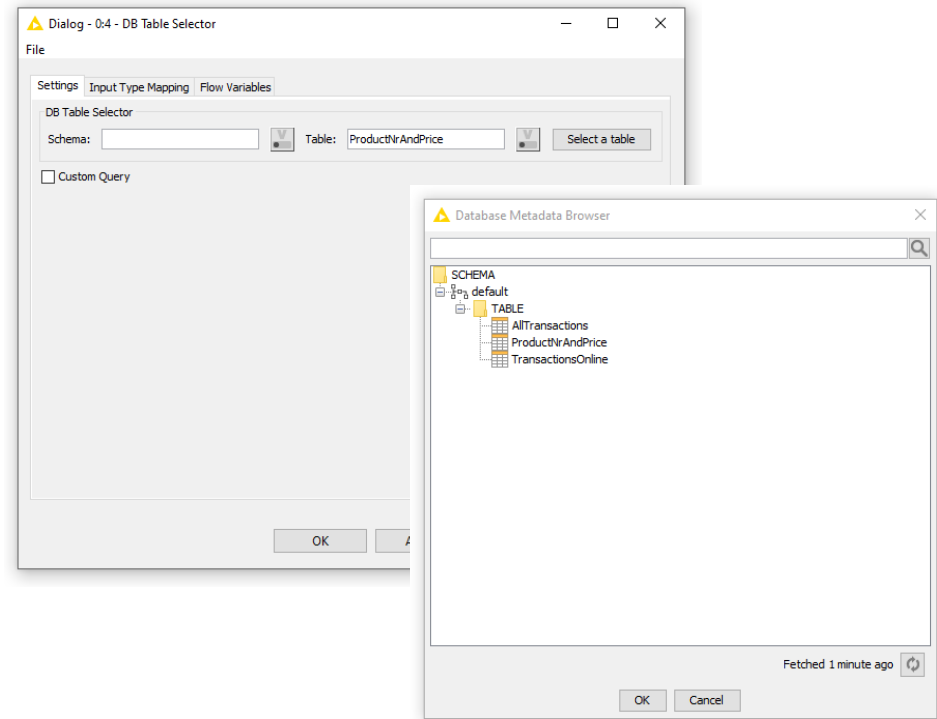
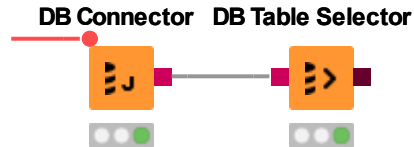


Database JDBC Connection Port View

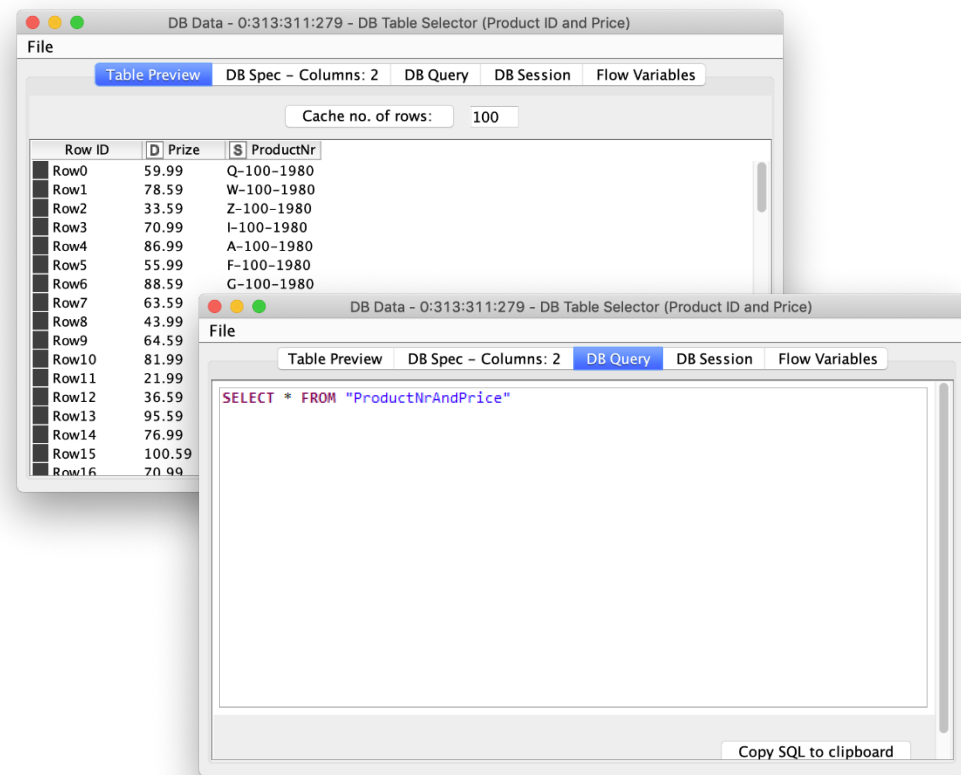
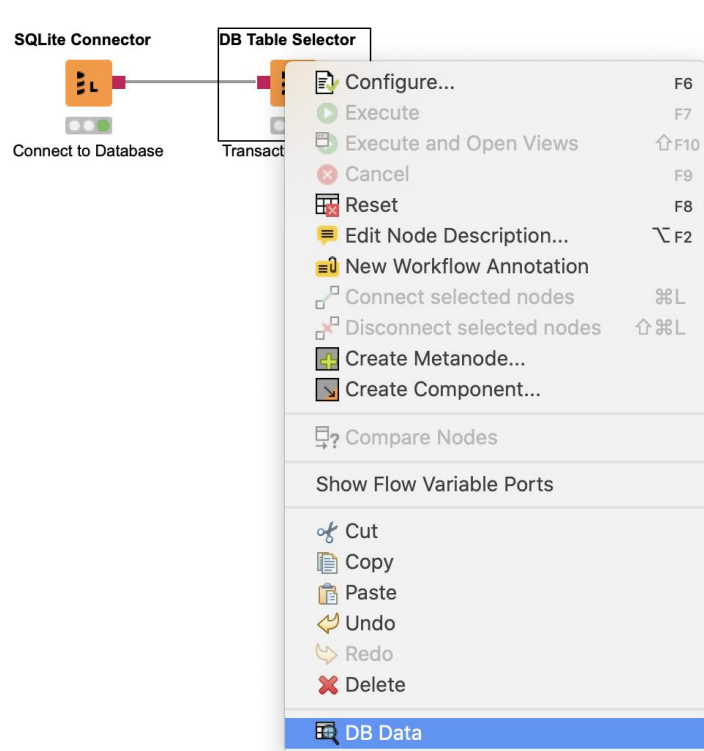


DB Table Selector

- Takes connection information and constructs a query
- Explores DB metadata
- Outputs a SQL query



Database Connection Port View



DB Reader

- Executes incoming SQL Query on database
- Reads results into a KNIME data table

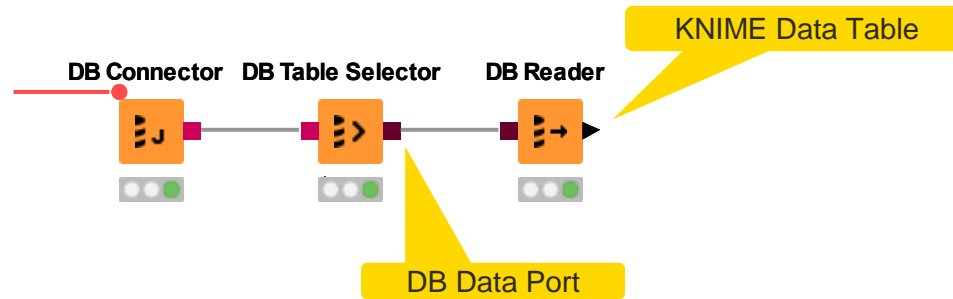
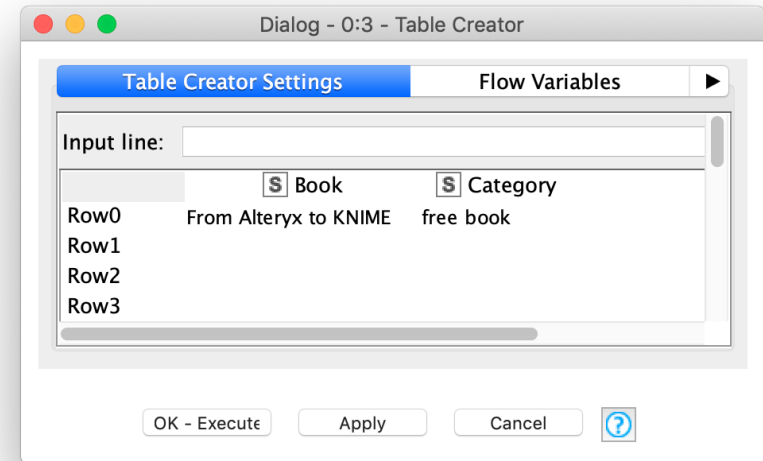
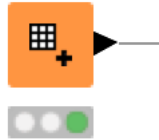


Table Creator

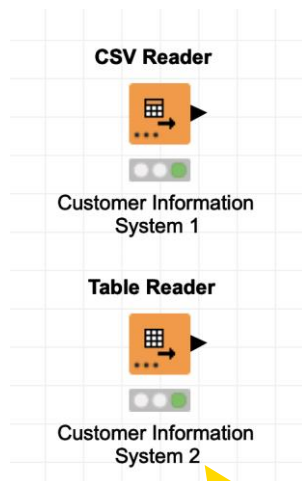
- Allows you to create data tables manually
- Data can be entered in a spreadsheet – like the table in the configuration dialog

Table Creator



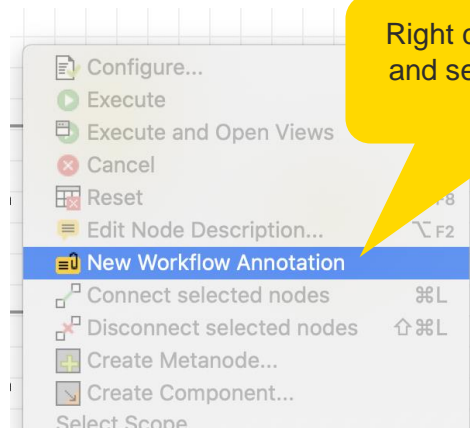
Comments & Annotations

Comments

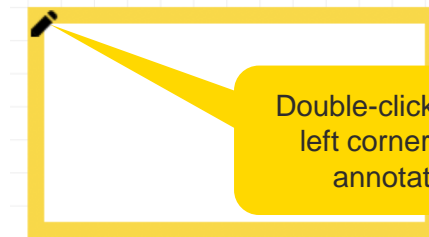


Double-click to change the node label

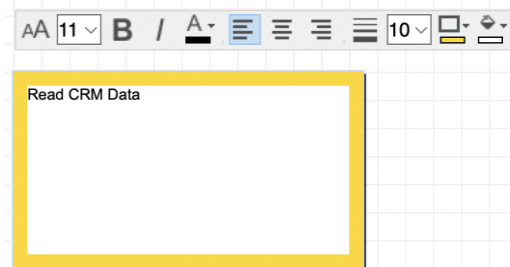
Annotations



Right click in the workflow and select New Workflow Annotation

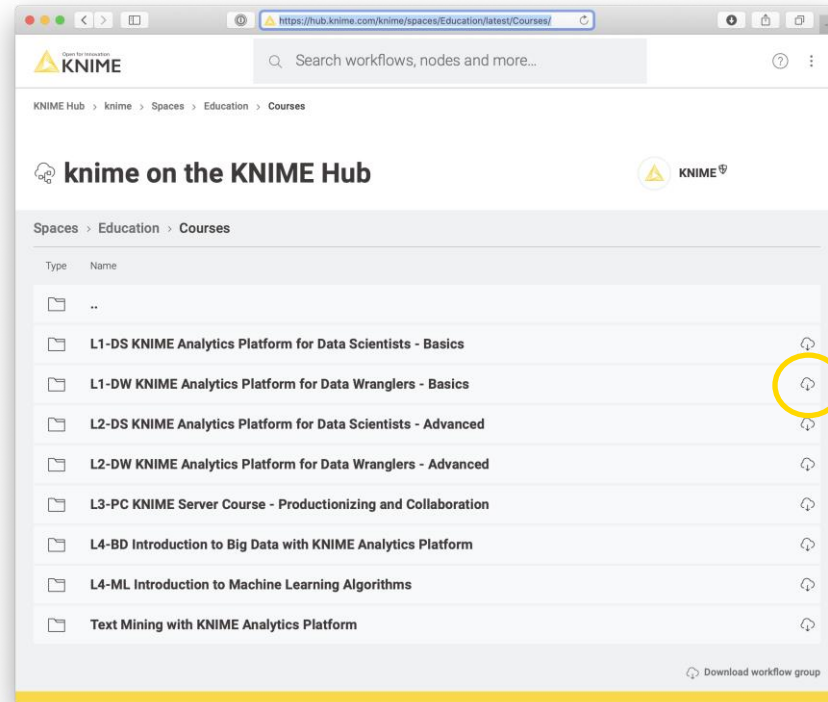


Double-click on the upper left corner to open the annotation editor



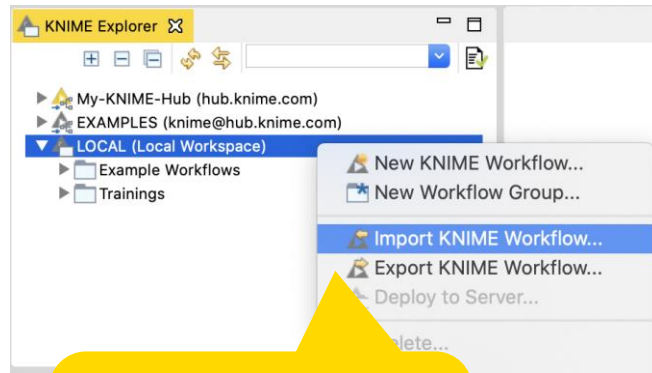
Downloading Exercises

- Download the course material from the KNIME Hub
<https://hub.knime.com/knime/spaces/Education/latest/Courses/>

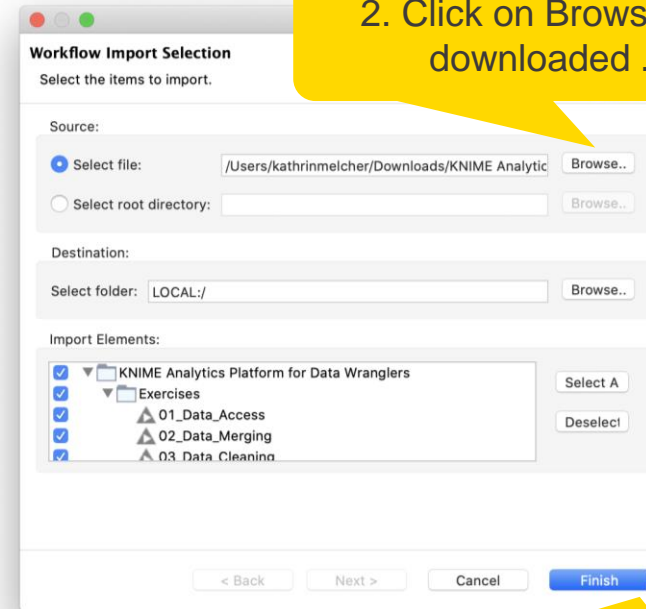


Importing Exercises

- Import the course material to KNIME Analytics Platform



1. Right click on LOCAL and select Import KNIME Workflow....



2. Click on Browse and select downloaded .knar file

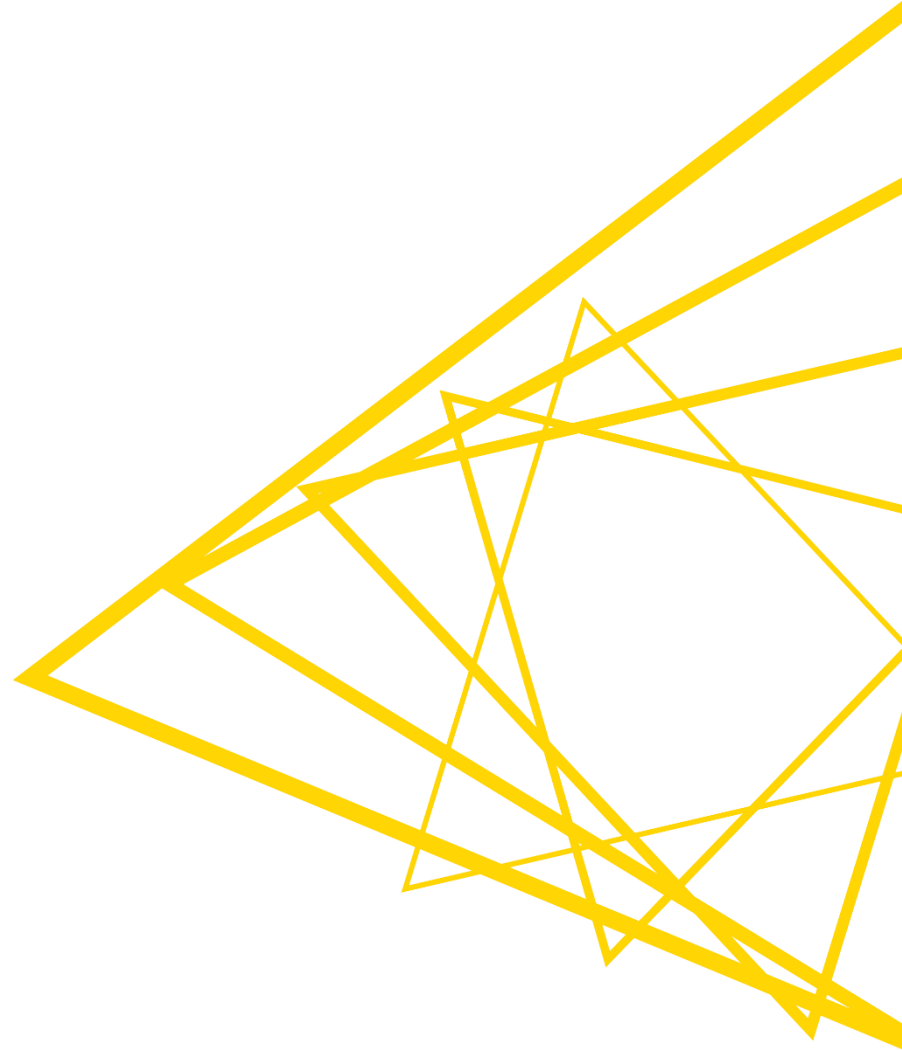
3. Click on Finish

Exercise: 01_Data_Access

Open the workflow 01_Data_Access and read the following data files:

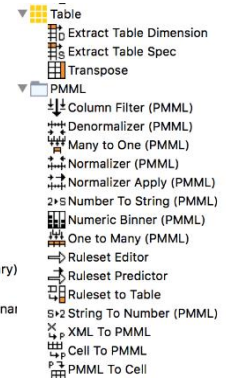
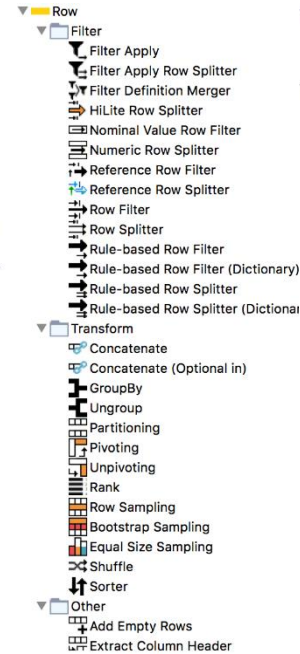
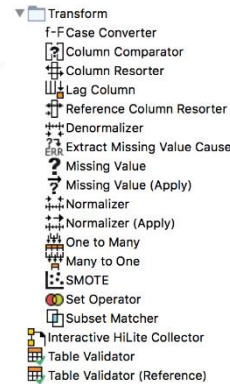
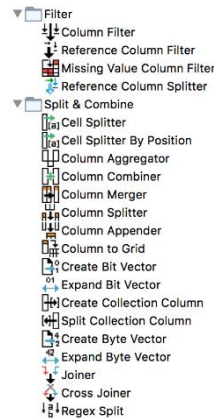
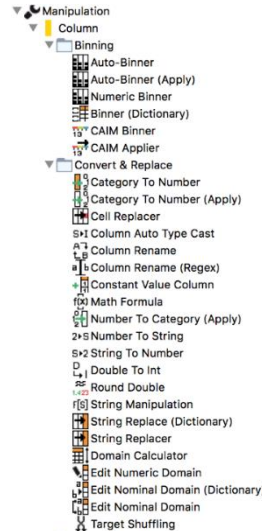
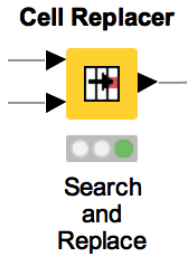
- Customer information
 - CustomerInfoSystem1.csv
 - CustomerInfoSystem2.table
- Online shop transactions, and product number & price information
 - TransactionOnline from Transations.sqlite
 - ProductNrAndPrice from Transations.sqlite
- Store transactions and information
 - Store.xlsx
 - TransactionsStore.table
- Try to use workflow relative-paths

Data Merging



Data Manipulation Nodes

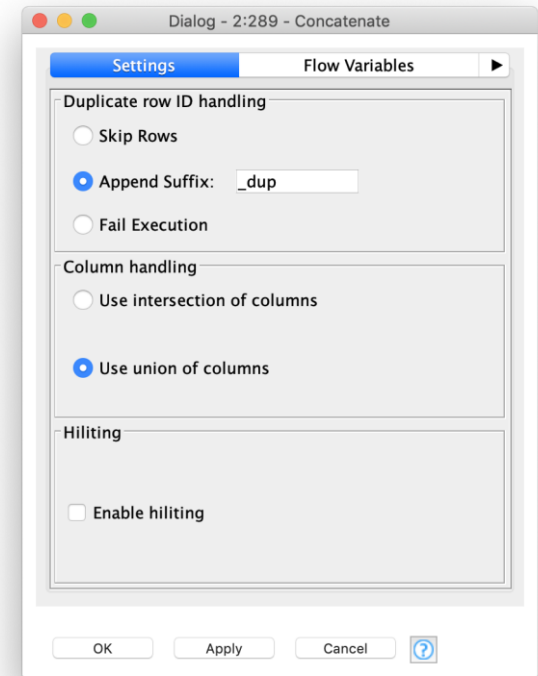
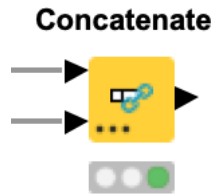
- Yellow color with a variety of input and output ports
- Apply a transformation to input data
- Many, many nodes!



Concatenate

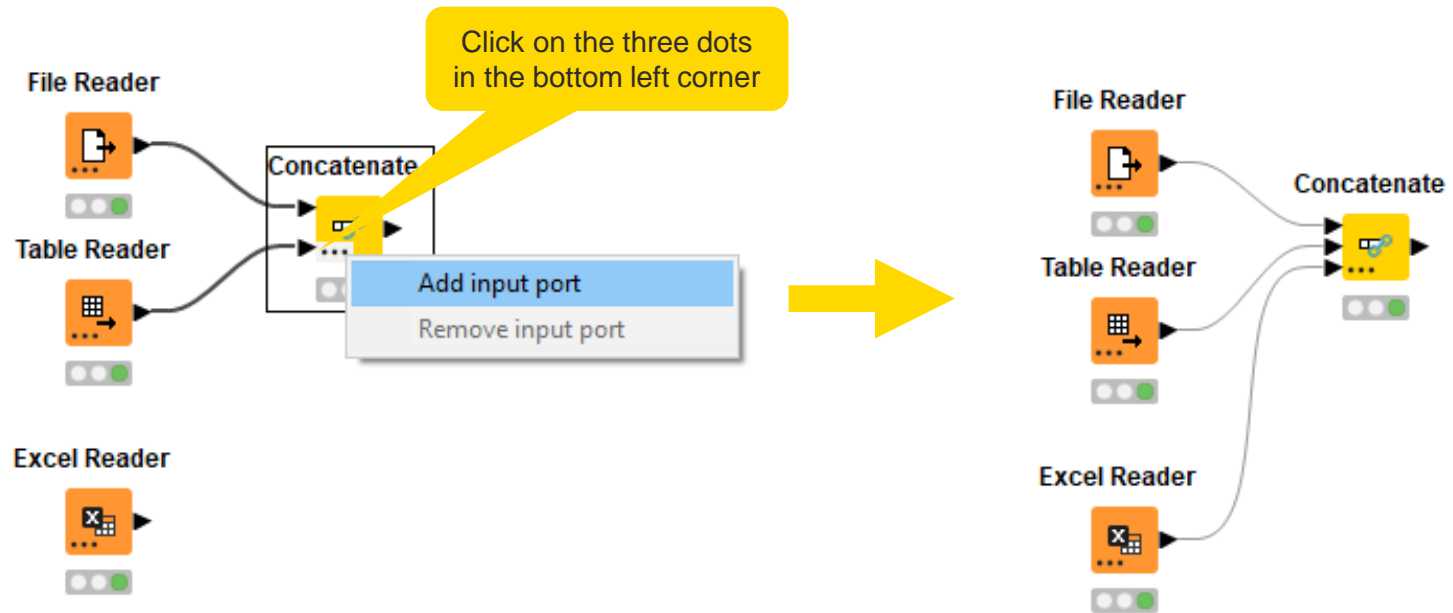
Combine rows from two tables with shared columns

- Handles duplicate row keys gracefully
- Take the union or intersection of columns



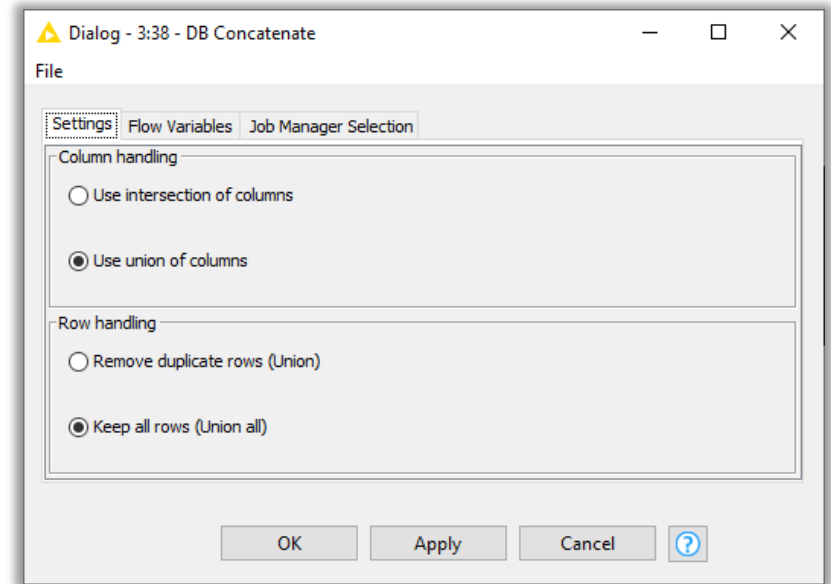
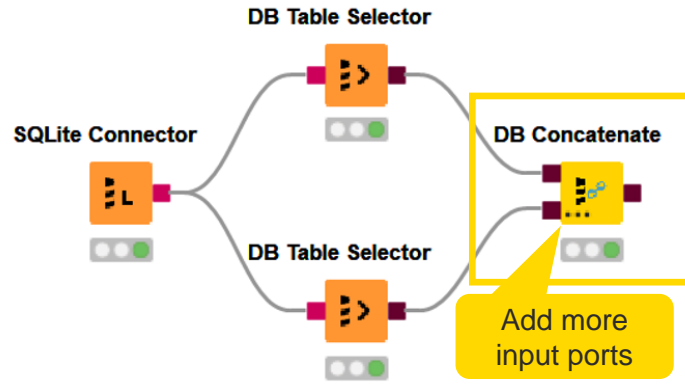
Dynamic Ports

Add and remove node ports based on your needs, e.g. in order to concatenate three or more tables

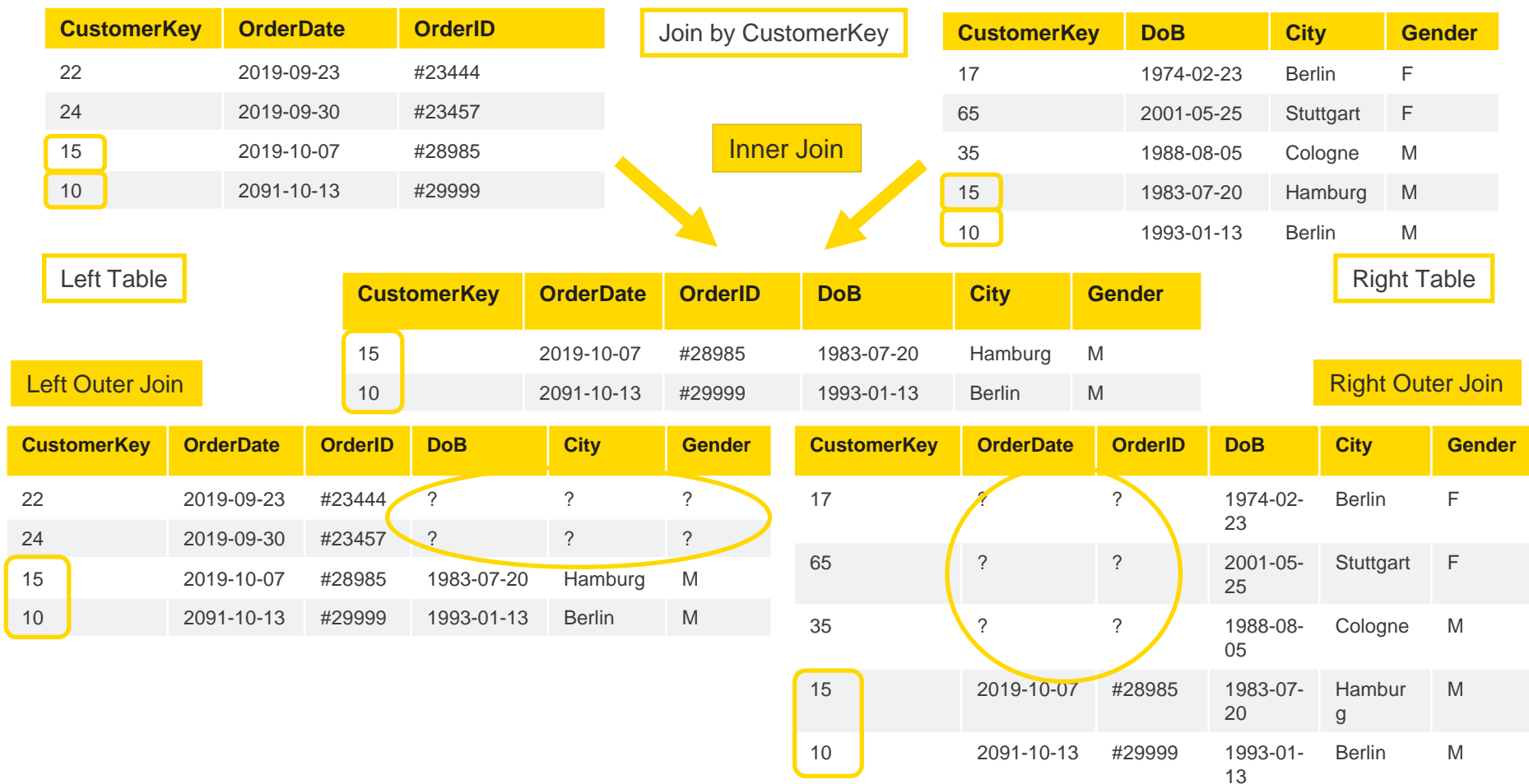


DB Concatenate

- Combine rows from 2 or more tables with shared columns
- Handles duplicate row keys gracefully
- Take the union or intersection of columns



Joining Columns of Data



Joining Columns of Data

Left Table

CustomerKey	OrderDate	OrderID
22	2019-09-23	#23444
24	2019-09-30	#23457
15	2019-10-07	#28985
10	2091-10-13	#29999

Join by CustomerKey

Full Outer Join

Right Table

CustomerKey	DoB	City	Gender
17	1974-02-23	Berlin	F
65	2001-05-25	Stuttgart	F
35	1988-08-05	Cologne	M
15	1983-07-20	Hamburg	M
10	1993-01-13	Berlin	M

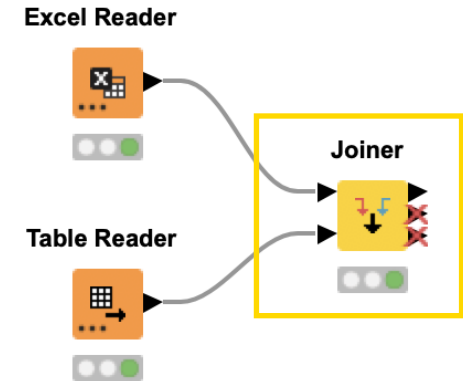
CustomerKey	OrderDate	OrderID	DoB	City	Gender
17	?	?	1974-02-23	Berlin	F
65	?	?	2001-05-25	Stuttgart	F
35	?	?	1988-08-05	Cologne	M
15	2019-10-07	#28985	1983-07-20	Hamburg	M
10	2091-10-13	#29999	1993-01-13	Berlin	M
22	2019-09-23	#23444	?	?	?
24	2019-09-30	#23457	?	?	?

Missing values in the left table

Missing values in the right table

Joiner

- Combines columns from two different tables
 - Top input port: “Left” data table
 - Bottom input port: “Right” data table
- Outputs:
 - Top port: Resulting joined table
 - Middle port: Unmatched rows from the left input table (top input port)
 - Bottom port: Unmatched rows from the right input table (bottom input port)
- By default the two bottom output ports are deactivated



Joiner Configuration – Linking Rows

Values to join on.
Multiple joining columns
are allowed

Select the rows which
should be included in the
joined table

Activate this checkbox to
activate the bottom
output ports

The screenshot shows the 'Dialog - 0:303 - Joiner' window. The 'Joiner Settings' tab is active. The 'Join columns' section is highlighted with a yellow box. It shows 'Match' set to 'all of the following' and 'Top Input (left table)' and 'Bottom Input (right table)' both set to 'StoreID'. Below this, 'Compare values in join columns by' is set to 'value and type'. The 'Include in output' section has 'Matching rows' and 'Right unmatched rows' checked. A Venn diagram labeled 'Right outer join' is shown. The 'Output options' section has 'Split join result into multiple tables' checked. The 'Row Keys' section has 'Concatenate original row keys with separator' selected.

Dialog - 0:303 - Joiner

File

Joiner Settings | Column Selection | Performance | Flow Variables | Memory Policy

Join columns

Match ☒ all of the following ☐ any of the following

Top Input (left table) Bottom Input (right table)

StoreID StoreID

Compare values in join columns by ☒ value and type ☐ string representation ☐ making integer types compatible

Include in output

☒ Matching rows ☐ Left unmatched rows ☒ Right unmatched rows

Right outer join

Output options

☒ Split join result into multiple tables (top = matching rows, middle = left unmatched rows, bottom = right unmatched rows) ☐ Merge join columns ☐ Hlitting enabled

Row Keys

☒ Concatenate original row keys with separator ☐ Assign new row keys sequentially

OK Apply Cancel ?

Joiner Configuration – Column Selection

Dialog - 0:303 - Joiner

File

Joiner Settings | **Column Selection** | Performance | Flow Variables | Memory Policy

Top Input (left table)

☒ Manual Selection ☐ Wildcard/Regex Selection ☐ Type Selection

Exclude

Filter

No columns in this list

☒ Enforce exclusion

Include

Filter

- City
- Country
- StoreID

☐ Enforce inclusion

Bottom Input (right table)

☒ Manual Selection ☐ Wildcard/Regex Selection ☐ Type Selection

Exclude

Filter

- StoreID

☒ Enforce exclusion

Include

Filter

- ShoppingNumber
- Product 1
- Product 2
- Product 3
- Product 4
- Product 5
- Product 6
- Product 7

☐ Enforce inclusion

Duplicate column names

☐ Do not execute

☒ Append custom suffix (right)

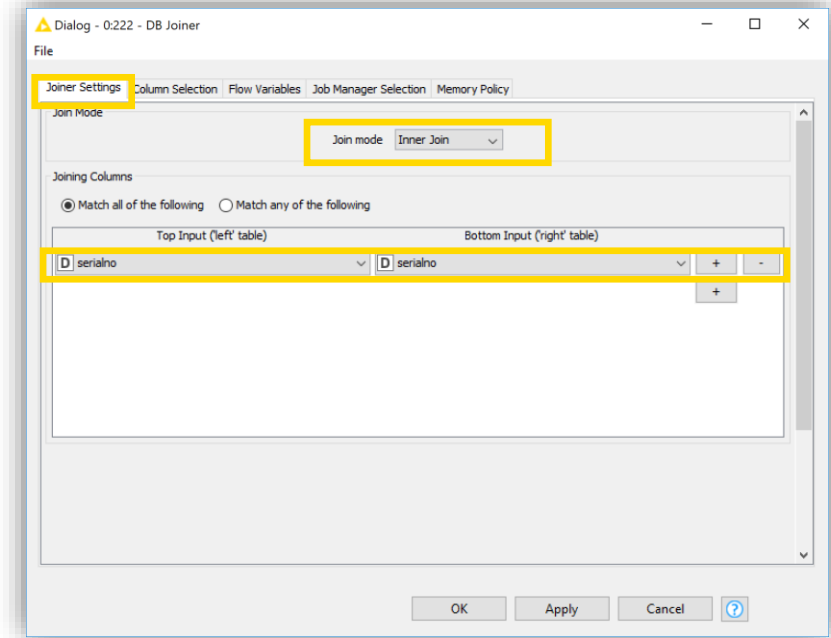
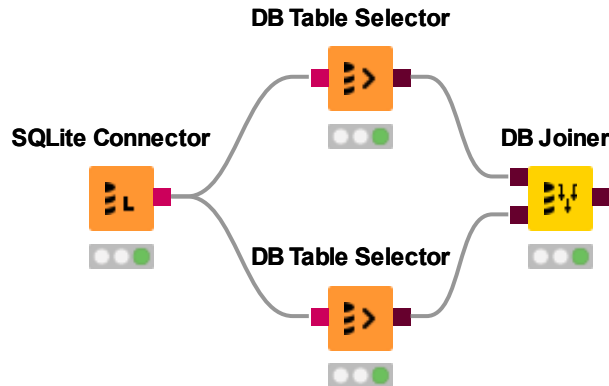
OK Apply Cancel ?

Columns from top table for joined table

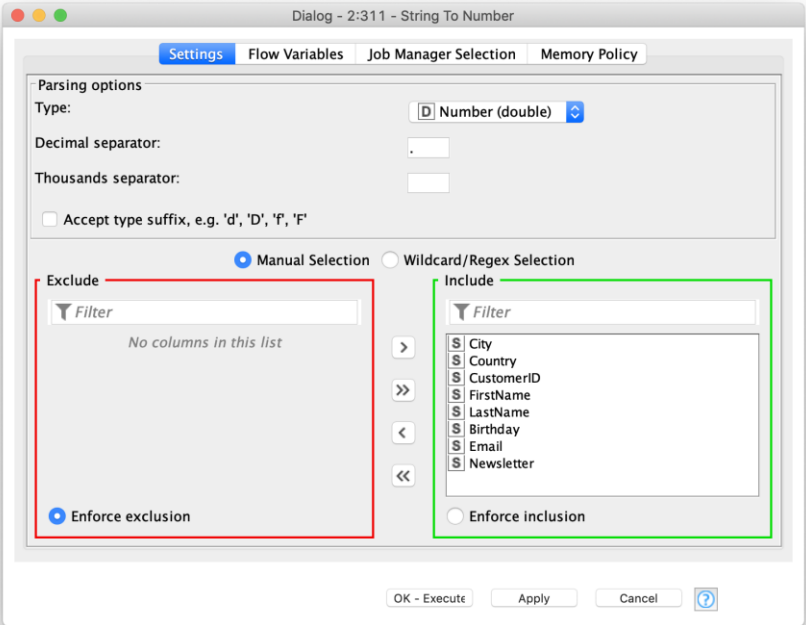
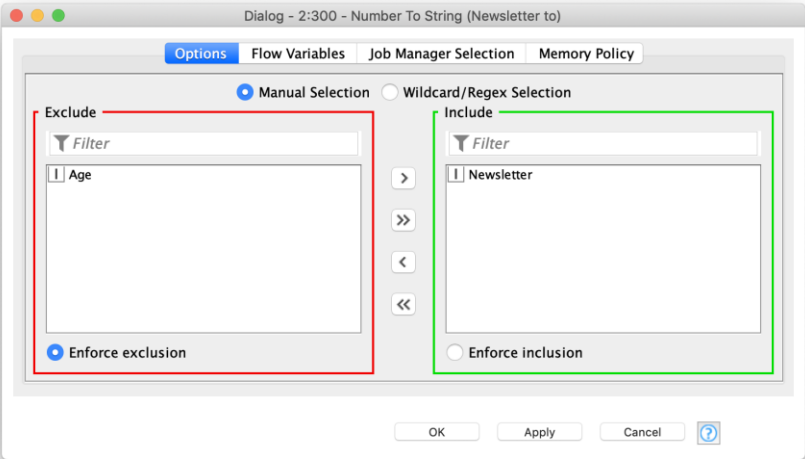
Columns from lower table for joined table

DB Joiner

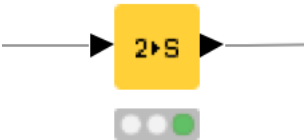
- In-database joiner
- Creates the SQL statement to join two tables stored in the same database
- No coding required



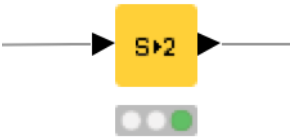
Type Conversion



Number To String

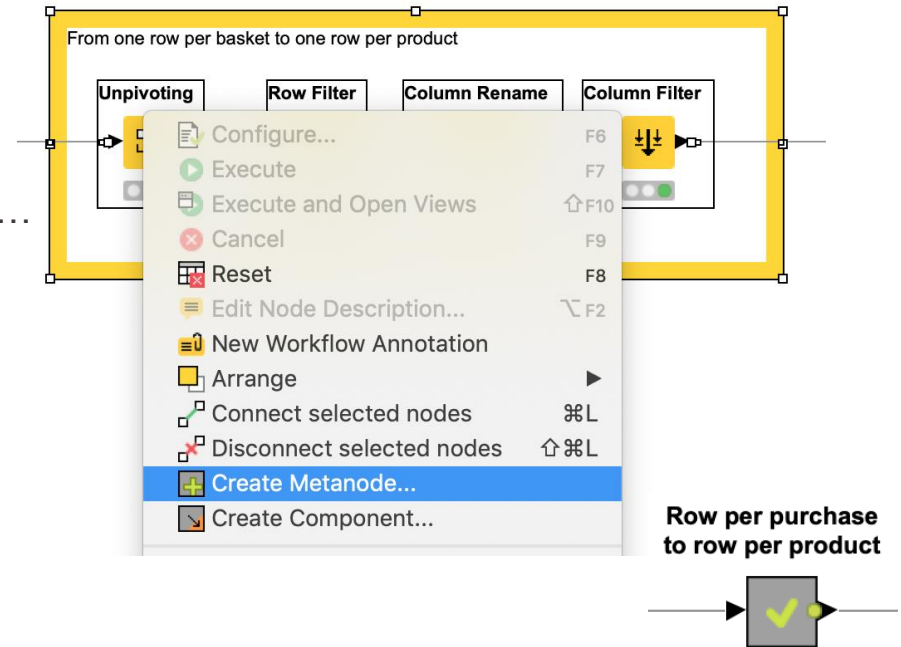


String To Number



Workflow Organization – Good Practices

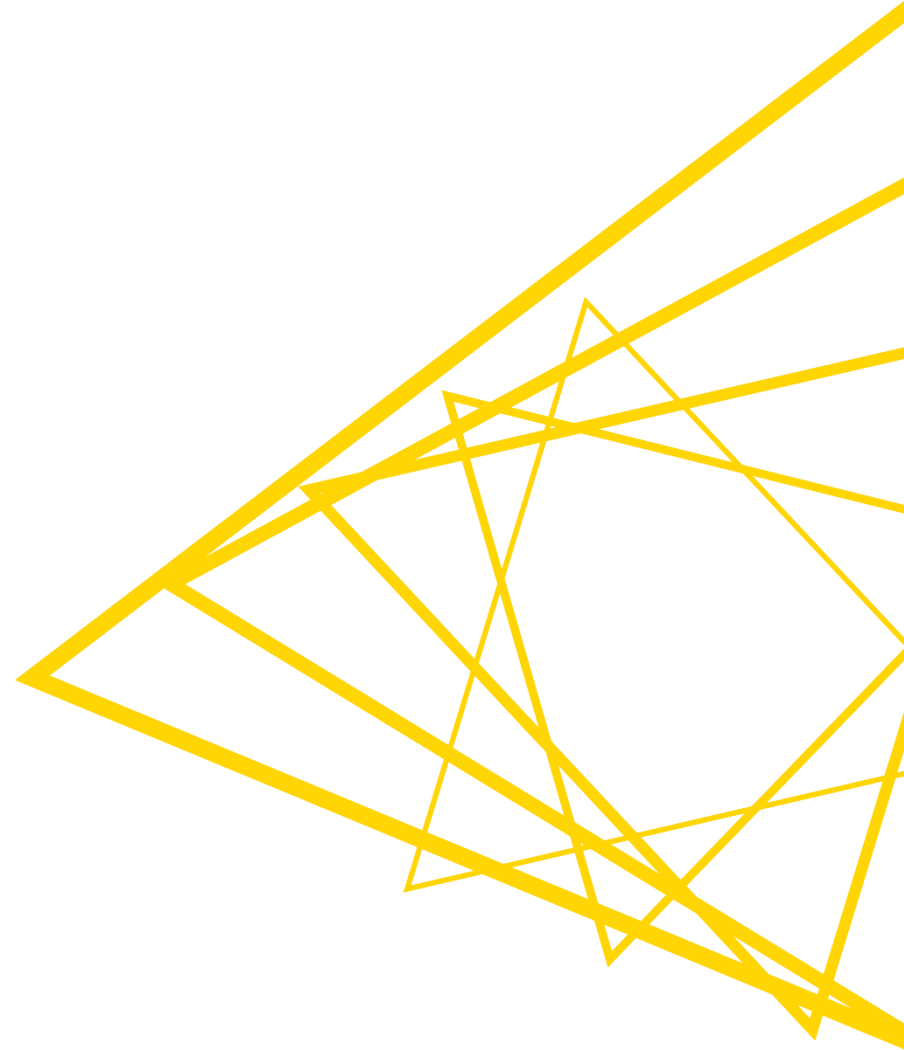
- Workflow annotations
- Node labels
- Metanodes
 - Organize workflow by task
 - Hide complexity & improve readability
 - Select nodes -> Right click -> Create Metanode...



Exercise: 02_Data Merging

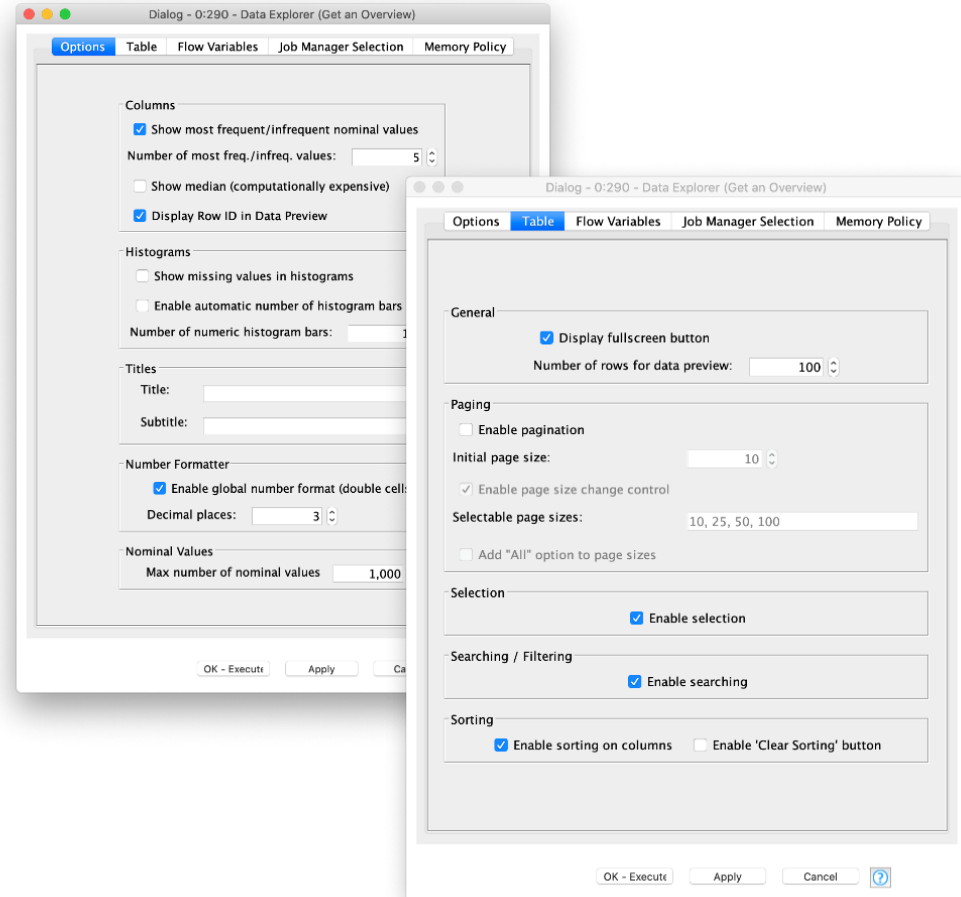
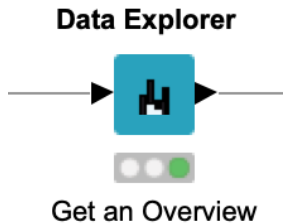
- **Concatenate** the customer information from the two systems
- Add the price information to each online product purchase (DB Joiner) and read the table into KNIME (DB Reader)
- Add the location information to each purchase in a store based on the StoreID (Joiner node)
- Create three metanodes to clean up your workflow
 - Customer data
 - Online transactions & product+price (two output ports)
 - Onsite purchases in stores

Numerical & Nominal Outlier Handling

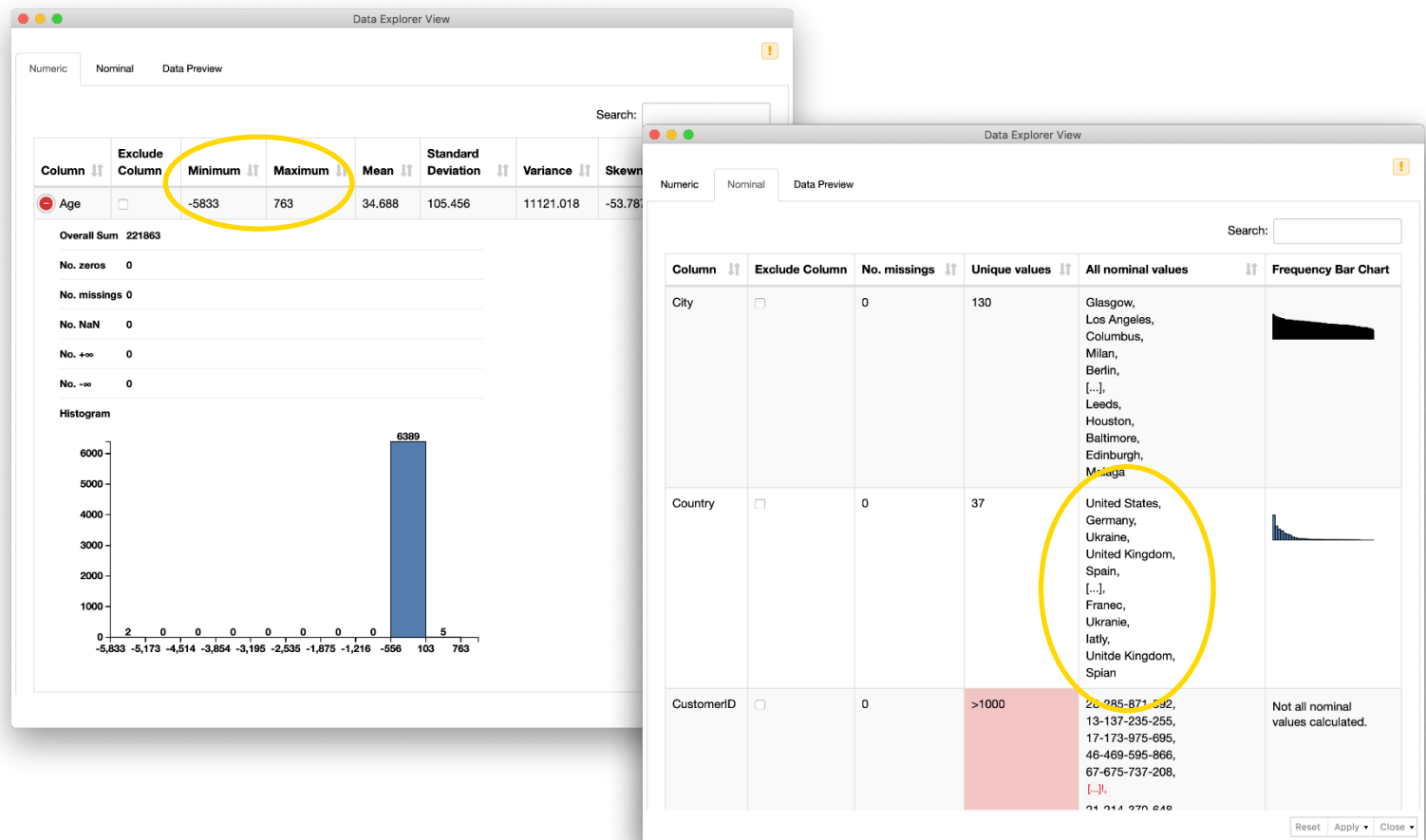


Data Explorer

The Data Explorer node offers a range of options for displaying properties of the input data in an interactive view

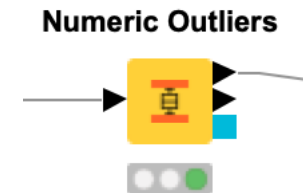
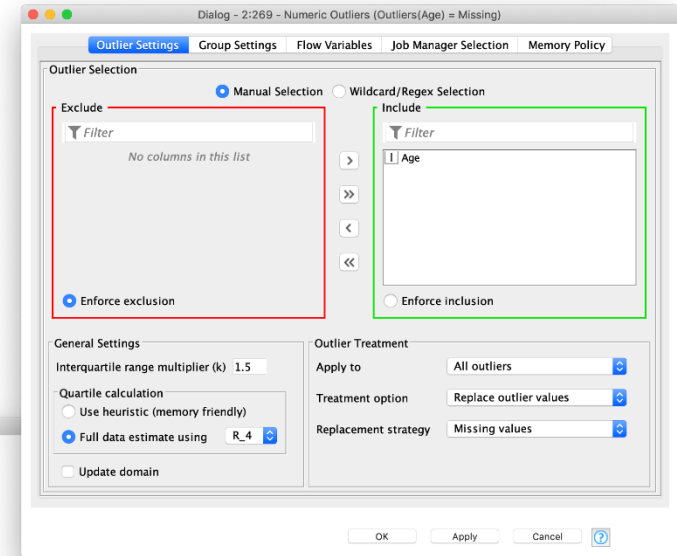
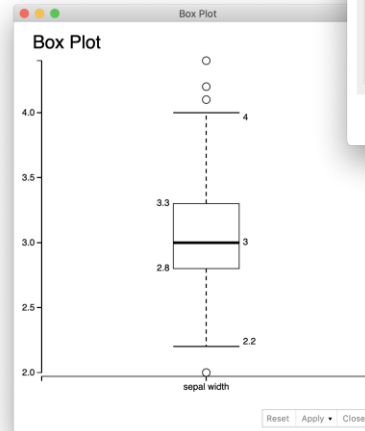


Customer Data Output



Numeric Outlier

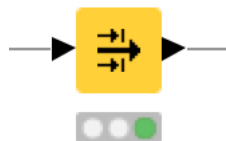
- Detects and treats outliers
- x is a numeric outlier if
$$x < Q_1 - k * IQR$$
$$x > Q_3 + k * IQR$$
with $IQR = Q_3 - Q_1$
- For $k = 1,5$ the borders correspond to the whiskers of a box plot



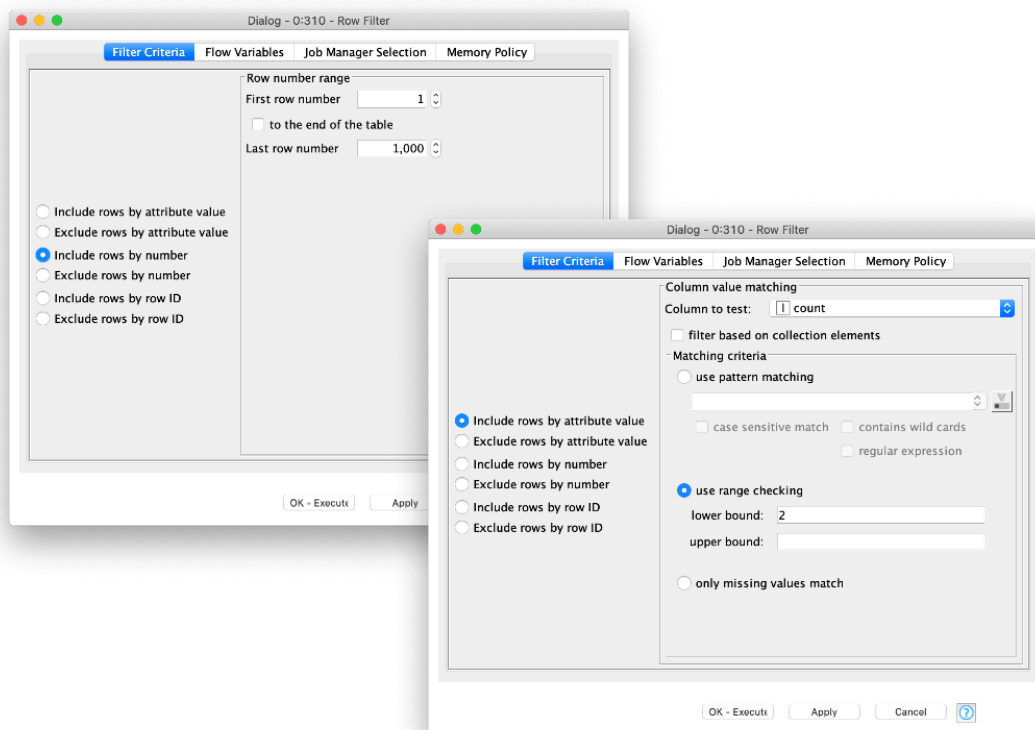
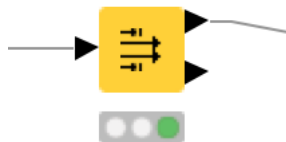
Row Filter and Row Splitter

- Row filtering with include and exclude options according to certain criteria
 - Certain value or pattern in a selectable column
 - Row number
 - Row ID

Row Filter



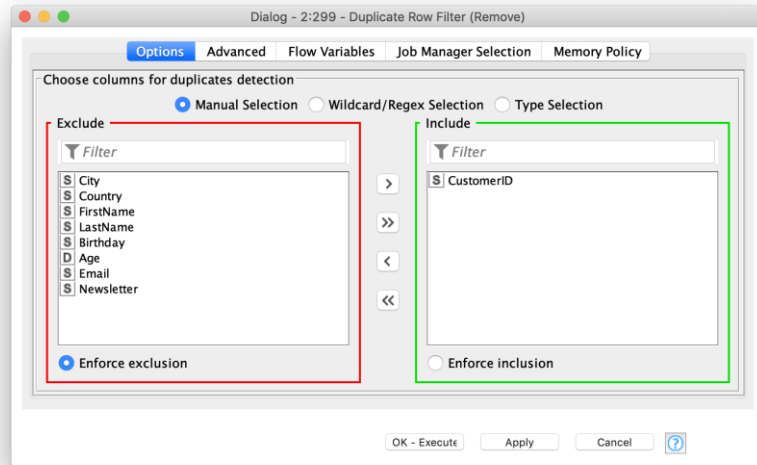
Row Splitter



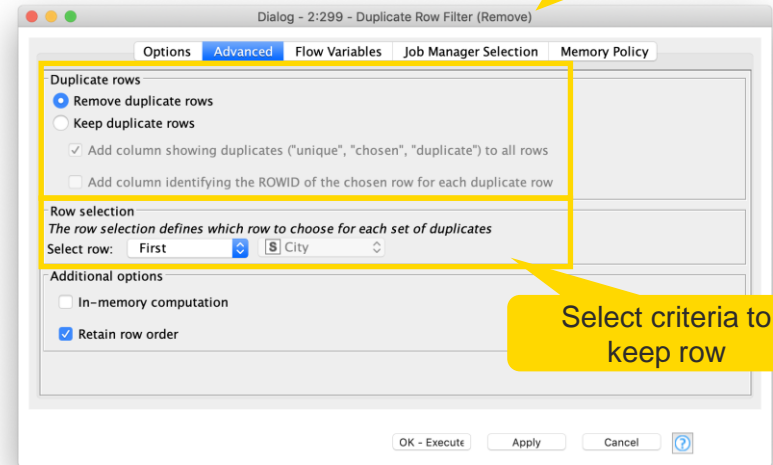
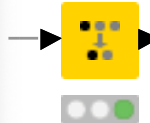
Duplicate Row Filter

Detects duplicate rows and apply a selected treatment

- First tab provides the option to select columns for duplicate detection
- Second tab provides options for treating duplicated values

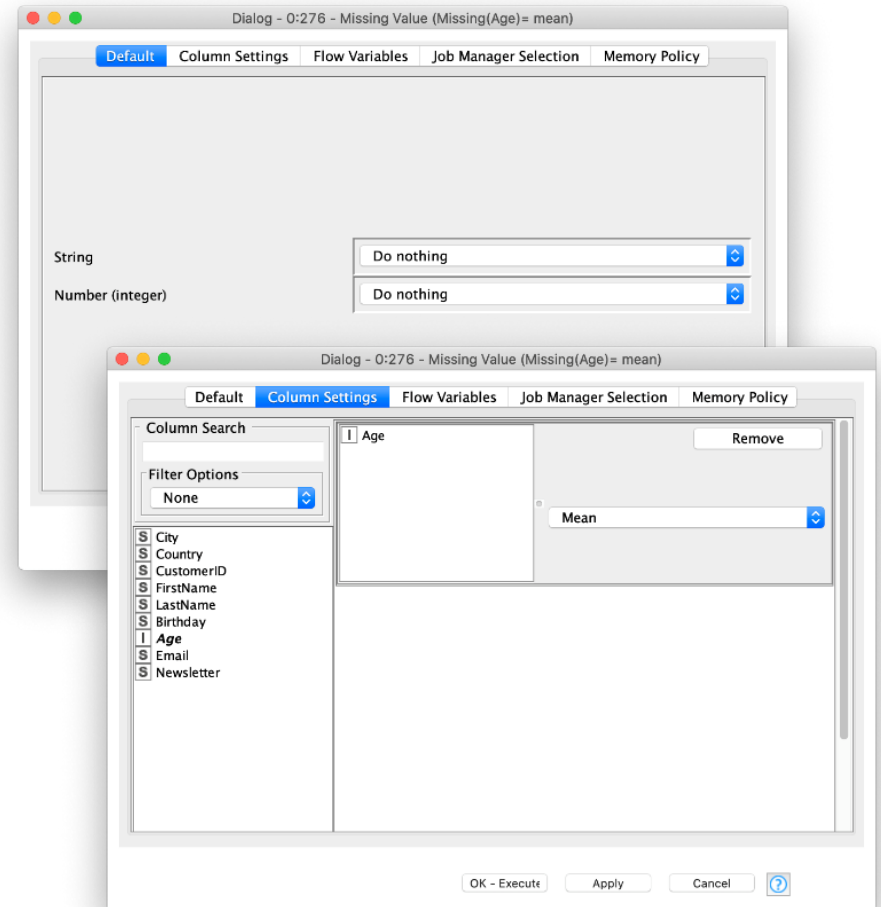
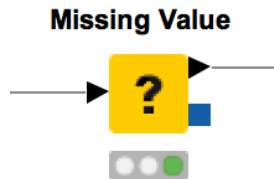


**Duplicate
Row Filter**



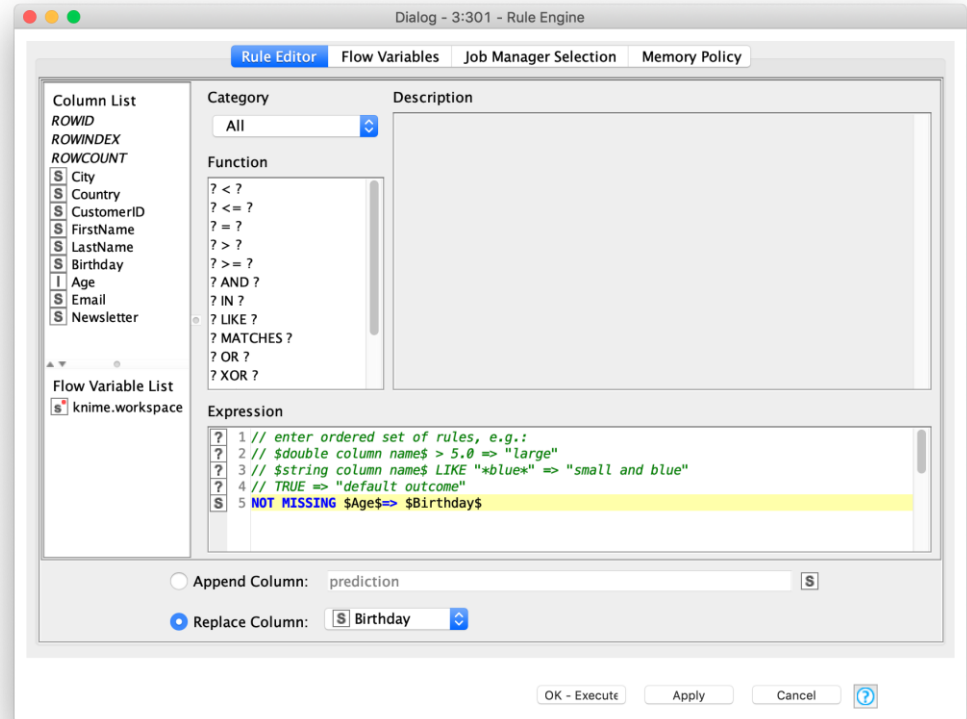
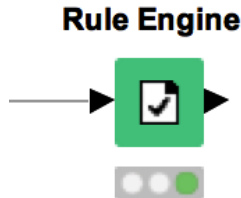
Missing Value

- Defines how to handle missing values for all columns of a given type
 - Affects all columns that are not explicitly mentioned in the second tab
- Defines how to handle missing values for each available column

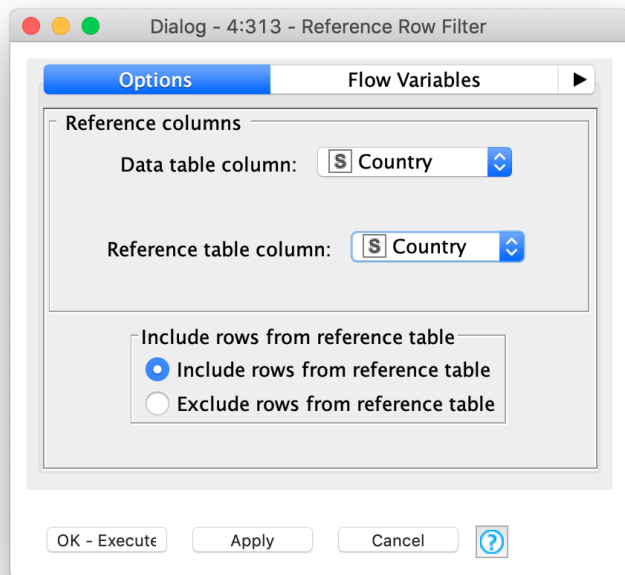


Rule Engine

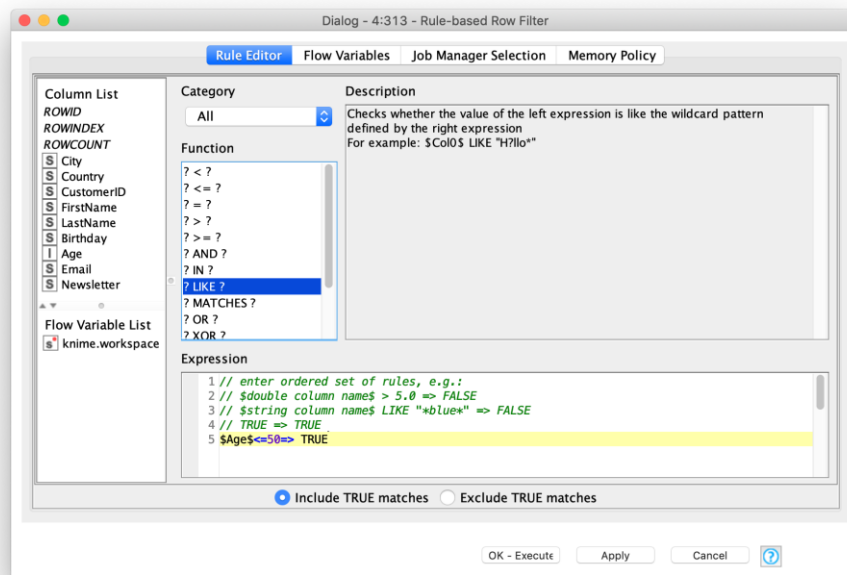
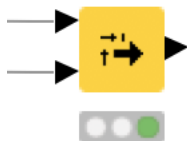
- Defines custom logic to use simple rules
- Rules like: **<Antecedent/Condition> => <Consequence>**
 - (1=1 => "true")
- Tries to match rules to each row of the input table



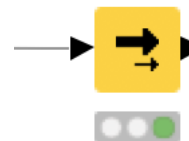
Other Options to Filter Rows



**Reference
Row Filter**



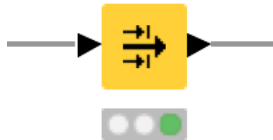
**Rule-based
Row Filter**



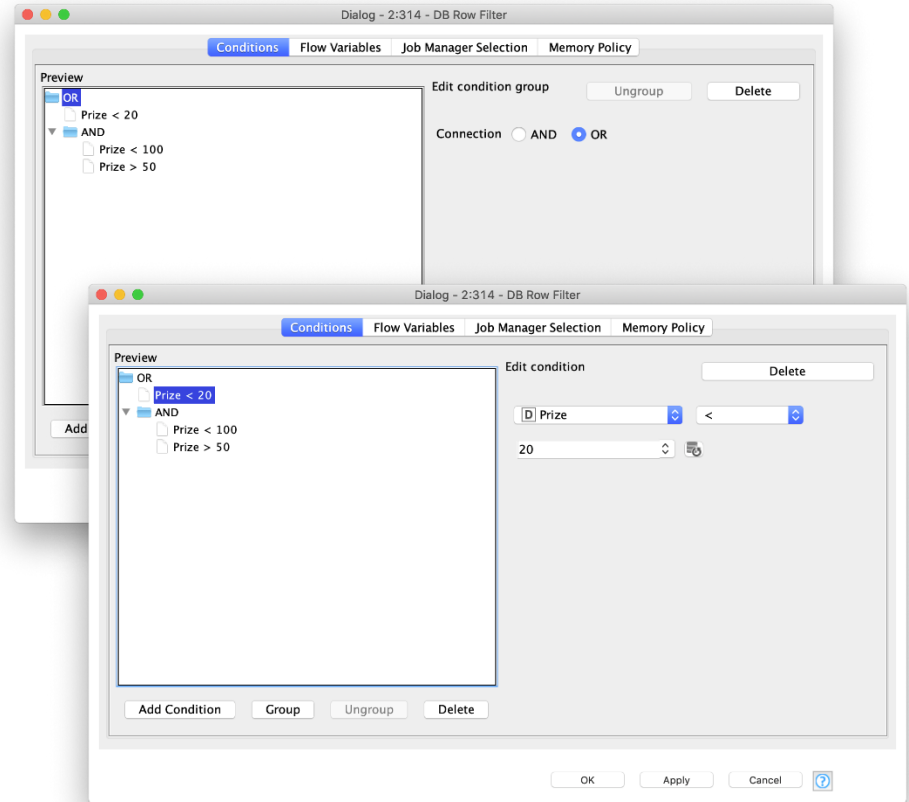
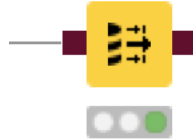
In-Database Row Filtering – DB Row Filter

- Creates a SQL statement to filter the rows that don't match the conditions
- More than one condition is possible
- Allows you to create logical groups for AND and OR

Row Filter (Labs)

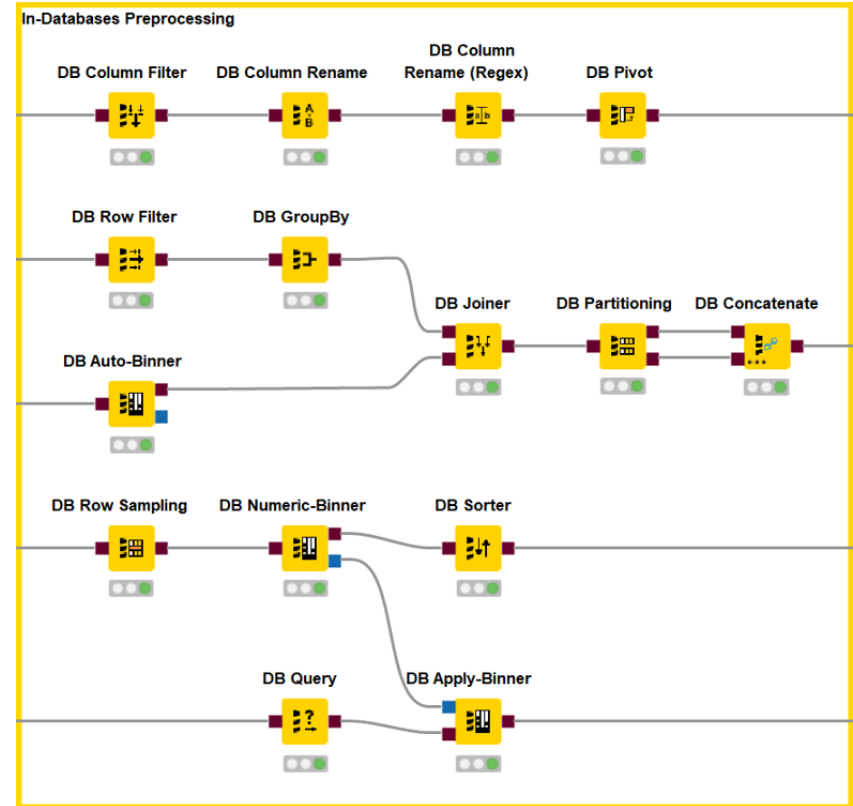


DB Row Filter



Query Nodes

- Filter rows and columns
- Join tables/queries
- Concatenate tables
- Extract samples
- Bin numeric columns
- Sort your data
- Write your own query
- Aggregate your data



Exercise: 03_Data Cleaning (Part 2)

- Explore the data using the Data Explorer node
- Replace numeric outliers in the “Age” column with missing values
- If the age of a customer is missing, replace the birthday with a missing value
Hint: Use the expression NOT MISSING \$Age\$=> \$Birthday\$
- Impute the missing values in the age column with the column mean
- Remove rows for duplicate CustomerIDs

Data Transformation

ID	City	Product 1	Product 2
234	Berlin	Pear	Apple
235	London	Nuts	Pear
236	Boston	Rice	Grapes
237	Paris	Pasta	Apple



ID	City	Product
234	Berlin	Pear
234	Berlin	Apple
235	London	Nuts
235	London	Pear
236	Boston	Rice
236	Boston	Grapes
237	Paris	Pasta
237	Paris	Apple

Value Column

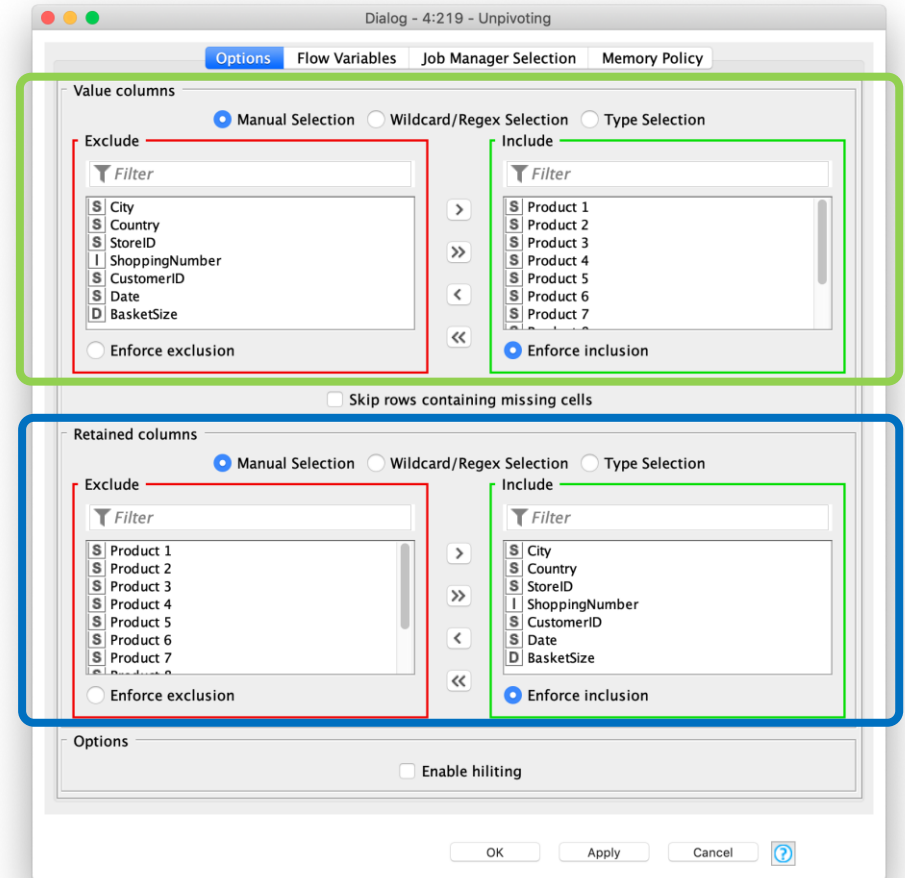
Retaining Columns

Solution: Unpivoting Node

Unpivoting

- Rotates the value columns to rows
- Duplicates the remaining columns and appends them to each corresponding row

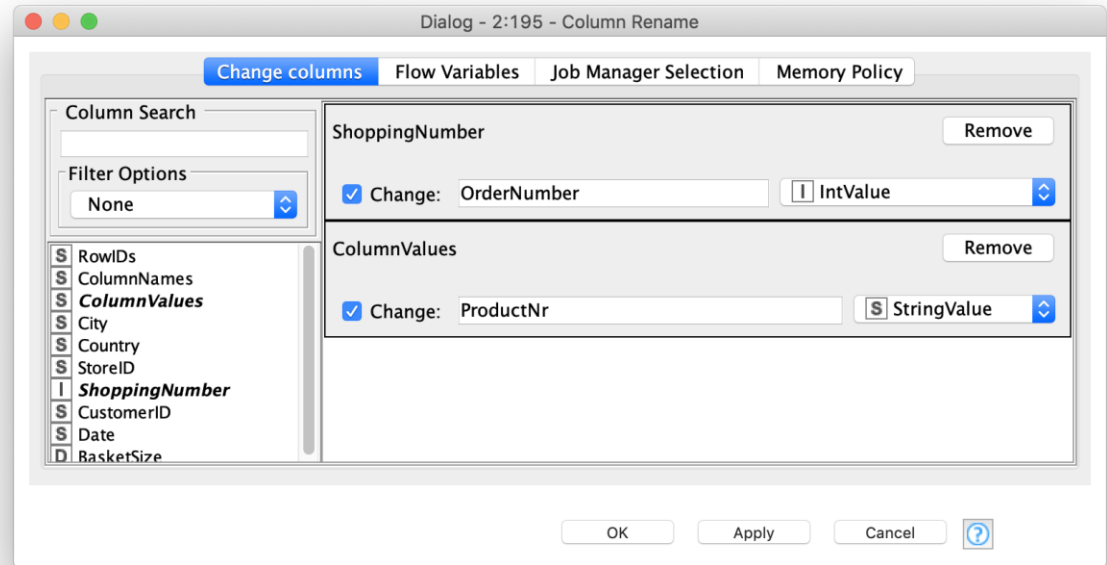
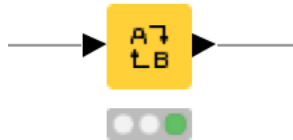
Value Column
Retaining Columns



Column Rename

- Renames column names or changes their types

Column Rename



Column Filter

- Excludes columns from the table by moving them to the Exclude list

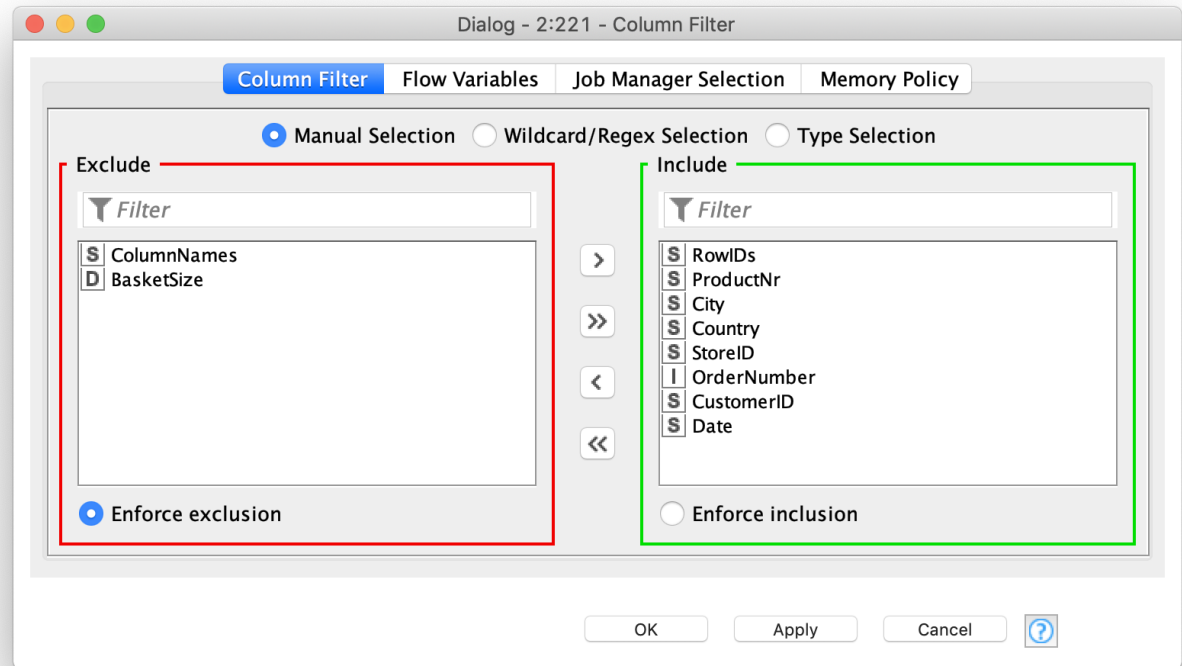
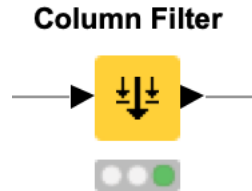
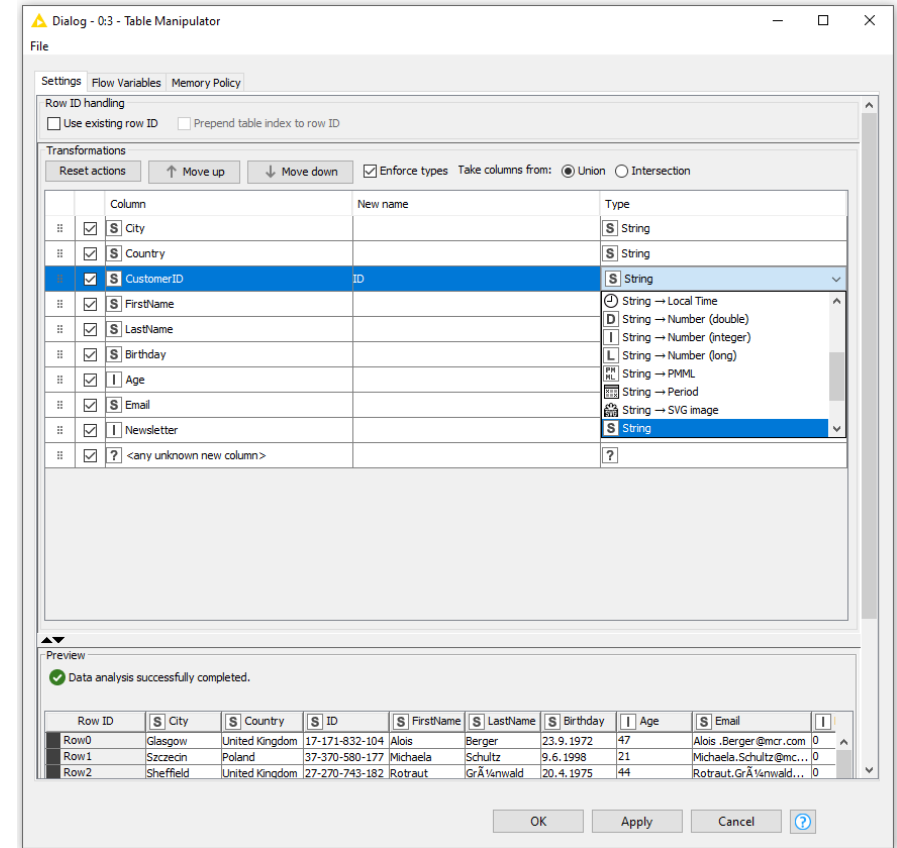
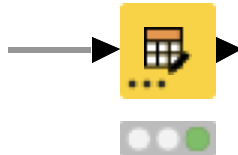


Table Manipulator

Allows for

- Concatenation of multiple files/tables
- Column filtering
- Column sorting
- Column renaming
- Column type mapping

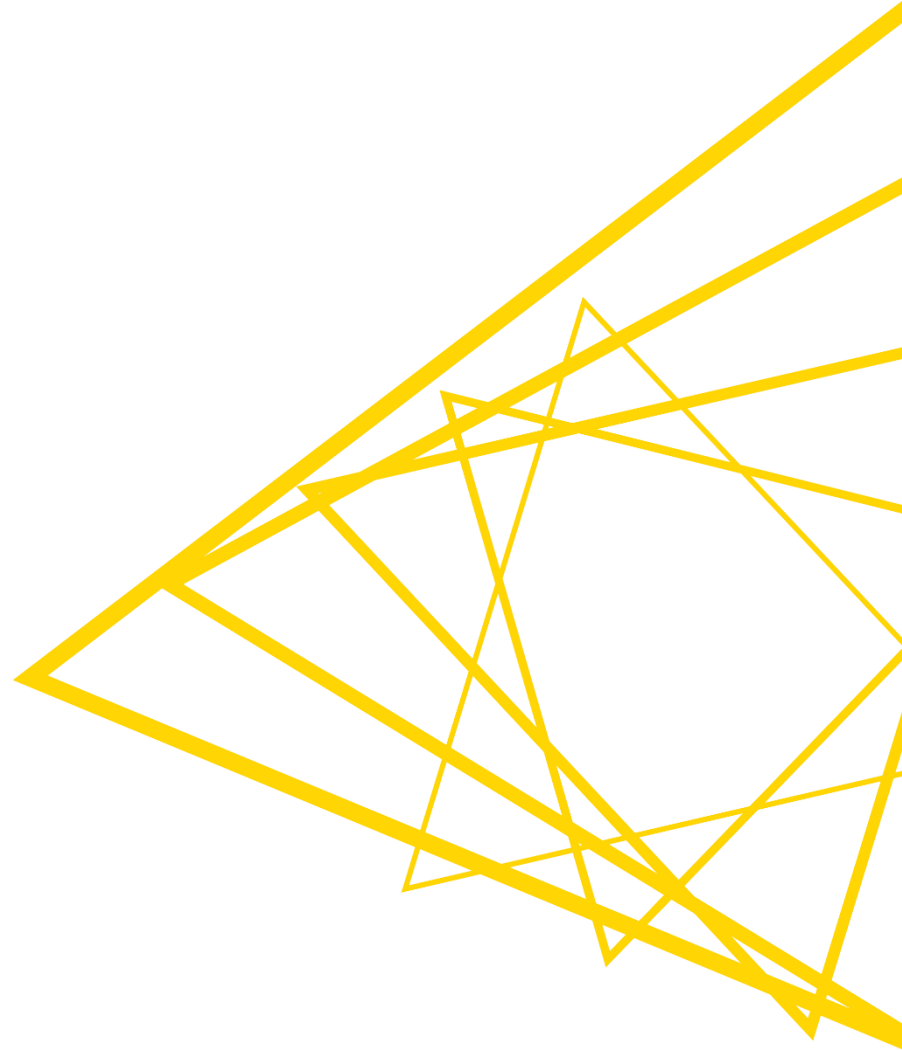
Table Manipulator



Exercise: 04_Data_Transformation

- Change the structure of the table with the onsite purchases so that each purchased product is in a separate row and not the whole purchase event
 - Unpivot the columns that show the products ordered in one purchase event. Retain other columns in the table.
 - Remove rows that have missing values
 - Rename the "ColumnValues" column to "ProductNr" and "ShoppingNumber" to "OrderNumber" and remove unnecessary columns

Data Aggregation



Data Aggregation

RowID	Group	Value
r1	m	2
r2	f	3
r3	m	1
r4	f	5
r5	f	7
r6	m	5



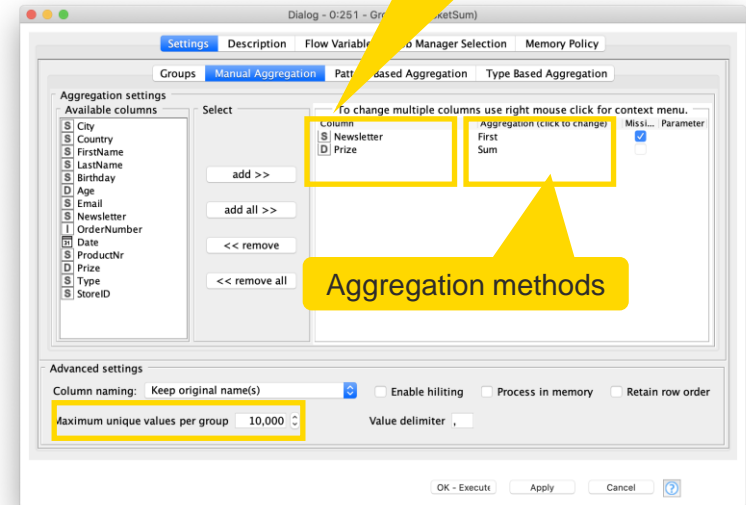
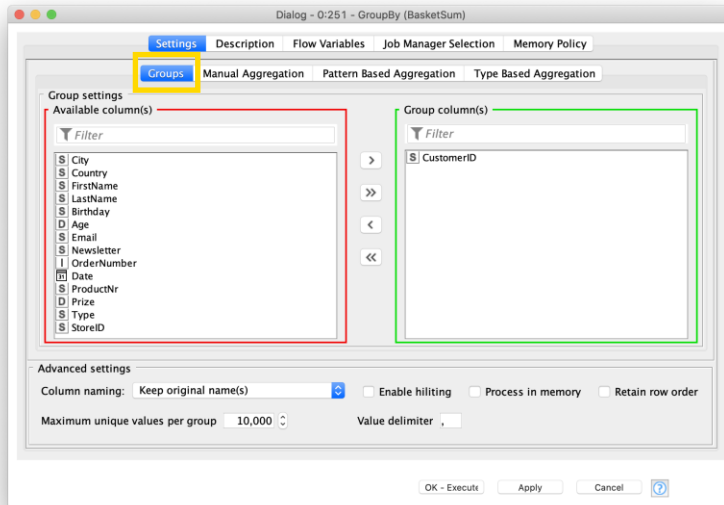
RowID	Group	Sum(Value)
r1+r3+r6	m	8
r2+r4+r5	f	15

aggregated on “group”
by method: sum(“value”)

GroupBy

Aggregate rows to summarize data

- First tab provides grouping options
- Second tab provides control over aggregation details



Aggregation columns

Aggregation methods

YouTube KNIME TV video: <https://youtu.be/bDwF-TOMtWw>

Data Aggregation

Gender	Hair	Age
f	blond	31
m	red	22
f	blond	53
m	brown	16
f	brown	47
f	black	22
m	blond	13
m	red	55

Aggregation: Count

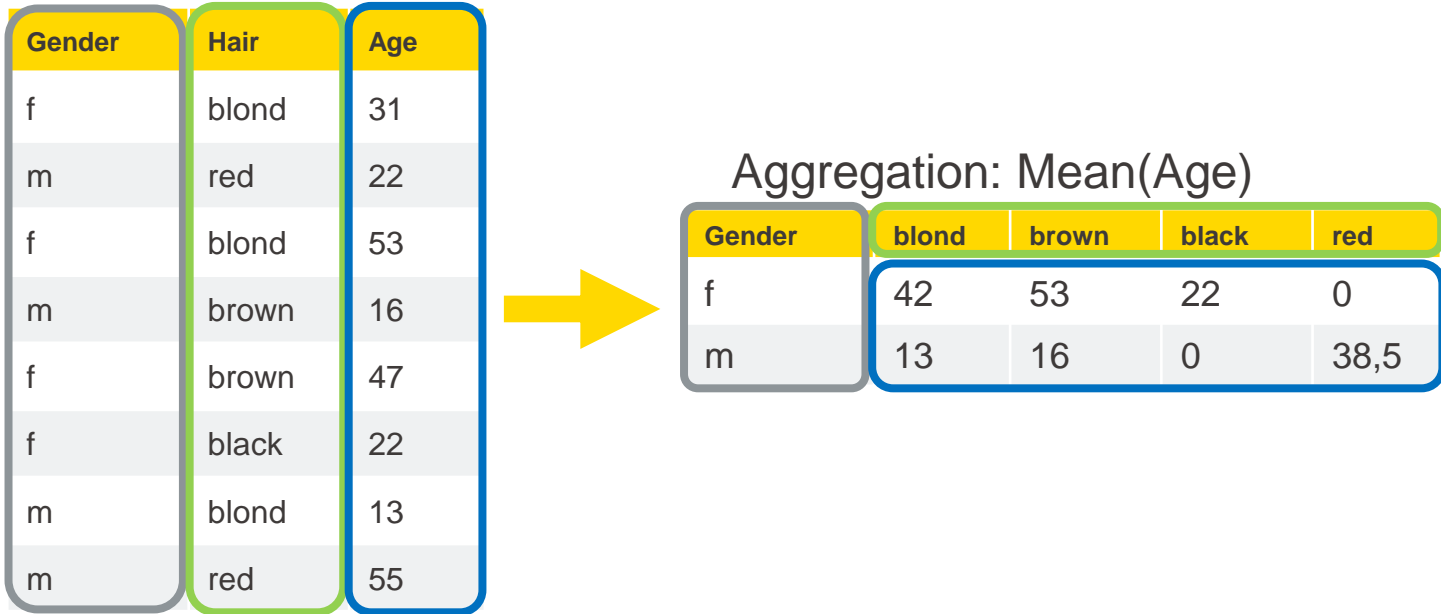
Gender	blond	brown	black	red
f	2	1	1	0
m	1	1	0	2

Aggregation: Mean(Age)

Gender	blond	brown	black	red
f	42	47	22	0
m	13	16	0	38,5

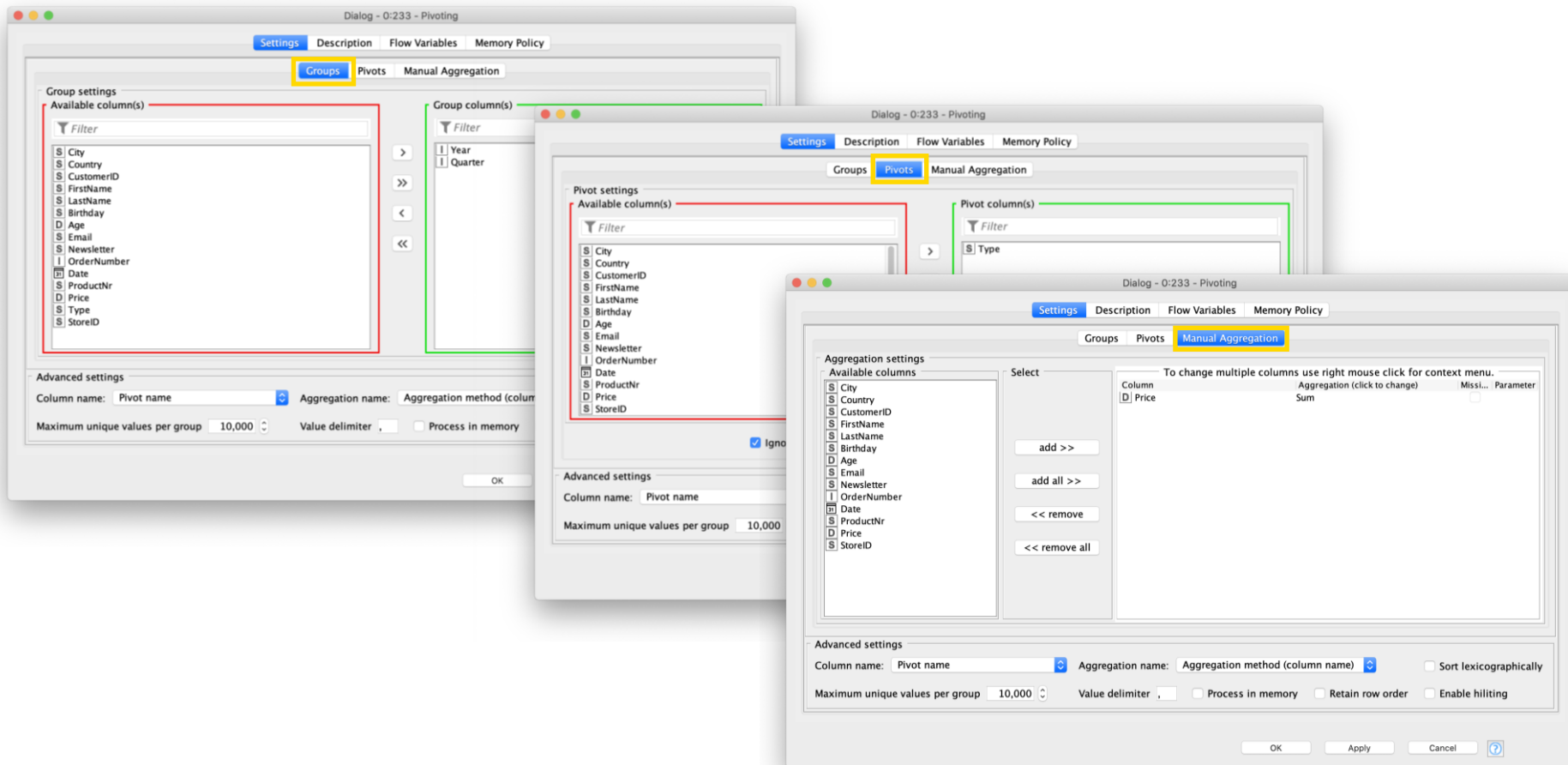
Solution: Pivoting Node

Data Aggregation



Pivoting Node: Group - **Pivot** - **Aggregate**

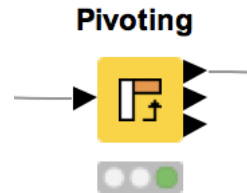
Pivoting



Pivoting

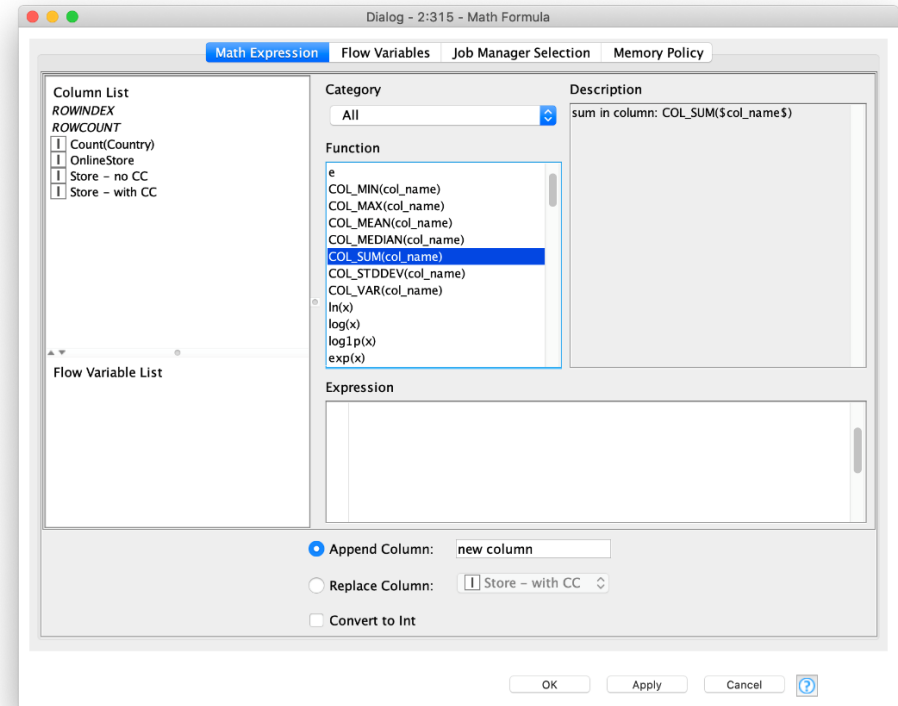
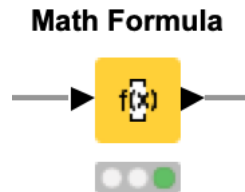
Performs pivoting on selected columns for grouping and pivoting

- Values of group columns become unique rows
- Values of the pivot columns become unique columns for each set of column combinations together with each aggregation
- Many aggregation methods are provided



Math Formula

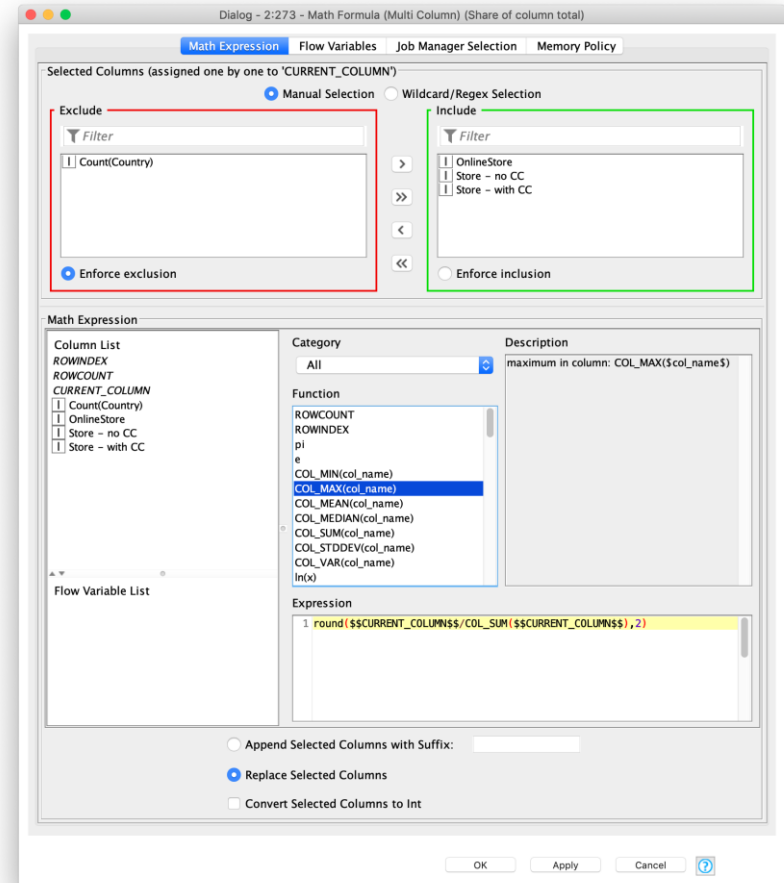
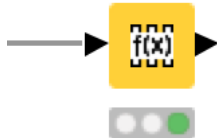
- Row-wise calculations
- Some col-wise statistics
- Many mathematical functions
- Double-click function, then select col by click



Math Formula (Multi Column)

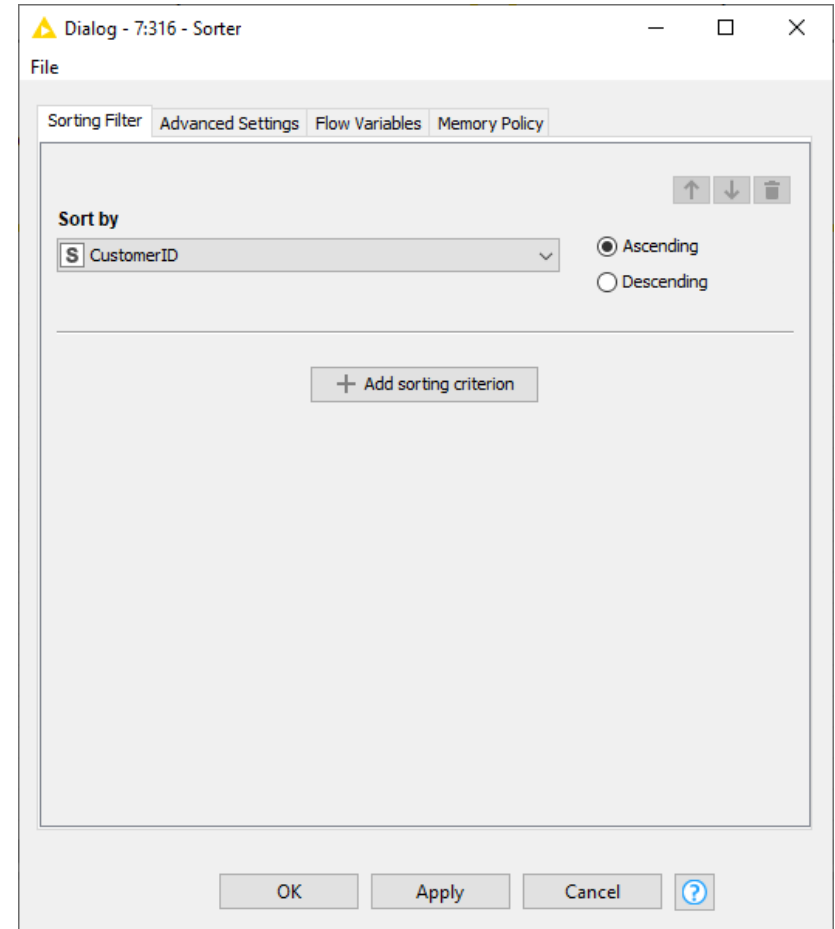
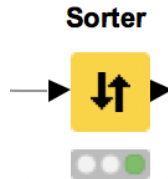
- Useful if you want to make the same calculations on multiple columns.
- The selected columns from the upper part are called **CURRENT_COLUMN** in the Column List and Expression dialog.

Math Formula (Multi Column)



Sorter

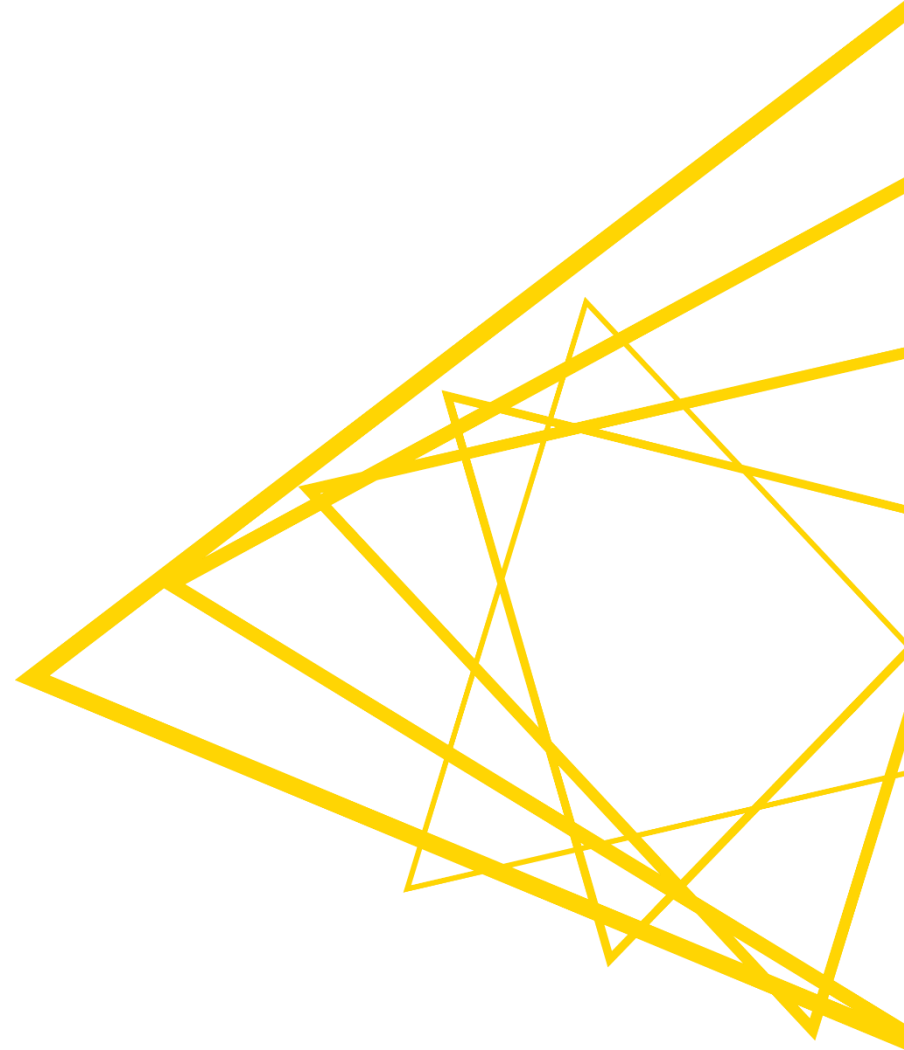
- Sorts the rows based on the values of the selected column(s), either
 - ascending or
 - descending



Exercise: 07_Data_Aggregation

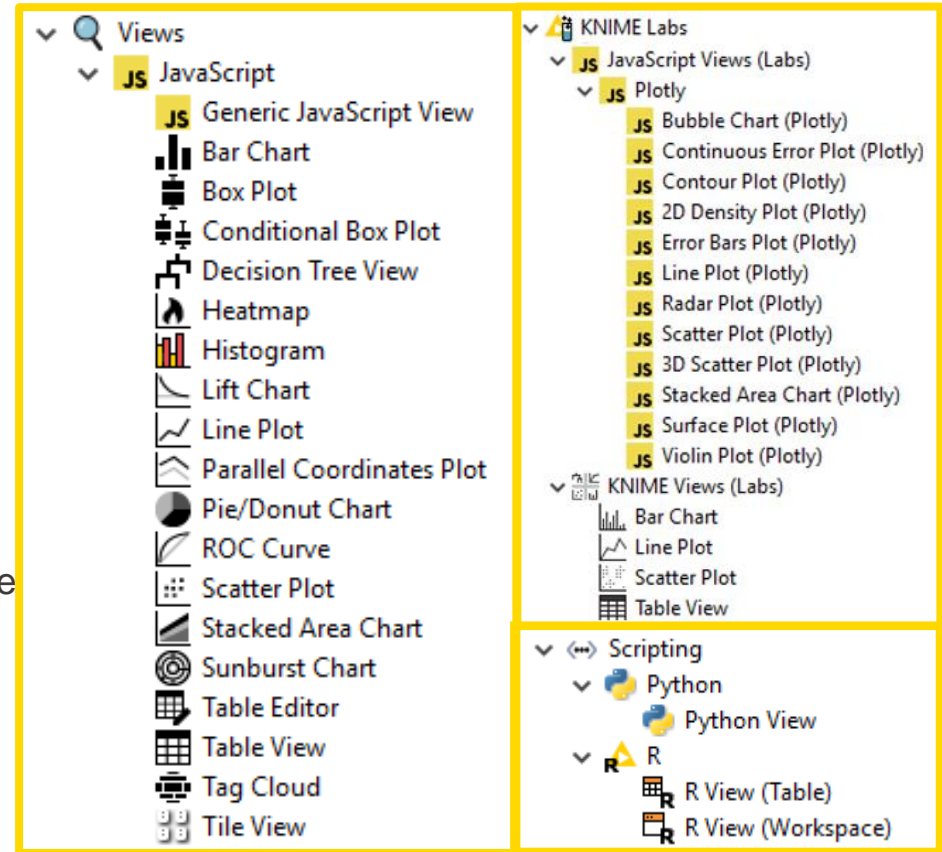
- Calculate the total purchase amount by a customer ID both in 2019 and earlier
- Calculate the total purchase amount by quarter and transaction type
- Calculate the numbers of orders by basket size and transaction type (optional)
- Convert the dates of births of the customers to Date&Time and extract the birth year into a separate column (optional)

Data Visualization



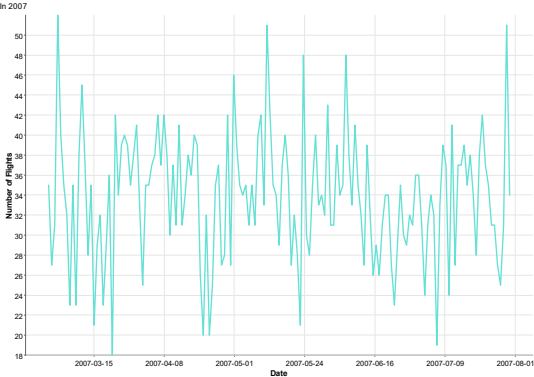
Data Visualization

- Large selection of easy to use visualization nodes
 - Web-based and interactive
 - Dedicated nodes, no scripting required
- Plotly nodes
 - Similar but integrated from an external library
- New Visualization Nodes in Labs
 - A live preview of the visualization next to the configuration dialog
- R and Python View nodes for highly customizable graphics
 - Require scripting

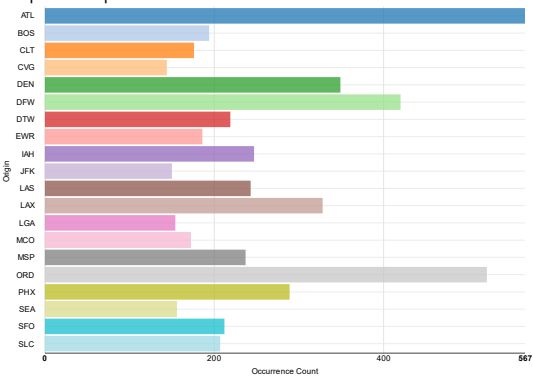


Visualizations Using One Column

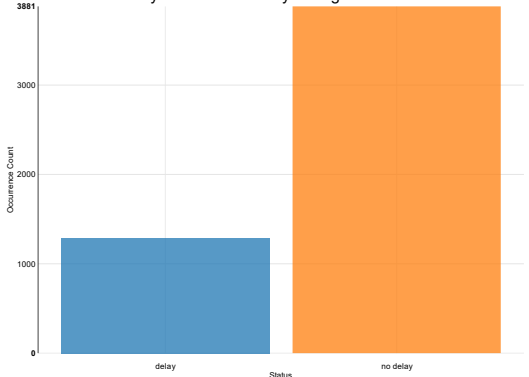
Number of Flights by Date



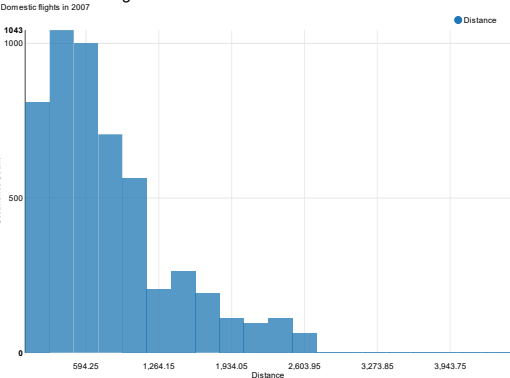
Departure Airports



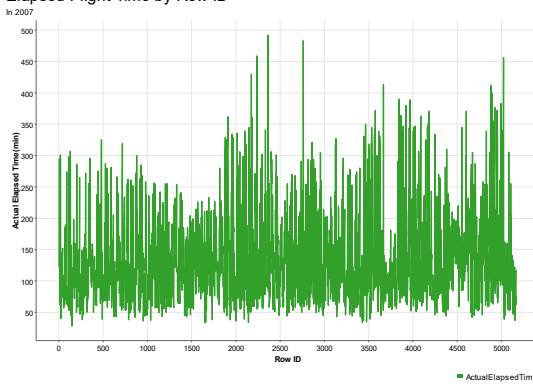
Distribution of Delayed and Non-Delayed Flights



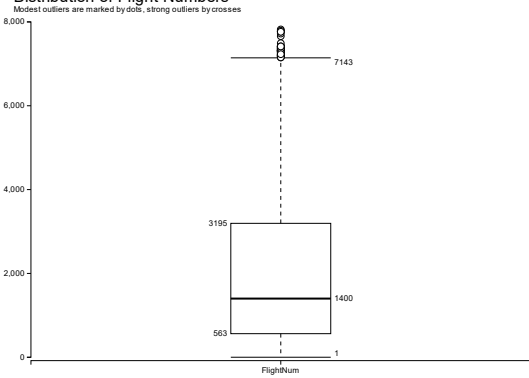
Distribution of Flight Distances



Elapsed Flight Time by Row ID

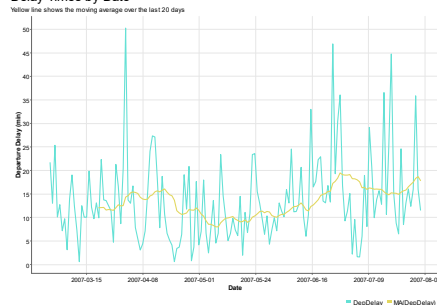


Distribution of Flight Numbers

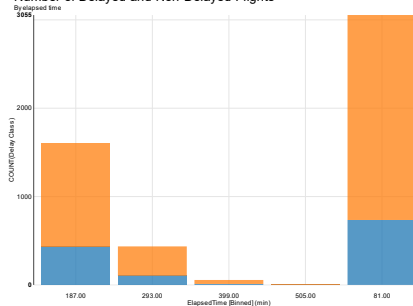


Visualizations Using Two Columns

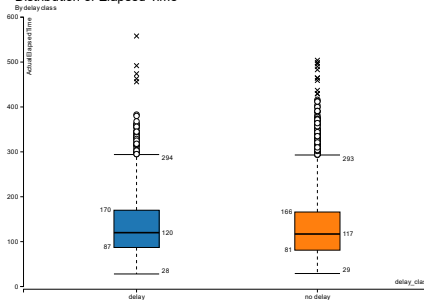
Delay Times by Date



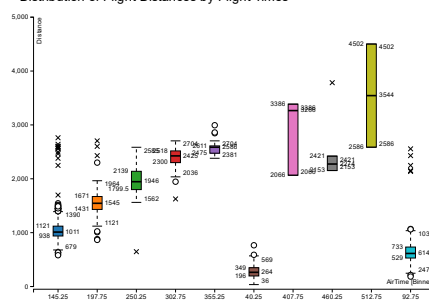
Number of Delayed and Non-Delayed Flights



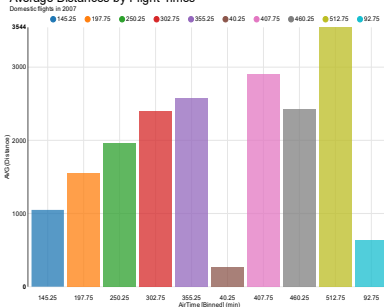
Distribution of Elapsed Time



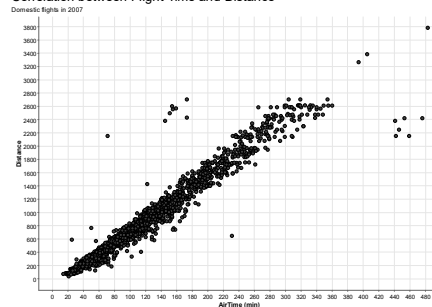
Distribution of Flight Distances by Flight Times



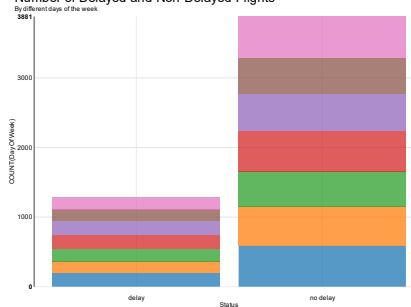
Average Distances by Flight Times



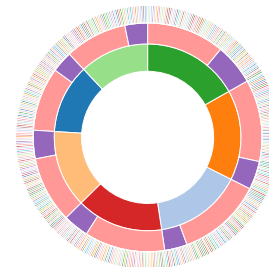
Correlation between Flight Time and Distance



Number of Delayed and Non-Delayed Flights

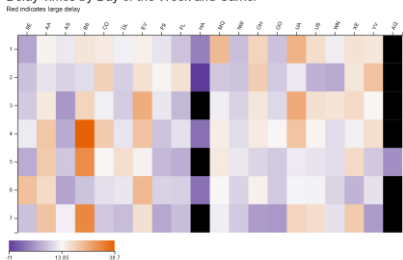


Flights by Day of the Week and Delay Status

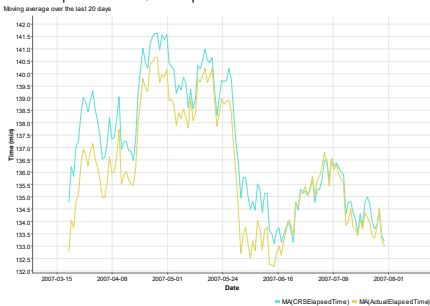


Visualizations Using Three Columns

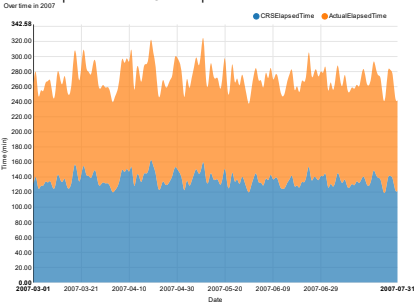
Delay Times by Day of the Week and Carrier



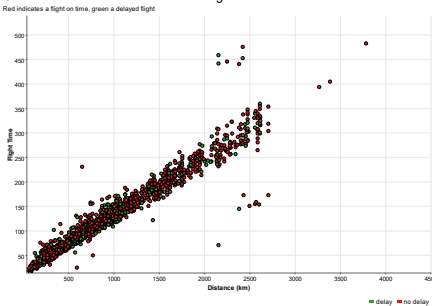
Actual Elapsed Time vs CRS Elapsed Time



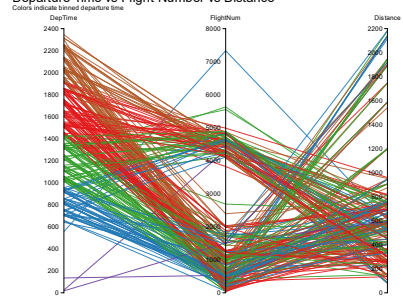
Actual Elapsed Time and CRS Elapsed Time



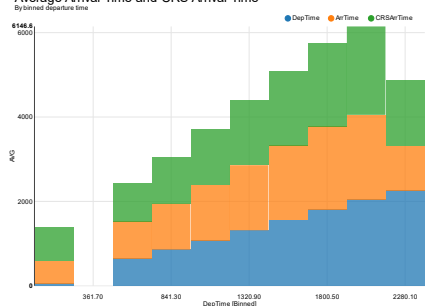
Correlation between Distance and Flight Time



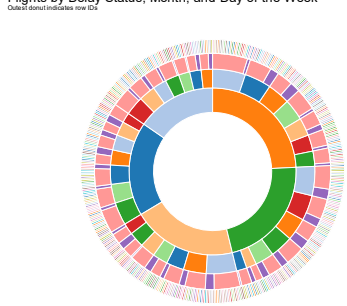
Departure Time vs Flight Number vs Distance



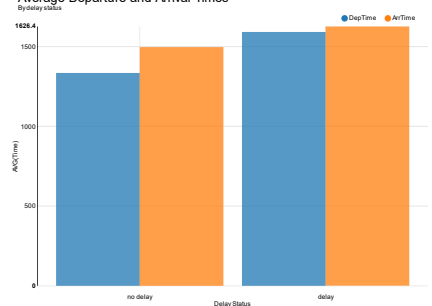
Average Arrival Time and CRS Arrival Time



Flights by Delay Status, Month, and Day of the Week

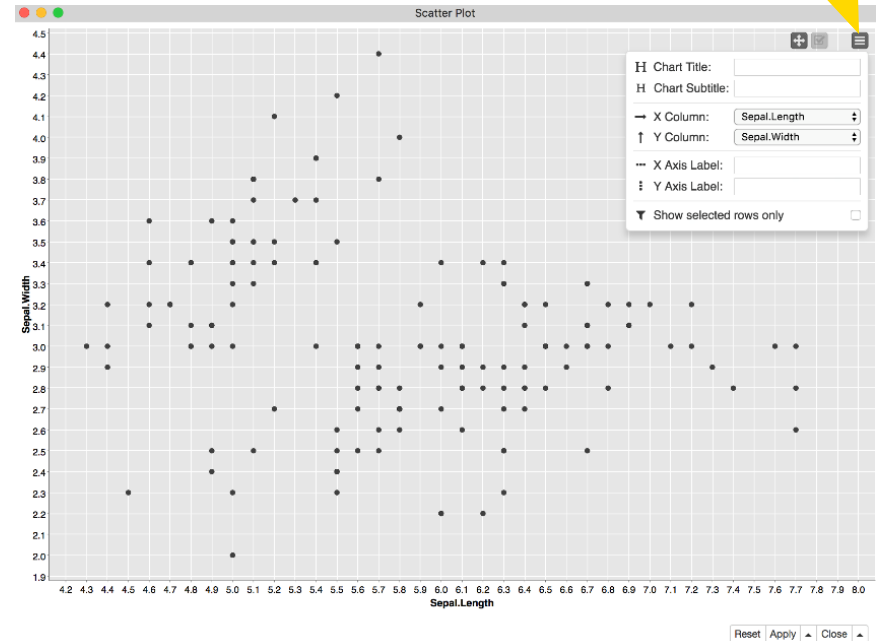
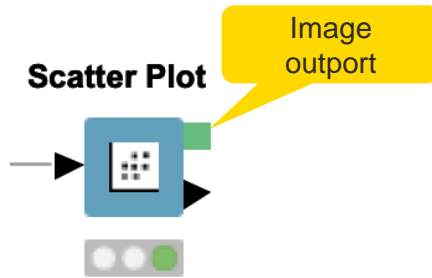


Average Departure and Arrival Times

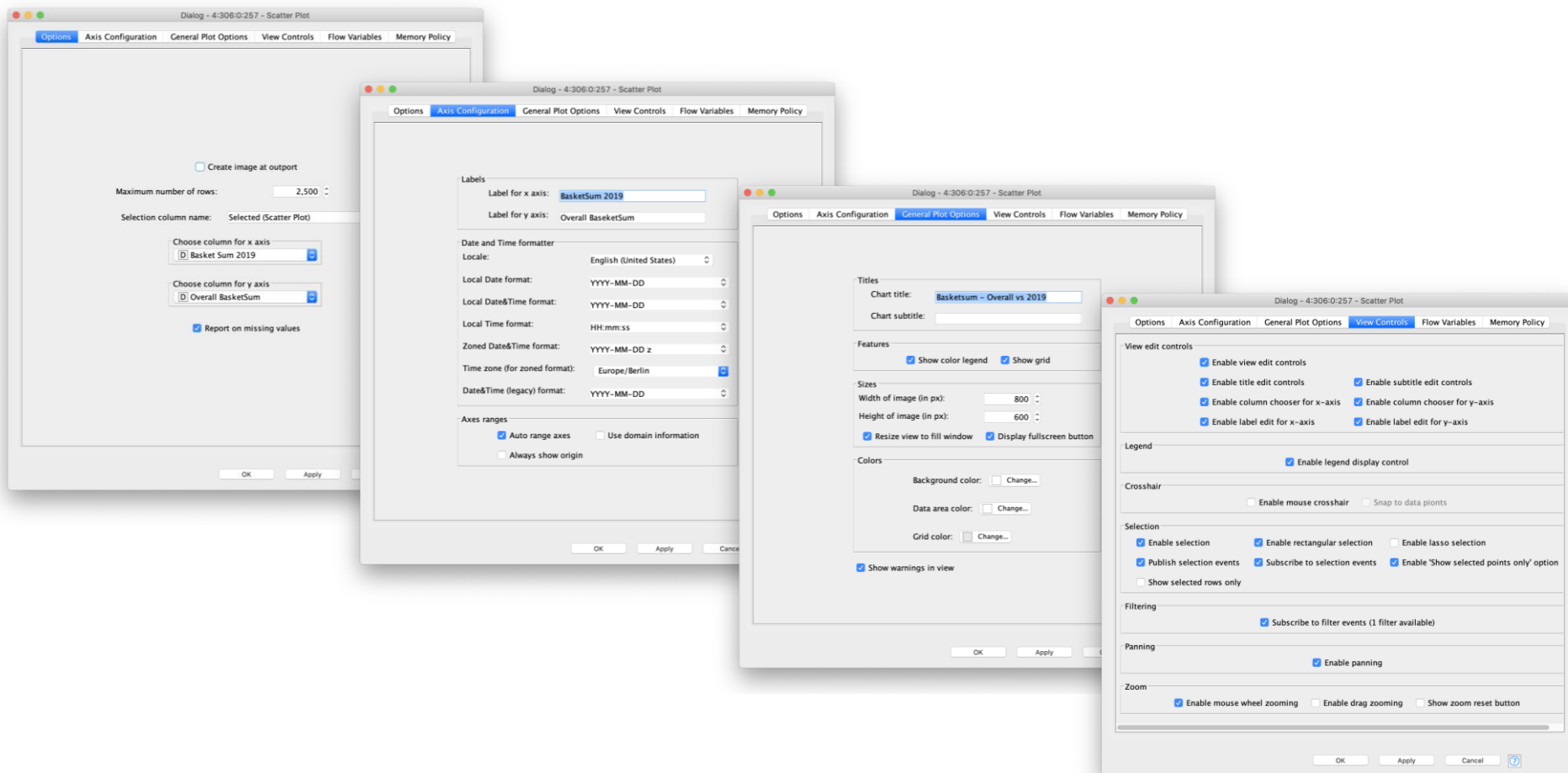


Scatter Plot

- Plots different columns on X and Y
- Displays data including color information
- Produces an interactive view and an image



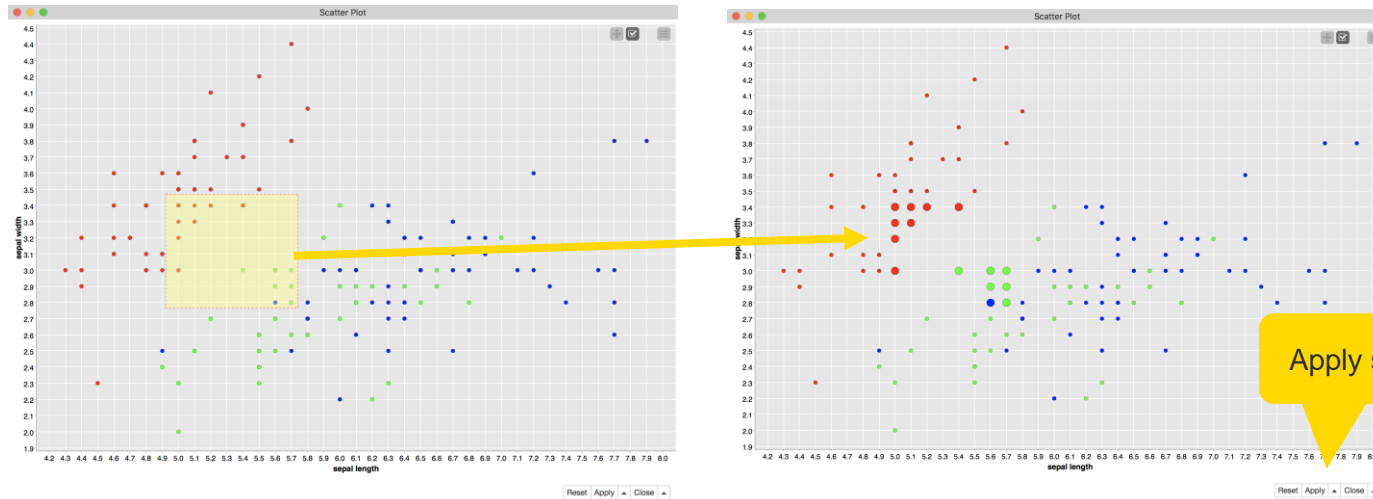
Scatter Plot



Selection and Filtering in JavaScript Views

Interactivity allows you to select data points in views

- Selection is propagated to other views
- You can highlight selected rows or filter them
- Click “Apply” to add column to data that indicates selection (true/false) for use in downstream nodes



Color Manager

- Colors by nominal or continuous values
- Syncs colors between views using the color model port and Color Appender node

The image shows the 'Color Manager' dialog box and a 'Scatter Plot' view. The dialog box has tabs for 'Color Settings', 'Flow Variables', 'Job Manager Selection', and 'Memory Policy'. Under 'Color Settings', 'petal_length' is selected. The 'Range' radio button is selected, showing 'min=1.0' and 'max=5.9'. A color bar preview shows a gradient from blue to red. Below the dialog is a color palette with a 'Recent' list. A yellow callout points to the color palette with the text 'Discrete colors for nominal values'. Another yellow callout points to the 'Range' section with the text 'Color range for numerical values'. To the right of the dialog is a 'Color Manager' node icon. Further right is a 'Scatter Plot' view showing data points colored by 'petal_length'.

Dialog - 2.7 - Color Manager

File

Color Settings | Flow Variables | Job Manager Selection | Memory Policy

Select one Column

D | petal_length

☐ Nominal ☒ Range

min=1.0
max=5.9

Preview

Swatches | HSV | HSL | RGB | CMYK | Alpha

Recent:

OK Apply Cancel ?

Color Manager

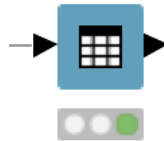
Scatter Plot

Reset Apply Close

Table View

- Displays data in an HTML table view
- The view offers several interactive features, as well as the possibility to select rows

Table View



JavaScript Table View

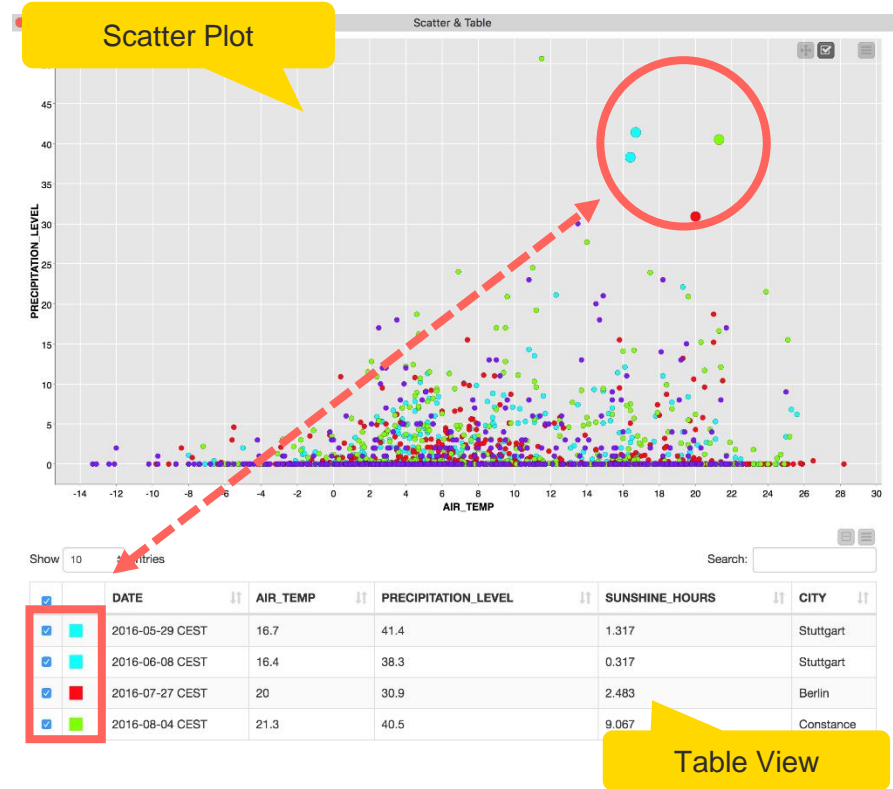
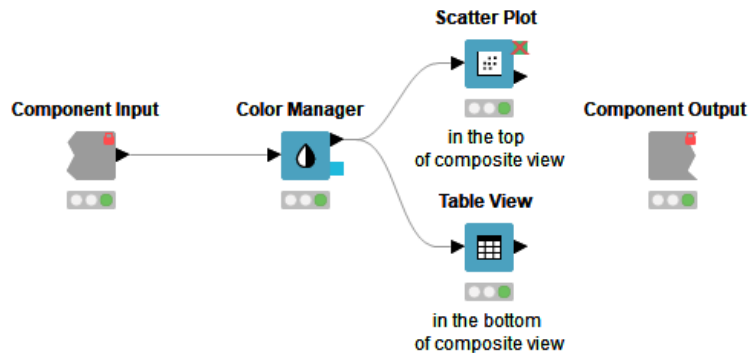
Show 10 entries Search:

<input type="checkbox"/>	RowID	age	workclass	fnlwtg	education	education-num
<input checked="" type="checkbox"/>	Row0	39	State-gov	77516	Bachelors	13
<input type="checkbox"/>	Row1	50	Self-emp-not-inc	83311	Bachelors	13
<input type="checkbox"/>	Row9	42	Private	159449	Bachelors	13
<input type="checkbox"/>	Row12	23	Private	122272	Bachelors	13
<input type="checkbox"/>	Row25	56	Local-gov	216851	Bachelors	13
<input type="checkbox"/>	Row32	45	Private	386940	Bachelors	13
<input type="checkbox"/>	Row41	53	Self-emp-not-inc	88506	Bachelors	13
<input type="checkbox"/>	Row42	24	Private	172987	Bachelors	13
<input type="checkbox"/>	Row45	57	Federal-gov	337895	Bachelors	13
<input type="checkbox"/>	Row53	50	Federal-gov	251585	Bachelors	13
		<input type="text" value="Search age"/>	<input type="text" value="Search workclass"/>	<input type="text" value="Search fnlwtg"/>	<input type="text" value="Bachel"/>	<input type="text" value="Search education-"/>

Loading data (28710 of 29170 records) - Displaying 1 to 10 of 29170 entries.

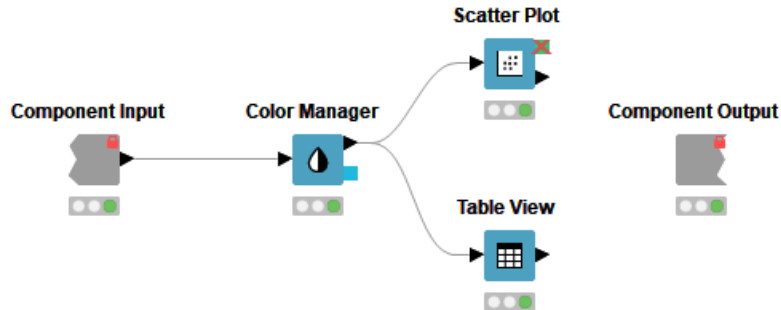
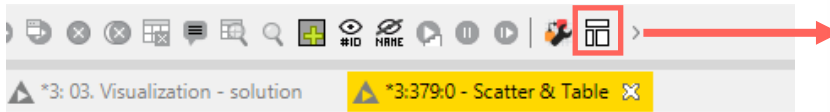
Components – Combined Views

- Multiple JavaScript View nodes can be combined in Components
- Selections are transmitted to all other views
- Also for use on the KNIME WebPortal

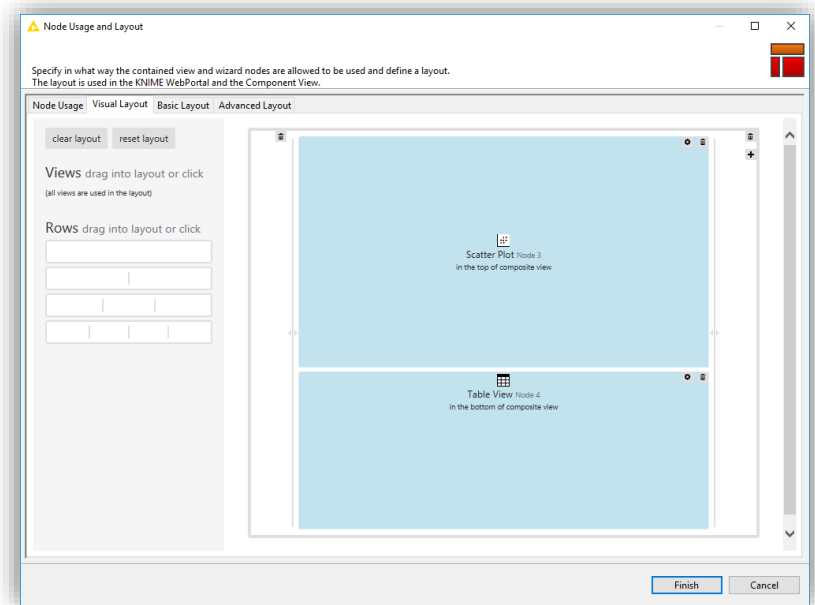


Configure Content and Views Layout

- Click layout button when inside Component to assign views to rows and columns

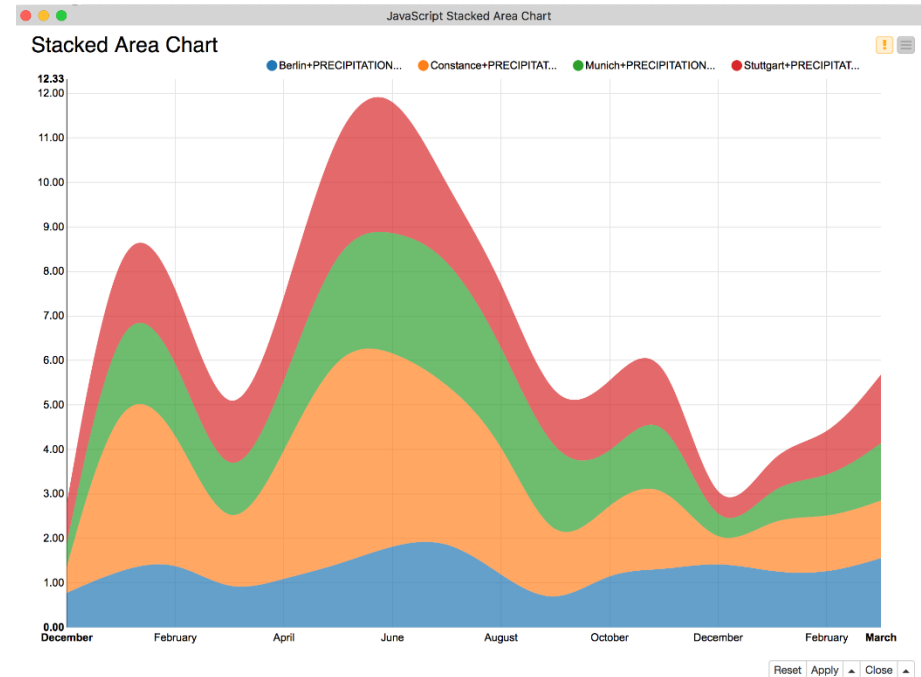
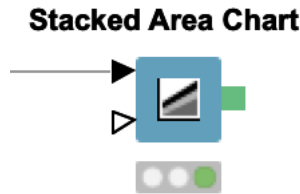


- Add views and rows via drag&drop
- Add columns using + buttons



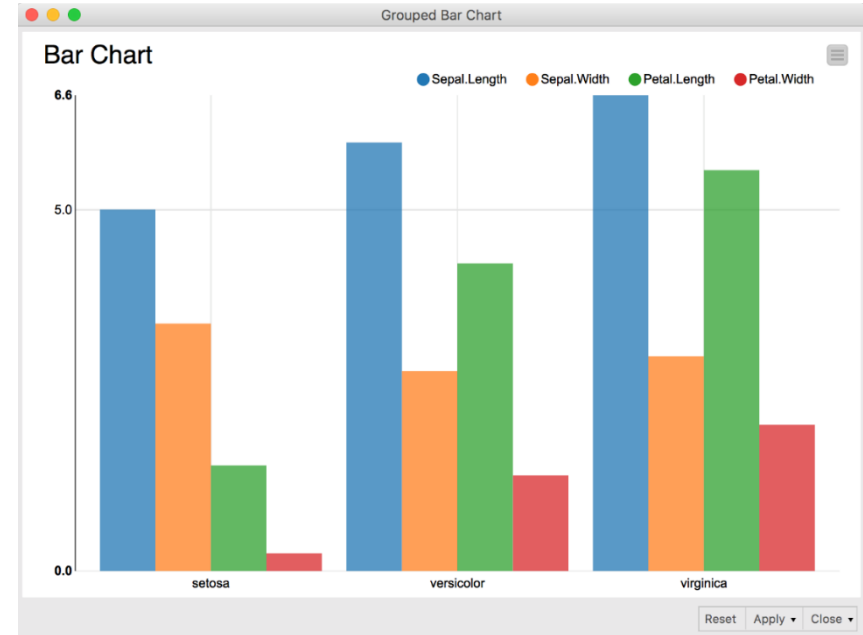
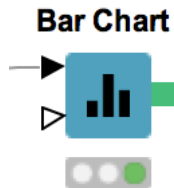
Stacked Area Chart

- Visualizes numerical values from multiple columns as stacked areas
- Great for plotting distributions over time



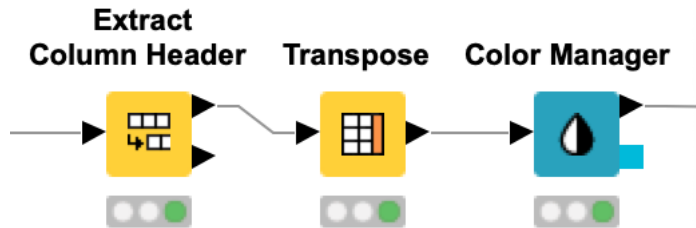
Bar Chart

- Shows numerical values across categories
- Vertical or horizontal bars
- Bars can be grouped or stacked



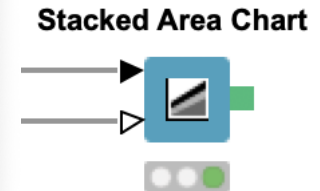
The Optional Color Input Port

- Many of the visualization nodes have an optional port to change the colors
- Expects table with column headers of first table in the first column with assigned colors



The screenshot shows a window titled 'Table with Colors - 3:306:0:265 - Color M...'. It has a menu bar with 'File', 'Hilite', 'Navigation', and 'View'. Below the menu bar is a tab labeled 'Table "default" - Rows: 5'. The table content is as follows:

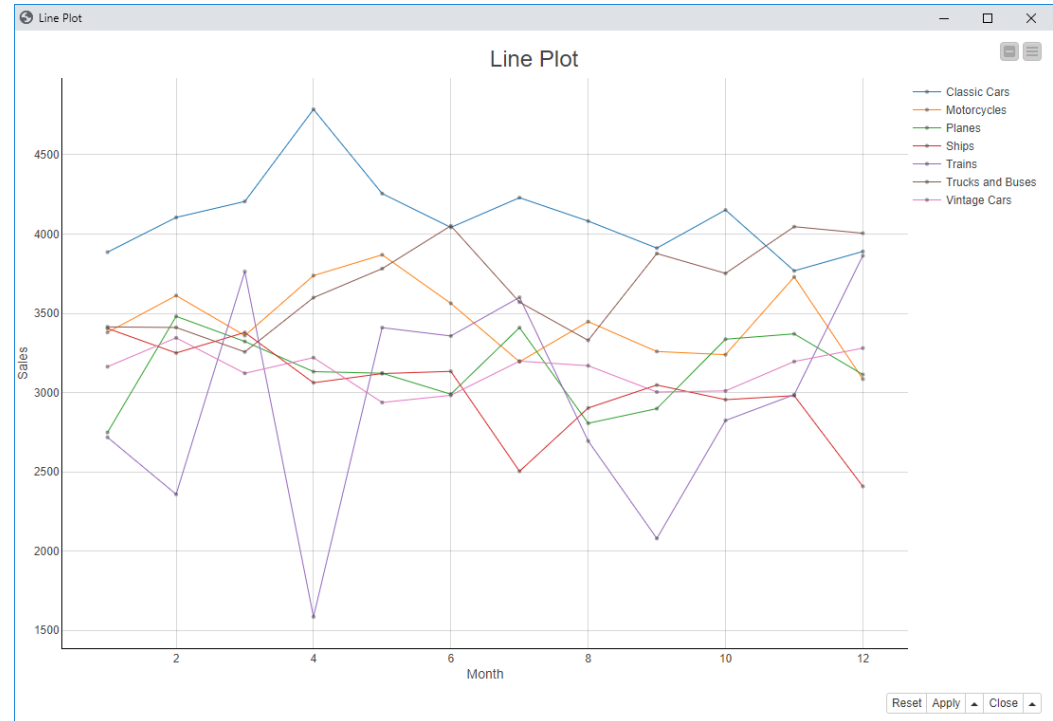
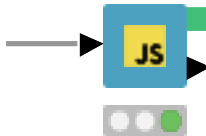
Row ID	Column Header
Column 0	Year
Column 1	Quarter
Column 2	Store - no CC
Column 3	Store - with CC
Column 4	OnlineStore



Line Plot

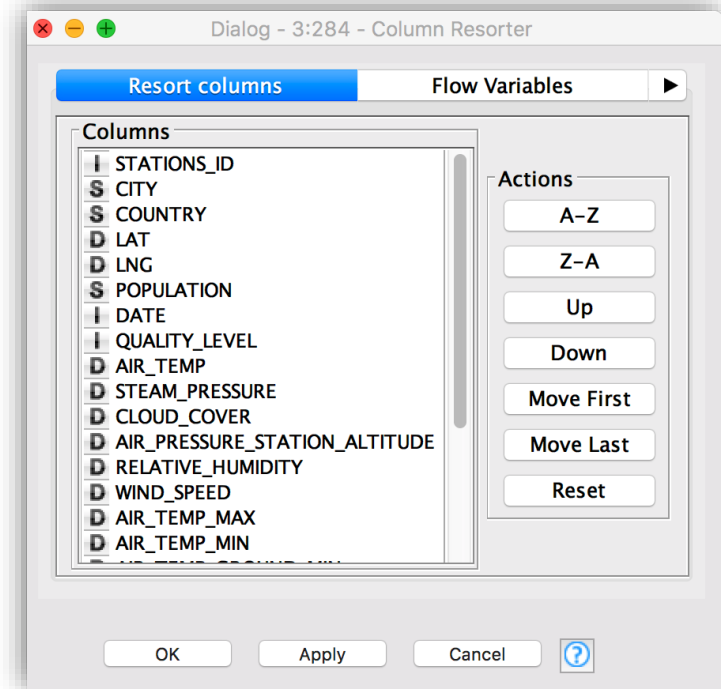
- Plots sequence of values, e.g. over time
- Useful to identify trends, also between groups

Line Plot (Plotly)

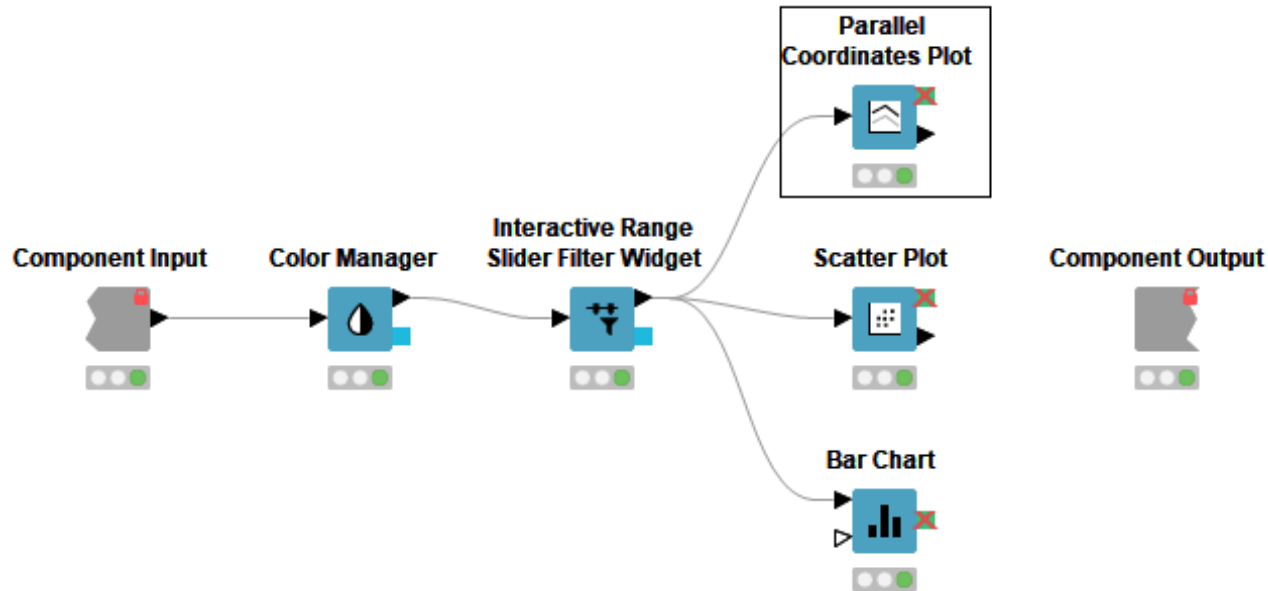


Column Resorter

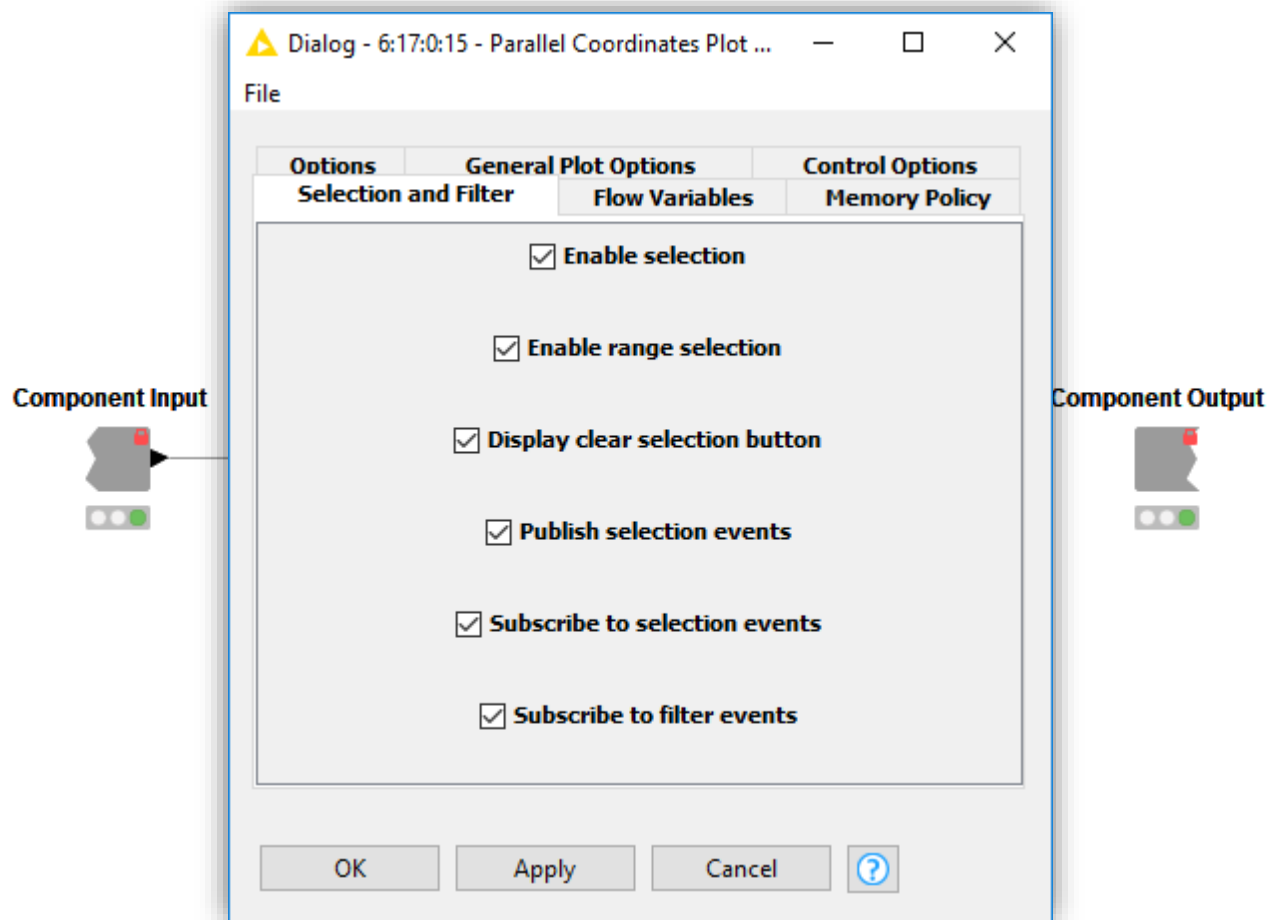
- Changes the order of the input column based on user defined settings
- Options:
 - Sort alphabetical (A-Z or Z-A)
 - Move the selected columns one step (Up or Down)
 - Move the selected columns to top or end (Move First / Last)



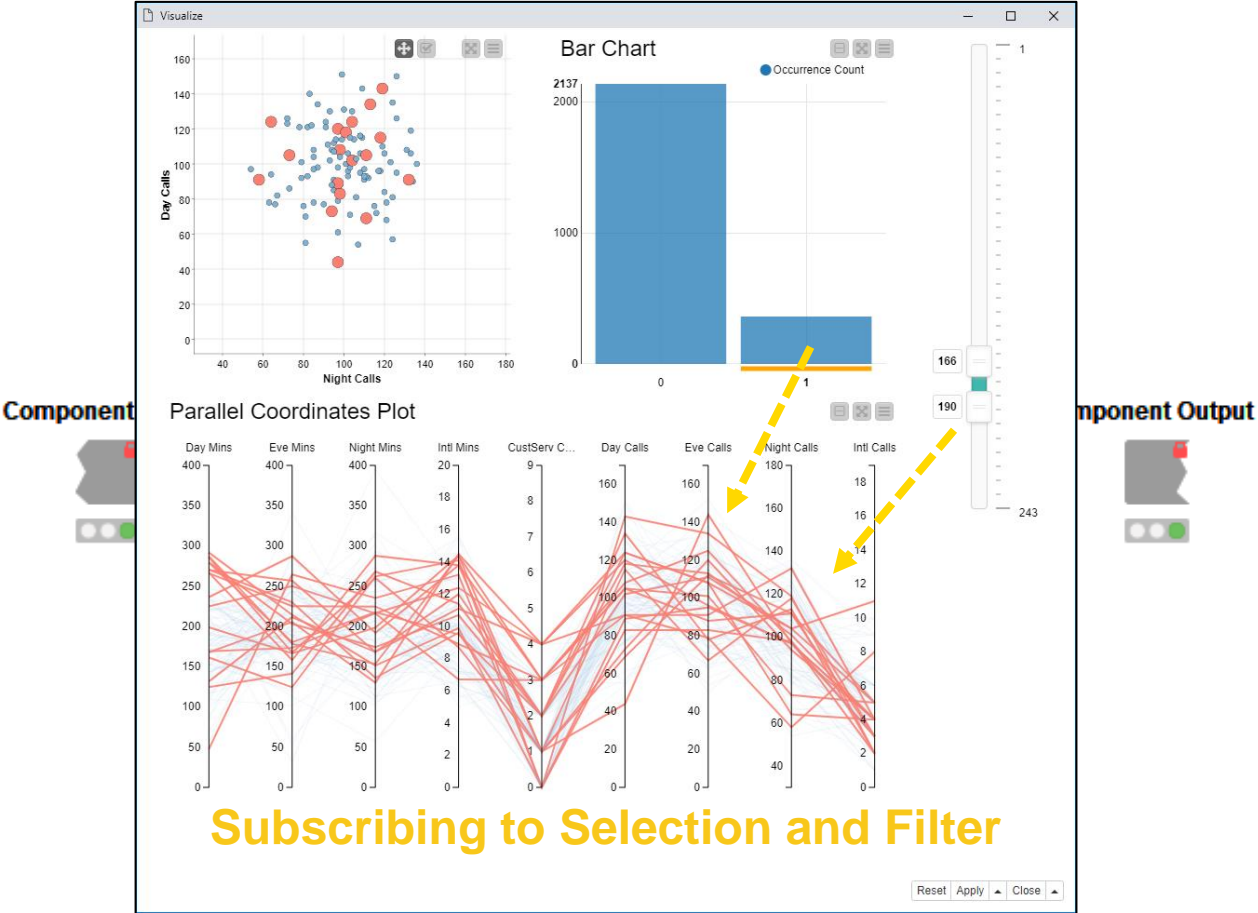
Interactivity across Charts: Selection and Filter Events



Interactivity across Charts: Selection and Filter Events



Interactivity across Charts: Selection and Filter Events



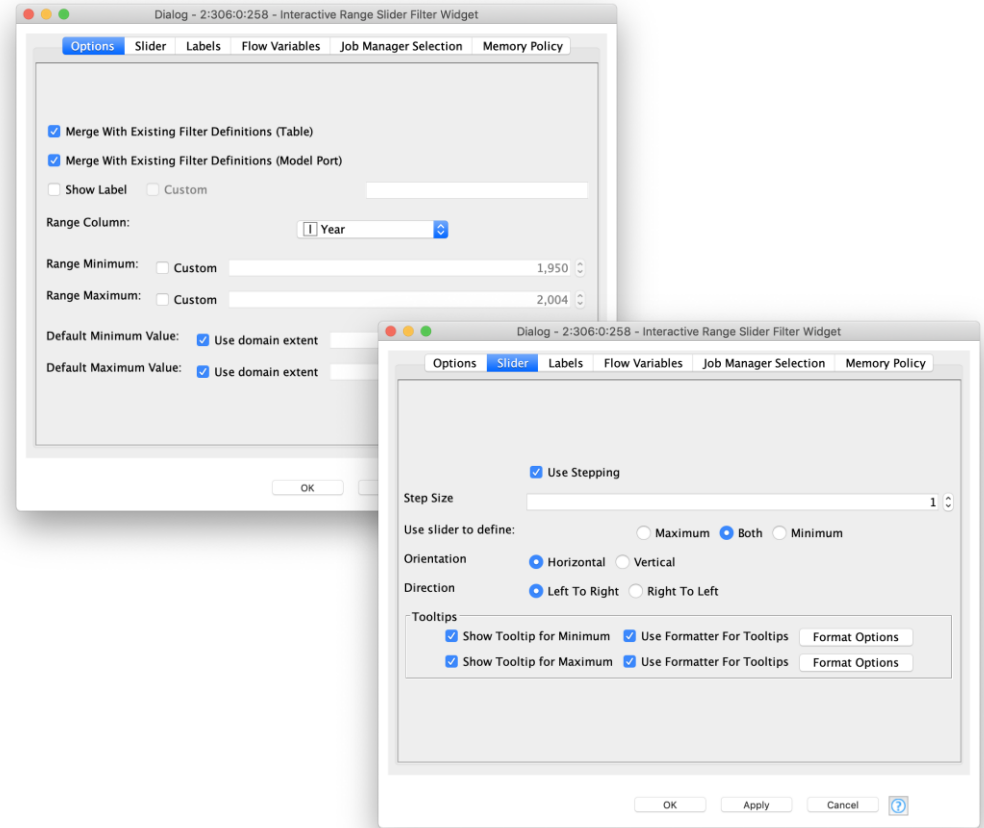
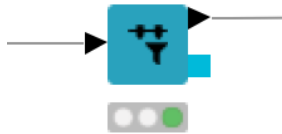
Interactivity across Charts: Selection and Filter Events



Interactive Range Slider Filter Widget

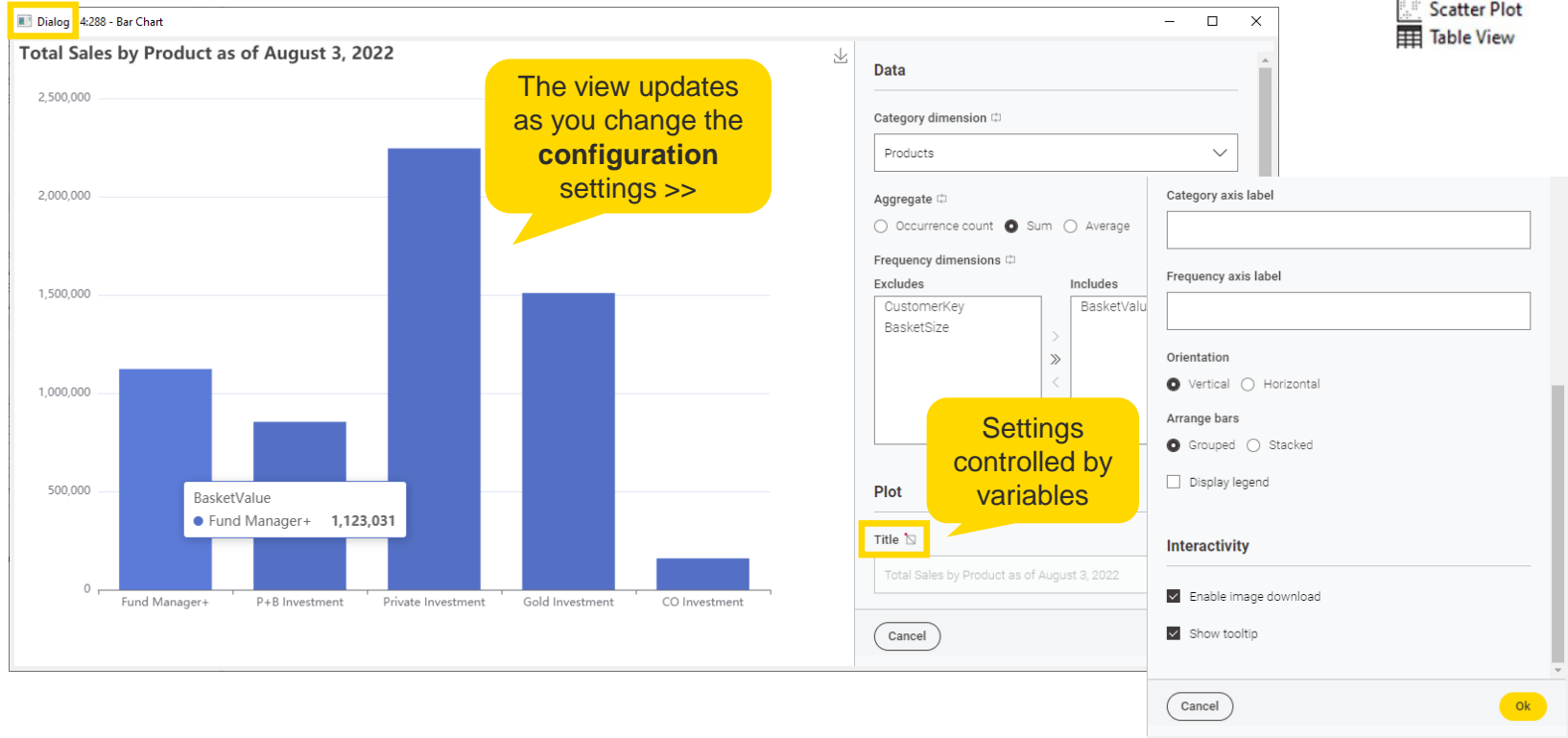
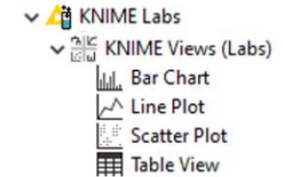
- Slider which can be used to trigger interactive filter events in the view of a component

**Interactive Range
Slider Filter Widget**



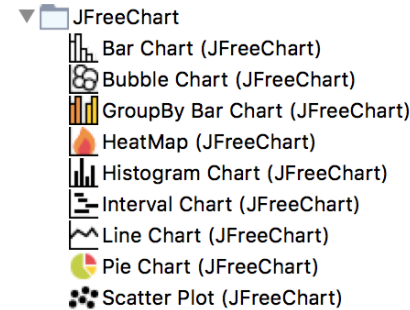
New Visualization Nodes in KNIME (Labs)

- Brand new configuration dialog (available with KNIME 4.6)
 - Explore the visualization as you change the configuration settings

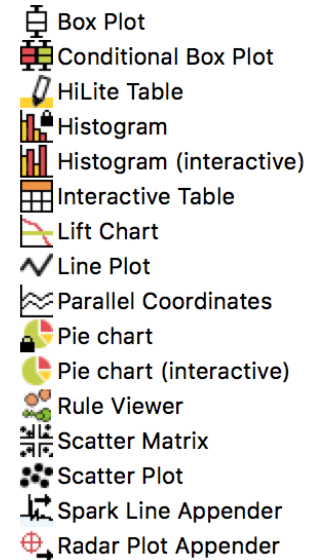


Legacy View Nodes: JFreeChart & KNIME Views

- KNIME provides three types of visualizations
 - **JavaScript Views**
 - JFreeChart
 - KNIME Views
- Active development only for JavaScript Views -> use those!
- JFreeChart and KNIME Views still useful until all plot types are implemented in JS (we're on it)



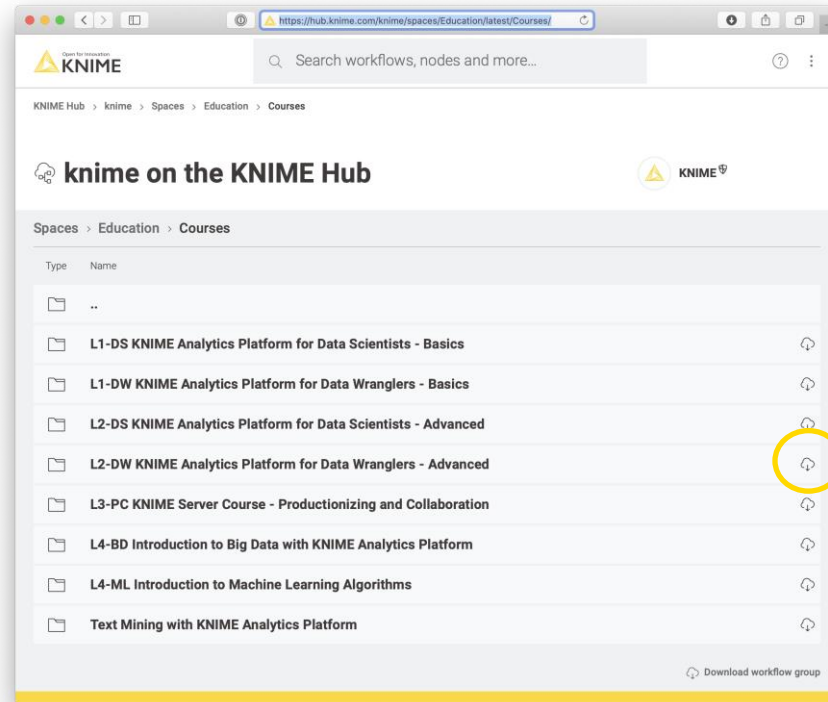
JFreeChart



KNIME Views

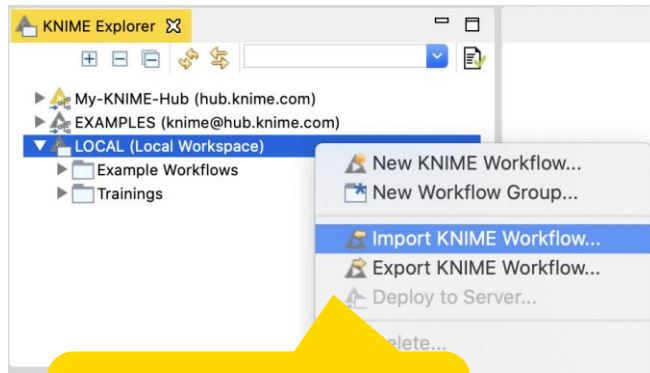
Downloading the Exercises

- Download the course material from the KNIME Hub
<https://hub.knime.com/knime/spaces/Education/latest/Courses/>

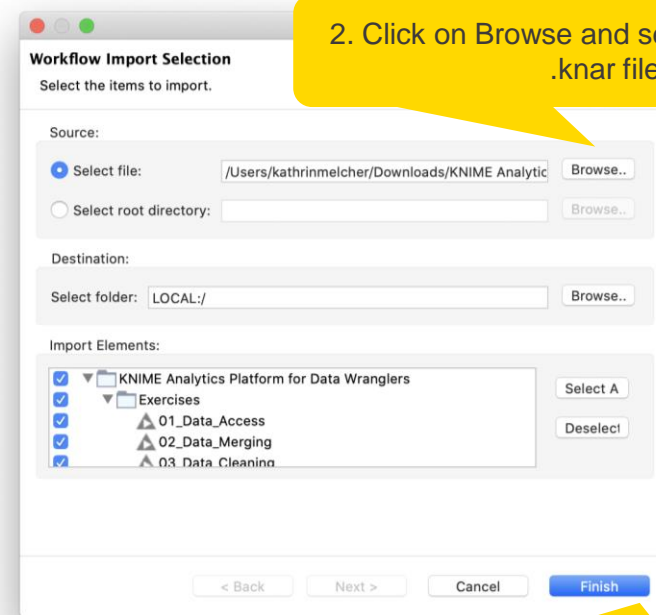


Importing the Exercises

- Import the course material to KNIME Analytics Platform



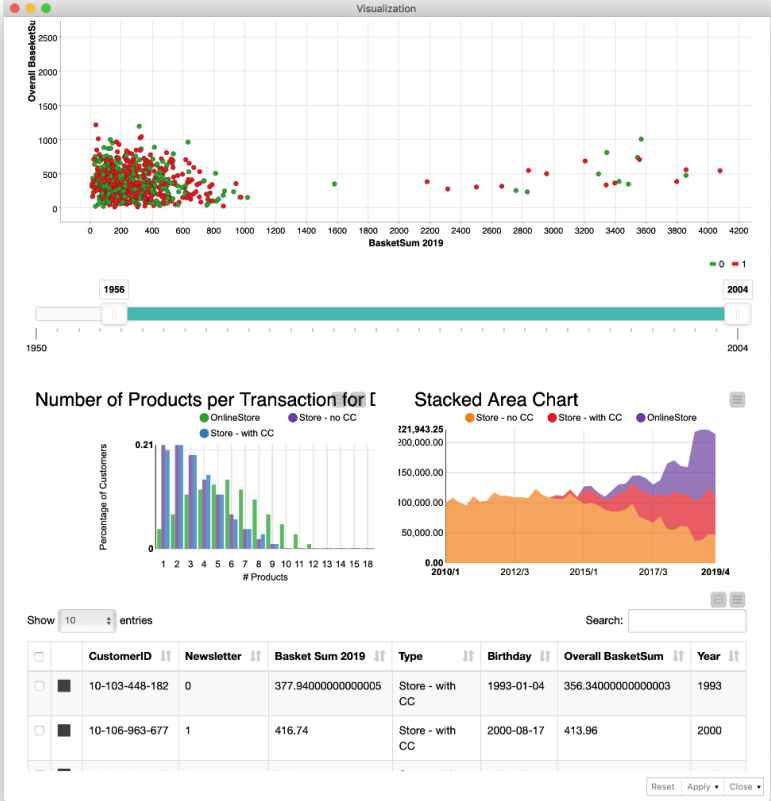
1. Right click on LOCAL and select Import KNIME Workflow....



2. Click on Browse and select downloaded .knar file

3. Click on Finish

Exercise: 08_Visualization – Goal

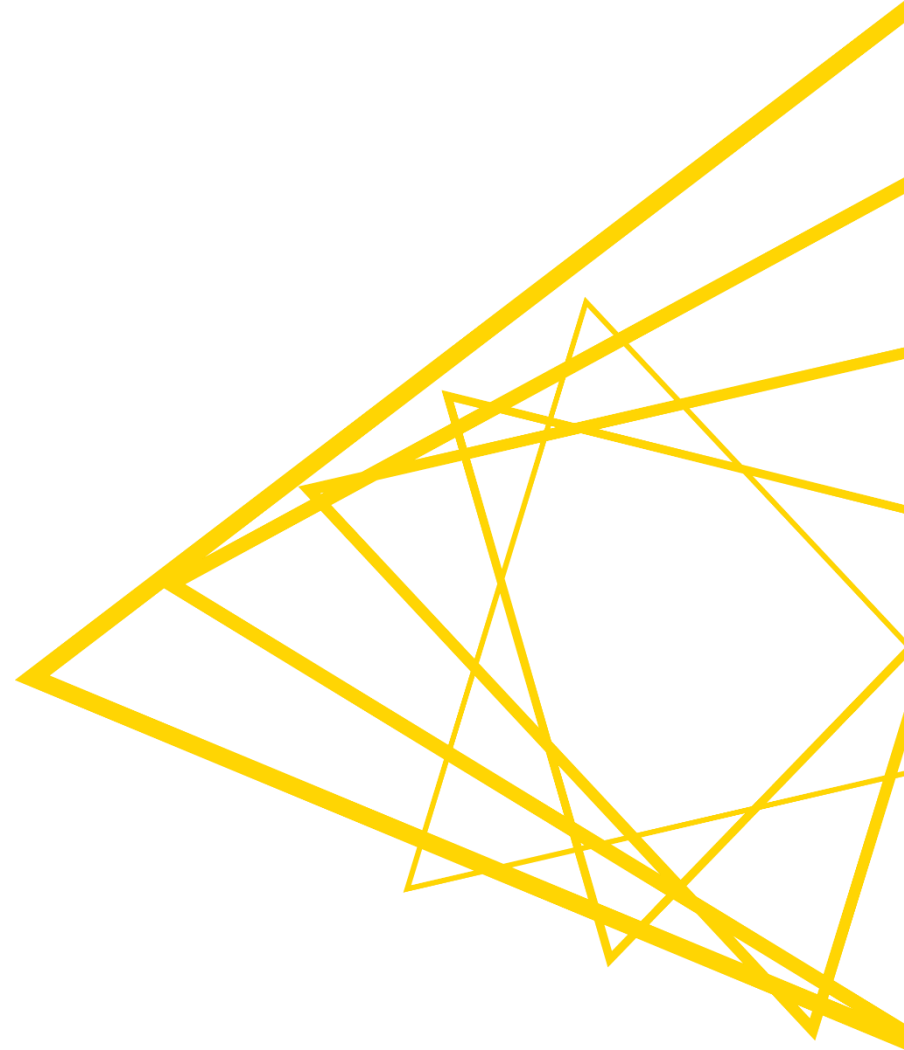


Exercise: 08_Visualization

- Create a scatter plot to show the relationship between the total purchase amount in the year 2019 and in the years before
- Visualize the customer data in an interactive table
- Create a stacked area chart to show the development of the total purchase amount over time for each transaction type
- Create a composite view and define the layout

- Optional tasks:
 - Add a range slider to filter the scatter plot by age (optional)
 - Build a bar chart to show the number of products per order for the different transaction types (optional)
 - Change the color for the different transaction types (optional)

Date/Time Data



Date & Time Overview

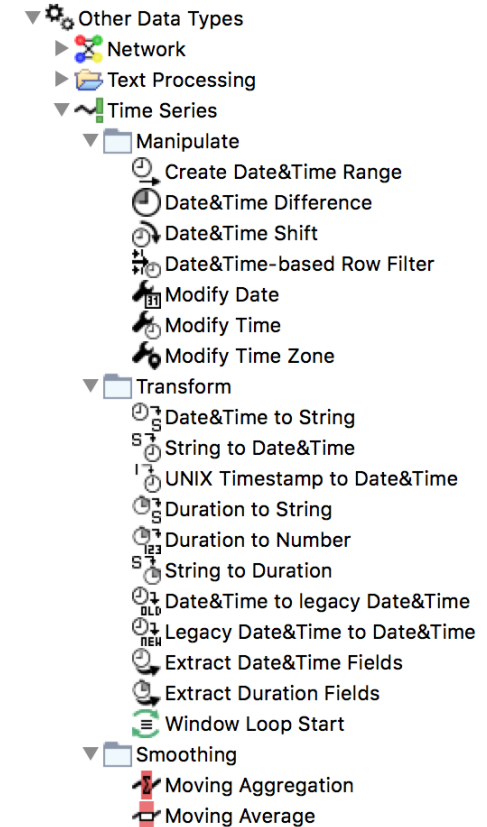
- Dedicated data type for date and time data
- Supported in Date&Time nodes
 - (and others: GroupBy, Pivot, Line Plot)
- Complete re-write in KNIME 3.4

Output table - 2:46 - String to Date&Time

File Hilite Navigation View

Table "default" - Rows: 524160

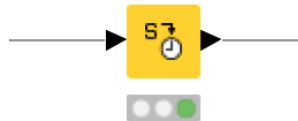
Row ID	timestamp	Intensity
Row0	2007-01-01T00:01	10.4
Row1	2007-01-01T00:02	10.4
Row2	2007-01-01T00:03	10.4
Row3	2007-01-01T00:04	10.4
Row4	2007-01-01T00:05	10.4
Row5	2007-01-01T00:06	10.4
Row6	2007-01-01T00:07	10.2
Row7	2007-01-01T00:08	10.2
Row8	2007-01-01T00:09	10.2
Row9	2007-01-01T00:10	10.2
Row10	2007-01-01T00:11	10.2
Row11	2007-01-01T00:12	10.2
Row12	2007-01-01T00:13	10.2
Row13	2007-01-01T00:14	10.2
Row14	2007-01-01T00:15	10.2



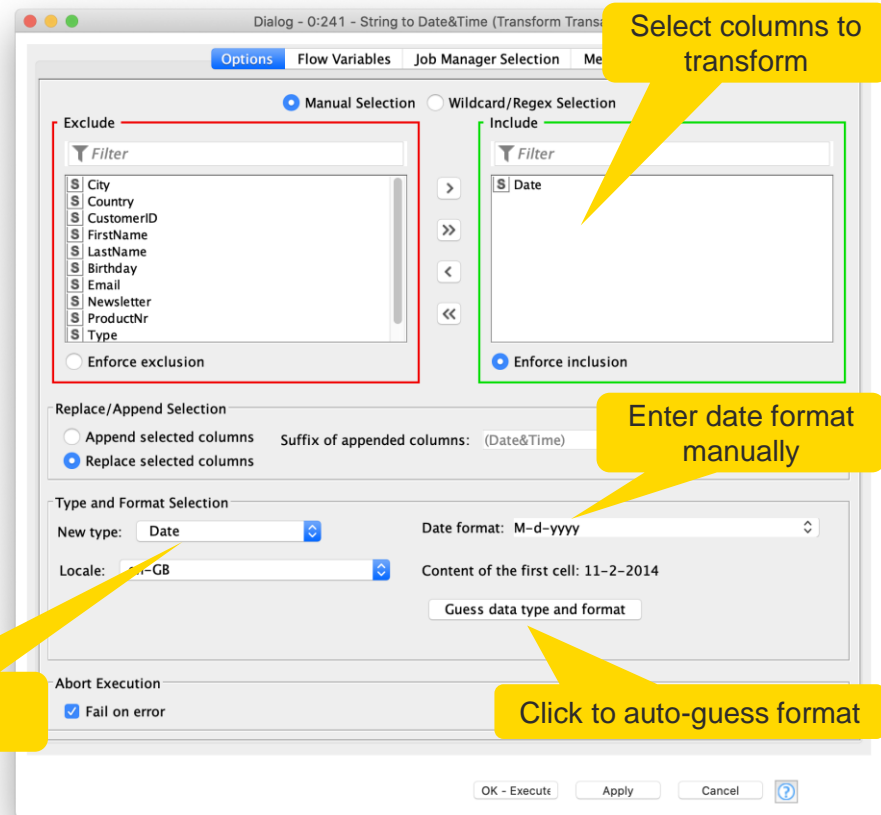
String to Date&Time

- Converts date/time data from string into a native Date&time cell
- Guesses correct format for many types of date formatting
 - Enter format manually if auto-guessing didn't work
 - KNIME automatically adds custom formats to auto-guess list
- Converts multiple columns of same date format in one node

String to Date&Time



Select type of output column



Date&Time – Data Types

Output table - 2:50 - Create Date&Time Range

File Hilite Navigation View

Table "default" - Rows: 1000

Row ID	Date
Row0	2017-01-19
Row1	2017-01-19
Row2	2017-01-20
Row3	2017-01-20
Row4	2017-01-20
Row5	2017-01-21
Row6	2017-01-21
Row7	2017-01-22
Row8	2017-01-22
Row9	2017-01-22
Row10	2017-01-23

Date

Output table - 2:50 - Create Date&Time Range

File Hilite Navigation View

Table "default" - Rows: 1000

Row ID	Date&Time
Row0	2017-01-19T13:00:46
Row1	2017-01-19T21:46:57
Row2	2017-01-20T06:33:08
Row3	2017-01-20T15:19:20
Row4	2017-01-21T00:05:31
Row5	2017-01-21T08:51:42
Row6	2017-01-21T17:37:53
Row7	2017-01-22T02:24:04
Row8	2017-01-22T11:10:15
Row9	2017-01-22T19:56:27
Row10	2017-01-23T04:42:38

Date & Time

Dialog - 2:50 - Create Date&Time Range

Options Flow Variables Job Manager Selection Memory Policy

Output Settings

Output type:
 ☒ Date&time
 ☐ Date&time with zone

New column name: Date&Time

Mode Selection

Number of rows:
 ☒ Fixed: 1,000
 ☐ Variable

Starting Point

Start: Date: 2017-01-19 Time: 13:00:46
 Time Zone: Europe/Berlin
 ☐ Use execution date&time

Ending Point

☐ Interval:
 ☒ End: Date: 2018-01-19 Time: 14:00:46
 ☐ Use execution date&time

OK Apply Cancel ?

Output table - 2:50 - Create Date&Time Range

File Hilite Navigation View

Table "default" - Rows: 1000

Row ID	Time
Row0	14:02:31.155
Row1	14:02:31.155
Row2	14:02:31.155
Row3	14:02:31.155
Row4	14:02:31.155
Row5	14:02:31.155
Row6	14:02:31.155
Row7	14:02:31.155
Row8	14:02:31.155
Row9	14:02:31.155
Row10	14:02:31.155

Time

Output table - 2:50 - Create Date&Time Range

File Hilite Navigation View

Table "default" - Rows: 1000 Spec - Column: 1

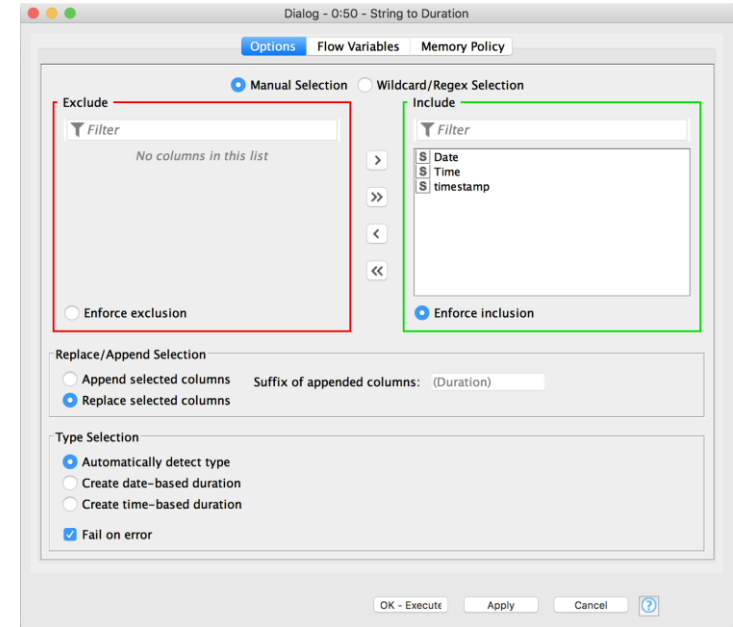
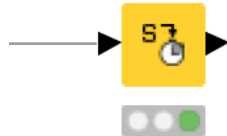
Row ID	Time
Row0	2018-01-19T14:02:31.155+01:00[Europe/Berlin]
Row1	2018-01-19T14:02:31.155+01:00[Europe/Berlin]
Row2	2018-01-19T14:02:31.155+01:00[Europe/Berlin]
Row3	2018-01-19T14:02:31.155+01:00[Europe/Berlin]
Row4	2018-01-19T14:02:31.155+01:00[Europe/Berlin]
Row5	2018-01-19T14:02:31.155+01:00[Europe/Berlin]
Row6	2018-01-19T14:02:31.155+01:00[Europe/Berlin]
Row7	2018-01-19T14:02:31.155+01:00[Europe/Berlin]
Row8	2018-01-19T14:02:31.155+01:00[Europe/Berlin]
Row9	2018-01-19T14:02:31.155+01:00[Europe/Berlin]
Row10	2018-01-19T14:02:31.155+01:00[Europe/Berlin]

Date & Time +
Time zone

String to Duration

- Takes a string and converts it to a duration cell
 - Three different options to format input strings
- Example: Convert 1 year, 2 months, 3 weeks, and 4 days to duration cell
 - ISO-8601: “P1Y2M3W4D”
 - Short letter: “1y 2M 3w 4d”
 - Long word: “1 year 2 months 3 weeks 4 days”

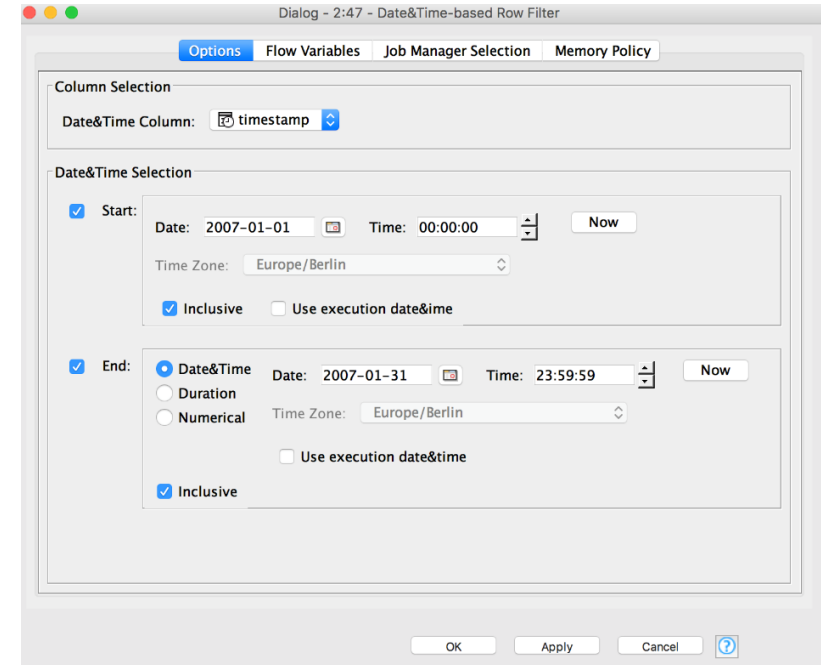
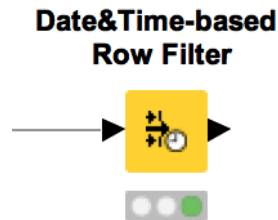
String to Duration



Row ID	iso	short	long	iso(Duration)	short(Duration)	long(Duration)
Row0	P1Y2M3W4D	1y 2M 3w 4d	1 year 2 months 3 weeks 4 days	1y 2M 25d	1y 2M 25d	1y 2M 25d

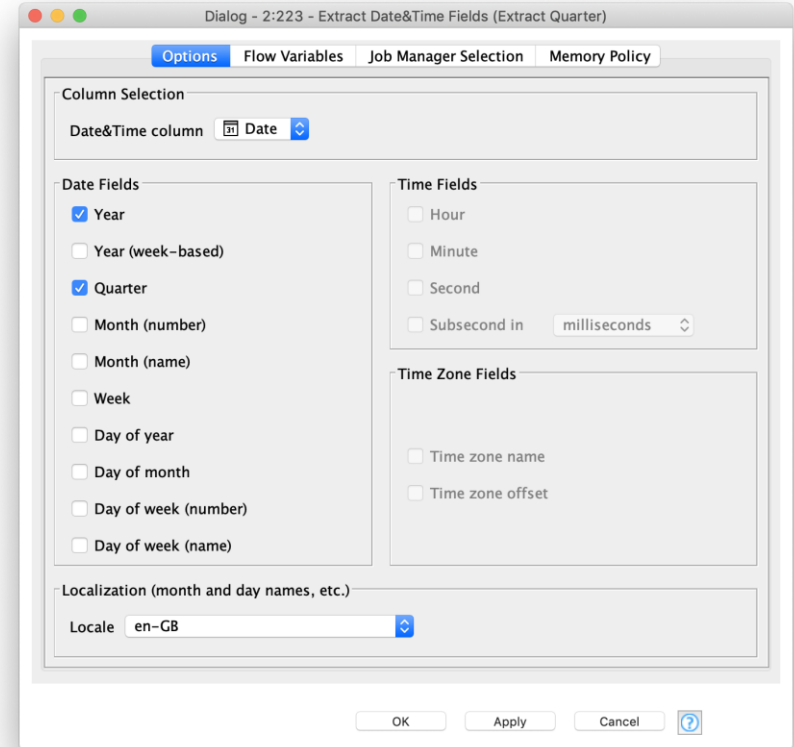
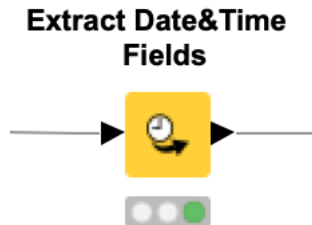
Date&Time-based Row Filter

- Filters rows from a specified time period
- Range can be limited on upper bound, lower bound or both
- Options for end point:
 - Date&Time: Fixed data and time
 - Duration: Duration string (e.g. 2y 3M)
 - Numerical: Select granularity from dropdown and enter number



Extract Date&Time Fields

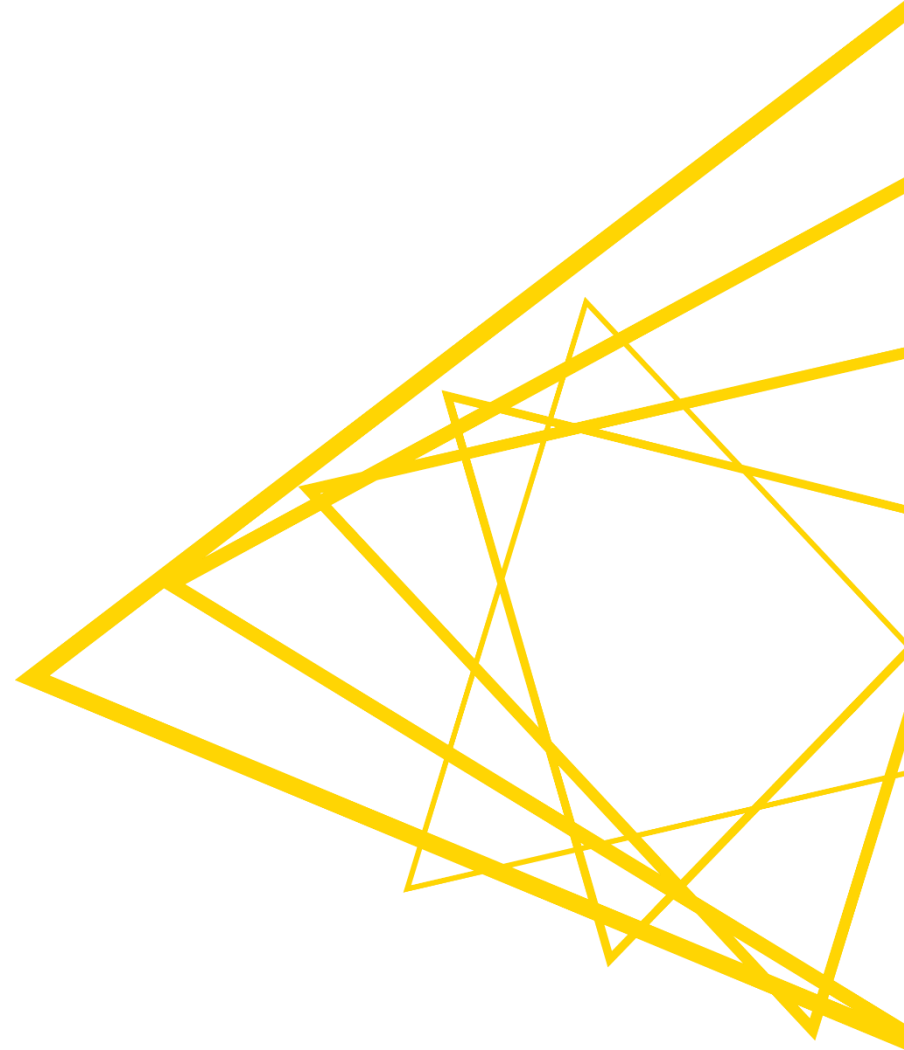
- Extracts date fields (year, day, month) or time fields (hour, minute, second) from a date&time cell.
- You can pick and choose which fields to include
- Useful when used in combination with data aggregation nodes (groupby, pivot etc.)



Exercise: 06_DateTime_Manipulation

- Convert order dates from string to Date&Time
- Extract the product purchases that were submitted in 2019
- Extract the remaining product purchases into a separate table
- Extract quarter and year of each product purchase into separate columns

Data Export & Reporting



Exporting Data

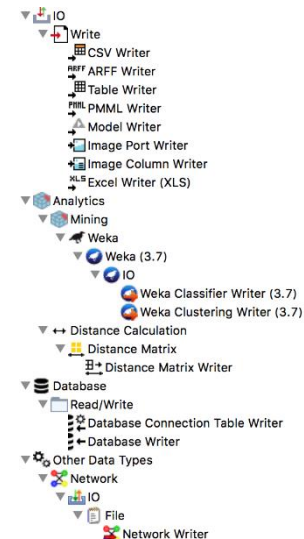
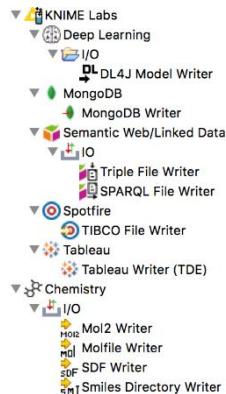
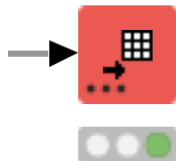
After an analysis is completed, what next?

- Write results to a file
- Upload results to a Cloud Storage
- Create/update a database
- Generate a rich report using BIRT
- Send your data to Tableau, Spotfire, PowerBI to create a report
- Deploy via KNIME WebPortal
- Deploy your model as RESTful web service

Data Export Nodes

- Typically characterized by:
 - Magenta color
 - 1 input port, no output ports
 - Create file on file system or write to database

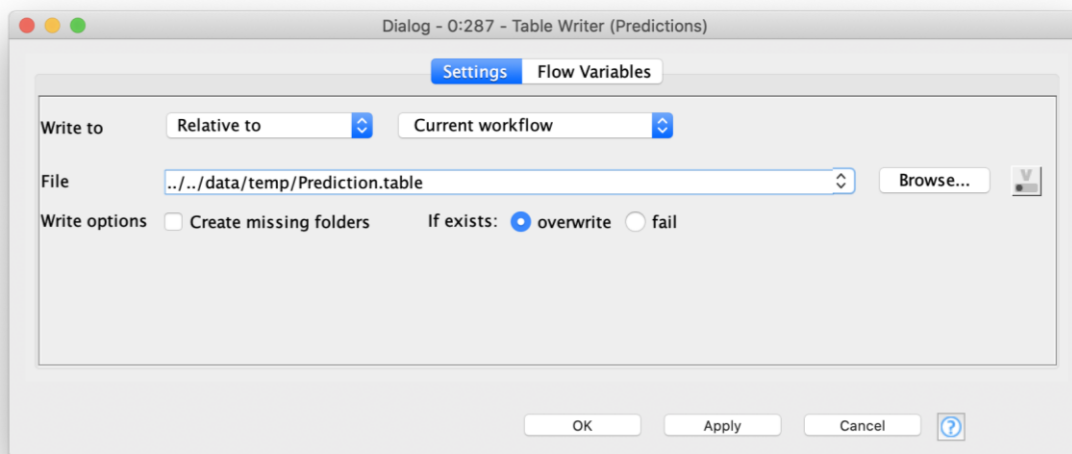
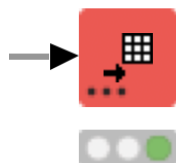
Table Writer



<https://www.youtube.com/watch?v=Og7VZOJhsOc&feature=youtu.be>

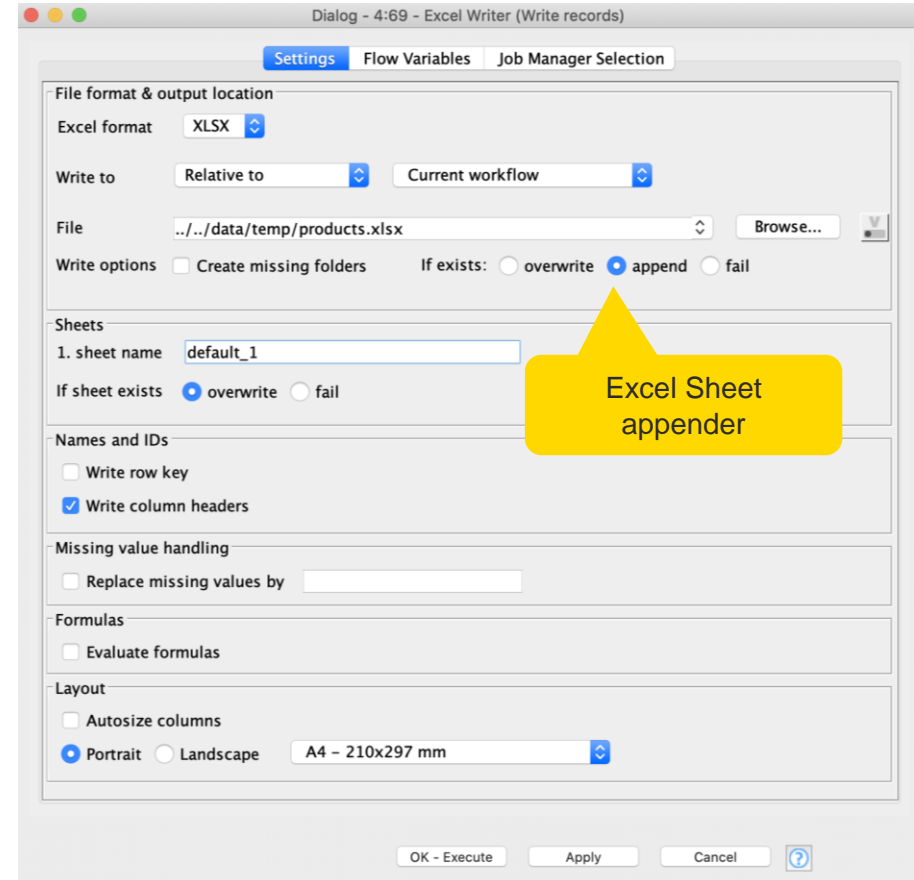
Table Writer

Table Writer



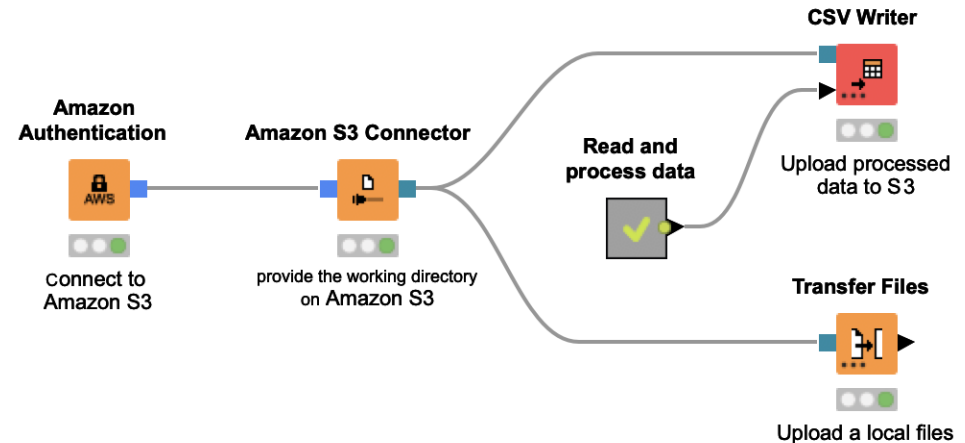
Excel Writer

- Writes the input table into a spreadsheet of an Excel file
- Select append, to append a spreadsheet to an existing Excel File and define the name of the new sheet

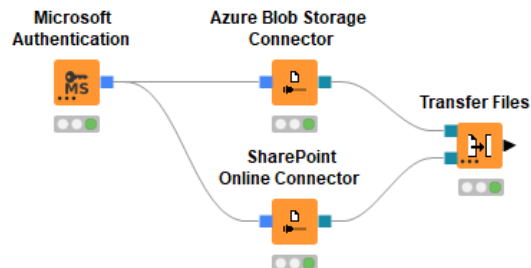


Write Files to a Remote File System

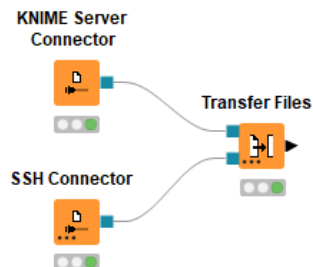
- The new file handling framework makes it easy to upload data to remote file systems
 - Write processed data directly with a writer node
 - Upload local files with the Transfer Files node
- Supported file systems
 - Microsoft Azure
 - Google
 - Amazon
 - Databricks
 - BigData file systems (hdfs, httpFS, ...)
 - On-premise (e.g. ssh, ftp, ...)



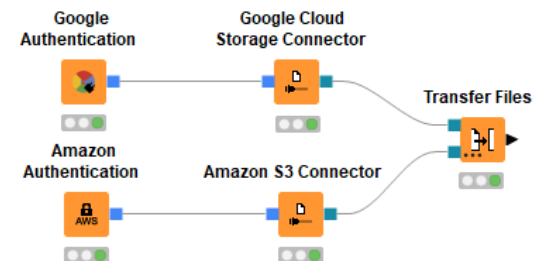
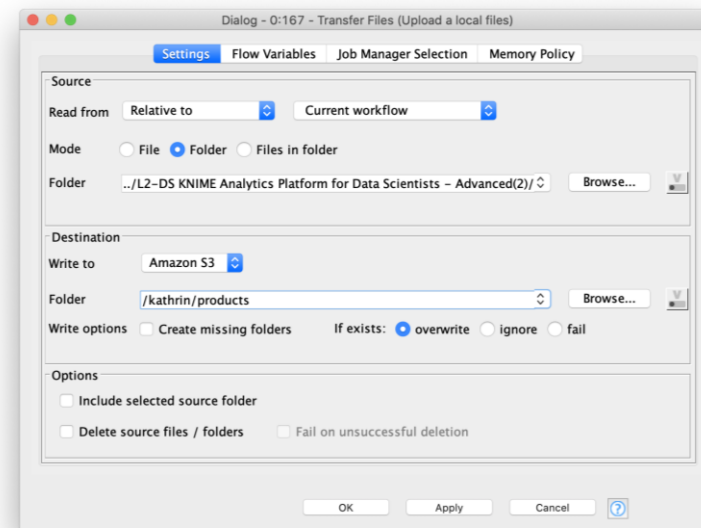
Full Flexibility with the Transfer Files node



Same cloud environment



On-premise

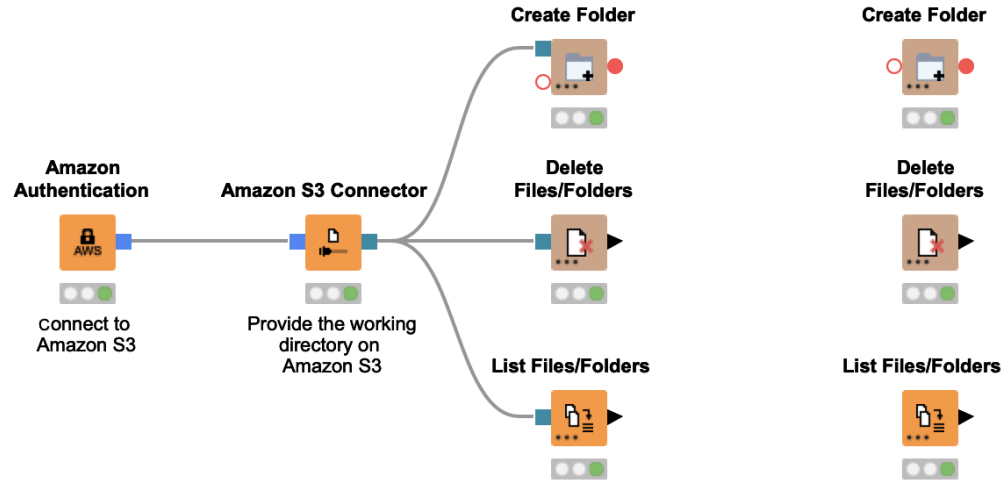


Cross cloud environments

Other Utility Nodes

Can be used with local and remote file systems

- Create a folder
- Delete files or folders
- List all files in a folder



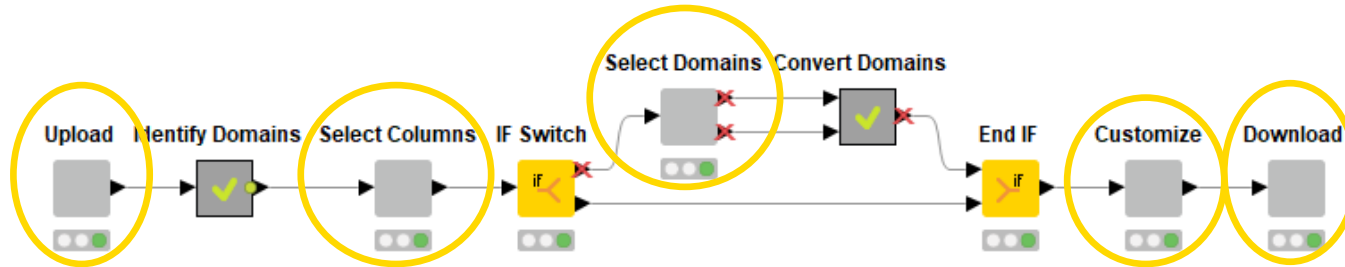
- Further information about file handling

https://docs.knime.com/latest/analytics_platform_file_handling_guide/index.html

Creating a Dashboard on KNIME WebPortal

The Process Step by Step

1. Upload your data / Select one of the available datasets
2. Select the columns to visualize (maximum 3)
3. Convert the domain of the columns (OPTIONAL)
4. Customize the visualizations interactively
5. Download the images of the customized charts



Step 1
Upload File

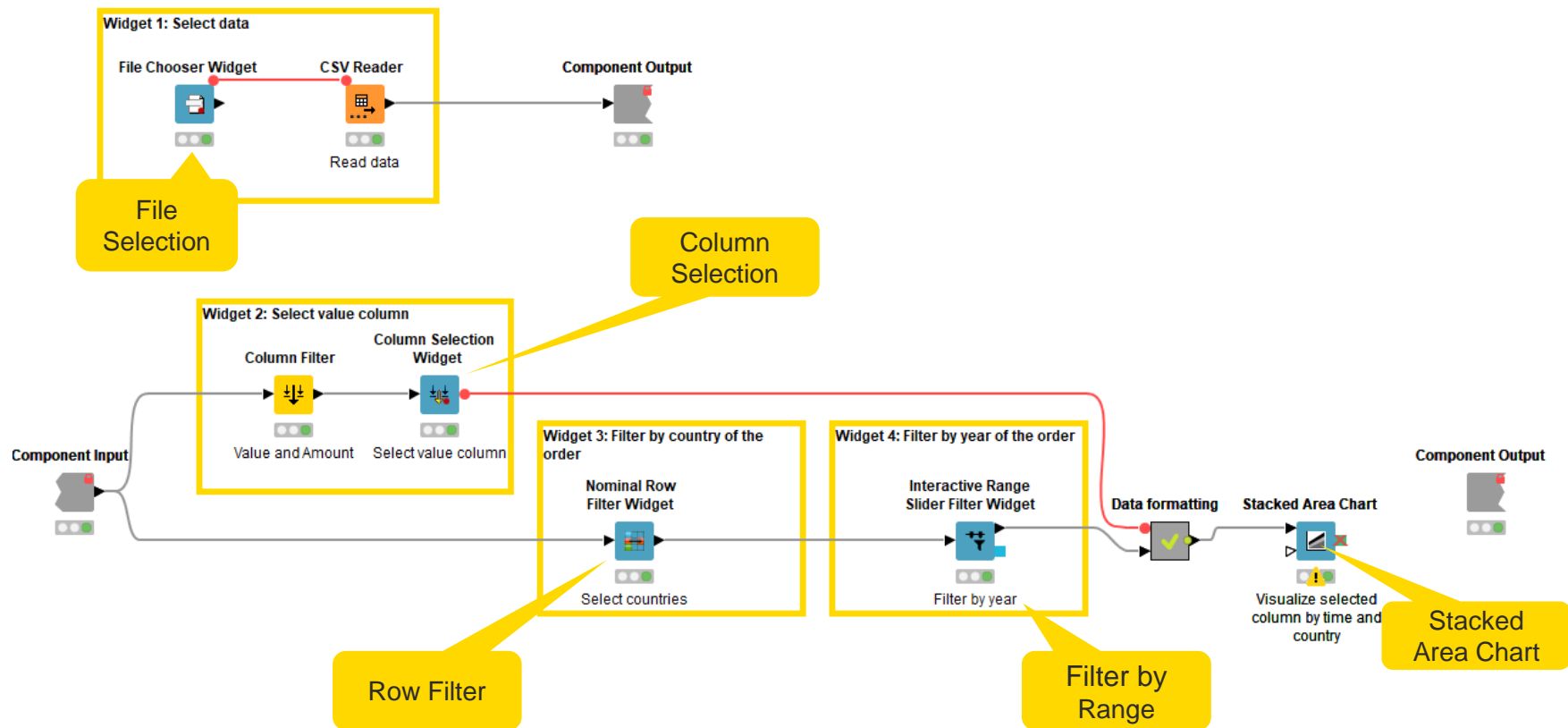
Step 2
Select Columns

Step 3
Customize Column
Domains

Step 4
Interactive View

Step 5
Download Image

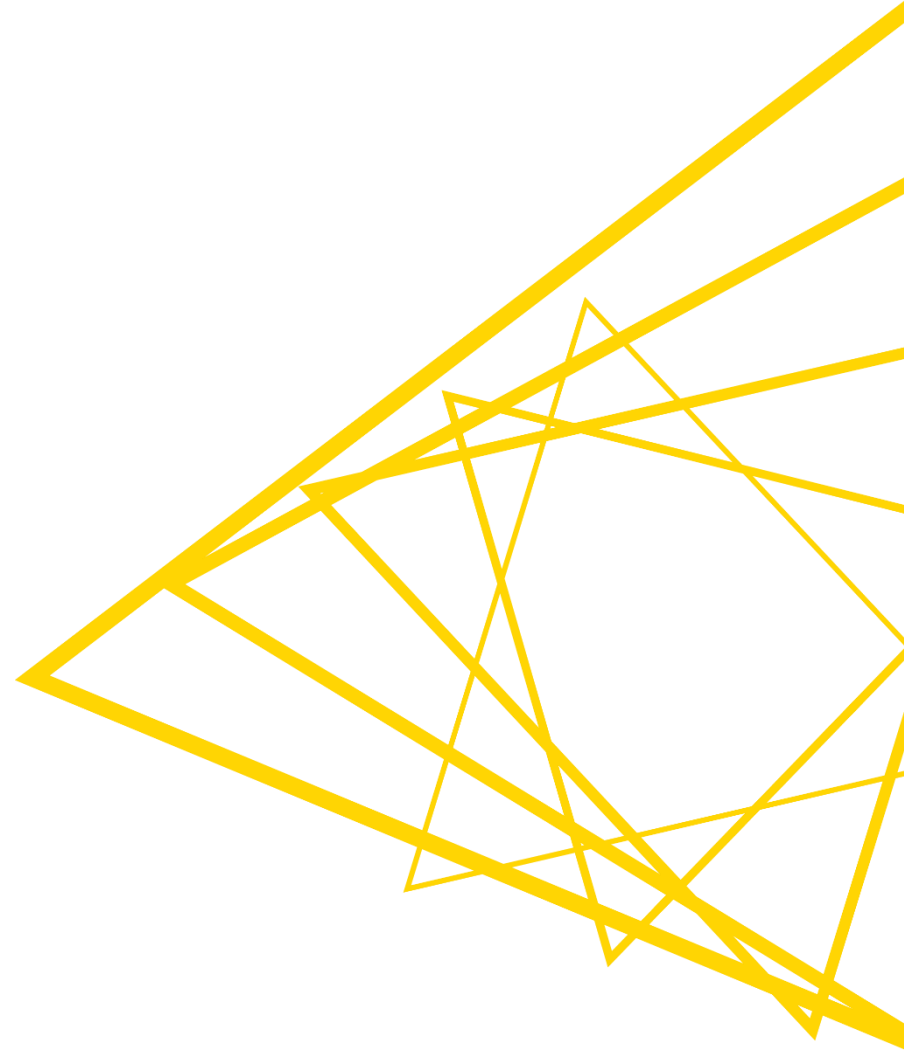
Components to Produce Dashboard on Web Page



Exercise: 09_Deployment

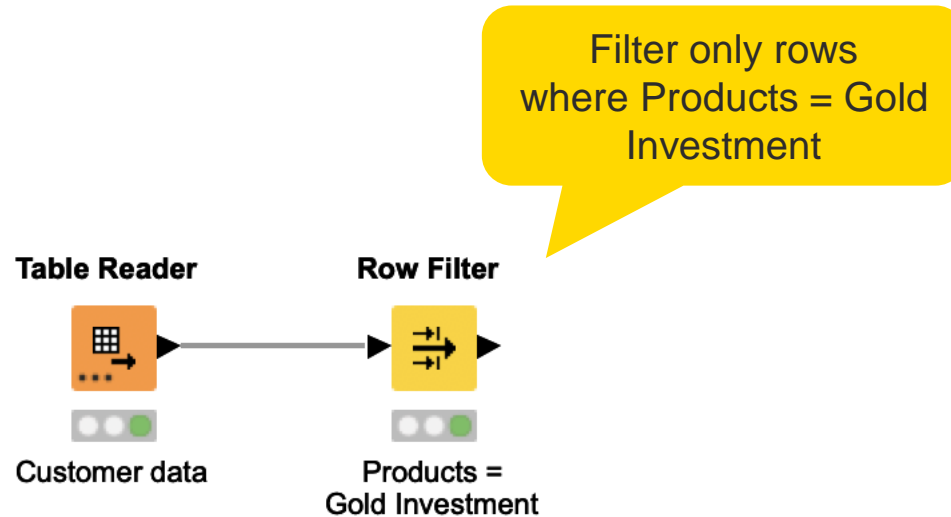
- Write the clean customer data to an Excel file into the folder "data/temp"
- Write the full transaction data to the "Transactions.sqlite" database

Flow Variables



Flow Variables: Usage Example

- Each month you need to produce a sales report for the most popular product



Flow Variables: Usage Example

- Each month I need to launch the Analytics Platform, aggregate the data to identify the most popular product, and update the Row Filter accordingly
- Or do I? Maybe Flow Variables can help...

Automatically Filter by Most Popular Product

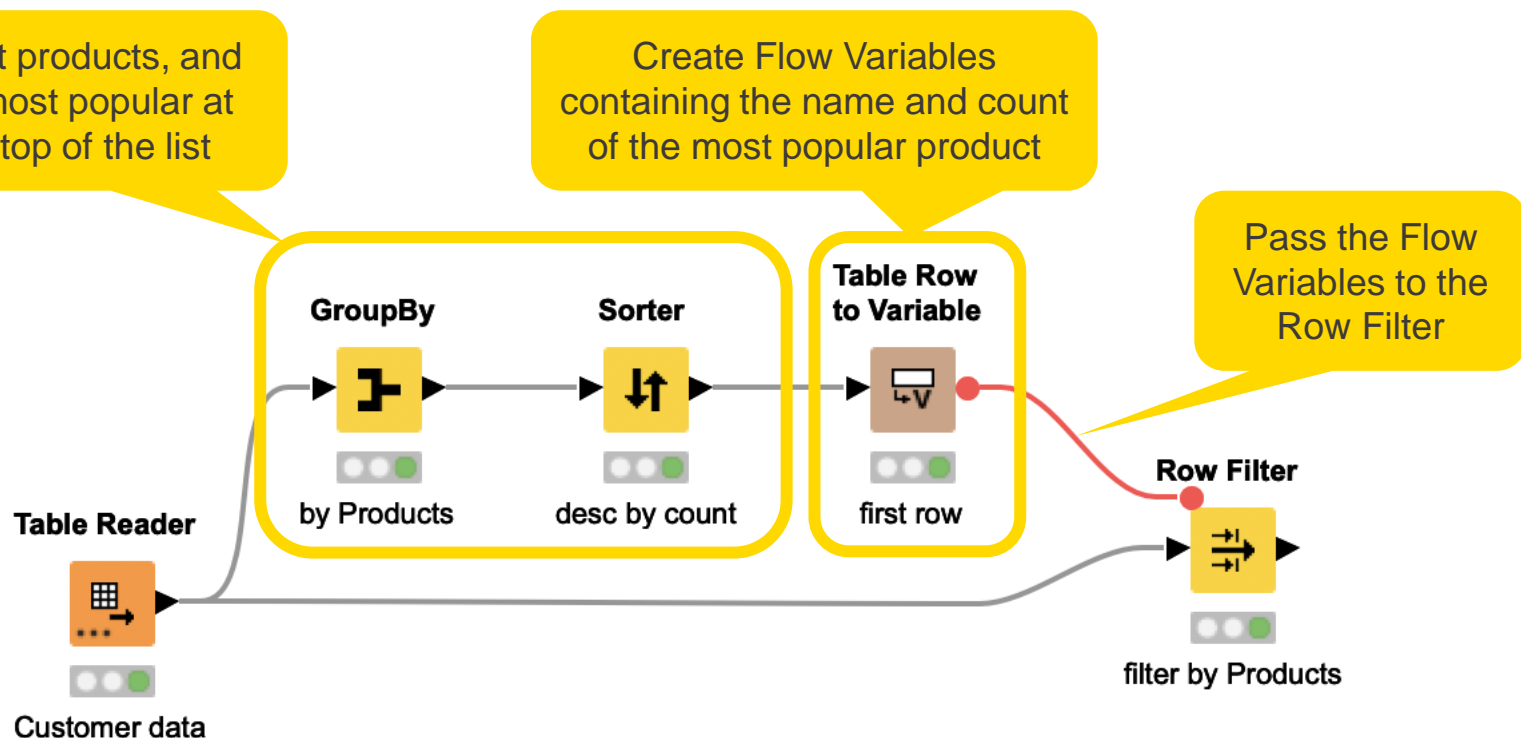


Table Row to Variable

- Takes a table as input and converts the first row to Flow Variables
 - Column names -> Flow Variable names
 - Column values -> Flow Variable values
- Only the first row is transformed, additional rows are discarded

Sorted Table - 4:5 - Sorter (desc by count)

File Hilite Navigation View

Table "default" - Rows: 5 Spec - Columns: 2

Row ID	Products	Count...
Row4	Private Investment	5296
Row3	P+B Investment	5018
Row2	Gold Investment	3258
Row1	Fund Manager+	3143
Row0	CO Investment	1549

Table Row
to Variable

Variables Output - 4:6 - Table Row to Variable (first row)

File

Flow Variables

In...	Owne...	Name	Value
0 4:6		Products	Private Investment
0 4:6		Count*(Age)	5296
0 4:6		RowID	Row4
0		knime.works...	/Users/kathrinmelcher/knime-workspa...

Dialog - 3:36 - Table Row to Variable (first row)

File

Settings Flow Variables Job Manager Selection

Missing values

Handling

☐ Fail

☒ Use defaults if available

☐ Omit

Defaults

String missing

Boolean false

Integer 0

Long 0

Double 0.0

Column selection

☒ Manual Selection ☐ Wildcard/Regex Selection ☐ Type Selection

Exclude

Filter

No columns in this list

☒ Enforce exclusion

Include

Filter

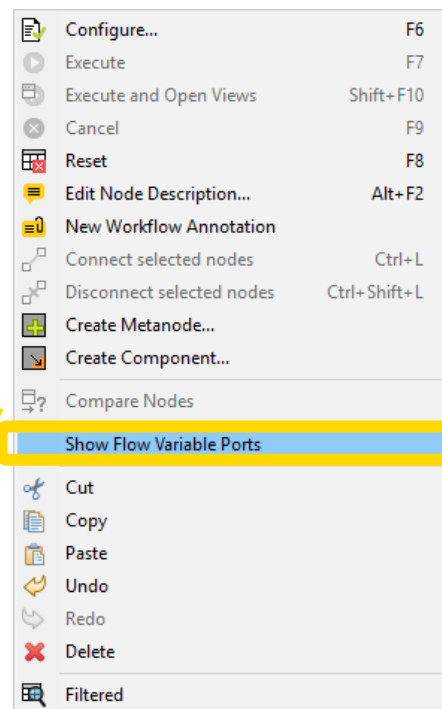
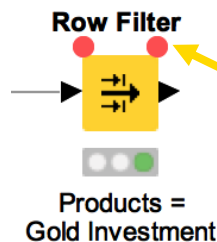
Products

Count*(Age)

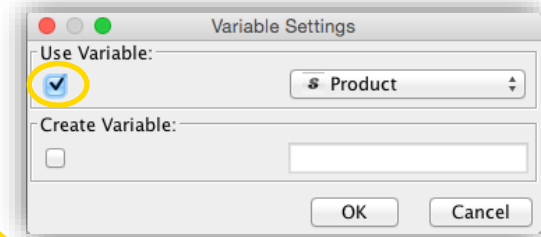
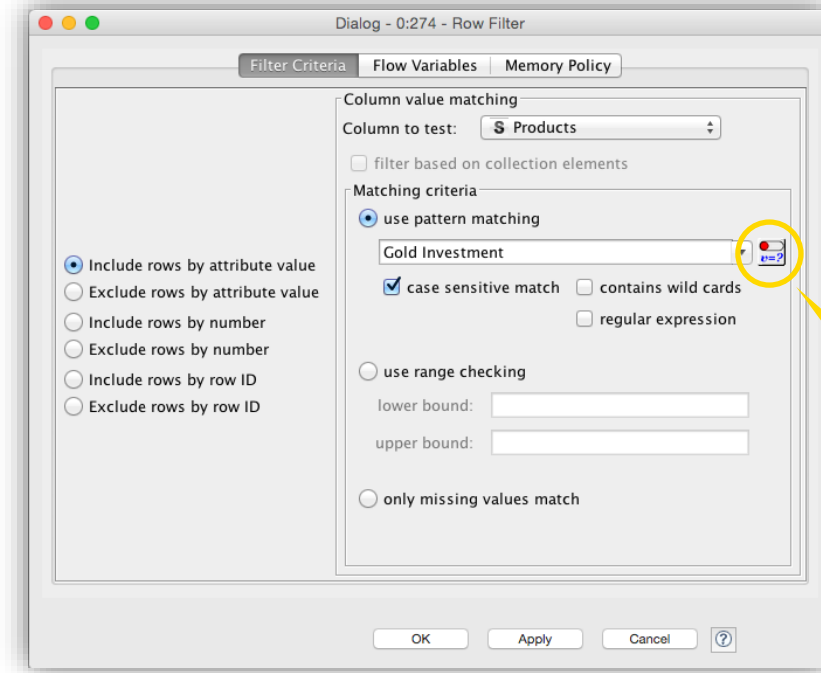
☐ Enforce inclusion

OK Apply Cancel ?

Flow Variable Ports

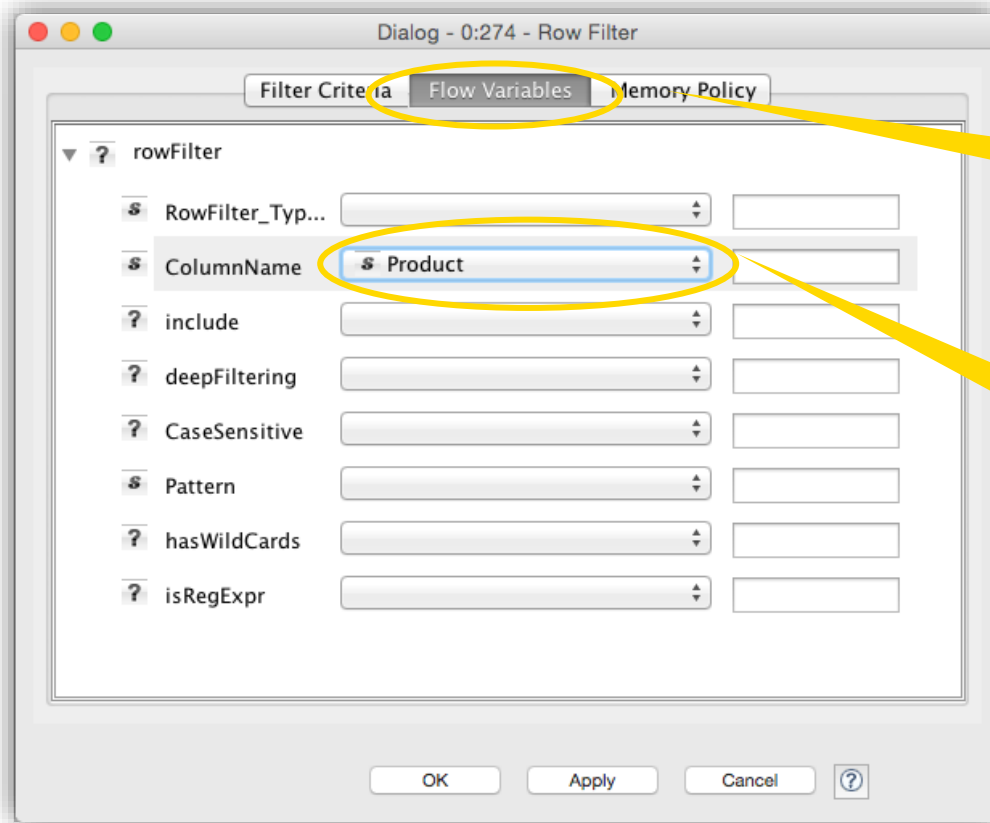


Apply a Flow Variable (Button)



The Flow Variable button

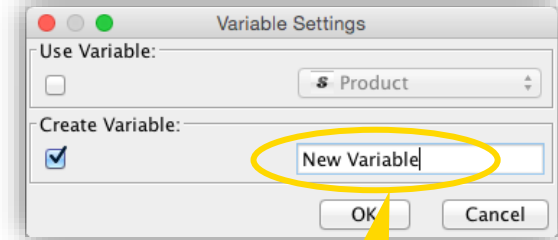
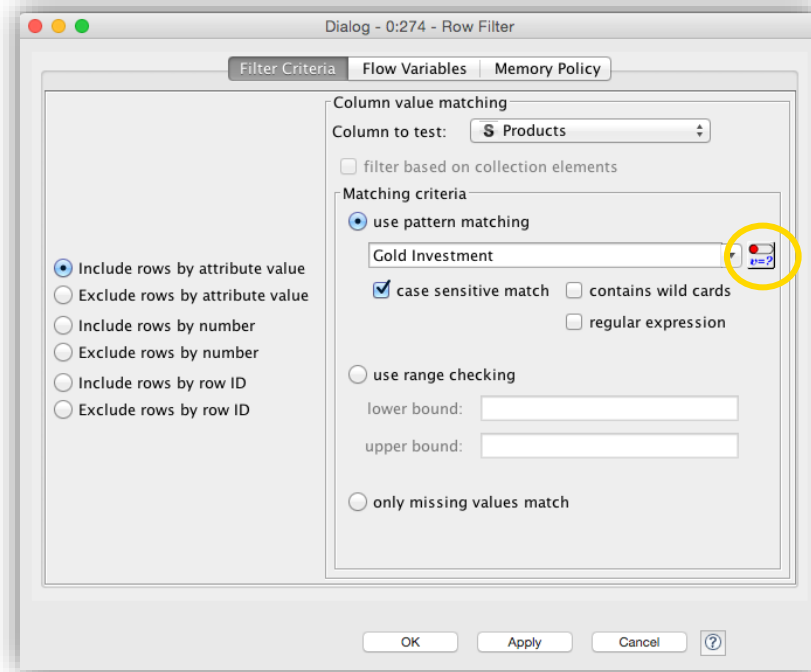
Apply a Flow Variable (Advanced)



The Flow Variables
tab

List of available
Flow Variables

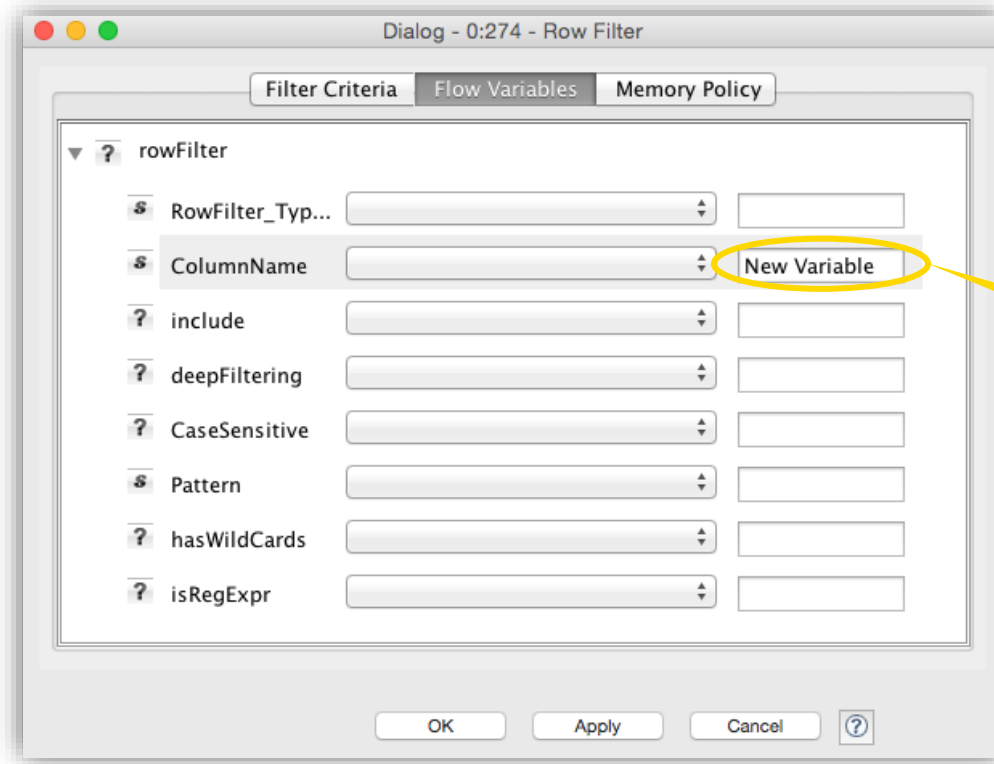
Create a Flow Variable (Button)



Name of the new
Flow Variable

Create a Flow Variable (Advanced)

- Converting a setting value into a Flow Variable



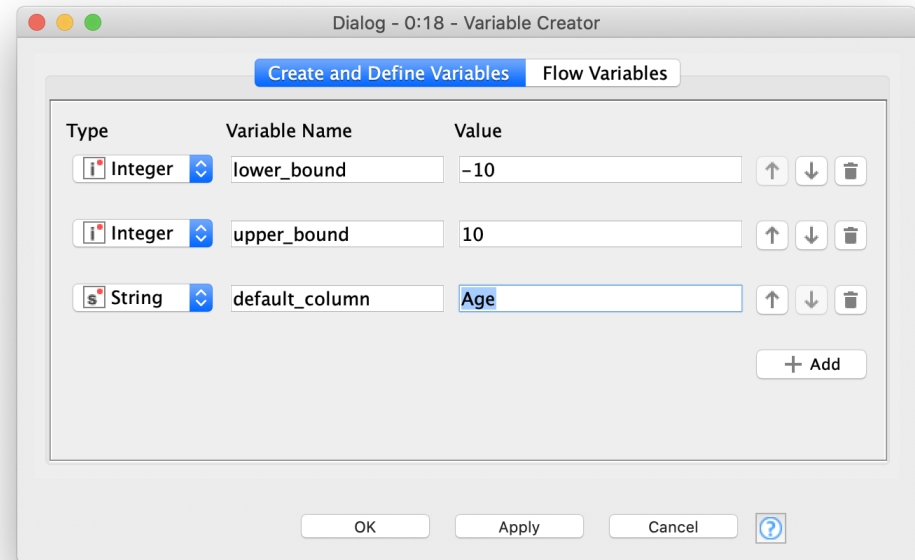
Exercise: 10_Flow_Variables

- Activity I: Filter the customer data to
 - Customers of the "Gold Investment" product
 - Customers of the most common product in the data

Variable Creator

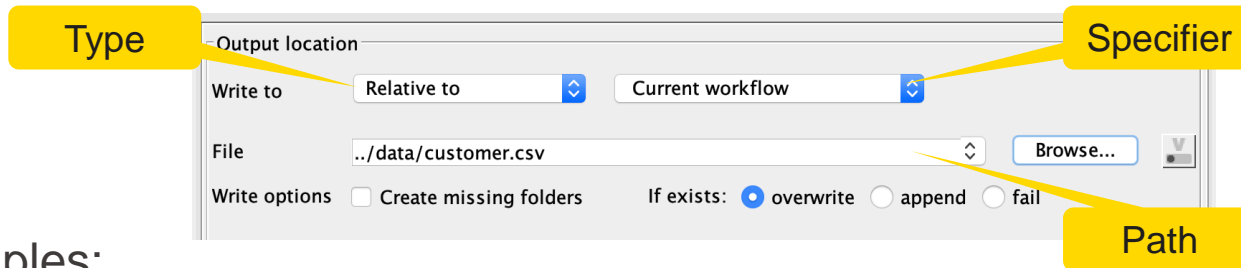
- Allows to create flow variables of different types
- Click on “+ Add” to add a new variable and define a custom
 - Variable Name
 - Variable Value

Variable Creator



Path Variables

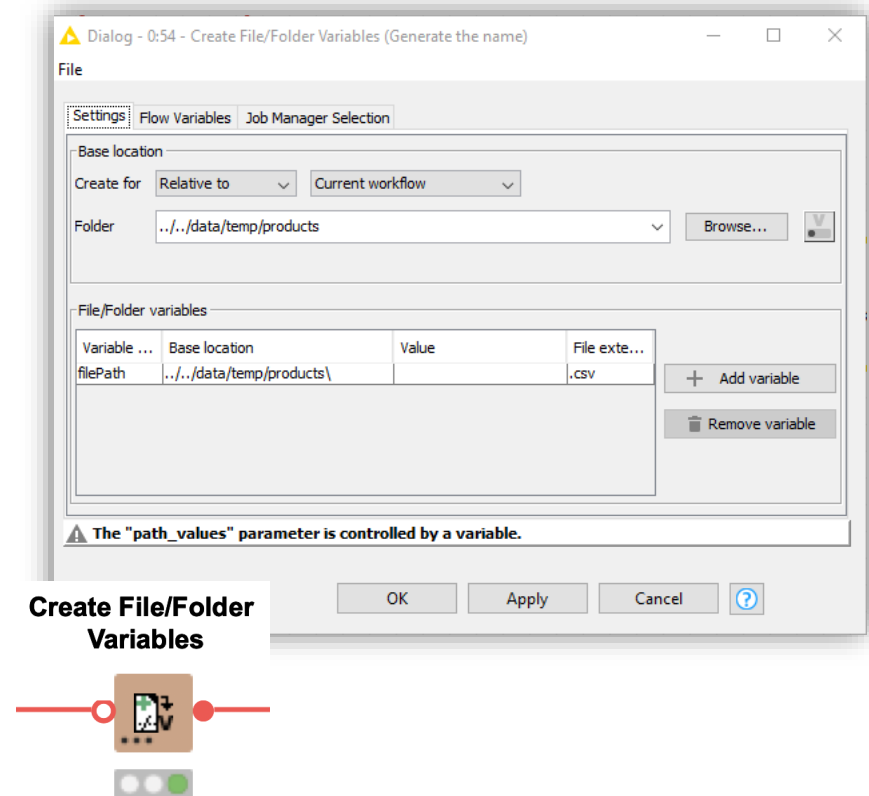
- Special flow variable type to point to a file or folder
 - E.g. to control output location of a file
- A path type consists of three parts:
 - **Type**: Specifies the file system type e.g. local, relative, mountpoint, custome_url or connected.
 - **Specifier**: Optional string with additional file system specific information e.g. relative to which location (knime.workflow)
 - **Path**: Specifies the location within the file system



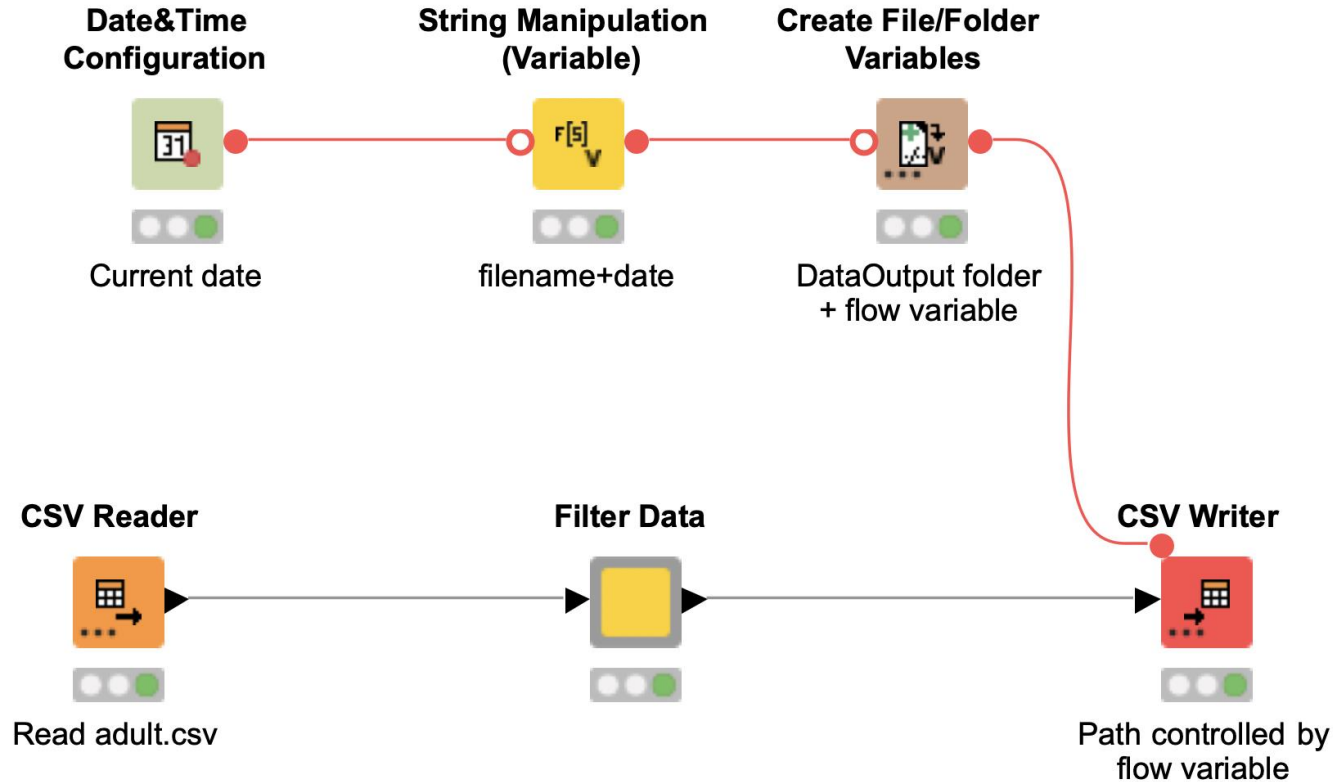
- Examples:
 - (LOCAL, , C:\Users\username\Desktop)
 - (RELATIVE, knime.workflow, file1.csv)
 - (MOUNTPOINT, MOUNTPOINT_NAME, /path/to/file1.csv)
 - (CONNECTED, amazon-s3:eu-west-1, /mybucket/file1.csv)

Create File/Folder Variables

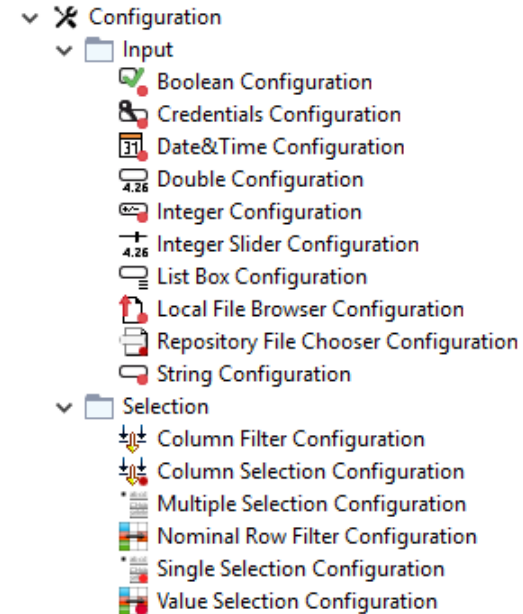
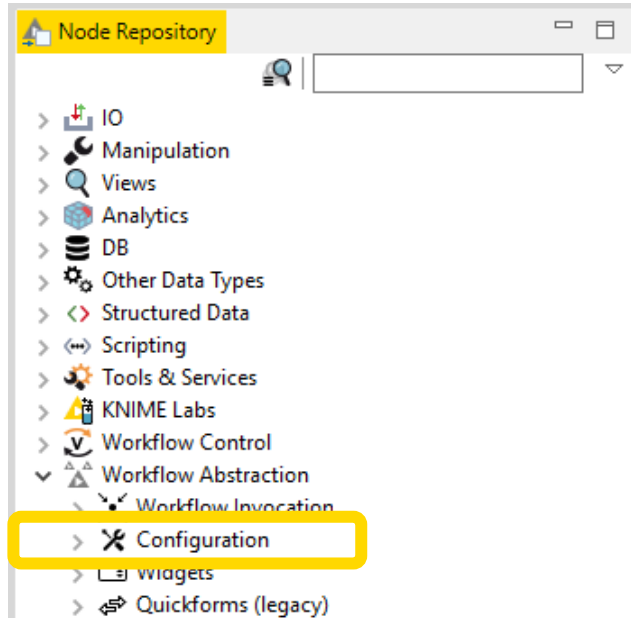
- Creates one or multiple path flow variable(s) pointing to files / folders
- Inputs:
 - Base location
 - Flow variable name(s)
 - Value (file name or path relative to base location)
 - File extension (optional)
- Output variables can be used to control the output location in writer nodes.



Example: Add Execution Date to File Name

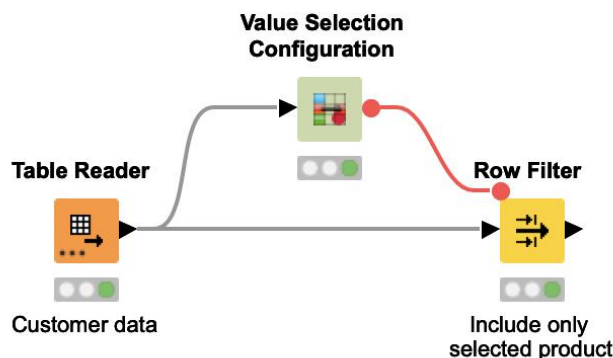


Configuration Nodes for Variable Creation and Output



Configuration Node Configuration

Use Configuration nodes to create Flow Variables



Dialog - 2:14 - Value Selection Configuration

Control | Flow Variables | Job Manager Selection | Memory Policy

Label: Select product:

Description: Select the product, which should be included.

Parameter/Variable Name: product_select

Selection Type: Dropdown

Lock Column: ☒

Default Column: \$ Products

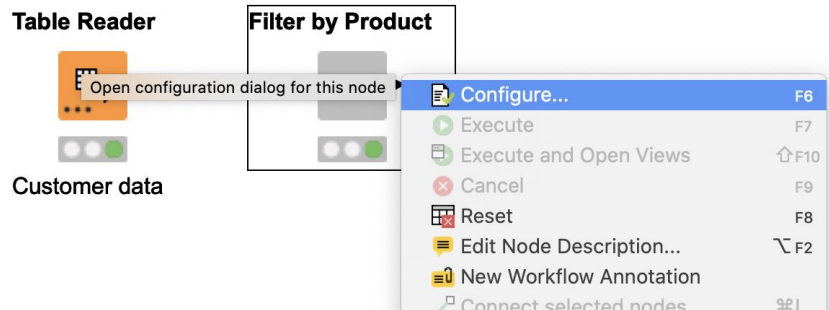
Default Value: Gold Investment

Limit number of visible options: ☐

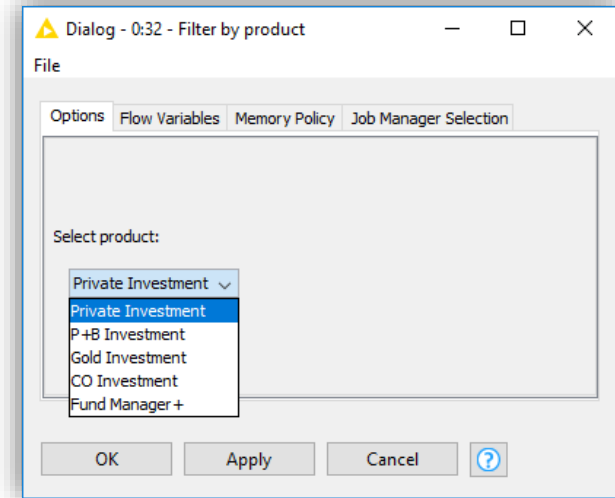
Number of visible options: 10

OK Apply Cancel ?

Simple Configuration of Component

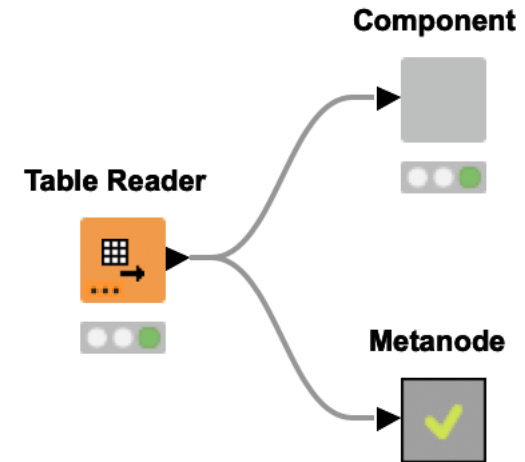


- Double click a component to configure it
- For use on the WebPortal, replace Configuration nodes with Widget nodes

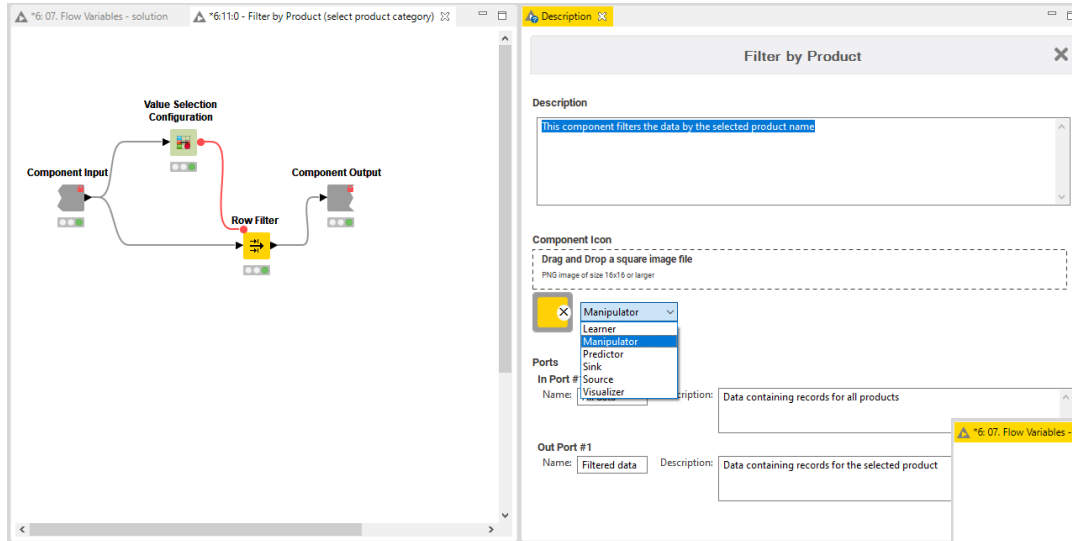


Components

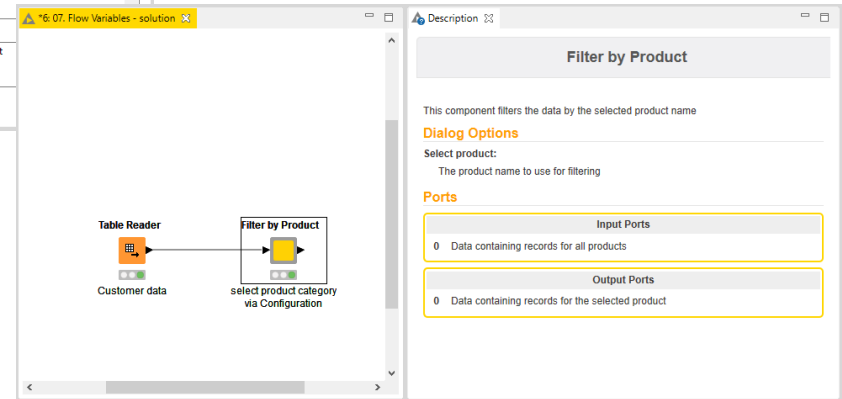
- Encapsulate a functionality for reuse and sharing
- Main features:
 - Local Flow Variable scope
 - Configurable via Configuration nodes
- Key to advanced functionality in KNIME products
 - Component corresponds to a KNIME WebPortal page
 - Configurations on a WebPortal page are defined using Widgets
 - Can be shared via KNIME Hub



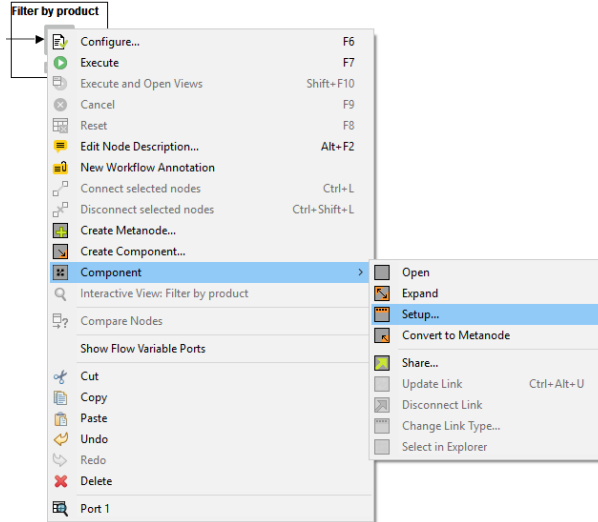
Component Description



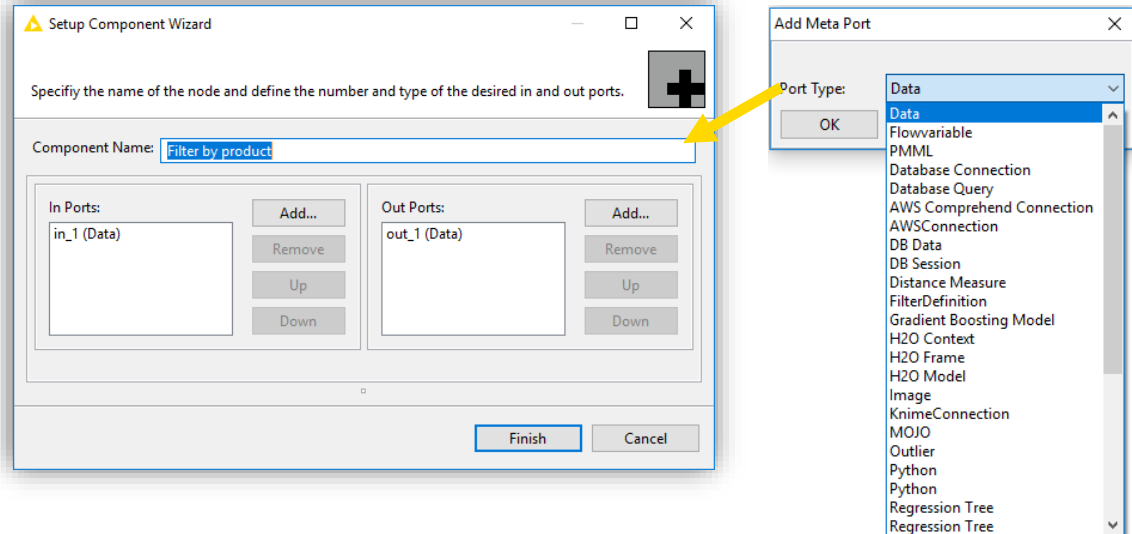
- Double click a component to configure it
- For use on the WebPortal, replace Configuration nodes with Widget nodes



Configure Component Ports

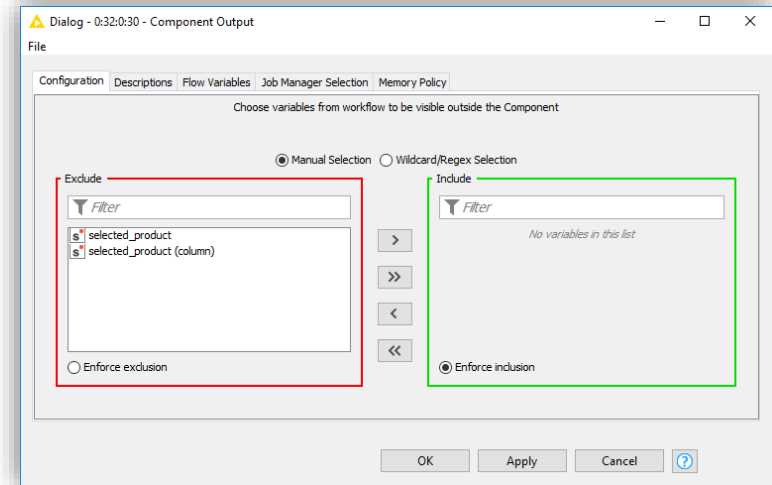
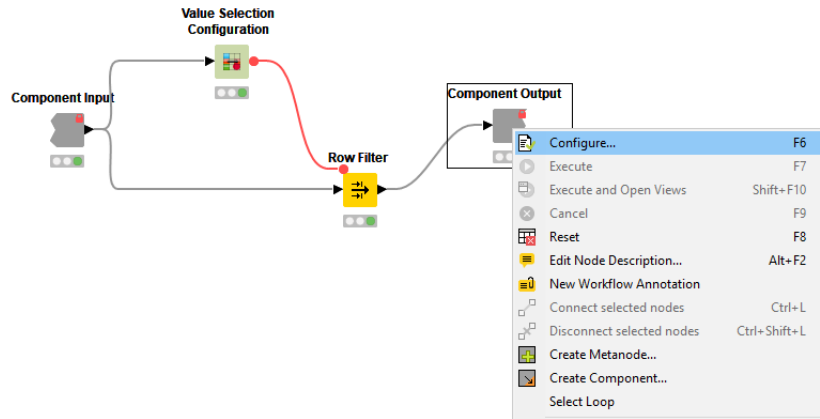


- Add input and output ports to metanodes/components
- Remove ports to adapt to changes after creation of the metanode/component



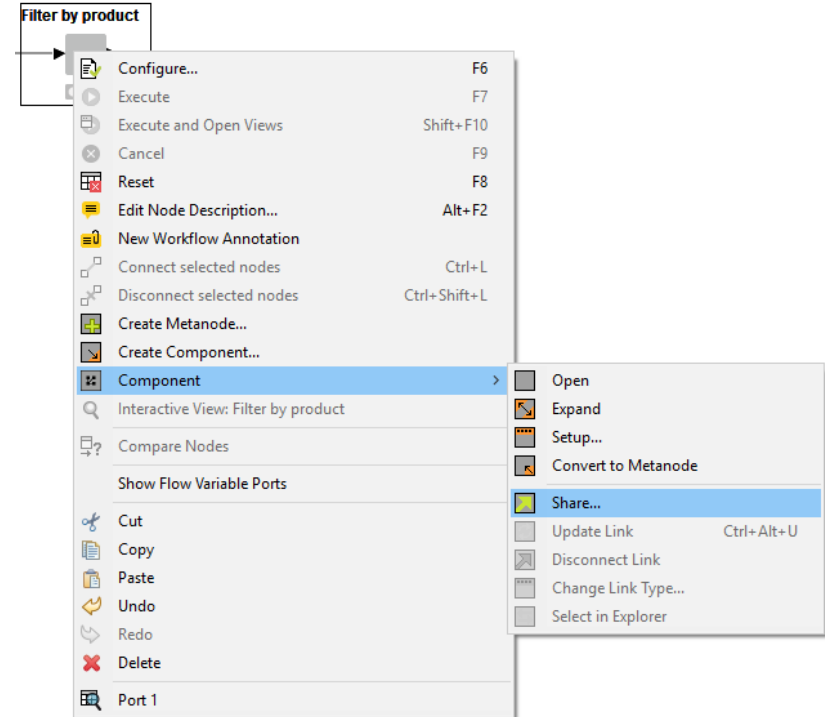
Passing Variables from Components

- Flow Variables are -by default - only available locally inside the component
- Configure the component input/output to pass Flow Variables from/to outside the component



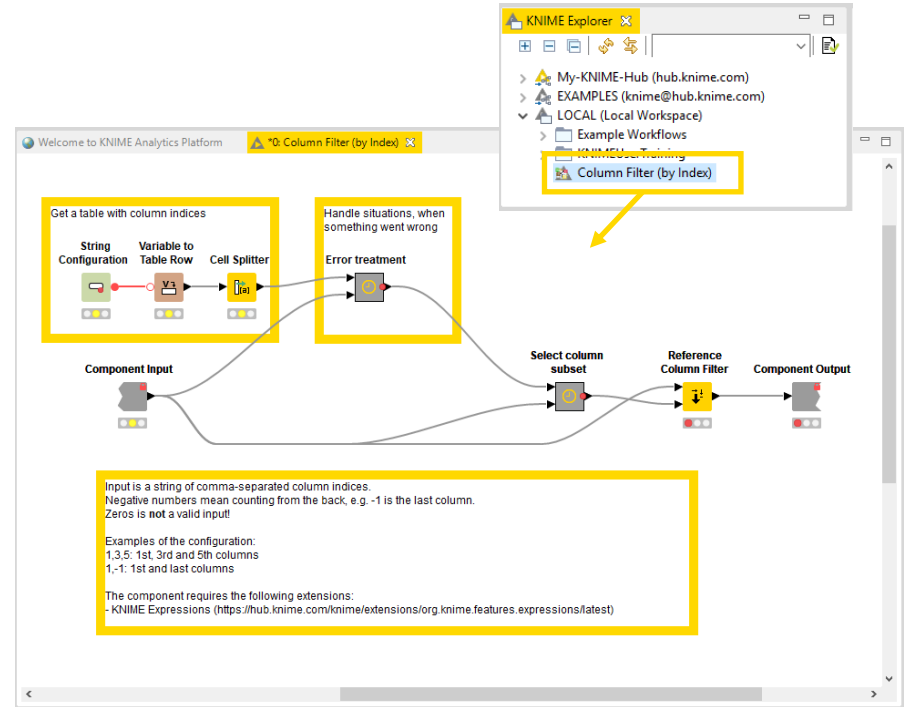
What is a Shared Component?

- Components can be saved in your KNIME workspace for later reuse
- To do this, simply right-click any component and select “Share...”
- Shared components are read-only instances of a component
- Public Shared Components are available on the EXAMPLES Server and on the KNIME Hub



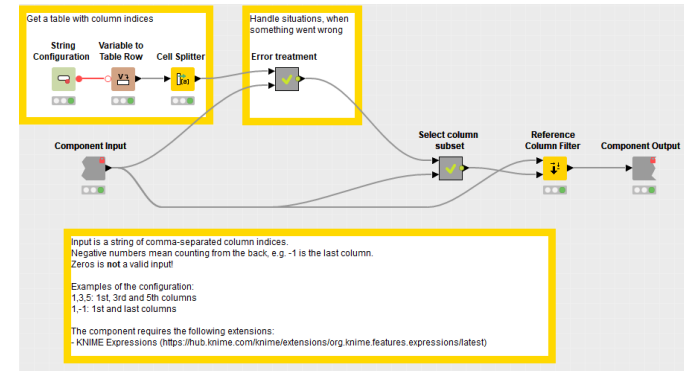
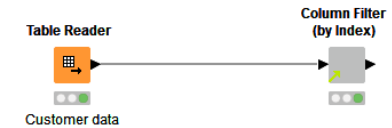
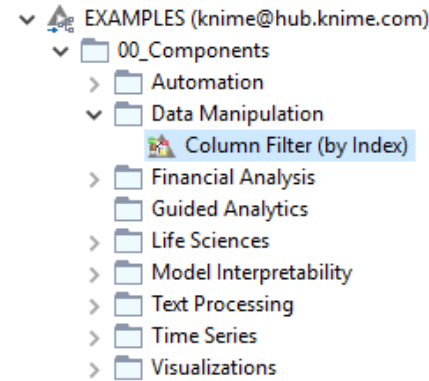
How can you Edit a Shared Component?

- Components can be edited using the Component Editor, similar to workflows
- To edit a component using the Component Editor, double-click the component in its location in the KNIME Explorer
- To ensure components are executable when opened in the Component Editor, choose the option to “Include input data with component” when sharing it



How can you Use a Shared Component?

- To use a Shared Component, drag and drop it to your workflow editor
- Instances of Shared Components can be updated either manually or when the workflow is opened
- A Shared Component can also be unlinked from its original location, which makes it editable in the workflow directly
- Update Shared Components by overwriting them



Exercise: 10_Flow_Variables

Start with exercise: *Flow Variables, Activity II*

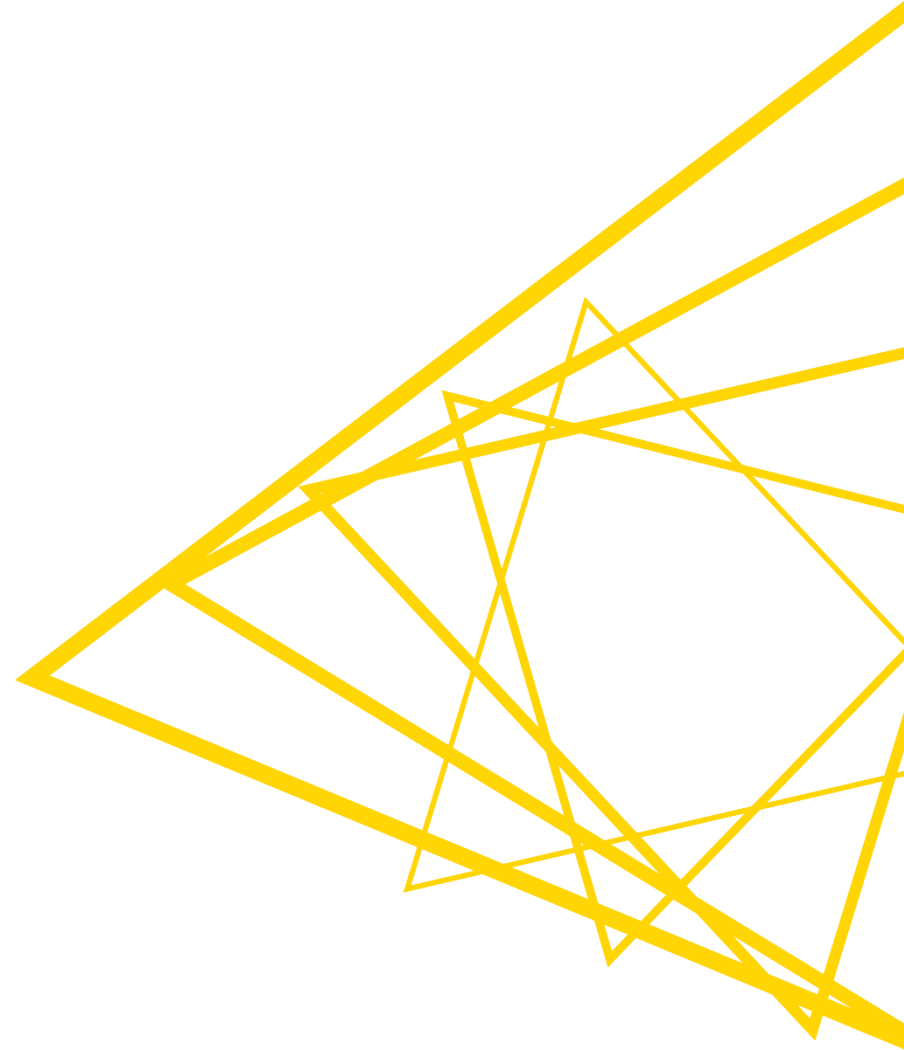
- Create a component that allows a user to choose an investment product and filter the data by that product

Optional Exercises

- Activity III: Create a path variable that automatically has the current execution date in the file name and write the filtered table into a CSV file
- Activity IV: Create a component that allows to select multiple products out of all available products, using a flow variable of type array

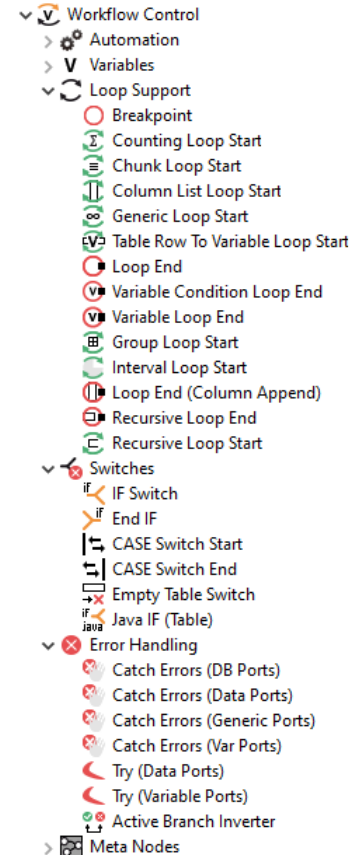
Workflow Control

Loops, Switches, Try-Catch



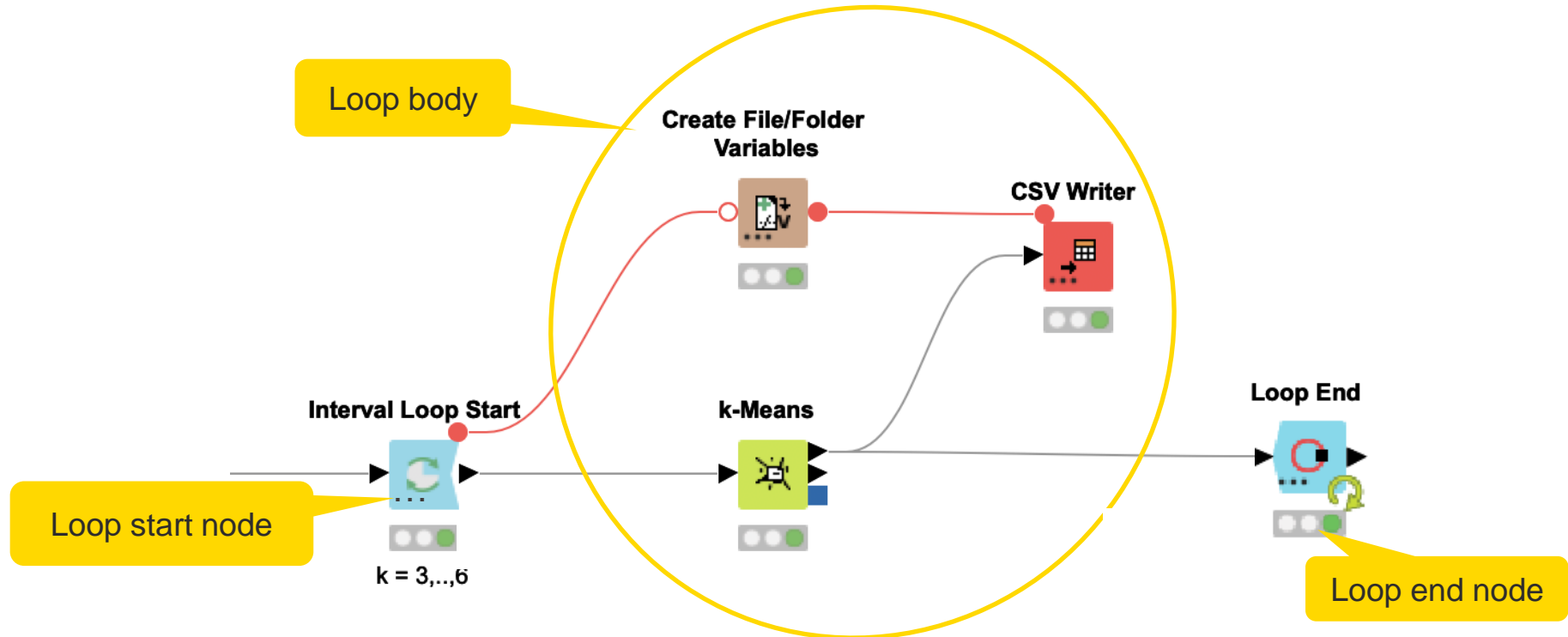
Workflow Control Structures

- **Loops**
 - Iterate over a workflow snippet with variable inputs.
- **Switches**
 - Direct the path of a workflow by selectively executing one or more workflow branches.
- **Try-Catch**
 - Handle workflow branches that may fail in execution - when you don't know about this before executing



The Loop Block

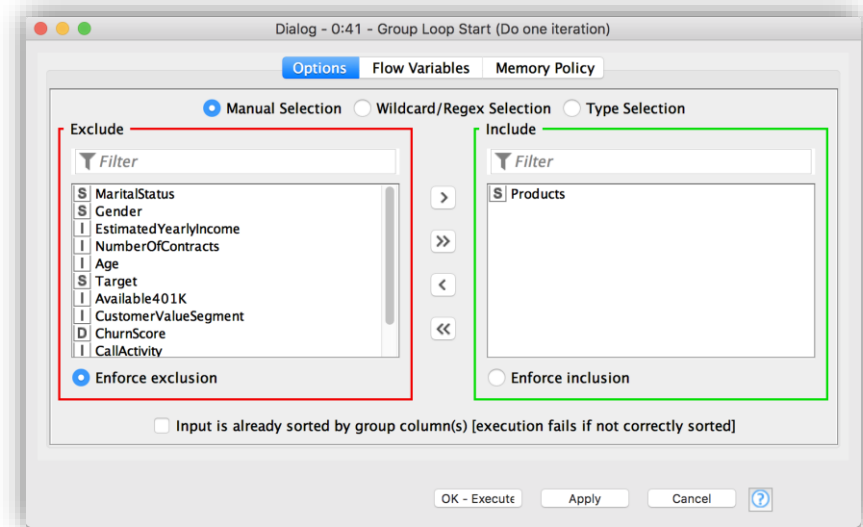
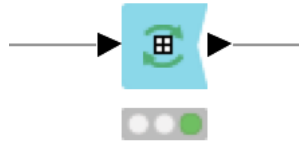
- A loop block is defined by the appropriate loop start and loop end nodes.
- Loop body = the nodes in between (including the side branches).



Group Loop Start

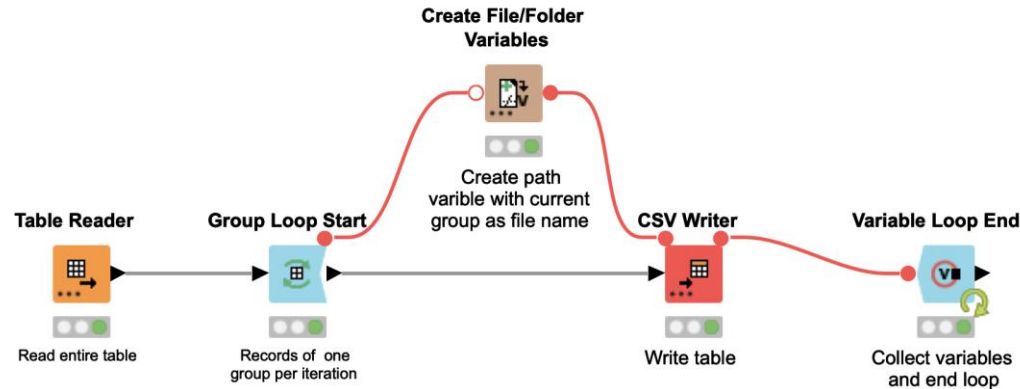
- Similar to GroupBy except without aggregation tab.
- Each iteration of the loop passes the next group of rows.
- You can implement an aggregation task. It can be any complex calculation to updating a database.

Group Loop Start



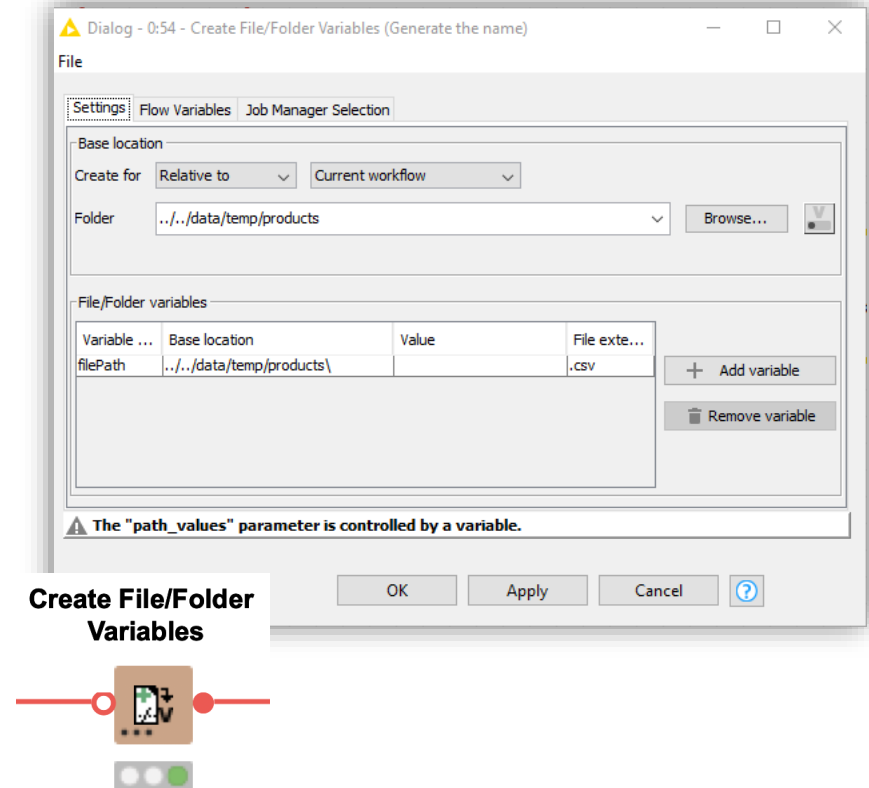
Example: Writing Aggregated Files

- Group Loop Start → Variable Loop End
- Group data by specific column values
- Iterate over all groups of data
- Create an appropriate file name
- Write grouped data to tables with new file name

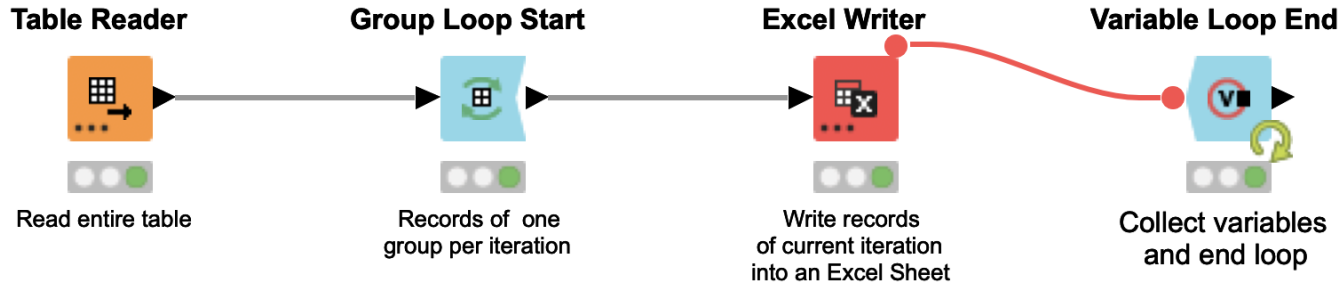


Create File/Folder Variables

- Creates one or multiple path flow variable(s) pointing to files / folders
- Inputs:
 - Base location
 - Flow variable name(s)
 - Value (file name or path relative to base location)
 - File extension (optional)
- Output variables can be used to control the output location in writer nodes.



Example: Writing Multiple Excel Sheets



Workflow Control Exercise, Activity I

Goal: Build a loop that will create an Excel file with separate Excel sheets for the records of different products.

- Read the table `CurrentDetailData.table` (Table Reader node)
- Start a loop that handles the records for the different products in separate iterations (Group Loop Start node)
- For each product write one Excel sheet into a single Excel file (Excel Writer node)
- Close and execute the loop (Variable Loop End node)

Example: Reading Many Excel Sheets

- List all sheet names of an Excel file
- Convert sheet name into a flow variable (1 sheet name per iteration)
- In each iteration, read the spreadsheet with the current sheet name
- Close the loop and collect the results

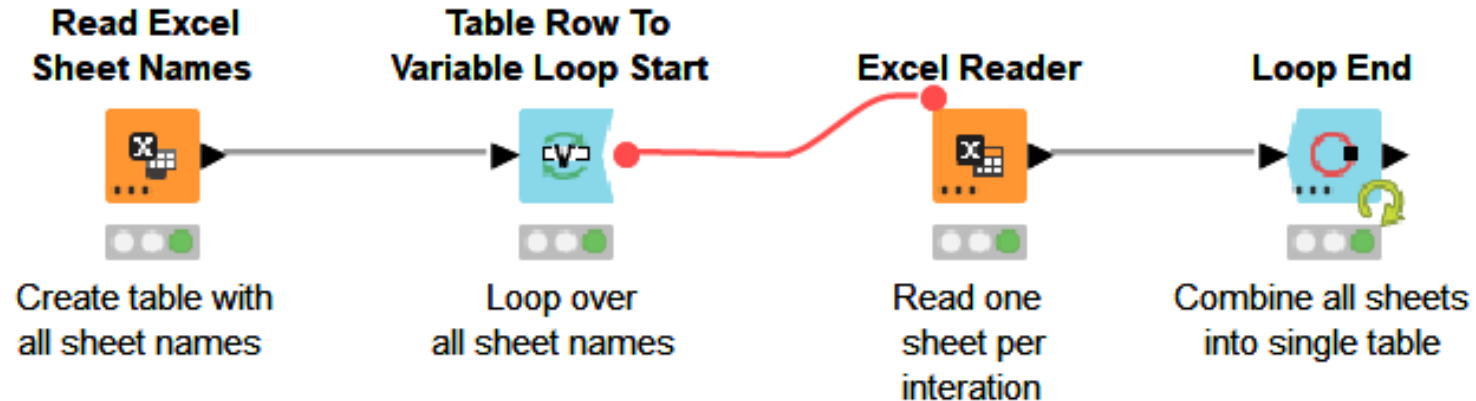
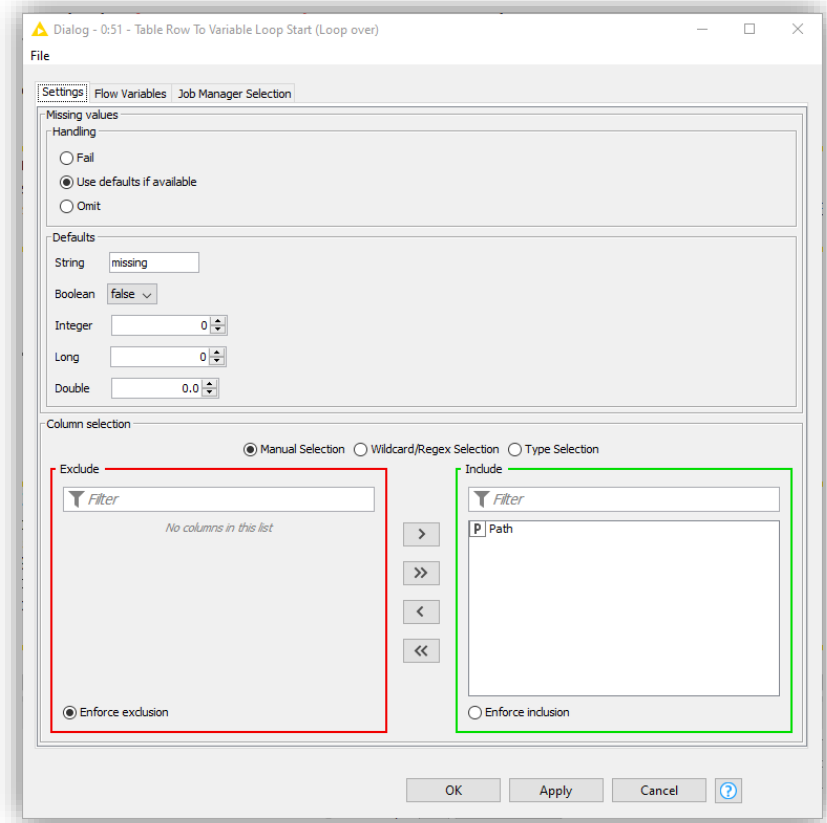
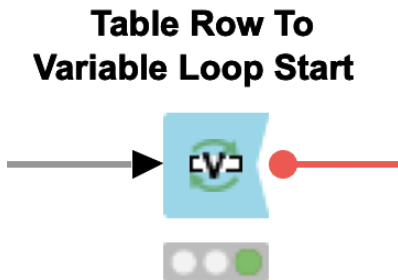


Table Row to Variable Loop Start

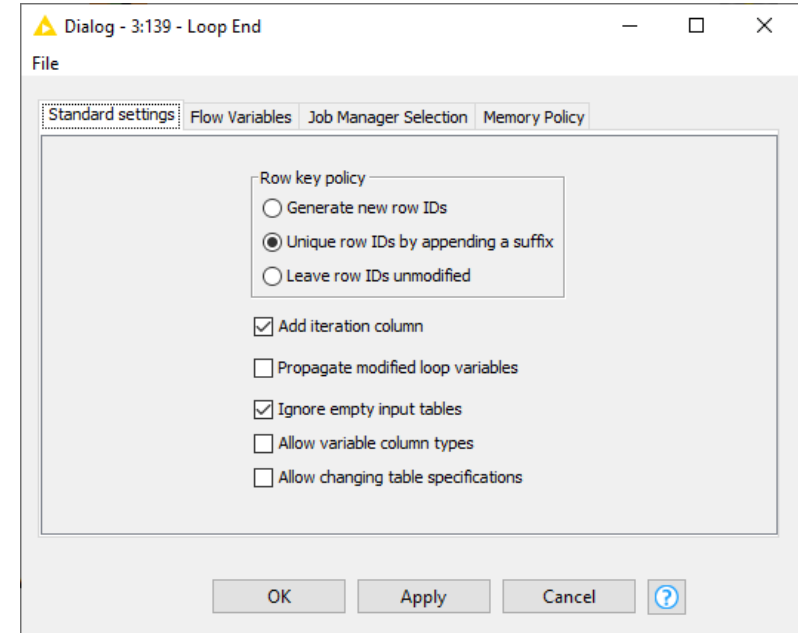
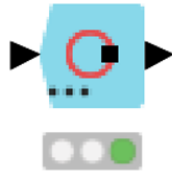
- Similar to the Table Row to Variable node
- Each iteration of the loop converts the next row of the input table into Flow Variables
- Injects variables into other nodes to re-execute subflows with a progression of settings



Loop End

- Can be used to end of a loop
- Collects the results of the different iterations by row-wise concatenation of the incoming tables
- Provides options to:
 - Add a column with the iteration number
 - Propagate modified loop variables
 - Allow variable column types
 - Allow changing table specifications

Loop End



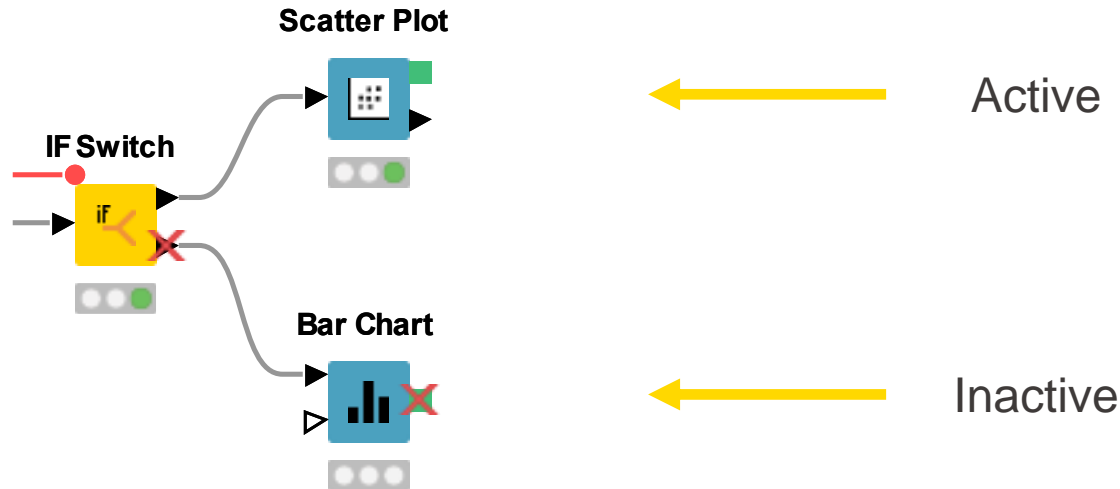
Workflow Control Exercise, Activity II

Goal: Create a loop that reads and concatenates all the sheets in an Excel file.

- Create a table that contains all sheet names of the Excel file created in Activity I (Read Excel Sheet Names node)
- Start a loop that iterates over the sheet names (Table Row to Variable Loop Start node)
- Read the Excel sheet with the sheet name in the current iteration (Excel Reader node)
- Close the loop and concatenate the tables from the different iterations (Loop End node)

Switches

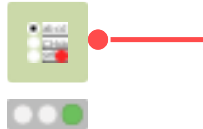
- A switch allows you to selectively activate branches of a workflow
- Inactive branches are marked with a red x on their output ports. Inactive nodes propagate down stream.



Single Selection Configuration

- Configuration: Select single value from list of Strings
- Returns selection as string type Flow Variable
- Choose between different layout options (dropdown, radio buttons...)

Single Selection Configuration

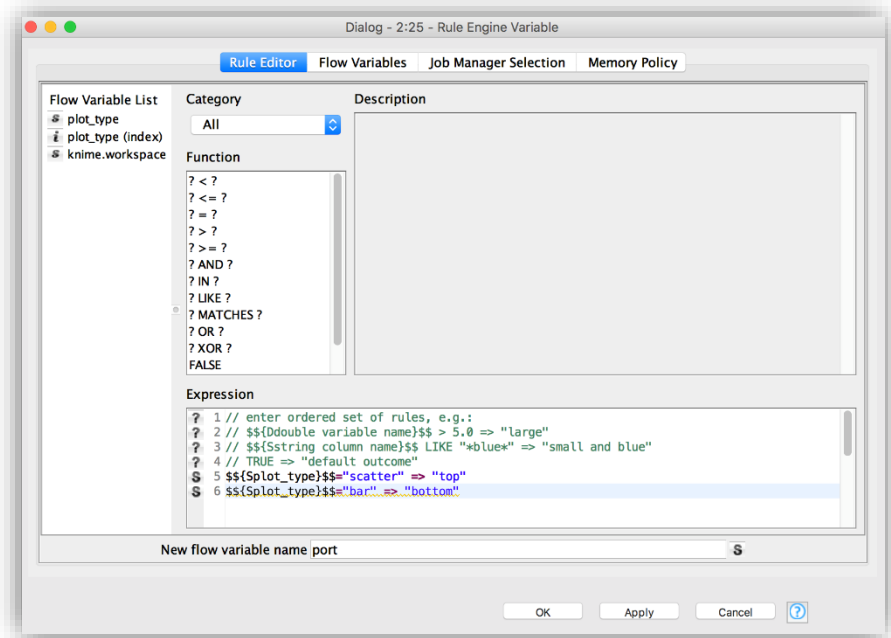
A screenshot of the 'Dialog - 0:49 - Single Selection Configuration' window. The window has a title bar with a yellow triangle icon, the text 'Dialog - 0:49 - Single Selection Configuration', and standard window controls (minimize, maximize, close). Below the title bar is a 'File' menu. The main area has four tabs: 'Control', 'Flow Variables', 'Job Manager Selection', and 'Memory Policy'. The 'Control' tab is active. It contains the following fields:

- 'Label:' with the text 'Select plot type:'
- 'Description:' with an empty text area
- 'Parameter/Variable Name:' with the text 'plot_type'
- 'Selection Type:' with a dropdown menu showing 'Dropdown'
- 'Possible Choices:' with a list box containing 'bar' and 'scatter'
- 'Default Value:' with a list box containing 'bar' and 'scatter', where 'bar' is selected
- 'Limit number of visible options:' with an unchecked checkbox
- 'Number of visible options:' with a spinner box set to '10'

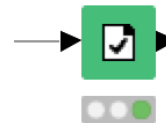
At the bottom are 'OK', 'Apply', 'Cancel', and a help button (question mark icon).

Rule Engine/Rule Engine Variable

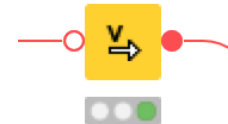
- Defines custom logic for using simple rules.
- Rules like: **<Antecedent>** => **<Consequence>**
 - (1=1 => "true")
- May be used in Flow Variables or tables
- Easiest way to encode logic for switches



Rule Engine

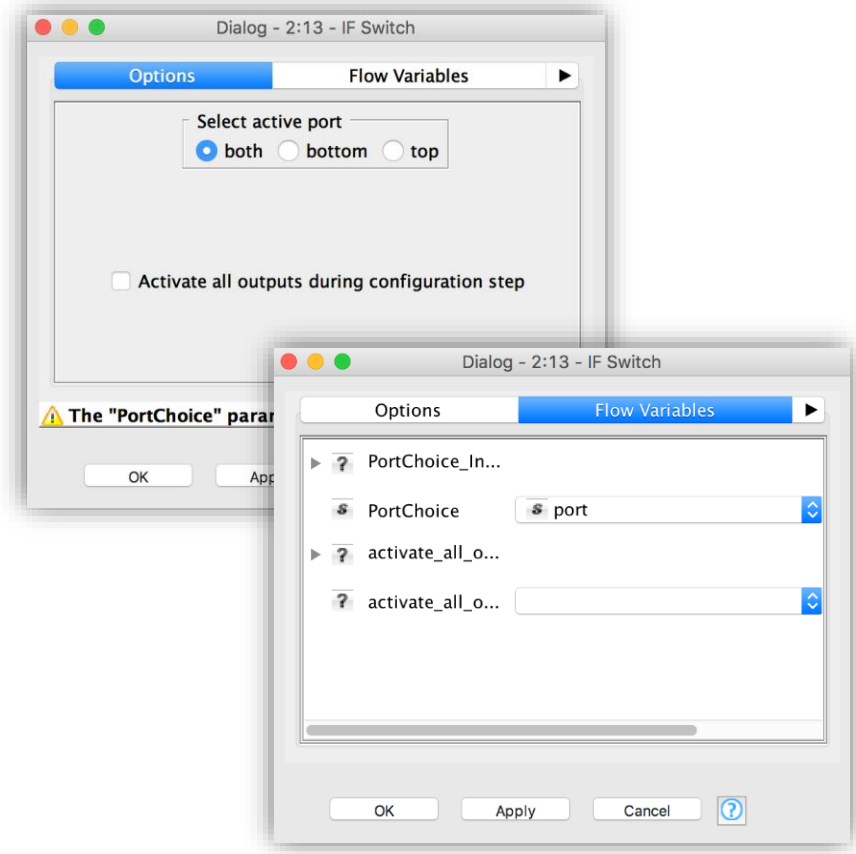
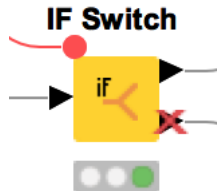


Rule Engine Variable



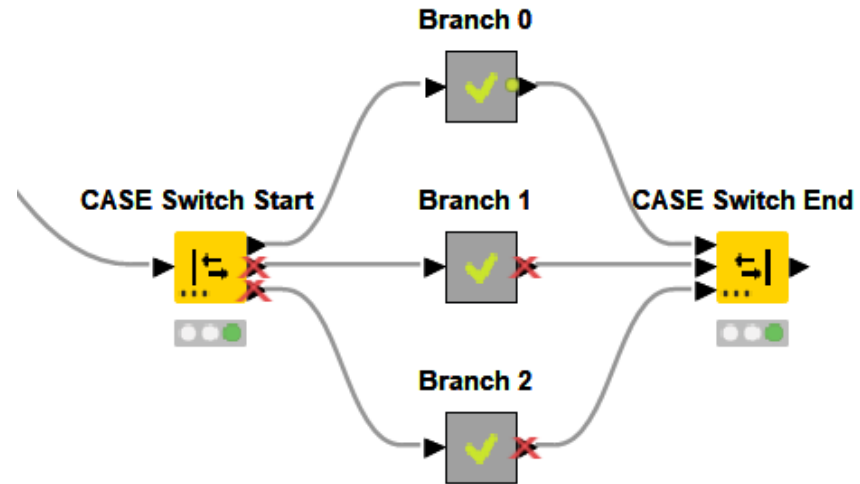
If Switch

- Controls which branches of your workflow are active programmatically
- Controlled with a Flow Variable, setting the value to the literal Strings: “top”, “bottom”, “both”
- May be used in Flow Variables or tables (different nodes)



Case Switch Start & End

- Similar to If-Switch: Takes data from single input port and passes it to the active output port
- Nodes connected to inactive branches are not executed



Case Switch Start & End

■ Case Switch Start

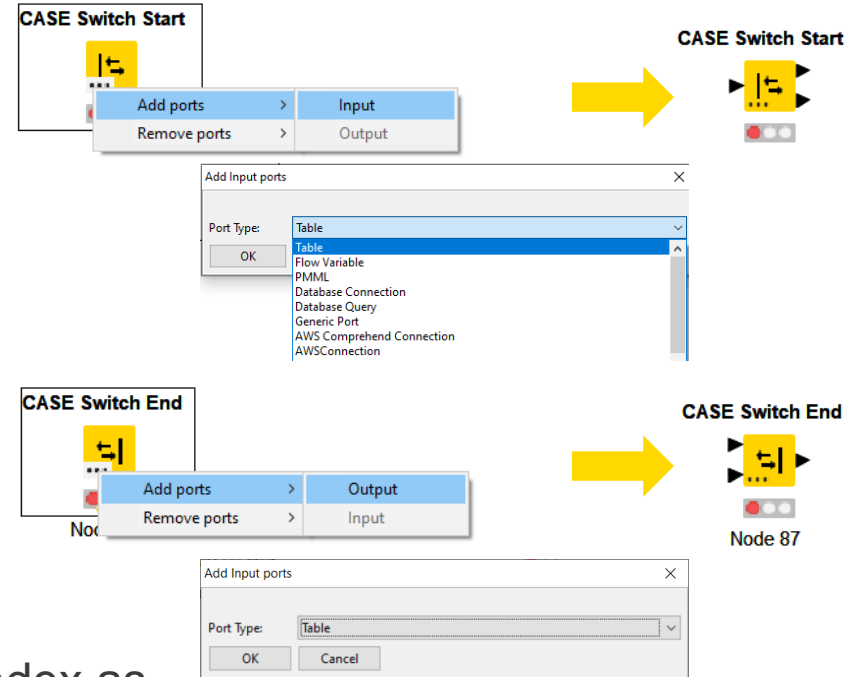
- Add an input port with a specific type (e.g., Data)
- → Two output ports are also added
- → Additional output ports can be added

■ Case Switch End

- Add an output port with a specific type (e.g., Data)
- → Two input ports are also added
- → Additional input ports can be added

■ Configure via node dialog, or pass port index as Flow Variable

- From the top, 0, 1, 2, ... (however many ports there are)



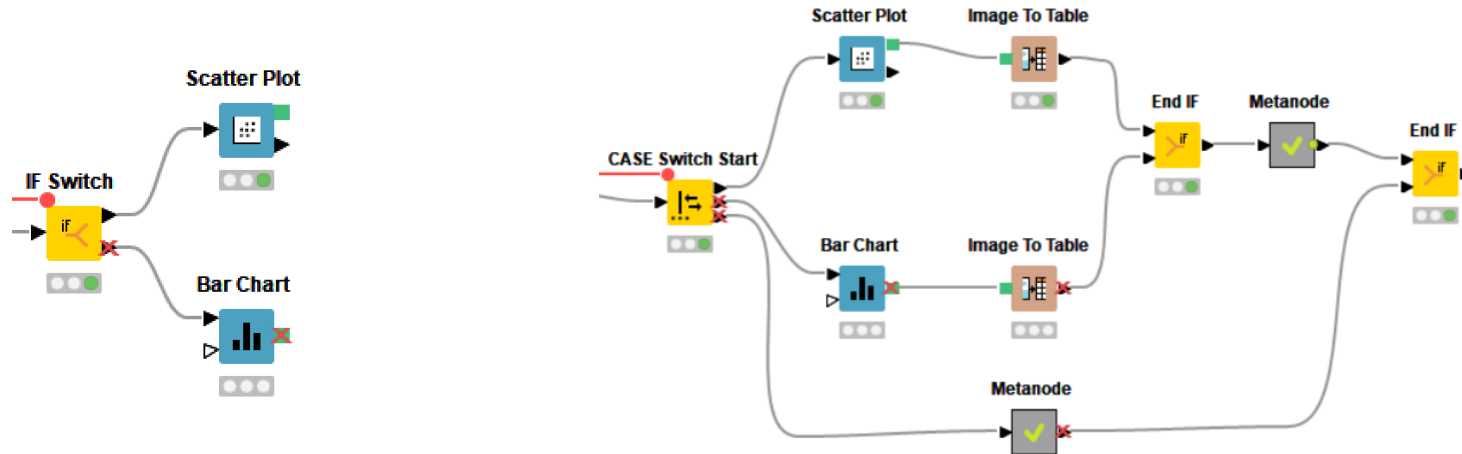
The Difference between Loops and Switches

Loops

- The Loop Start is connected to the Loop End node; they form a pair.
- A loop iterates over a workflow part.

Switches

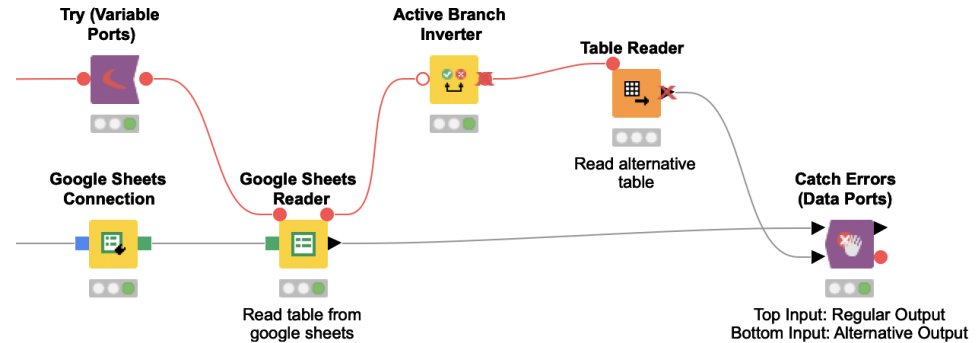
- A Switch Start can be used without a corresponding Switch End. They can also be combined.



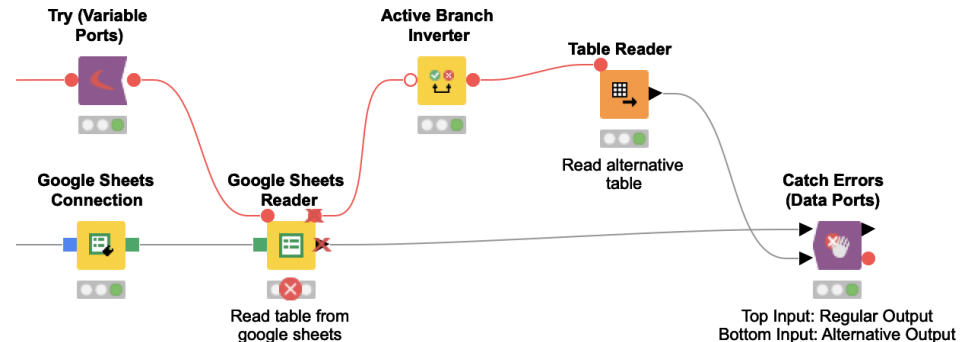
Try-Catch

- A way to catch errors in workflows
- Useful when it is hard to know if a node will execute (for example, when reading from a Google Sheet)
- KNIME tries to execute the nodes, but if it fails will fall back to an alternative branch

Regular Execution



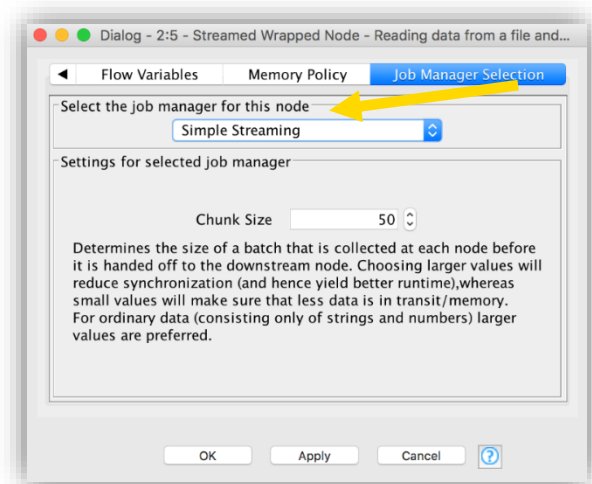
Alternative Execution



Streaming

- Standard execution: Node by node. The node processes all data, finishes, then passes the data to the next node, etc.
- Streaming: Nodes executed concurrently, each node passes data to the next as soon as it is available, i.e. before node is fully executed
 - Faster execution, esp. for reading/preprocessing data
- Install KNIME Streaming Execution (Beta) extension
- Create Component -> Configure -> Job Manager Selection -> Simple Streaming
 - Not available for all nodes (show in node repository)
 - Can only execute entire metanode, not individual nodes
 - Intermediate results not available since nothing is cached

Streaming



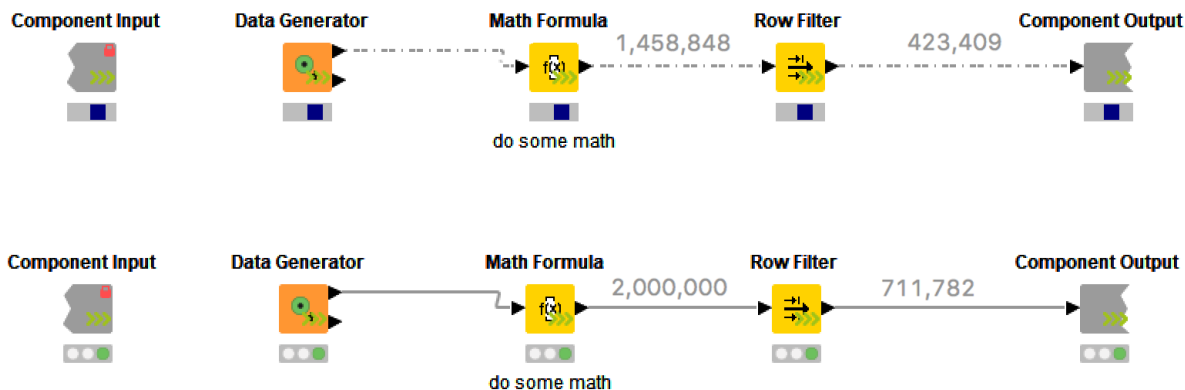
Streamed Component - Reading data from a file and process



Sub Workflow as Component.

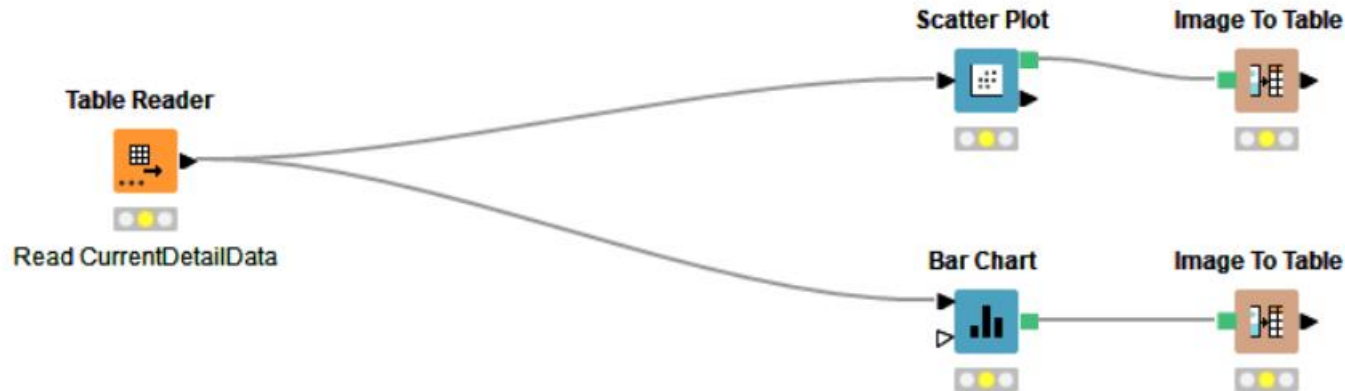
To open it:

- right click > Component > Open
- Ctrl + Double Click

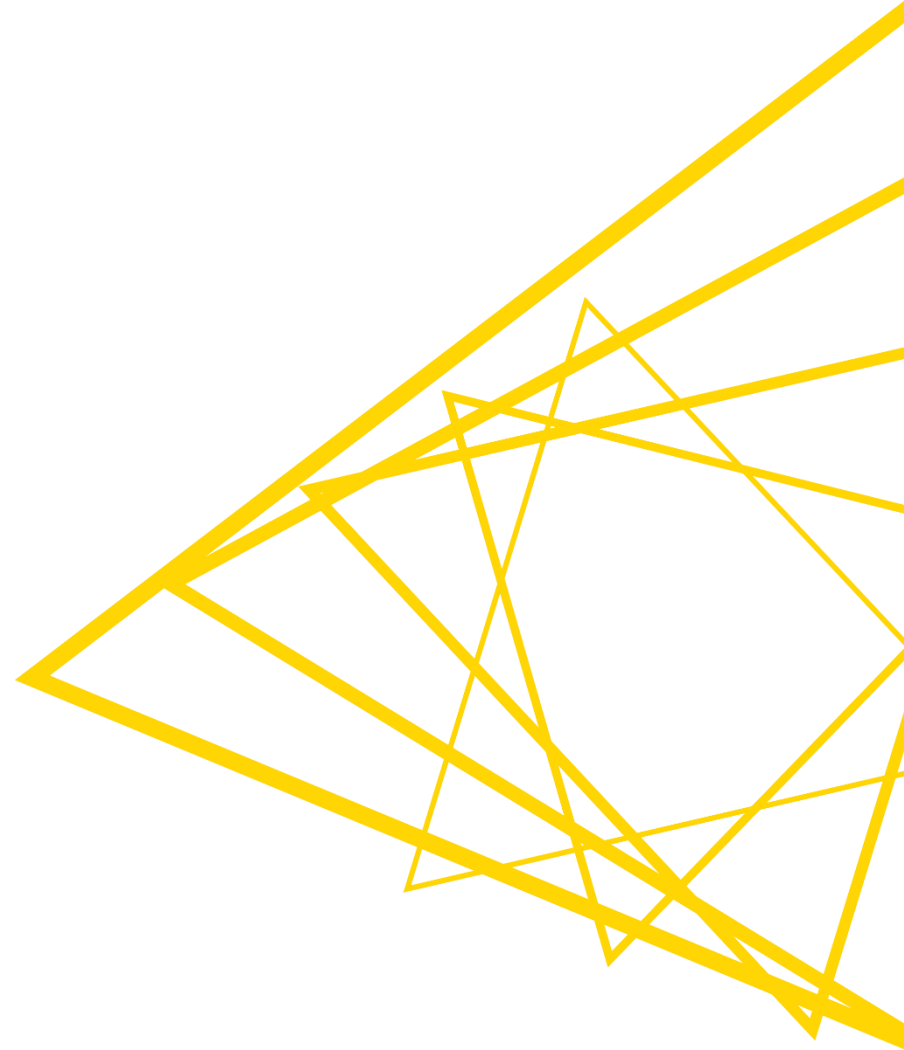


Workflow Control Exercise, Activity III

- Extend the workflow below with a switch that only creates one type of visualization
 - Create a Single Selection Configuration node with the possible values "scatter" and "bar"
 - Use the CASE Switch Data (Start) that activates the top or the middle branch depending on the selection scatter/bar (Use the "... (index)" flow variable to define the active port)
 - Combine the outputs of the two branches with the CASE Switch Data (End) node



Introduction to Data Science



Churn Prediction



CRM System
Data about your customer

- Demographics
- Behavior
- Revenues



Model



- Churn Prediction
- Upselling Likelihood
- Product Propensity /NBO
- Campaign Management
- Customer Segmentation
- ...

Customer Segmentation



CRM System
Data about your customer

- Demographics
- Behavior
- Revenues



Model

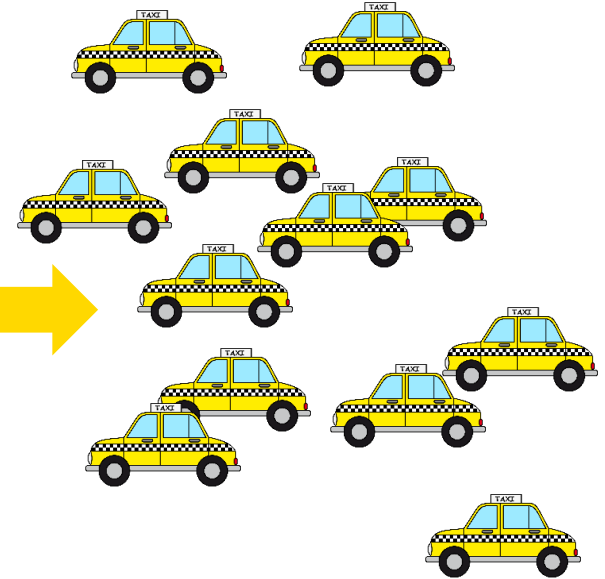


- Churn Prediction
- Upselling Likelihood
- Product Propensity /NBO
- Campaign Management
- **Customer Segmentation**
- ...

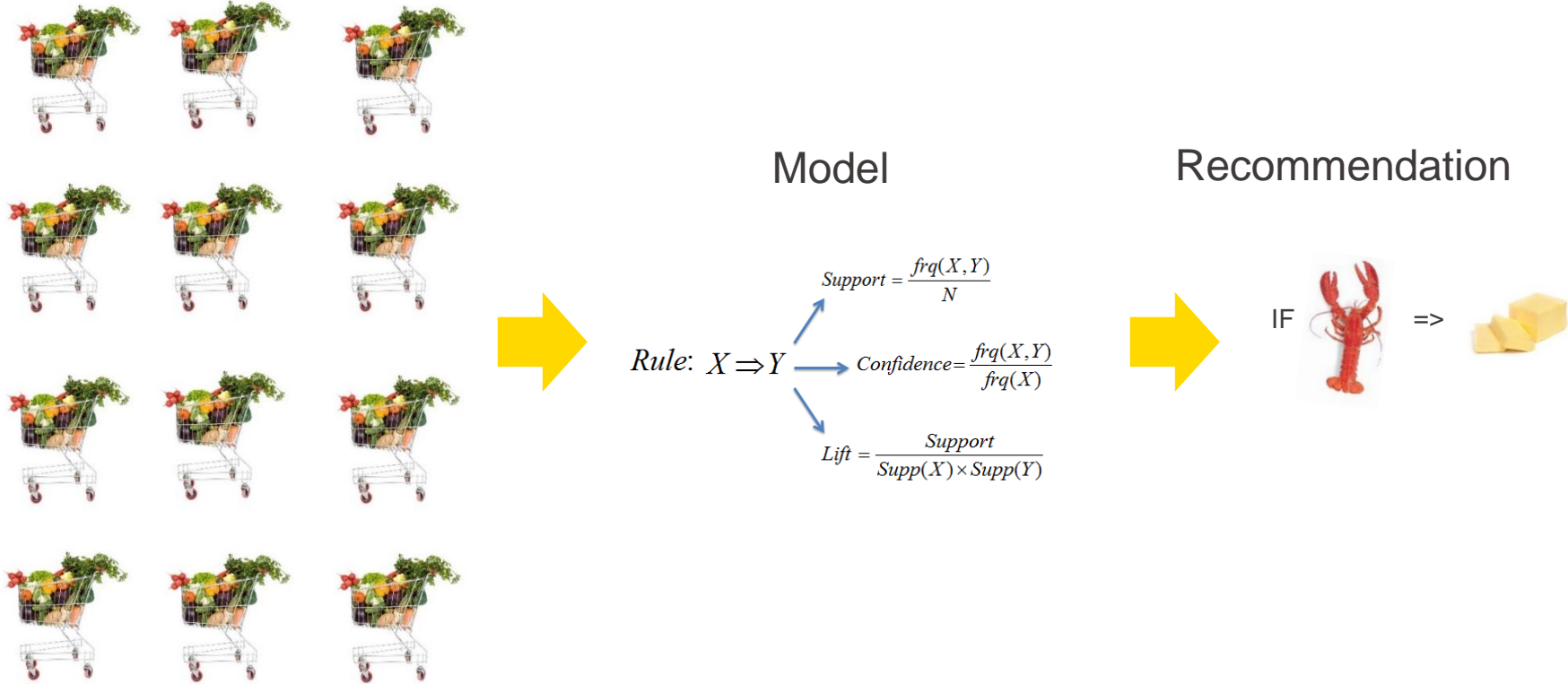
Demand Prediction



How many taxis
do I need in NYC
on Wednesday at
12:00?



Recommendation Engines / Market Basket Analysis



Sentiment Analysis



Samsung

Samsung Galaxy S7 Edge G935A 32GB Unlocked - Gold Platinum



125 customer reviews | 606 answered questions



Beautiful phone from a wonderful seller!

By

on May 29, 2017

Color: Gold | **Verified Purchase**

This practically new beautiful phone well exceeded my expectations!



One Star

By

on August 3, 2016

Color: Black Onyx | **Verified Purchase**

Very bad experience



Today's Challenge – Analyze Some Customer Data

Initial situation:

- Customer data in two datasets:
 - Phone usage
 - Contract information
- Column “Phone” is in both datasets
- Column “churn” encodes whether a customer is happy

Goal:

- Find rules that describe happy and unhappy customers by
 - training a decision tree model
 - calculating aggregations (optional)

Classification

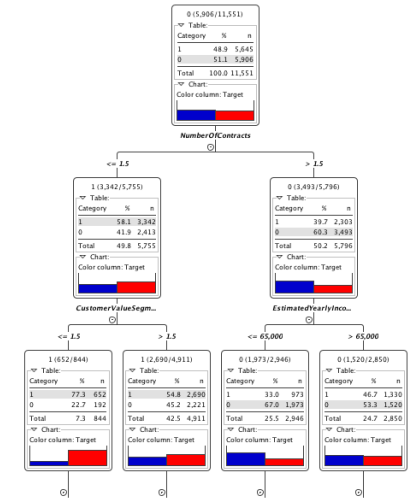
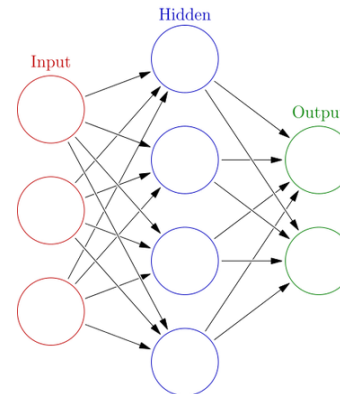
Predict *nominal* outcomes on existing data (supervised)

■ Applications

- Churn analysis (yes/no)
- Chemical activity (active/inactive)
- Spam detection (spam/not spam)
- Optical character recognition (A-Z)

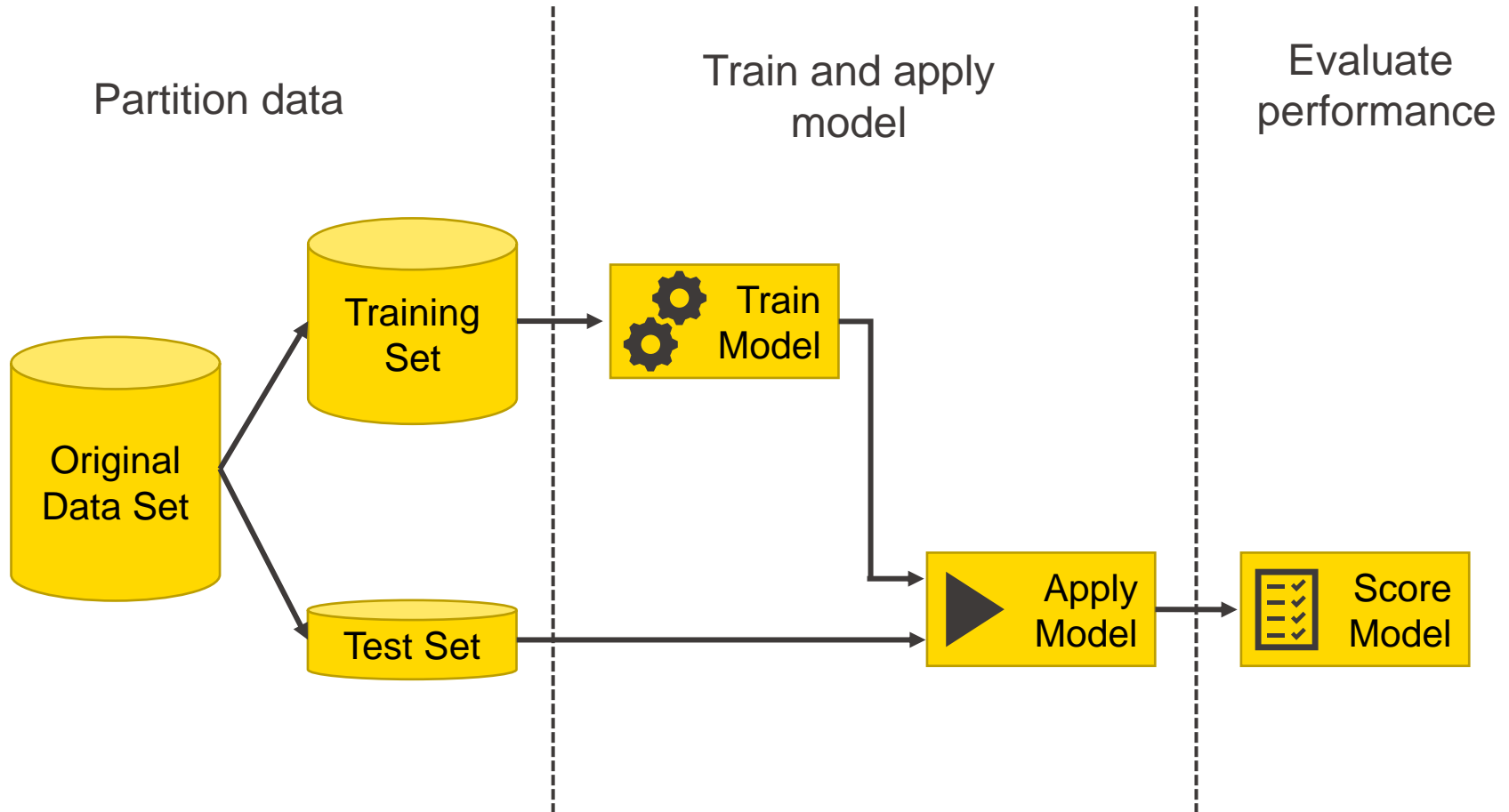
■ Methods

- Decision Trees
- Neural Networks
- Naïve Bayes
- Logistic Regression



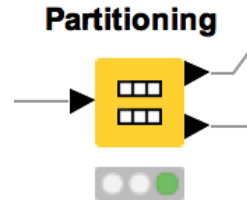
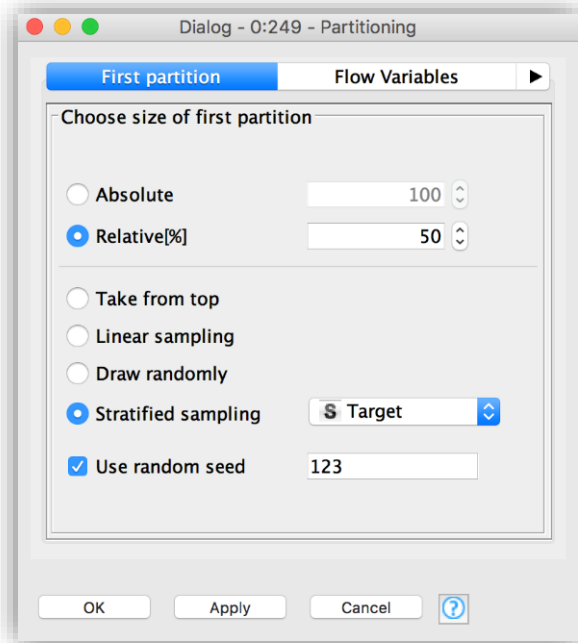
Class counts for Target		
Class:	0	1
Count:	5906	5645
Total count: 11551		
Threshold to used for zero probabilities: 0.0		
Gaussian distribution for Age per class value		
	0	1
Count:	5906	5645
Mean:	49.68557	46.82604
Std. Deviation:	12.27388	10.16363
Rate:	51%	49%
Gaussian distribution for Available401K per class value		
	0	1
Count:	5906	5645
Mean:	0.68134	0.68485
Std. Deviation:	0.466	0.46462
Rate:	51%	49%

Data Mining: Process Overview



Partitioning

- Use to split data into training and evaluation sets
 - Partition by count (e.g. 10 rows) or fraction (e.g. 10%)
 - Sample by a variety of methods; random, linear, stratified



First partition (as defined in dialog) - 0:249 - Partitioning

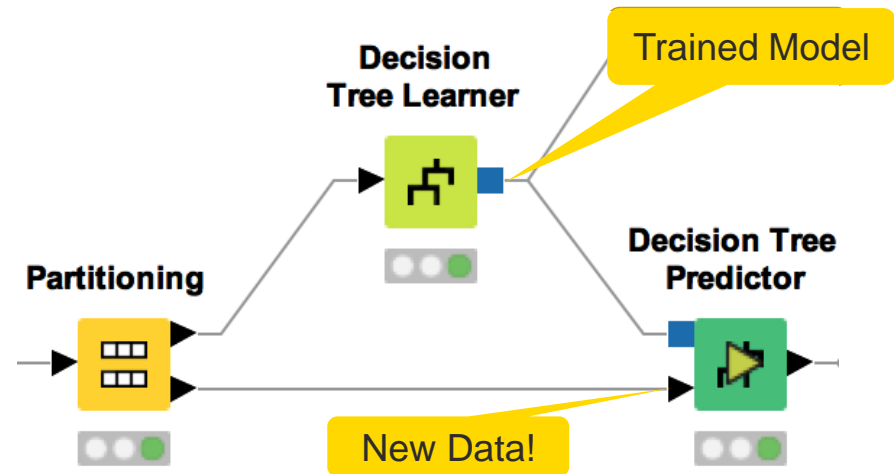
Row ID	\$ Marita...	\$ Gender	\$ Estim...	\$ Numb...	\$ Age
Row0	M	M	90000	0	44
Row7	M	M	60000	2	46
Row9	S	M	70000	1	46
Row10	S	F	70000	1	46
Row13	M	M	100000	3	42
Row14	S	F	100000	3	42
Row15	S	F	30000	1	31
Row17	S	F	20000	2	66
Row18	S	M	30000	2	66
Row20	S	M	40000	2	32

Second partition (remaining rows) - 0:249 - Partitioning

Row ID	\$ Marita...	\$ Gender	\$ Estim...	\$ Numb...	\$ Age
Row1	S	M	60000	1	45
Row2	M	M	60000	1	45
Row3	S	F	70000	1	42
Row4	S	F	80000	4	42
Row5	S	M	70000	1	45
Row6	S	F	70000	1	44
Row8	S	F	60000	3	46
Row11	M	M	60000	4	46
Row12	M	F	100000	2	42
Row16	M	M	30000	1	31
Row19	S	M	40000	2	32

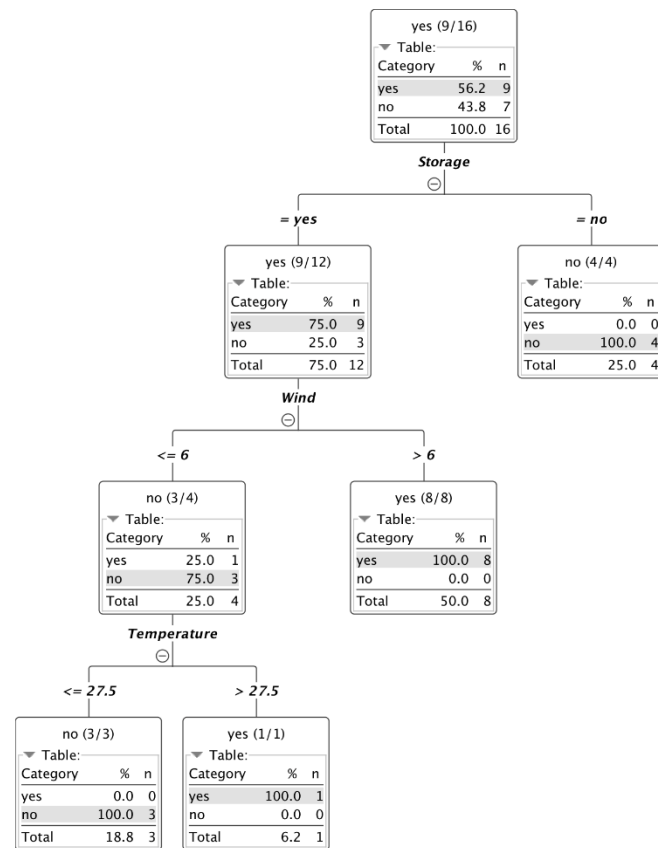
Learner-Predictor Motif

- Most data mining approaches in KNIME use a Learner-predictor motif.
- The Learner node trains the model with its input data.
- The Predictor node applies the model to a different subset of data.



Goal: A Decision Tree

Outlook	Wind	Temp	Storage	Sailing
sunny	3	30	yes	yes
sunny	3	25	yes	no
rain	12	15	yes	yes
overcast	15	2	no	no
rain	16	25	yes	yes
sunny	14	18	yes	yes
rain	3	5	no	no
sunny	9	20	yes	yes
overcast	14	5	no	no
sunny	1	7	no	no
rain	4	25	yes	no
rain	14	24	yes	yes
sunny	11	20	yes	yes
sunny	2	18	yes	no
overcast	8	22	yes	yes
overcast	13	24	yes	yes



Decision Tree Learner



Dialog - 0:277 - Decision Tree Learner

Options PMMLSettings Flow Variables ▶

General

Class column

Quality measure

Pruning method

☒ Reduced Error Pruning

Min number records per node

Number records to store for view

☒ Average split point

Number threads

☒ Skip nominal columns without domain information

Root split

☐ Force root split column

Root split column

Binary nominal splits

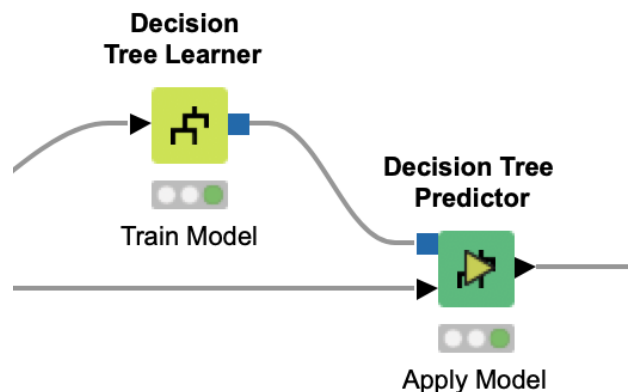
☐ Binary nominal splits

Max #nominal

☐ Filter invalid attribute values in child nodes

OK Apply Cancel ?

Applying the Model – What are the Outputs?



Classified Data - 0:65 - Decision Tree Predictor (Apply Model)

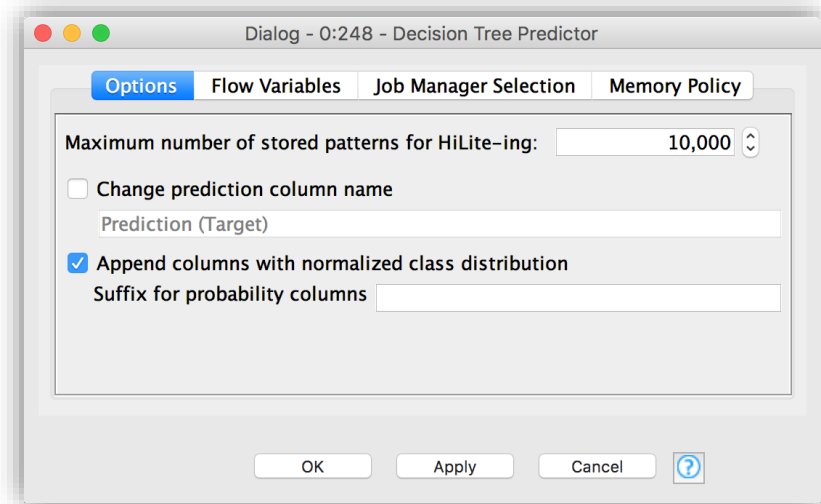
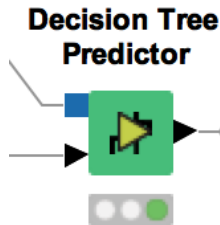
File Hilite Navigation View

Table "default" - Rows: 879 Spec - Columns: 82 Properties Flow Variables

Row ID	..	I	SalePr...	S	rank	D	P (rank=Low)	D	P (rank=High)	S	Prediction (rank)
10			189000	Low			0.889		0.111		Low
11			175900	Low			1		0		Low
13			180400	Low			1		0		Low
15			212000	Low			0.946		0.054		Low
21			190000	High			0		1		High
22			170000	High			0.2		0.8		High
27			126000	Low			1		0		Low
28			115000	Low			1		0		Low
33			127500	Low			1		0		Low

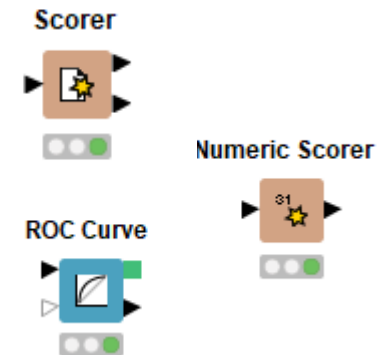
Decision Tree Predictor

- Takes a decision tree model and apply it to new data
- Check the box to append class probabilities



Evaluation Metrics

- Why evaluation metrics?
 - Quantify the power of the model as a classifier/predictor
 - Compare model configurations and/or models, and select the best performing one
 - Obtain the expected performance of the model for new data
- Different model evaluation techniques are available for
 - Classification/regression models
 - Imbalanced/balanced target class distributions



Overall Accuracy

$$\textit{Overall Accuracy} = \frac{\# \textit{Correct Classifications}}{\# \textit{All Events}}$$

- The proportion of correct classifications
- Downsides:
 - Only considers the performance in general and not for the different target classes
 - Therefore, not informative when the target class distribution is unbalanced

Confusion Matrix

Arbitrarily define one target class as POSITIVE and the remaining class(es) as NEGATIVE

	Predicted class POSITIVE	Predicted class NEGATIVE
Actual class POSITIVE	TRUE POSITIVE (TP)	FALSE NEGATIVE (FN)
Actual class NEGATIVE	FALSE POSITIVE (FP)	TRUE NEGATIVE (TN)

TRUE POSITIVE (**TP**): Actual and predicted class is positive

TRUE NEGATIVE (**TN**): Actual and predicted class is negative

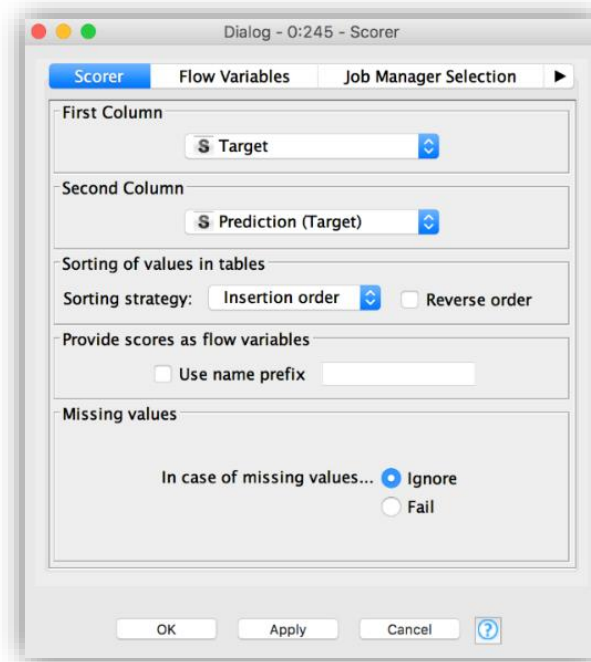
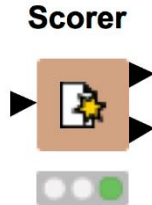
FALSE NEGATIVE (**FN**): Actual class is positive and predicted negative

FALSE POSITIVE (**FP**): Actual class is negative and predicted positive

- Use these four statistics to calculate other evaluation metrics, such as *overall accuracy*, *true positive rate*, and *false positive rate*

Scorer

Compare predicted results to known truth in order to evaluate model quality



Scorer

Confusion matrix shows the distribution of model errors

Confusion Matrix - 0:297 - Scorer

File

Hilite

Target \ Prediction (Target)	1	0
1	2073	750
0	759	2193

Correct classified: 4,266

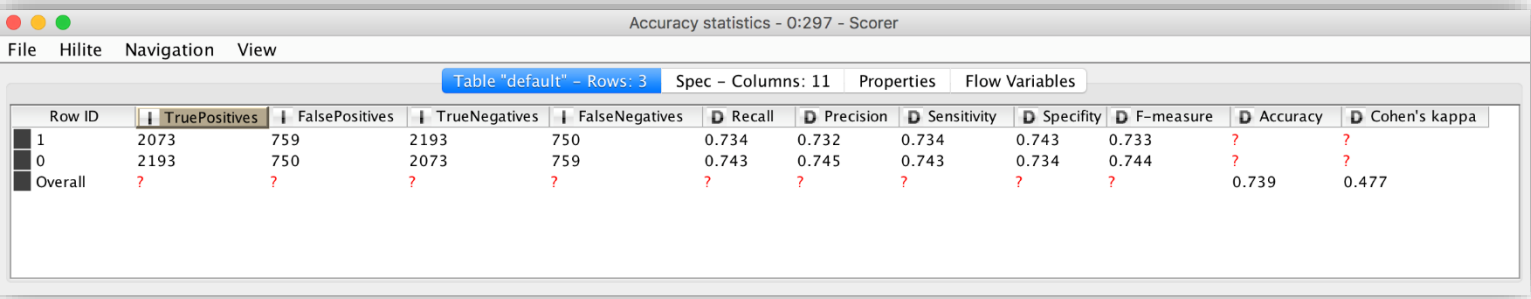
Wrong classified: 1,509

Accuracy: 73.87 %

Error: 26.13 %

Cohen's kappa (k) 0.477

An accuracy statistics table provides a detailed analysis of model quality

A screenshot of a software window titled "Accuracy statistics - 0:297 - Scorer". It has a menu bar with "File", "Hilite", "Navigation", and "View". Below the menu is a toolbar with buttons for "Table 'default' - Rows: 3", "Spec - Columns: 11", "Properties", and "Flow Variables". The main area contains a table with 12 columns: Row ID, TruePositives, FalsePositives, TrueNegatives, FalseNegatives, Recall, Precision, Sensitivity, Specificity, F-measure, Accuracy, and Cohen's kappa. The rows include data for targets 1 and 0, and an overall summary row. The overall accuracy is 0.739 and Cohen's kappa is 0.477.

Accuracy statistics - 0:297 - Scorer											
File Hilite Navigation View											
Table "default" - Rows: 3 Spec - Columns: 11 Properties Flow Variables											
Row ID	TruePositives	FalsePositives	TrueNegatives	FalseNegatives	Recall	Precision	Sensitivity	Specificity	F-measure	Accuracy	Cohen's kappa
1	2073	759	2193	750	0.734	0.732	0.734	0.743	0.733	?	?
0	2193	750	2073	759	0.743	0.745	0.743	0.734	0.744	?	?
Overall	?	?	?	?	?	?	?	?	?	0.739	0.477

Exercise: 13_Training_a_Churn_Prediction_Model

- Read the CallsData.xls and ContractData.csv files
- Join the two data tables based on the columns “Area Code” and “Phone”
- Change the data type of the columns “Area Code” and “Churn” to string
- Partition the data into a training set and a test set
- Train a decision tree to detect customers that are likely to churn
- Apply the mode to the test set and evaluate the model performance

Data Wrangler Cheat Sheet

Cheat Sheet: Data Wrangling with KNIME Analytics Platform



ACCESS DATA

CSV Reader
Reads a CSV file from either your local file system or another connected file system. Click the three dots in the lower left corner to add a dynamic connection input port to connect to an external file system, like Amazon S3, Azure Blob Storage, etc.

Excel Reader
Reads already in or out of one or more Excel files. One sheet from each Excel file. A loop can be used to read multiple sheets from one Excel file. The file is organized using a KNIME proprietary format, including the full file structure, and are optimized for space and speed - providing maximum performance with minimum configuration.

Load Data from SAP
Loads data from various SAP systems (e.g., SAP S/4HANA, SAP BW, SAP HANA).

Database Reader
Connects to any JDBC-compliant database. The JDBC driver must be added in the KNIME Preferences and then selected in the node configuration window.

Database Writer
Connects to an H2 database. Similar dedicated connector nodes connect to other databases, such as MySQL or PostgreSQL.

Amazon S3 Reader
Connects to Amazon S3 and points to a working directory with a valid file path, e.g., `/mybucket/folder/myfile`. Adds a dynamic connection input port to access data from Amazon S3 as a file system.

Common settings of Reader and Writer nodes
File path: All Reader and Writer nodes require a file path. The file path can be expressed as an absolute path in the local file system, a relative path to a key location in the current KNIME installation, or a path defined in an external file system if such a connection is used.
Multiple files: Reader nodes can read and concatenate multiple files, according to a selected file extension or file name pattern.
Transformation tab: Reader nodes include a Transformation tab for renaming, filtering, re-ordering, and type changing of the columns.

COMBINE DATA

Join
Concatenates the rows of all input tables by writing them below each other. This is especially useful for tables with shared column headers.

Joiner
Joins the columns of the two input tables based on one or multiple joining columns. Allows you to select different different joiner modes and to use multiple joining columns.

Table Joiner
Applies the value in one column of the top input table with values from a look up table provided at the bottom input port.

Joiner
Expands the input SQL query to include the join of two tables. It has a similar configuration window as the joiner node. No SQL coding required. There are more DB nodes, all expanding the input SQL query with additional SQL instructions. Besides the SQL Query node, no DB nodes require SQL coding.

Joiner
Expands the input SQL query to include the join of two tables. It has a similar configuration window as the joiner node. No SQL coding required. There are more DB nodes, all expanding the input SQL query with additional SQL instructions. Besides the SQL Query node, no DB nodes require SQL coding.

FILTER DATA

Filter
Filters rows in or out of the input table according to a filtering rule. The filtering rule can match a value in a selected column or numbers in a numerical range.

Filter
Filters rows in or out according to a set of rules, defined in the configuration window. Rules are evaluated from top to bottom. Using TRUE as the antecedent applies the rule to all unmatched rows.

Filter
Filters rows in or out from the top input table according to matching values in the selected column of the lower input table.

Filter
Filters columns in or out from the input table according to a filtering rule. Columns to be retained can be manually picked or selected according to their type, or based on a regex expression matching their name.

Filter
Expands the input SQL query to include the row filters defined in the configuration window. Grouping of multiple conditions with an AND or OR conjunction is also supported. No SQL coding required.

Filter
Modifies the input SQL query using custom SQL. The input SQL query is represented by the place holder `#{filter}`.

WRITE DATA

Excel Writer
Writes the input table(s) to sheet(s) in an Excel file (XLS or XLSX). Click the three dots in the lower left corner to add a dynamic sheet input port to write multiple data tables into multiple sheets.

CSV Writer
Writes the input data table to a CSV file. Click the three dots in the lower left corner to add a dynamic connection input port to write to an external file system, like Amazon S3, Azure Blob Storage, etc.

Table Writer
Updates the input table to a Tableau server for reporting.

Excel Writer
Updates the input table to Microsoft Power BI for reporting.

DATE&TIME

Time
Parses the strings in the selected column according to a date/time format and converts them into `Timestamp` cells. Four Date/Time formats are supported: only date, only time, date/time, and date/time plus time zone.

Time
Extracts rows where the time value in the selected column lies within a given time window. The time window is specified either by a start and/or an end date or by a start date and a duration.

Time
Calculates the difference between two database objects (e.g., from two selected columns), from a selected column and a fixed value, from a selected column and the current execution time, or from one cell and the cell in the previous row for a selected column.

Time
Extracts selected time and date fields from a selected column of type `Timestamp` and appends their values in new columns.

RESHAPE AND AGGREGATE DATA

Stack
Groups the rows of a table by the unique values in selected columns and calculates aggregation and statistical measures for the defined groups. Despite its simple name, it offers powerful functionality and has many unsuspected uses.

Stack
Extends the aggregation functionality of the `Stack` node by creating an output table with columns and rows for the unique values in the selected input columns. The unique values of the grouping columns become rows and the unique values of the pivoting columns become columns.

Stack
Maps the original values in the selected columns to integer values and exports the mapping rules to the model output part. The `Category to Number (Apply)` and `Number to Category (Apply)` nodes apply the mapping rule in both directions.

Stack
Creates one new column for each cell in the selected input columns. These values become the column headers. Cells in the newly created columns are set to 0 if the value is not present in the original column. This type of encoding is called `one-hot vector`.

Stack
Converts the rows to columns and the columns to rows.

Stack
Performs several transformations at once, such as renaming, filtering, re-ordering and type changing. In the dynamic ports it can replace a concatenate node.

Split
Splits values in the selected column into two or more subgroups, as defined by a delimiter. A delimiter is a defined character, such as a comma, space, or any character or character sequence.

Split
Ungroups a collection type cell by creating one row for each value in the collection cell. Other columns from the input table are left unaltered.

Stack
Stacks the cells of the selected value columns into integer values. The cells of the selected related columns are appended to the corresponding output rows.

Sort
Sorts the table in ascending or descending order based on the values of one or more columns.

Count
Counts the number of occurrences of all values in a selected column of the input table.

DATA TYPES & CONVERSIONS

String Sequence of characters, e.g. "This is a string".
Integer Whole real-valued number, e.g. 100 or 345.
Double Real-valued number, e.g. 4.02 or 45.39.
Date/Time A data format for date, time, date/time, or date/time plus time zone.
Boolean Two possible values only, e.g. TRUE and FALSE.

Convert
Converts the data type of the selected columns from a number format, e.g. integer or double, to string.

Convert
Converts the data type of the selected columns from string to either double or integer.

CREATE COLUMNS

Math
Implements a number of math operations across multiple input columns. The math operators can be applied to multiple columns with the Math Formula (Multi-Column) node.

String
Applies a set of rules to each row of the input table. Rules are applied from top to bottom. The first rule that matches is used.

String
Creates a new column with a counter. The start value and step size are defined in the configuration window.

String
Performs operations on string values in columns, such as combining two or more strings together, extracting one or more substrings, trimming blank spaces, and so on.

String
Replaces values in a selected string column if they match a defined pattern.

String
Combines the functionality of the Math Formula, Rule Engine, and String Manipulation nodes. More than one expression can be defined to modify or add multiple columns at the same time.

DYNAMIC PORT

Dynamic ports: Additional input ports can be added by clicking the three dots in the bottom left corner of a node.

FORMAT EXCEL SHEETS

The `Content Reader` for KNIME extension allows you to automatically format an existing Excel sheet. The key is an additional data table of the same size as the original Excel sheet, where each cell contains one or more comma-separated tag values, e.g., header, border, etc. Based on these tags, the XLS-Formatter nodes add new formatting instructions to the existing instructions, as available at the lower (optional) input port.

Format
Transforms the input table to an XLS Control Table, meaning it exchanges the column names to A, B, C, ... and the row numbers to 1, 2, 3, ... It is the best way to update formatting instructions to all cells with a specified tag in the XLS Control Table at the input port.

Format
Adds border formatting instructions for a given range specified by a tag in the XLS control table at the top input port.

Format
Adds border formatting instructions for a given range specified by a tag in the XLS control table at the top input port.

Format
Adds formatting instructions to merge all cells with a specified tag in the XLS control table at the top input port.

Format
Adds formatting instructions to color cell backgrounds, according to their numeric value for all cells specified by a tag in the XLS control table at the top.

Format
Applies all formatting instructions to an existing Excel sheet.

CLEAN DATA

Missing Value
Defines and applies a strategy to replace missing values in the input table - either globally on all columns, or individually for each single column.

Duplicate
Detects duplicate rows and applies the internal operation, e.g. remove duplicate rows. Duplicates are those that have the same value in all selected columns.

Outlier
Detects and treats numerical outliers for each of the selected columns individually using the interquartile range (IQR).

Resources

E-Books: KNIME Advanced Load covers advanced features & more. Practicing Data Science is a collection of data science case studies from past projects. Both available at www.knime.com/knimepress

KNIME Blog: Engaging topics, challenges, industry news, & knowledge nuggets at www.knime.com/blog

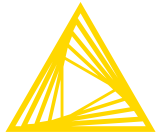
E-Learning Courses: Take our free online self-paced courses to learn about the different steps in a data science project (with exercises & solutions to test your knowledge) at www.knime.com/knime-self-paced-courses

KNIME Hub: Browse and share workflows, nodes, and components. Add ratings, or comments to other workflows at www.knime.com

KNIME Forum: Join our global community & engage in conversations at www.knime.com

KNIME Server: For team-based collaboration, automation, management, & deployment check out KNIME Server at www.knime.com/knime-server

<https://www.knime.com/sites/default/files/2021-07/cheat-sheet-data-wrangling.pdf>

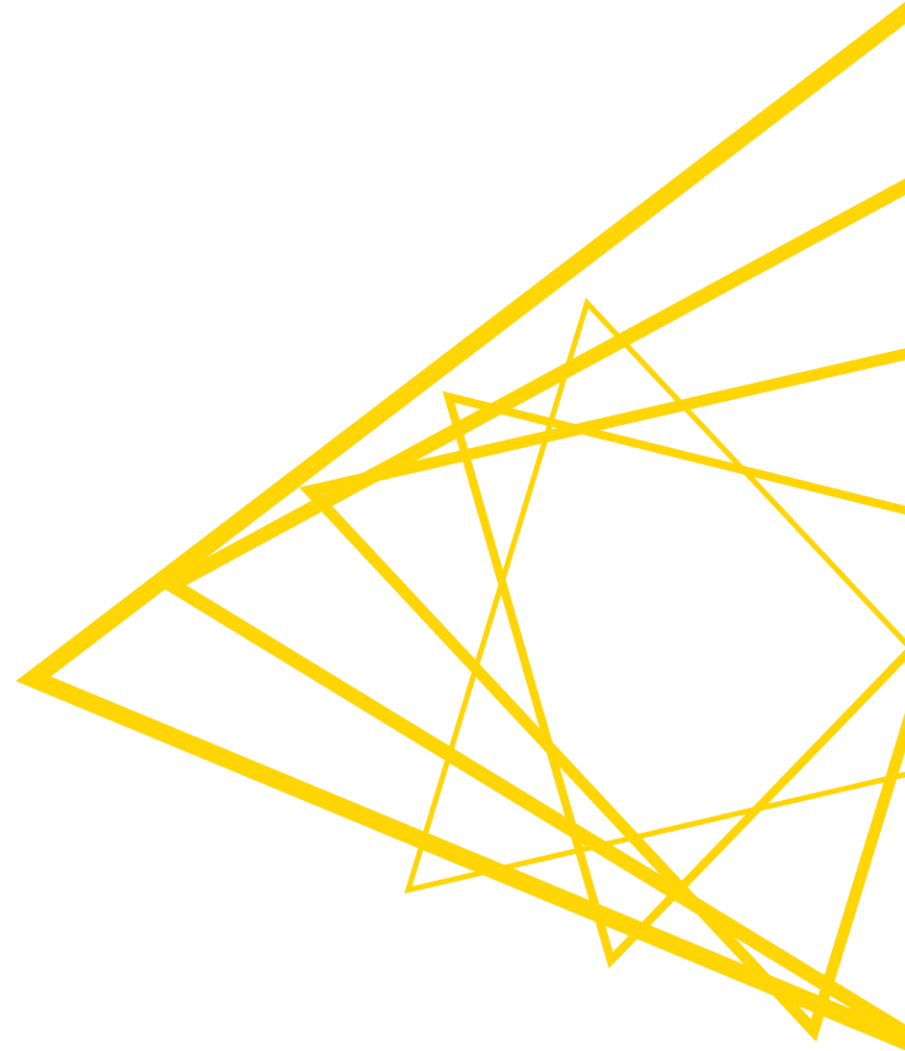


Open for Innovation

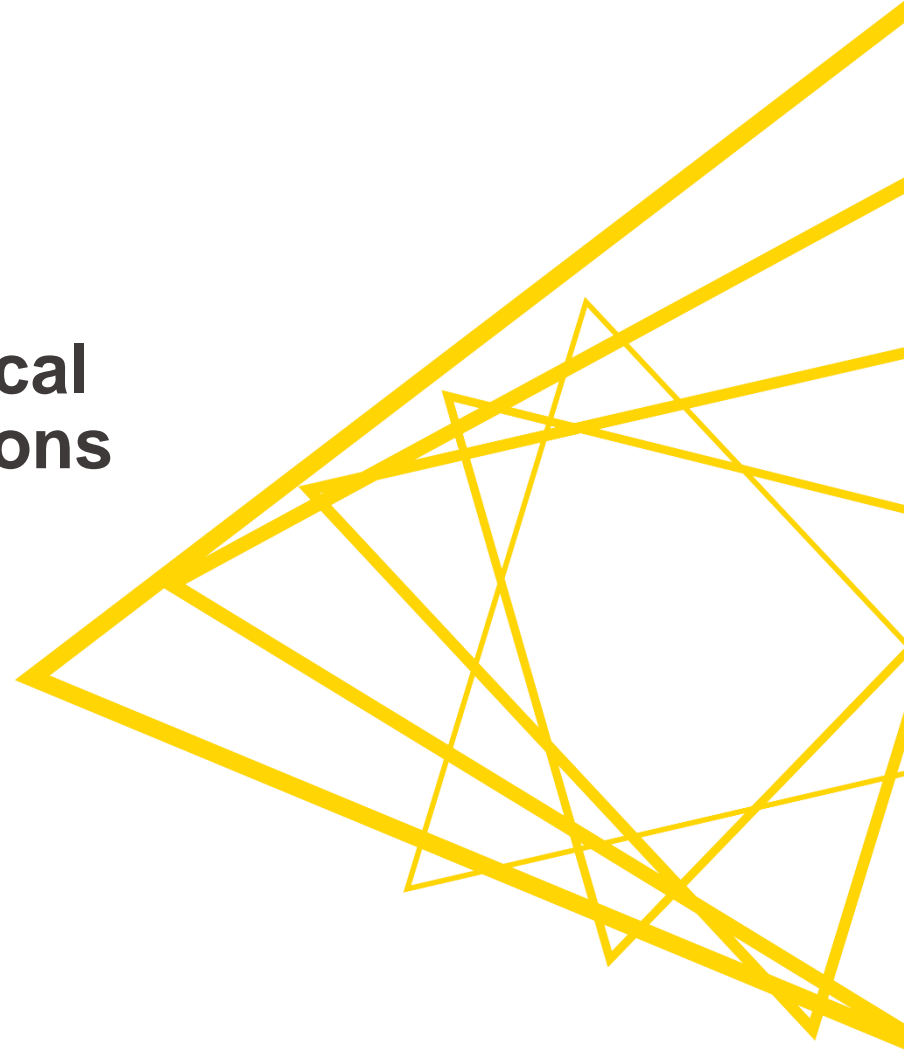
KNIME

Thank you!

education@knime.com



Attachment: How to use a local update site to install extensions

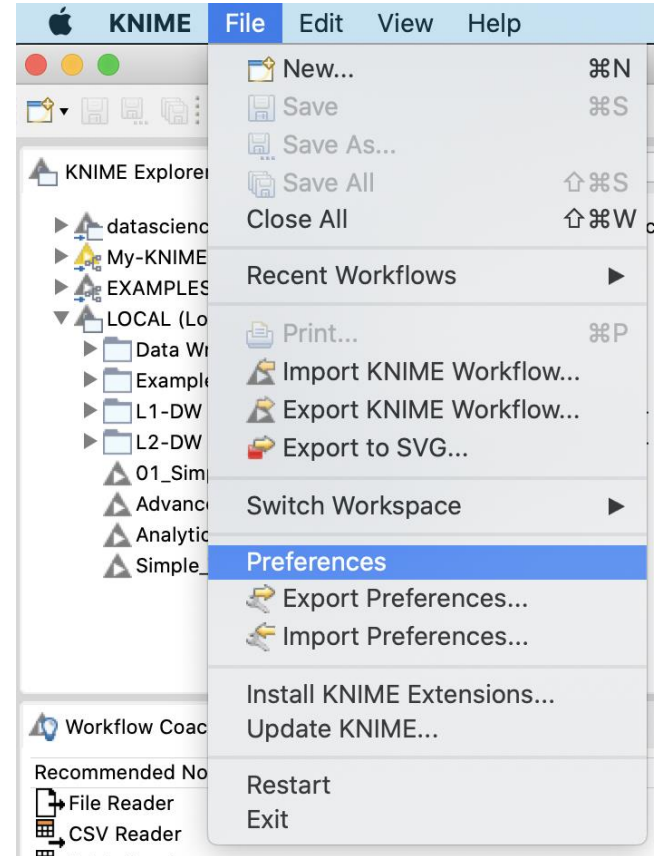


Adding a Local Update Site

- Download the update site as zip
 - [KNIME update](#) site as zip
 - [Previous versions](#) of the KNIME update site as zip
 - [Community update](#) sites as zip

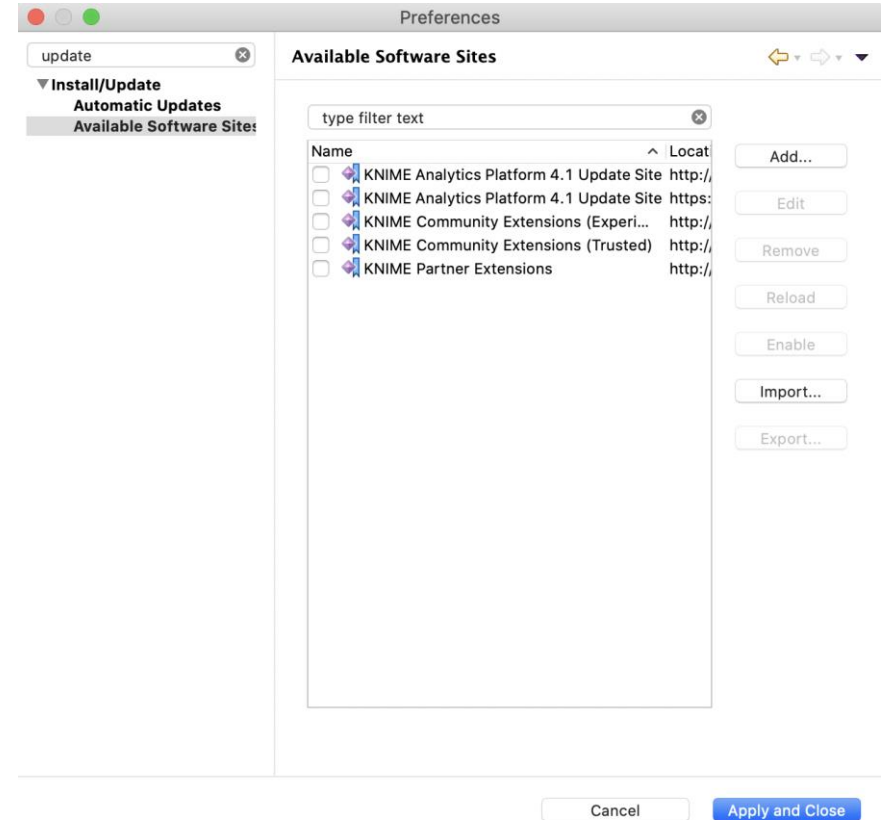
Adding a Local Update Site

- Open KNIME Analytics Platform and go to the preference page by clicking on
- File -> Preferences



Adding a Local Update Site

1. Search for update (upper left search bar) and go to Available Software sites.
2. Uncheck all existing software sites.
3. Click on Add.. on the upper right.



Adding a Local Update Site

1. Define a name
2. Click on Archive and select the folder you've just downloaded
3. Click OK
4. Click Apply and Close

